

TOURIST DEVELOPMENT COUNCIL MEETING MINUTES

Council Vice-President Sam Newby, TDC Vice Chairman

Thursday, March 25th, 1:00 A.M.

Visit Jax Track, Hodges Stadium, UNF

Attendance: TDC Members Sam Newby, Dennis Chan, and Angela Philips

COJ Staff Attendance: Lillian Graning – TDC Executive Director

Excused: Grossman, Truhlar, Hazouri

MEETING

- Call to Order – 11:15 a.m.
 - Close – 11:45 a.m.
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- 1) **Coach Moon:** Establishes UNF as one of the best track and field destinations in the Country. Grant will be called “Visit Jax Track”. Thanks to the Mayor’s Office, TDC, and Visit Jacksonville for commitment to sports tourism. Potential to host 9 events between April and July 2021. Over 10 years of hosting track meets, UNF has produced an estimated 125,000 room nights and nearly \$100 million in direct economic impact.
 - 2) **President Szymanski:** This is the result of a goal to engage with Jacksonville to establish strong partnerships. This partnership will impact the students, athletes, tourism, and the regional economy. Visitors will get a taste of how wonderful the City is and decide to return with their family and friends. Phase two will include the practice track and install artificial field.
 - 3) **Sam Newby:** This investment is the result of TDC’s vision to prioritize and grow the sports tourism industry in Jacksonville and this investment will see a prompt return for Jacksonville.
 - 4) **Michael Corrigan:** Great partnerships with UNF and excited about the potential for track and field to become a leading driver in Jacksonville’s sports tourism market.
 - 5) **Coach Pigg:** Track will reflect the excellence of their athletes and program to promote growth for years to come. Presented guests with commemorative baton and gather student-athletes to stand for photo ops.

ACTION ITEMS

NONE