



A NEW DAY.

# City of Jacksonville, Florida

*Donna Deegan, Mayor*

Procurement Division  
Equal Business Opportunity Office  
Ed Ball Building  
214 N. Hogan Street, Suite 800  
Jacksonville, Florida 32202

JSEB Monitoring Committee Meeting  
February 6, 2024  
Ed Ball Building, Room 851  
Minutes

Present: Kimano Edwards, Mike Zaffaroni, Leslie Campbell, Monique Thompson

Absent: Antoinette Meskel

Staff: Gregory Grant, Sheliah Brown, Sandy Simpson, Krystal Sterling, LaRoy Covington, Shavonda Jackson

Public comments:

1. CR Richardson – Is there any immediate opportunities solicited or unsolicited for Business's that provide Executive Leadership, Training Development, and Consulting.
2. Dr. Todney -Provide New certified JSEB seeking opportunities to collaborate with Agencies to provide staffing, training, and consulting services.
3. Richard Cuff – Advocating for a connection with City services for Entrepreneurs to develop Small Business District in the Blossom Ridge District. This area has over 55,000 people, with no city programs or city initiatives, and would be a great place for JSEB initiative.
4. Carolyn Jenkins- Seeking ways to bring private transportation to more communities and agencies.
5. Cheya Thousand – How will JSEB give back to the community, and what resources or programs will be offered for continuing education & wellness beyond the certification process.

Meeting called to order at 3:00pm by Leslie Campbell, Chair.

Committee discussed the agenda items:

Leslie Campbell welcomed everyone to the meeting. Everyone in attendance introduced themselves to the Group.

The agenda consisted of the following discussion points:

- JSEB Special Committee Formation & Goals
- JSEB Legislative Updates
- JSEB Transformative Focus Discussion
- JSEB Upcoming Events
- JSEB Significance Reporting
- Determine Meeting Dates for the rest of the year

#### **JSEB Education Initiatives (Sec. 126.610)**

- Bonding Enhancement Program – Gregory Grant provided execution updates. (Sec 126.608)

#### **JSEB Community Engagement (Sec. 126.610)**

- Discussed the collaboration of various Equal Business Opportunity Forum being led by City Councilmembers to bring awareness to each District about JSEB. – Gregory Grant
- Discussed expanding our Marketing, and Community Outreach to gain the interest of small business owners.

#### **JSEB Access to Capital Program (Sec. 126.609)**

- Discussed the available funds of \$850,000 remaining for current JSEB inside of the current Access-to-Capital program and the management plan moving forward. – Gregory Grant provided the updates.
- Provided a brief comment about the mayor’s taskforce pilot program tentatively to begin in April for micro-grant and low-interest loan program. – Gregory Grant provided the updates.

#### **JSEB Contracting Initiatives (Sec. 126.619)**

- Gregory Grant provided details on how contract award dollars are tracked and quantified for reporting purposes. (Sec. 126.619)

#### **JSEB General Topics**

1. The Committee discussed Program removal of Personal Net worth, from JSEB requirements. (Sec 126.613)
2. The Committee discussed the creation of 4 additional committee seats to include community financial institutions, educational institutions, city agencies, and non-JSEB prime contractors selected by the EBO office. (Sec. 126.607)

3. The Committee discussed Programs Special committee being reenacted for a 6-month period (Sec. 126.606)
4. The Committee discussed adding Primes and committee members to emailing list for upcoming events.
5. The Committee discussed Graduation process removal and Tier Implementation, with ordinance changes. (Sec. 126.620)

Tiers Based on Business Annual Revenue

Tier 1 – \$300,000 or less

Tier 2 - \$300,000 to 1,000,000

Tier 3 - \$1,000,000 or more

6. The Committee discussed the Disparity study RFP being draft and put out for Bid. (Sec 126.612)
7. The committee discussed the recruitment for all business industries to join the JSEB program.

**Meeting Conclusion**

- Next JSEB Monitoring Committee meeting will be held May 7, 2024, at 3pm.
- JSEB Staff will meet virtually with Members of Monitoring Committee, prior to the next meeting to discuss structuring the etiquette and format of future meetings.
- The agenda will be emailed to the committee members prior to the next meeting.