

ONE CITY. ONE JACKSONVILLE.

WHEREAS: Travel and tourism are vital industries within Jacksonville and the

United States' economic landscape; and

WHEREAS: The travel industry supports the interests of Jacksonville, contributing

to employment, economic prosperity, and international trade and

relations; and

WHEREAS: Travel ranks as one of Jacksonville's largest industries in terms of

revenues generated; and

WHEREAS: In 2023, 10.5 million overnight travelers and 13.7 million day trippers

visited Jacksonville, contributing \$3.9 billion to the local economy; and

WHEREAS: Travel supported employment for 51,000 people in Jacksonville, further

contributing to the quality of life within the community; and

WHEREAS: Visit Jacksonville and the Duval County Tourism Development Council

work hard to welcome visitors to Jacksonville and share Jacksonville's wealth of natural beauty, culture, and history with visitors from across

the world; and

WHEREAS: National Travel and Tourism Week (NTTW) is recognized annually by

the Federal Government as time to celebrate tourism and travel and the

impact it has on the economic and social health of our nation; and

WHEREAS: The City of Jacksonville joins the country in recognizing the important

contributions of travel and tourism to Jacksonville's own economic,

cultural, and social well-being.

NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim May 7 - 13, 2023 as

NATIONAL TRAVEL AND TOURISM WEEK

in Jacksonville and encourage all citizens to recognize how integral travel is to every industry in Jacksonville and celebrate the role tourism plays in the vibrancy of the city.



IN WITNESS THEREOF, this 15th Day of March in the year Two Thousand and Twenty-Three.

MAYOR