

Executive Committee

Bill Scheu - **Chair**
Henry Luke - **Facilitator**

AT-LARGE

Hon. John Peyton, Mayor
Ed Burr
Bruce Ferguson
Eleanor Gay
Bob Helms
Dr. Robert Lee III
Wally Lee
Ron Townsend
Dr. Steve Wallace
Father Tom Willis

FOUNDATION CO-CHAIRS

Education

Bill Mason
Lisa Moore

Economic Development

Barry Allred
Cleve Warren

Quality of Life

Connie Hodges
Alton Yates

Racial Opportunity and Harmony

Jim Crooks
Cal Jackson

Infrastructure

Alberta Hipps
Jim Robinson

Leadership

Bruce Barcelo
John Falconetti

Benchmark

Skip Cramer
Ed Hearle

CITY COUNCIL LIAISONS

Hon. Elaine Brown
Hon. Sharon Copeland
Hon. Michael Corrigan
Hon. Lad Daniels
Hon. Kevin Hyde
Hon. Mia Jones
Hon. Gwen Yates

Jarik Conrad, Executive Director

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Harlan Stallings, Manager

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Blueprint adds new Executive Committee members

Blueprint would like to welcome two members to its Executive Committee: Father Tom Willis of Most Holy Redeemer Catholic Church and Cal Jackson, Diversity Consultant of BlueCross and BlueShield of Florida. Father Willis will be added as an at-large Executive Committee member, and Cal Jackson will serve as co-chair of the Racial Opportunity & Harmony foundation along with Jim Crooks, a retired UNF professor.

"Dr. Robert Lee, existing at-large Executive Committee member, has been pivotal in fostering the relationship between Blueprint and the faith-based community. Father Willis will help solidify this relationship through his involvement with ICARE," said Dr. Jarik Conrad, executive director of Blueprint. "Cal Jackson will help provide specific insight into the business community's challenge to diversify its workforce."

Key Benchmarks

There are nine Key Benchmarks outlined in the Blueprint for Prosperity document. These Key Benchmarks are the driving force in creating an overall better quality of life for residents in Duval County. Progress toward the Key Benchmarks will be presented to the general public every year. We have highlighted Key Benchmark 1 below:

Key Benchmark #1 - Duval County Residents' Income

- Increase Duval County median household income as a percentage of the United States by 0.5 percent annually beginning in 2007.
- Increase Duval County per capita income as a percentage of the U.S. per capita income by 0.5 percent annually beginning in 2007.

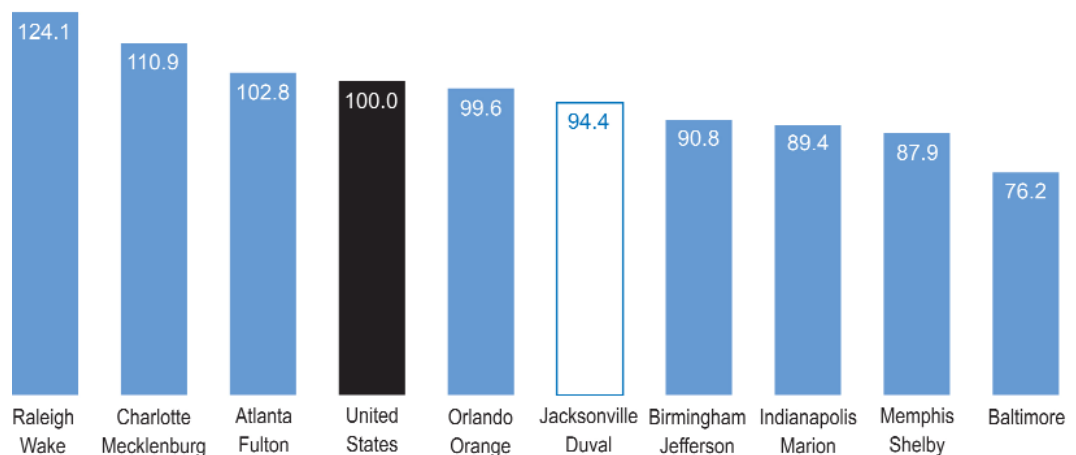
Case for Change

a. Median household income is the income where 50 percent of households are above and 50 percent of households are below. In 2004, Duval County median household income as a percentage of the United States was only 94.4. Duval's median income is compared to several peer communities in the chart below.

b. Per capita income is defined as total income of county residents divided by total population of the county. Per capita income includes earnings from work, wealth earning from dividends, interest and rent and transfer payments from the government such as welfare and social security. The Duval per capita income as a percentage of the U.S. per capita income has declined since 1985...from 98 percent in 1985 to 96 percent in 2003. At this rate, per capita income will drop to 94 percent by 2015.

Median Household Income

As a percentage of U.S.



Source: U.S. Census Bureau

Founding Partners

- City of Jacksonville
- Jacksonville Regional Chamber of Commerce
- WorkSource

New Partners

- Alchemists Intl.
- Biscayne Estates East Community Association, Inc.
- Brooks Health System
- Cedar Creek Landing Homeowners Association
- Cypress Hammock Association
- Columbia College - Jacksonville Campus
- Gran Meadows Home Owners Association, Inc.
- Hillwood Condominium Association
- Holiday Hill Manor Civic Association
- Kelly Services
- Lake Mandarin Garden Home Owners Association; Inc.
- Little Andrews Island Homeowners Association
- Mariner Point Community Association, Inc.
- Plantation South Homeowners Association
- Property Owners Association of Oldfield Pointe, Inc.
- Quicken Minds Outreach
- Rebuilding Together - NE Florida Chapter
- Secret Cove Civic Association
- Saddlebrook Owners Association
- Settler's Landing Homeowners Association
- Southern Villas of Mandarin Homeowners Association
- Southwest Citizens Planning Advisory Committee
- Southern Grove Condominium Association
- Spring Branch Owners Association
- Sweetwater Creek Homeowners Association
- The Valley at Hidden Hills Homeowners Association, Inc.
- Victoria Place Homeowners Association

Total of 170 Partners

To sign up as a Blueprint Partner, please visit our Web site at www.blueprintforprosperity.com or contact Harlan Stallings, the Chamber's Blueprint manager, at 904.366.6618.

IMPACTjax helps young professionals GROW

The GROW as a professional segment of IMPACTjax launched a mentoring program this year which allows IMPACTjax members to establish one-on-one relationships with mentors to benefit from their advice, experience and insight, while simultaneously building a professional network. IMPACTjax, the Chamber's young professional program, is a venue for Jacksonville's young professionals to network, develop personally and professionally and give back to the community.

Eighteen participants were paired with established mentors from various fields including finance, hospital administration, public relations and information technology,

and from companies such as Baptist Health, CSX, PSS World Medical and Vistakon/Johnson & Johnson.

IMPACTjax specifically addresses the concerns of retaining and developing our young professionals discussed in the AngelouEconomics report highlighted in July's Blueprint Report. IMPACTjax also works to achieve several strategies outlined in the Leadership Foundation of the Blueprint for Prosperity document.

To learn more about IMPACTjax, contact Adrienne Cartagena at (904) 366-6684 or adrienne.cartagena@myjaxchamber.com.

RealSense Prosperity Campaign reinforces Blueprint foundations

Research has proven that long-term poverty results in desperation. And once long-term poverty is rooted in a community, desperation results in a higher violent crime rate-for every 1 percent increase in mortgage foreclosures, violent crime jumps 2.3 percent. Desperation also sparks an increase in juvenile delinquency, a decrease in high school graduation rates, and a loss of stability-for our families, neighborhoods, school systems and workforce.

The RealSense Prosperity Campaign, a community coalition led by United Way of Northeast Florida and joined by almost fifty partner organizations, began three years ago to combat these trends. Programs offered by RealSense partners target the root of poverty to increase income, promote financial behavioral change, and provide a concrete path toward achieving the "American Dream" of home ownership and other long-term goals.

The RealSense Prosperity Campaign is proud to support and reinforce Blueprint Foundations. In fact, several members of the Blueprint for Prosperity leadership team sit on the RealSense board. Here's how the campaign gets involved with several of the foundations:

1. **Education** - Financial skills and asset-specific training
2. **Economic Development** - New business ownership via Individual Development Accounts
3. **Quality of Life** - Education for money management skills/programs so clients can exit the social services system
4. **Racial Opportunity and Harmony** - Ability for minority clients to obtain and finance homes

For more information or to volunteer, visit www.jaxprosperity.org.

You already may be a Blueprint partner

Many organizations in Jacksonville's community are already doing work that aligns with the strategies outlined in the Blueprint document. Blueprint strategies include mentoring, helping students to achieve at or above their grade level, offering financial counseling or promoting diversity and inclusion in your workplace.

If you or your organization is already working on strategies outlined in the Blueprint, contact us at (904) 366-6618. We can also help to facilitate partnerships with you and other organizations working on similar strategies.

Blueprint Partner Orientations

Blueprint staff will conduct orientations to assist Blueprint Partners with developing strategy benchmarks in alignment with the Key Benchmarks. These orientation sessions will be given throughout the year in the Compass Bank room at the Jacksonville Regional Chamber of Commerce, 3 Independent Dr., Jacksonville Fla., 32202. The dates and times of these orientations are as follows:

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| October 12 | 1:30 p.m. |
| November 15 | 1:30 p.m. |
| December 12 | 1:30 p.m. |
| January 18 | 1:30 p.m. |

To register for these orientations, contact Harlan Stallings at 904.366.6618 or harlan.stallings@myjaxchamber.com.