

KEEP AMERICA BEAUTIFUL'S 2008 GREAT AMERICAN CLEANUP™ OFFICIAL WRAP-UP REPORT FORM

PLEASE COMPLETE THIS FORM & RETURN TO KAB POSTMARKED BY JUNE 23, 2008

Please answer the questions below & share with us whatever information you can provide. We are not asking you to answer all the questions, but only those that apply to you.

Organization Name:	Keep Jacksonville Beautiful		
Address:	1321 Eastport Road		
City, State, ZIP:	Jacksonville, FL 32218		
Contact Name:	Vivian Harrell		
Phone:	904-630-3420	Fax:	904-630-7206
Email:	vharrell@coj.net		

PLEASE PRINT YOUR NUMBERS CLEARLY IN THE SPACES BELOW:

The city's recycling report is not broken down into items. From 3/1/08-5/31/08 the city reported 6,762.73 tons of recyclables.

EVENTS/VOLUNTEERS/COMMUNITIES:

- | | | | |
|--|----------|--|-------|
| 1. # of events held: | 147 | 20. Pounds of plastic bottles (PET) collected for recycling: | _____ |
| 2. # of volunteers*: | 4,626 | 21. Pounds of aluminum/steel collected for recycling: | _____ |
| 3. # of volunteer hours: | 9,210 | 22. Pounds of newspaper collected for recycling: | _____ |
| 4. # of participants*: | _____ | 23. # of tires collected for recycling: (1 tire=24 lbs.) | 190 |
| 5. # of communities* involved in activities: | <u>1</u> | 24. # of batteries collected for recycling: | _____ |

CLEAN-UP:

- | | |
|--|------------|
| 6. Pounds of litter, debris & bulky waste collected:
(1 bag of litter = est. 20 lbs.) | 122,580 |
| 7. Miles of streets, roads, highways cleaned & beautified: | <u>224</u> |
| 8. Miles alongside of railroad tracks cleaned: | _____ |
| 9. Acres of parks/public lands/open spaces cleaned: | <u>150</u> |
| 10. Miles of hiking/biking/nature trails cleaned: | _____ |
| 11. # of playgrounds/community recreation areas built, cleaned, restored, constructed: | <u>2</u> |
| 12. Miles of rivers, lakes, shorelines cleaned: | <u>39</u> |
| 13. # of underwater cleanups conducted: | 0 |
| 14. # of acres of wetlands cleaned & improved: | _____ |
| 15. # of illegal dump sites cleaned: | _____ |

REDUCE, REUSE, RECYCLE:

- | | |
|---|-------|
| 16. # of junk cars removed/collected for recycling: | _____ |
| 17. Pounds of clothing collected for reuse:
(1 bag = est. 30 lbs.) | _____ |
| 18. Estimated \$ value of clothing collected: | _____ |
| 19. Who did you donate the clothing to: | _____ |

BEAUTIFICATION:

- | | |
|---|-------|
| 27. # of garden, landscape, xeriscape and green space areas created: | 2 |
| 28. # of trees planted: | 1 |
| 29. # of flower & bulbs planted:
(Includes bulbs planted in the fall of 2006 for spring of 2008) | _____ |
| 30. # of homes painted, renovated, built: | _____ |
| 31. # of community/commercial buildings painted, renovated, built: | _____ |
| 32. # of graffiti sites removed/abated: | _____ |

EDUCATION:

- | | |
|---|-----|
| 33. # of education workshops/community outreach presentations held: | 22 |
| 34. # in attendance*: Adults: 588 Children: 847 | |
| 35. (at above workshops) | |
| 36. # of general awareness events held:
(e.g. litter free events, booths @ events, fairs, festivals, etc...) | 10 |
| 37. # of people in community audience*:
(at above general awareness events) | 655 |

* Please see FREQUENTLY ASKED QUESTIONS
for DEFINITIONS AND WEIGHT CONVERSIONS

PLEASE COMPLETE PAGE 2 & THE ATTACHED
SPONSOR THANK YOU STATIONERY, POSTMARK
BY JUNE 23, 2008 & MAIL TO:
KEEP AMERICA BEAUTIFUL/GAC REPORTS DEPT.
1010 WASHINGTON, BLVD., STAMFORD, CT 06901

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38. Did you produce printed materials that featured and/or mentioned the Great American Cleanup™ logo and the National Sponsor logos or names?
(Please check one)

YES

NO

(Note: Items may include but are not limited to flyers, additional posters, invitations, newsletters, announcements, billboards, calendars, tee-shirts, registration forms, web pages (incl. number of hits), direct mail pieces, letters, gloves, hats, bags, etc...)

39. Please describe the events/activities that took place during the Great American Cleanup™ (you may add additional sheets if necessary):

The St. Johns River Celebration Cleanup is our annual city wide kick off event for the Great American Cleanup and is always held the third Saturday in March.

There were 1, 334 volunteers that collected 41,460 pounds of litter in one morning at over forty sites.

We had a volunteer appreciation event after the cleanup. We gave our volunteers free t-shirts and refreshments.

We recognize our local and corporate sponsors of the Great American Cleanup by displaying banners and signs.

40. Please describe your most creative and/or unusual activity or program:

We had a pilot and helicopter static display at the St. Johns River volunteer appreciation event. The volunteers enjoy talking to the pilot. Also, the volunteers like taking a picture with the pilot and helicopter.

The Keep Jacksonville Beautiful Commission partnered with Take Pride in America and Jacksonville Beach Elementary for a school cleanup and planting of a butterfly garden and plants on the school grounds.

41. What was the most unusual item found during your activities?

400-500 lb. tire pulled out of the river. (I'll include a picture)

41. Please list your local sponsors:

Anheuser-Busch	Vistakon
CITI	Coca-Cola
Publix Super Markets	HSBC
Waste Pro of Florida	
Southland Waste	
Advanced Disposal Services	
All Wet Sports	
Bending Branches	
Consolidated Box	
WJCT	
Jacksonville Electric Authority	
Winn-Dixie Stores	

42. Please list the VIPs and celebrities that attended your events:

Media

IMPORTANT FOR THE STATES OF AL, AR, CA, FL, GA, HI, IA, IL, KY, LA, MS, NE, NM, NY, NC, OH, OK, PA, RI, SC, TN, TX, UT, VA, WV & WI ONLY:

PLEASE PLACE A (✓) CHECK HERE: () YES, I have also mailed a copy of this report to our Great American Cleanup™ State Program Director... (and please make sure that you send one.)

Report Submitted By: Urran Danell Date: 7/18/08

Thank you in advance for taking the time to collect and send this information to us. We will assemble examples from the Wrap-Up Reports in a notebook to document the hard work, dedication and commitment of our participating organizations, and the millions of volunteers helping to keep *America beautiful* from coast-to-coast. The Official Results of the 2008 Great American Cleanup will be published in early fall.