



ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Lenny Curry, Mayor

Procurement Division
Equal Business Opportunity Office
Ed Ball Building
214 N. Hogan Street, Suite 800
Jacksonville, Florida 32202

JSEB Monitoring Committee Meeting
March 27, 2023
Ed Ball Building, Room 851
Minutes

Present: Leslie Campbell, Antoinette Meskel, Nina Sickler, Kimano Edwards, Mike Zaffaroni

Absent: None

Staff: Dinah Coleman, Sheliah Brown, Sandy Simpson, Denise Daniels

Public comments: none

Chair Leslie Campbell called the meeting to order at 2:12. Everyone in attendance introduced themselves to the Group.

Committee discussed the agenda items:

Leslie spoke on the Committee Members Expectation: Leslie stated that she wants the board members to be positive on what the Committee is doing with the JSEB Program and requested that everyone abides by the Committee Rules and that the Committee is not here to rewrite or change certain items.

Dinah Mason, EBO/JSEB Administrator: Dinah and the Committee discussed the JSEB Office policy for scheduled meetings. Dinah and the Committee discussed how everyone can feel comfortable to express their opinions and be objective to the information that is provided.

The committee continued to review the drafted Annual Report from the last Committee meeting on February 27, 2023, with Sandy, EBO/JSEB Data Analyst.

Sandy stated that she will remove the top part, Number of Projects Awarded information on page 5 of the Annual Report and will keep the bottom part on page 5 of the Annual Report because it could be understood better. The Committee continued to review the Annual Report.

Sandy introduced Sheliah Brown, EBO/JSEB Education Coordinator to speak about the Education section of the Annual Report. The Committee and Sheliah discussed the Education Program Curriculum in the EBO/JSEB office.



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The Committee and Sandy discussed and reviewed the JSEB Survey Responses, page 7 of the Annual Report and the Committee suggested that before the next JSEB Survey is submitted, the Committee should review the JSEB Survey first. Leslie requested surveys from the last three years in order to do a survey comparison. Committee agreed to make the survey simpler than what is currently in the Annual Report.

The Committee and Sandy reviewed the Small Business City Comparison and discussed. Committee agreed to remove the Small Business City Comparison page in the Annual Report. Dinah and the Committee discussed the personal net worth and what may change. The Committee and Dinah discussed if there's a possibility for the OGC to do a presentation. The Committee also discussed the Disparity Study and if they should have the meeting in August after the Disparity Study is completed. Dinah suggested that Mason-Tillman may be able to do a ZOOM meeting with the Committee.

The Committee discussed the Projects Awarded on page 4 of the Annual Report and requested a breakdown of the amounts that's shown. Dinah stated that she will have the Annual Report updated with a breakdown of the Projects Awarded from 2021, 2022 and 2023.

The Committee and Sandy discussed the Marketing Campaign, page 10 of the Annual Report and page 11, Access to Capital Program.

Dinah and the Committee discussed the 2 Bills that will be going through the Florida House and the Florida Senate.

The Committee voted not to accept the minutes dated 2/27/2023 and requested that the minutes in the future not be too detail and that the minutes should only stick to the Agenda items. The Committee voted on the next meeting, which will be May 30, 2023 in person from 2-4 pm.

Meeting Adjourned: 4:15 pm.