



PROCLAMATION

ONE CITY. ONE JACKSONVILLE.

WHEREAS: Breast cancer is the second most common cancer type in women. In 2019, it is estimated that 268,600 new cases of invasive breast cancer will be diagnosed in women and 2,670 cases will be diagnosed in men; and

WHEREAS: The American Cancer Society's breast cancer initiatives include Real Men Wear Pink, which gives men a leadership role in the fight against breast cancer to help the hundreds of thousands of women who are mothers, wives, sisters, and friends; and

WHEREAS: This distinguished group of community leaders assist in the efforts of the American Cancer Society during Breast Cancer Awareness Month and are a fundamental group in the Making Strides Against Breast Cancer event; and

WHEREAS: Real Men Wear Pink leaders commit to wearing pink throughout October, raising awareness for the cause through social media, and raising a minimum of \$2,500 to help the American Cancer Society fight breast cancer and save more lives than ever before; and

WHEREAS: When communities come together to fight breast cancer, great things happen. The Real Men Wear Pink movement has tapped into the "power of pink" raising more than \$5.5 million to support the American Cancer Society's fight for a world without breast cancer.

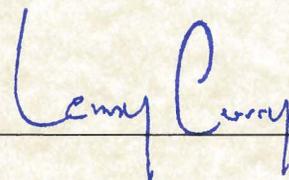
NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim October 10, 2019 as

REAL MEN WEAR PINK DAY

in Jacksonville and encourage all citizens to raise awareness of breast cancer and support the efforts being made in our community to assist the men and women fighting this disease.



IN WITNESS THEREOF, this 27th day of September
in the year Two Thousand Nineteen



MAYOR

CITY OF JACKSONVILLE, FLORIDA