

Executive Committee

Bill Scheu - **Chair**
Henry Luke - **Facilitator**

AT-LARGE

Hon. John Peyton, Mayor
Ed Burr
Bruce Ferguson
Eleanor Gay
Bob Helms
Dr. Robert Lee III
Wally Lee
Ron Townsend
Dr. Steve Wallace

FOUNDATION CO-CHAIRS

Education

Bill Mason
Lisa Moore

Economic Development

Barry Allred
Cleve Warren

Quality of Life

Connie Hodges
Alton Yates

Racial Opportunity and Harmony

Jim Crooks
Tony Jenkins

Infrastructure

Alberta Hipps
Jim Robinson

Leadership

Bruce Barcelo
John Falconetti

Benchmark

Skip Cramer
Ed Hearle

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Hon. Sharon Copeland
Hon. Michael Corrigan
Hon. Lad Daniels
Hon. Kevin Hyde
Hon. Mia Jones
Hon. Gwen Yates

Will the Blueprint Sit on Your Shelf?

A common question I'm asked about Blueprint for Prosperity is "how do we ensure that this doesn't become another fancy document that sits on the shelf?" I recognize a degree of skepticism generally comes with new approaches to issues, especially if one thinks that previous plans have fallen short, but it must be understood that it is YOU who can prevent this initiative from experiencing the same fate. For Blueprint for Prosperity to be successful, we must look beyond the mayor's office, Worksource or the Jacksonville Regional Chamber of Commerce. Every organization in our community - including private sector companies large and small, city government and non-profit organizations - must

work together as Blueprint Partners in an unprecedented fashion to make this initiative successful.

As Blueprint Partners, each organization can make significant contributions toward improving our schools, developing our economy, raising our quality of life, eliminating racial barriers, upgrading our infrastructure and making our leadership more effective. Thousands of citizens stepped up to the challenge to help create the Blueprint. Accountability now lies within each of us to implement the Blueprint strategies.

- Jarik Conrad, Executive Director of Blueprint for Prosperity

Strategic Alliances Formed

Members of the Executive Committee of Blueprint for Prosperity have selected several strategies per Foundation as first-year priorities for implementation. New alliances are needed among existing organizations throughout our community to help implement several of these strategies. The strategies requiring alliances are listed below each Foundation:

Education

- Ensure that every student in the school system who needs a mentor or tutor will have one
- Ensure that all high school students have access to Career Academies that meet defined national standards of excellence and employer needs

Quality of Life

- Provide accessible, affordable, quality health care for all Duval County residents

Racial Opportunity and Harmony

- Create social and business interactions among people of all races and ethnicities that will result in trust,

understanding, appreciation of differences and new relationships

Infrastructure

- Improve public transportation

Economic Development

- Maintain an aggressive marketing program for the creation of high-wage economic base jobs through expansion and retention of existing businesses, relocating businesses here and developing new businesses

Leadership

- Train thousands of diverse new people of all ages and backgrounds in the art of leadership

Organizations are currently being invited to serve on these alliance teams, which will begin meeting in June. Each alliance will establish specific benchmarks and action plans for first-year implementation, and make those plans a reality among their collective organizations.

CBS47 Blueprint Television Special

CBS47 produced a half-hour special to help promote community awareness about Blueprint for Prosperity. The special focuses on the six Foundations outlined in the Blueprint plan by reviewing some of the challenges presented in the plan, delivering key insights from city leaders and

highlighting some success stories. Upcoming dates and times are as follows:

June 3 - 7 p.m. • June 10 - 3 p.m.
June 10 - 11:35 p.m. • June 17 - 2 p.m.
June 24 - 3 p.m.

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Founding Partners

- City of Jacksonville
- Jacksonville Regional Chamber of Commerce
- WorkSource

New Partners

- American Legion Post #197 Youth Leadership Council
- Barcelo & Company, Inc
- Cathedral Arts Project, Inc.
- Catholic Charities Bureau
- Coach Jacksonville
- Duval County Health Department
- Duval County Public Schools
- Elkins Constructors, Inc
- Family Support Services of North Florida, Inc
- Jacksonville Network for Strengthening Families
- Jax Federal Credit Union
- Larry Simmons Consulting
- Paragon Financial
- State of Florida Department of Children and Families
- Transformations
- VyStar Credit Union
- Wilder Business Success, Inc
- Women's Giving Alliance
- World Martial Arts Academy

To sign up as a Blueprint Partner, please visit our Web site at www.blueprintforprosperity.com or contact Harlan Stallings, the Chamber's Blueprint manager, at 904.366.6618.

Blueprint Partner Spotlights

Blueprint for Prosperity would like to spotlight **Bank of America** for its commitment to the economic strength and stability of the community through the Neighborhood Excellence initiative. This initiative is designed to recognize, nurture and reward the organizations, local heroes and student leaders helping their neighborhoods to achieve excellence. The program will reward \$450,000 in grants.

To learn more about the initiative, visit www.bankofamerica.com/foundation. The final day for submitting nominations is June 30.

Blueprint Partner Orientations

Blueprint staff will conduct orientations to assist Blueprint Partners with developing strategy benchmarks in alignment with the Key Benchmarks. These orientation sessions will be given throughout the year in the Compass Bank room at the Jacksonville Regional Chamber of Commerce, 3 Independent Dr., Jacksonville Fla., 32202. The dates and times of these orientations are as follows:

June 2	1:30 p.m.
June 8	1:30 p.m.
July 11	1:30 p.m.
August 16	1:30 p.m.
September 15	1:30 p.m.
October 12	1:30 p.m.
November 15	1:30 p.m.

To register for these orientations, contact Harlan Stallings at 904.366.6618 or harlan.stallings@myjaxchamber.com.

KEY BENCHMARKS

1. Duval County Residents' Income

- Increase Duval County median household income at a percentage of the United States by 0.5 percent annually beginning in 2007.
- Increase Duval County per capita income as a percentage of the U.S. per capita income by 0.5 percent annually beginning in 2007.

2. Education

- Early Learning - Birth to 5 - Duval's kindergarten readiness rate will exceed 90 percent by 2013.
- Graduation Rate and Achievement Gap - Duval's percentage of students graduating will exceed 90 percent in 2013. Over 90 percent of students will perform at grade level in reading and math by 2013.
- Racial/Ethnic and Economics Gap - Eliminate the racial/ethnic and economics/education achievement gaps and graduation rate gaps by 2013.
- Higher Education - By 2017, 35 percent of Duval's population age 25 and over will have bachelor's degrees or higher and an additional 10 percent will have associate's degrees.

3. Jobs (by place of work in Duval County)

- Earnings per Job - Annually increase average earnings per job 0.5 percent above the U.S. average.
- Job Growth - Increase Duval County annual percentage job growth at a rate above the Florida average (See above-earnings per job has the highest priority).

4. Racial Opportunity And Harmony

- Increase per capita income for all Duval residents while decreasing the gap between Whites and all other racial/ethnic groups by 50 percent by 2020.

5. Poverty Rate

For all Duval County Residents in Poverty

- Reduce Duval poverty to 50 percent of the United States average poverty in 20 years.

For High-Poverty Duval Residents

- Reduce by 1 percent annually the areas where the poverty rate is between 10 percent and 20 percent.
- Reduce by 2 percent annually the percentage of individuals in poverty in every zip code in Duval County where poverty exceeds 20 percent.

6. Family Stability

- Reduce Duval County's infant death rate to Florida rate by 2016.
- Reduce Duval County's birthrate to unwed mothers by 50 percent by 2016.
- Reduce the marriage dissolutions rate in Duval County by 50 percent by 2016.

7. Public Safety

Reduce Duval County's murder rate to equal the Florida rate by 2011.

8. Health Care

The Key Benchmark measurement will be established by the Benchmark team, Quality of Life team and Blueprint Partners adopting and implementing the Quality of Life health care strategy #1.

9. Housing

The Key Benchmark measurement will be established by the Benchmark team, Infrastructure team and Blueprint Partners adopting and implementing the Infrastructure strategies in the Housing section.