



PROCLAMATION

ONE CITY. ONE JACKSONVILLE.

- WHEREAS:** The COVID-19 Pandemic has been a brutal reminder of the fragility of life and how precarious financial stability can be; and
- WHEREAS:** Prior to the pandemic, 1 in 3 families in the United States said they would face significant financial challenges within a month in the event that their primary wage earner passed away; and
- WHEREAS:** Despite more people understanding the value and need for life insurance, 46% of Americans remain uninsured and many more are underinsured; and
- WHEREAS:** Death is incredibly hard to talk about, and it has only felt more overwhelming in the recent year, but it falls to everyone to understand the consequences of their loss, and do what they can to protect their family from undue financial burdens in the event of the unexpected; and
- WHEREAS:** There are many ways to ensure families and loved ones are taken care of. The National Association of Insurance and Financial Advisors offer advice, programs, and assistance in planning for such unexpected, yet devastating events; and
- WHEREAS:** Each family knows what is right for them and should take the time to assess their situation and ensure their loss does not place any more burdens on those they love.

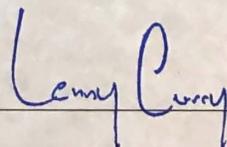
NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim September 2021 as

LIFE INSURANCE AWARENESS MONTH

in Jacksonville and encourage all citizens to research their life insurance options and plan for the unexpected.



IN WITNESS THEREOF, this 24th day of Aug.
in the year Two Thousand Twenty One

A handwritten signature in blue ink that reads "Lenny Curry".

MAYOR

CITY OF JACKSONVILLE, FLORIDA