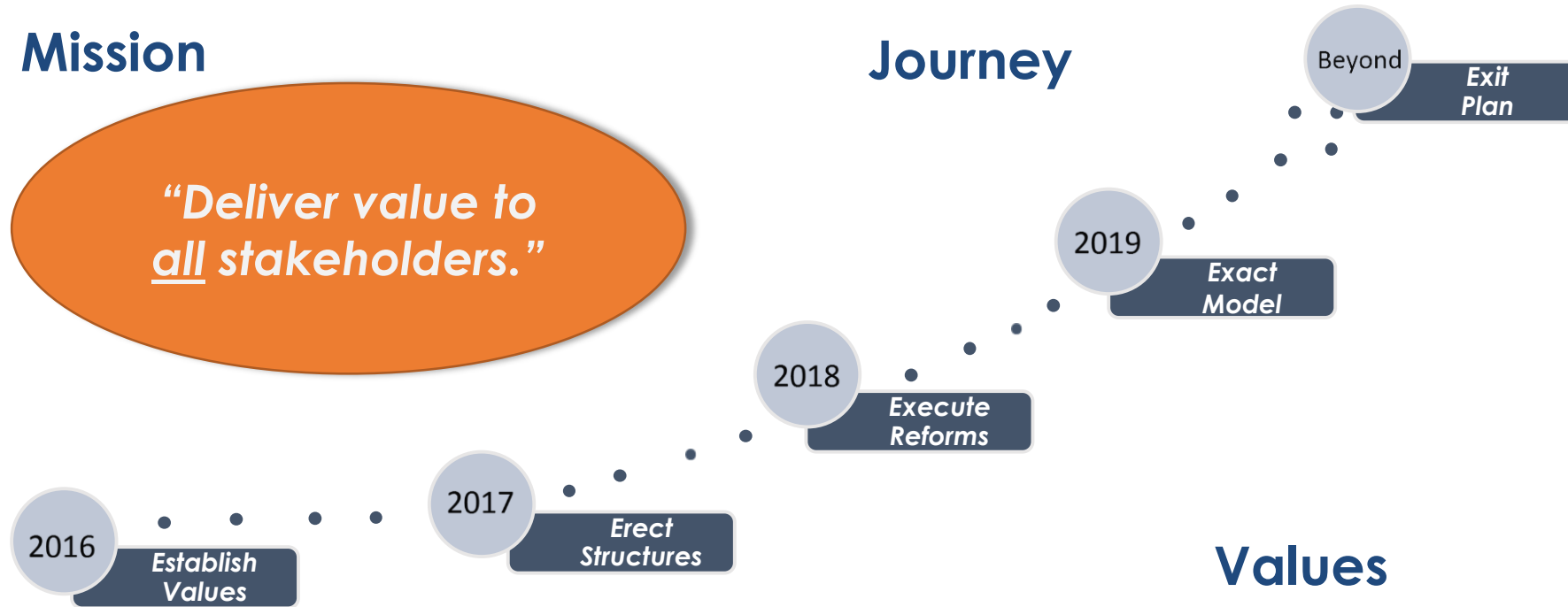


# Our New Mission, Values and Transformational Journey

## Mission

**“Deliver value to all stakeholders.”**

## Journey



## Values

### Governance



**Trustees tools to discharge complex responsibilities under newly enacted reforms.**

### Transparency



**The law, media and public demand information about the PFPF in a thorough and timely manner.**

### Solvency



**Ensuring that PFPF has the assets to pay benefits.**

### Education



**Accurate, accessible and understandable information about retirement security.**

### Outreach



**Communicate happenings, implications and results to all stakeholders.**

# Mission: Delivering Value to all Stakeholders

Board & Committees	<i>Tools for effective oversight. Measurable results.</i>
Active Members	<i>Retirement security. Administrative, legal and investment professionals.</i>
Retirees & Beneficiaries	<i>Timely, accurate and sustained benefit payments.</i>
Unions	<i>Sound administration of collective bargaining agreements.</i>
City Council	<i>Sound administration of ordinances.</i>
City of Jacksonville	<i>Predictable employer contributions.</i>
Media	<i>Transparency and responsiveness.</i>
Staff	<i>Professional development. Manage reputational risk.</i>
Taxpayers	<i>Stewardship and accountability.</i>
Auditors & Regulators	<i>Risk management. Monitor recommendations.</i>