

**Urban Core ~ District 1**  
**Citizens Planning Advisory Committee**  
**October 27, 2003**  
**Cathedral Terrace Auditorium ~ 701 N. Ocean Street**

**MINUTES**

**Committee Members/Guests/Staff Present**

Sign in sheets attached

**Call to Order**

The Chairman called the meeting to order at 5:12p.m. The Chair acknowledged the visitors and asked that they introduce themselves.

**Approval of Minutes**

The decision to approve the minutes from the September 22, 2003 meeting was unanimous.

**Speakers**

- **Darryl Mulligan, Director of Community Outreach (Jacksonville Superbowl Host Committee)**

*Topic: Small and Emerging Business Program*

Presented the Jacksonville Superbowl Promotion tape and discussed the role and function of the Small and Emerging Business Program. The program is designed to expand the regional economy by creating jobs and contributing to local businesses/development. The host committee is responsible for implementing the NFL's business development program in order to promote and facilitate opportunities for local businesses. By hosting the Superbowl, Jacksonville has the opportunity to "shine" like never before and show what this city has to offer to its visitors.

Approximately \$125 million will directly benefit the Jacksonville community, which will continue to create jobs and support businesses. Businesses that are interested in registering as a Superbowl vendor must be in business by October 31, 2003 and submit the business/vendor registration form by April 1, 2004. More information can be found on the host committee's website – <http://www.jacksonvillesuperbowl.com>

Distributed pamphlets and answered questions and concerns from members and guests.

- **Jessie Wiles - APD Associates**

*Topic: Phoenix Avenue Neighborhood Action Plan*

Discussed the Phoenix Avenue Neighborhood Action Plan, which is currently underway. The plan encompasses the following boundaries: Haines Street (East), Martin Luther King Jr. Blvd (North), 8<sup>th</sup> Street (South), and the community's railroad tracks (West). Presented the land use map for the Phoenix Avenue community that is under review for revitalization. The planning process emerged as a result of an increasing need for redevelopment and re-directioning of the neighborhood. The planning involves observing what is currently in the community or rather its assets,

assess values of real estate, history and years of structures, existing zoning/issues, and future land use. APD and the City of Jacksonville – Planning Department are working to host community planning meetings to discuss the aspects of the plan and explore community assets and issues. Citizen input is vital to the planning process and regular meetings will be held at J. Allen Axson Elementary School located on E. 16<sup>th</sup> Street. Answered questions and concerns from members and guests.

### **Acknowledgements**

- The Chair acknowledged the following recently appointed members to the Urban Core CPAC:
  - Heart for Children  
**Primary:** Joyce Brinson / **Alternate:** Joe Brinson
  - Springfield Preservation and Restoration  
**Primary:** Douglas Vandaraan/ **Alternate:** Joe Markusic
- The chair discussed the recent Mayor's Neighborhood Summit, which was a success. Encouraged everyone to attend the 2004 Florida State Conference.

### **Reports**

#### **COJ - Mayor's Representative – Ed Hall**

None at this time.

#### **Building Code Enforcement**

None at this time.

#### **Jacksonville Sheriff's Office**

None at this time.

#### **Department of Transportation**

None at this time.

#### **Planning and Development Department – Ken Avery**

Proposed daycare center located on Alder and Notter Avenue. Owner wishes to convert a pre-existing home into a day care center. The planning staff will make a recommendation and City Council will review and vote on the conversion. The hearing will be held on Thursday, November 13, 2003. The property is located in the Metro North area.

#### **Neighborhood Services Division – Karen Blutcher**

- Reported on the recent 2003 Mayor's Neighborhood Summit that was held on Friday, October 17, 2003. There were 900 attendees and 105 exhibitors.
- Mentioned the 2004 Florida Neighborhoods Conference will be held on September 16-17, 2004 at the Adams Mark Hotel. Encouraged members and guests to consider volunteering at the event.

## **Jacksonville Fire & Rescue**

None at this time

## **Old Business**

None at this time.

## **New Business**

- Floree Johnson-McPherson was selected to chair the Nominating Committee for the 2003-2004 Urban Core CPAC Officers. Louvenia Tippins and Luellen Logan also served on the committee.

Report from the Nominating Committee for the 2003-2004 Urban Core CPAC Officers:

Dr. Janetta Norman – Chair

Michael Bryant – Vice-Chair

The members voted unanimously to accept and approve the nomination and re-election of these officers.

- Felicia Bridgewater also distributed copies of the CPAC Bylaws to primary and alternate members.

## **Additional Concerns/Issues**

- The Chair discussed the Myrtle Avenue Town Center Initiative and encouraged members to remain abreast of what emerges from the initiative.
- Doug Vanderlaan expressed concern about the recent house fires that have occurred in Springfield. Suggested the Urban Core CPAC specifically inquire representatives from the Jacksonville Fire and Rescue Department to regularly attend the meetings and make a special presentation on infrastructure issues.

Michael Bryant suggested that the Chair write a letter to the Mayor to mandate attendance by representatives of the Duval School Board, Jacksonville Fire and Rescue, and the Jacksonville Sheriff's Office on a regular basis.

## **Adjourn**

There being no further business, the meeting was adjourned at 6:50 pm

***The next meeting of the Urban Core CPAC will be held at 5:00 P.M., Monday, November 24, 2003 at the Cathedral Terrace Auditorium – 701 N. Ocean Street.***