



# PROCLAMATION

ONE CITY. ONE JACKSONVILLE.

**WHEREAS:** While all women experience pressure to conform to certain standards of appearance, an undue amount of societal bias surrounds black women’s natural hair texture and protective hairstyles, including braids, locs and twists; and

**WHEREAS:** According to the Joy Collective, black women are 1.5 times more likely to be sent home from the workplace solely because of their hair and black women are 80% more likely to feel pressured into altering their hair from its natural state just to fit in at their place of employment; and

**WHEREAS:** The CROWN Coalition is working to expand national anti-discrimination legislation to include race-based hairstyles. This would protect women and girls of color from being excluded from employment and education solely based on their natural hair; and

**WHEREAS:** In 2015, Felicia Wright, founder of Mygani LLC, launched the Curls and Convo initiative in Jacksonville. This initiative creates a platform for conversation, growth, and understanding of how hair-based discrimination affects the Jacksonville community; and

**WHEREAS:** Curls and Convo serves as a space to educate and empower women and young girls of color. Since 2015, Curls and Convo has engaged with over 600 women and girls of color here in Jacksonville.

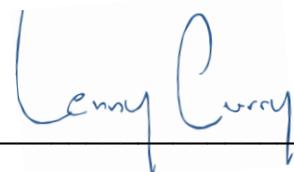
**NOW, THEREFORE, I, LENNY CURRY,** by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim February 12, 2022 as

## CURLS AND CONVO DAY

in Jacksonville and encourage all citizens to recognize the impact of initiatives like Curls and Convo and empower young girls and women of color to always believe in themselves regardless of their skin complexion and hair texture.



IN WITNESS THEREOF, this 24th day of Jan. in the year Two Thousand and Twenty-Two



MAYOR

CITY OF JACKSONVILLE, FLORIDA