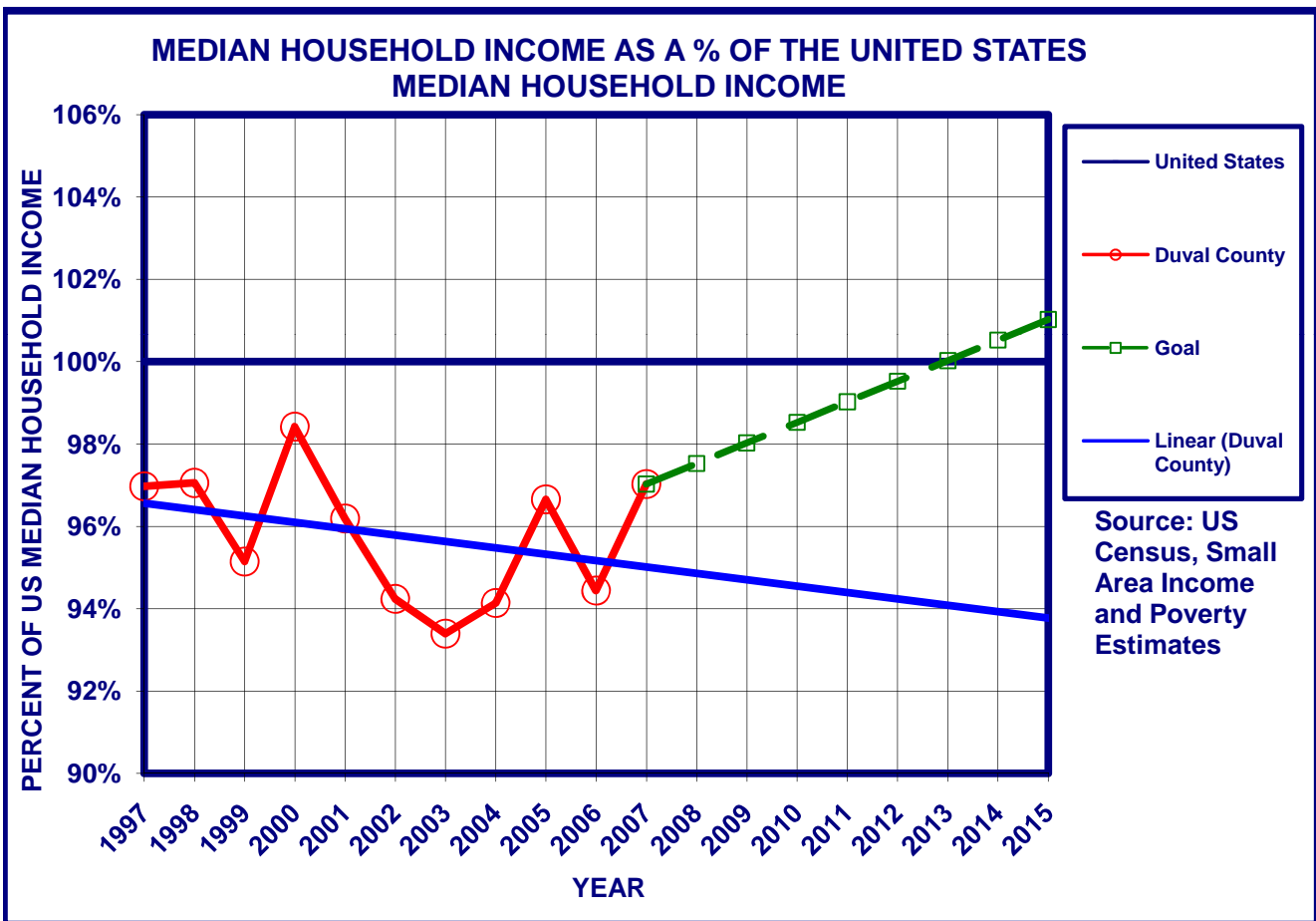


1. Duval County Residents' Income

a. Increase Duval County median household income as a percentage of the United States by 0.5 percent annually beginning in 2007.

Median household income is the point at which 50 percent of households are above that income level and 50 percent are below. Compared to the U.S. median, the overall Duval County household income trend has been declining since 1997. However, Duval County experienced a 3.3 percent growth in median household income between 2003 and 2005, which is positive news. Improvement in median household income can occur with the growth in higher wage jobs for residents of Duval County.



Median household income (unadjusted):

	1999	2000	2001	2002	2003	2004	2005	2006	2007
Duval County	\$ 38,719	\$ 41,326	\$ 40,618	\$ 39,965	\$ 40,457	\$ 41,736	\$ 44,694	\$ 45,756	\$ 49,230
United States	\$ 40,696	\$ 41,990	\$ 42,228	\$ 42,409	\$ 43,318	\$ 44,334	\$ 46,242	\$ 48,451	\$ 50,740
Percentage	95.1%	98.4%	96.2%	94.2%	93.4%	94.1%	96.7%	94.4%	97.0%

Source: U.S. Census Small Area Income and Poverty Estimates (plus ACS for '06 & '07)