



**FOR IMMEDIATE RELEASE**

**Contact: Vivian Harrell  
(904) 630-3420  
VHarrell@coj.net**

**KEEP JACKSONVILLE BEAUTIFUL HONORS FOUNDER:  
FORMER MAYOR JAKE GODBOLD  
*First “Jake Award” Recognizes Vision for a Cleaner Community***

**JACKSONVILLE, Fla., Feb. 16, 2010** – Former Mayor Jake Godbold was honored with the first ever “Jake Award” by the Keep Jacksonville Beautiful Commission (KJB) on Jan. 22, 2010. The Award recognizes Mayor Godbold for creating the KJB, a local affiliate of Keep America Beautiful, in 1983. The KJB has a 27-year history of organizing clean-up events and advocating for a more beautiful community.

When accepting the award, former Mayor Godbold said, “A clean city makes for a more economically-viable city”.

More than 200 members of the community celebrated the 27<sup>th</sup> Anniversary of the Keep Jacksonville Beautiful Commission with Mayor Godbold. Event sponsors Paper Retriever Recycling, APAC-Florida, Inc., Bank of America, HUBBARD, JB Coxwell Contracting, Inc., Republic, and Waste Management were all on hand to extend their congratulations to the former mayor for his efforts to make Jacksonville a cleaner and greener city.

In addition to honoring Mayor Godbold, Keep Jacksonville Beautiful also recognized its volunteers for their efforts to clean up and beautify Jacksonville during 2009. Last year, more than 10,000 volunteers participated in KJB-sponsored events throughout the community. After nearly 30 years, Mayor Godbold’s vision for a more beautiful Jacksonville still motivates community members to act.

The Keep Jacksonville Beautiful Commission consists of volunteer representatives from the public, private and not-for-profit sectors who are appointed by the mayor of Jacksonville. The Commission supports community beautification, which in turn, enhances community pride. For more information about Keep Jacksonville Beautiful, contact Vivian Harrell at 904-630-3420.

###