



The City of Jacksonville  
Planning and Development Department  
Community Planning Division

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**JACKSONVILLE IS A GREAT CITY WITH SOMETHING FOR EVERYONE! NOW IS OUR CHANCE TO MAKE IT EVEN BETTER!**

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**WHO WE ARE**

- ☀ The Community Planning Division of the Planning and Development Department.

**WHAT WE DO**

- ☀ We are responsible for maintaining and updating the various elements of the City's Comprehensive Plan.
- 📌 This includes updating the Future Land Use Element (FLUE) to provide a vision for the future of Jacksonville.

**CURRENT PROJECT AND GOALS**

- ☀ Update and improve the City of Jacksonville's Future Land Use Map (FLUM).
- ☀ Increase public participation and awareness in order to assess the functionality of the Future Land Use Map (FLUM) and to incorporate citizen input and ideas into the update of the Comprehensive Plan.
- ☀ Our goal is to have a final draft of the updated Comprehensive Plan ready for submittal to City Council by October/November 2008.

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**WHY WE ARE UPDATING THE COMPREHENSIVE PLAN**

- ☀ To help guide the community's vision, as established in various studies completed by the City.
- ☀ The need to accommodate growth. Expected population growth for the City by 2030 is 230,000+ people!! Where will they go?
- ☀ Over the past 9 years, the City of Jacksonville has received 2,000 requested amendments to the Future Land Use Map (FLUM).
- ☀ Given its complex nature, the FLUM has become ineffective in guiding growth and development.

**WHAT THIS MEANS TO YOU**

- ☀ **You** have the opportunity to provide input for future development in Jacksonville.
- ☀ **You** have the opportunity to provide input in regards to the type of place you would like to live, work, and play.
- ☀ **You** have the opportunity to assist us in developing a fabric and identity for Jacksonville's neighborhoods.
- ☀ **You** have the opportunity to assist us in preserving quality of life and supporting sustainable development.

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**10 PRINCIPLES OF SMART GROWTH\***

- ☀ Create a range of housing opportunities and choices.
- ☀ Create walkable neighborhoods.
- ☀ Encourage community and stakeholder collaboration.
- ☀ Foster distinctive, attractive communities with a strong sense of place.
- ☀ Make development decisions predictable, fair and cost effective.
- ☀ Mix land uses.
- ☀ Preserve open space, farmland, and critical environmental areas.
- ☀ Provide a variety of transportation choices.
- ☀ Strengthen and direct development towards existing communities.
- ☀ Take advantage of compact building design.

**By incorporating these smart growth principles into our Comprehensive Plan, we can preserve our past while creating a bright future for Jacksonville!**

**Development** touches every part of our lives, so we should make sure we get the development we want. Sometimes people worry that development might degrade the quality of life in their community. It doesn't have to be that way. What if, rather than traffic problems, a new development near you meant new walking and biking paths? What if, rather than higher taxes, development meant new friends for your kids? What if, rather than more pollution, development meant a new neighborhood park? In short, what if development created great new places that made your community a better place to live?\*

### SMART GROWTH VISUAL REFERENCES



**Quality Housing for People of ALL Income Levels and Lifestyles\***



**Pedestrian-Friendly, Walkable Town Center**



**Distinct, Walkable Neighborhood with a Strong Sense of Place**



**Compact, Pedestrian-Friendly, Integrated Development**



**Enhancing Quality of Life with Parks and Preservation**



**Providing Access to a Variety of Transportation Options**

### GET INVOLVED!! SPREAD THE WORD!!

- ☀️ Contact Community Planning for details on how to set up a presentation in your community. Presentations can be scheduled for neighborhood association meetings, private club meetings, and/or Citizen's Planning Advisory Committee (CPAC) meetings, among others.
- ☀️ Visit our website in the Office of Planning and Development at [www.coj.net](http://www.coj.net).
- ☀️ Attend public hearings, meetings or workshops. See our website for more information.
- ☀️ Fill out and submit a survey (found on our website).

### FOR MORE INFORMATION, TO SUBMIT COMMENTS, OR TO SCHEDULE A PRESENTATION, PLEASE CONTACT US AT:

**City of Jacksonville**  
**Planning and Development Department**  
**C/O Community Planning Division**  
**128 E. Forsyth Street, Suite 500**  
**Jacksonville, FL 32202**  
**Phone: (904) 630-5985**  
**Fax: (904) 630-0945**  
**[communityplanning@coj.net](mailto:communityplanning@coj.net)**

-or-

**Visit the Office of Planning and Development's website at:**

**[www.coj.net](http://www.coj.net)**

**We look forward to working with you towards building a better future for Jacksonville!!**

\*Source: Smart Growth Network ([www.smartgrowth.org](http://www.smartgrowth.org))