

Project Status

Public Relations

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Status Summary

- **Overview of committee activities**
 - **Committee had first meeting on January 16th, 2008**
 - **Committee to meet every other two weeks**
 - **PR Committee members were assigned to attend other 5 sub-committees and report back action items for implementation**
 - **Attendance at Times-Union Crime & Murder Forum on Jan 23rd, 2008**

Progress

- **Help to drive interest and attendance at Reverend Eugene Rivers event at Main Library on Feb 1st, 2008**
- **Assist Positive Youth Development committee with their “Facebook” Concept**
- **Create “Bloom Where You Are Planted” concept to recognize individuals making a difference**

Attention Areas

- **List obstacles or challenges since last status update was given**
 - Concern was noted about the racial demographic of Journey committee
 - Need to better communicate that committee meetings at this time are listening/learning opportunities
 - And address issue of future opportunities for public comment/participation

Cost and Funding

- **Cost/Funding**
 - **Not applicable at this point**

Implementation

- **Stakeholders in implementing program**
 - 5 sub-committees
 - Media
 - Jacksonville citizens and communities

Resources

- **Creating/accessing a master list of all successful programs in Jacksonville that help combat crime, including prevention, intervention and rehabilitation**
- **Look to sub-committee members and subject matter experts for their expertise**

Goals for Next Review

- **Date of next status update: 2/28/08**
- **List goals for next review:**
 - **Implement feasible action items from other sub-committee recommendations**
 - **Establish community outreach to educate public on Journey initiatives**
 - **Generate proactive media relations on Journey**