

Northwest Vision Plan Introduction

The Northwest District embraces many new growth opportunities typified by the Westside and Westlake Business Parks and the revitalization of its traditional urban neighborhoods. The district's growth trend, however, is thought to be less robust than other planning districts in Jacksonville. Northwest Jacksonville continues to face investment challenges, such as the economic decline of established commercial areas, environmental issues, and the sometimes incompatible mix of industry and housing.

Residents of Northwest Jacksonville welcome opportunities for growth--more restaurants, quality housing choices, and thriving retail streets. But, they also want to retain the character, friendliness, physical beauty, the history, and sense of community that set their neighborhoods apart. The Vision Plan is a tool to regenerate Northwest Jacksonville, while celebrating these unique qualities. It is a blueprint that shows what the Northwest wants to be, as well as the means for arriving there.

This plan is the result of a dedicated, ongoing community planning effort led by residents, stakeholders, and local officials. These participants share the belief that Northwest Jacksonville's quality of life can be preserved and enhanced through thoughtful, long range planning. We believe that this shared vision will inspire residents, community leaders, and local businesses to continue striving for a healthy, safe, and prosperous community.