

TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

Acting Council President Sam Newby, TDC Vice-Chairman
Wednesday, August 26th, 2020 - 10:00 A.M.
Zoom (838 6057 0565), no physical location

WELCOME

- Call to Order
- Introduce New TDC Members (CVP Sam Newby & Dennis Chan)
- Public Comments *(Including action items)*

OPERATIONS

- 1) Approval of Minutes
 - ✓ May 28th - Regular TDC Meeting
- 2) Financial Report.....Phillip Peterson
- 3) Market Report.....Lillian Graning

ACTION ITEMS

- 4) Event Grant Adjustments
 - ✓ DT Jax Concert Series (Spring 2021)
 - ✓ Super Girl Surf Pro (November 2021)
 - ✓ Motocross (September 2020)
 - ✓ CVB Grant for Jehovah's Witnesses 2020 Convention
- 5) Florida's First Coast of Golf Budget & Annual Plan
- 6) Visit Jacksonville's FY 20-21 Budget & Annual Plans (4)
 - ✓ Convention Sales & Service (CSS)
 - ✓ Marketing (MKTG)
 - ✓ Tourist Bureau (TB)
 - ✓ Sports Tourism (ST)
- 7) UNF Branding Proposal / Funding

OLD BUSINESS / NEW BUSINESS

- 8) FRLA State Legislative Update
- 9) Visit Jacksonville update
- 10) FY 20-21 TDC Meeting Schedule
- 11) Visit Jacksonville Covid Exemptions (no discussion required)
- 12) CVB Grant Commitments (no discussion required)

CLOSING CONSIDERATION

Next meeting: Thursday, October 15th, 2020 at 10am, location to be determined.