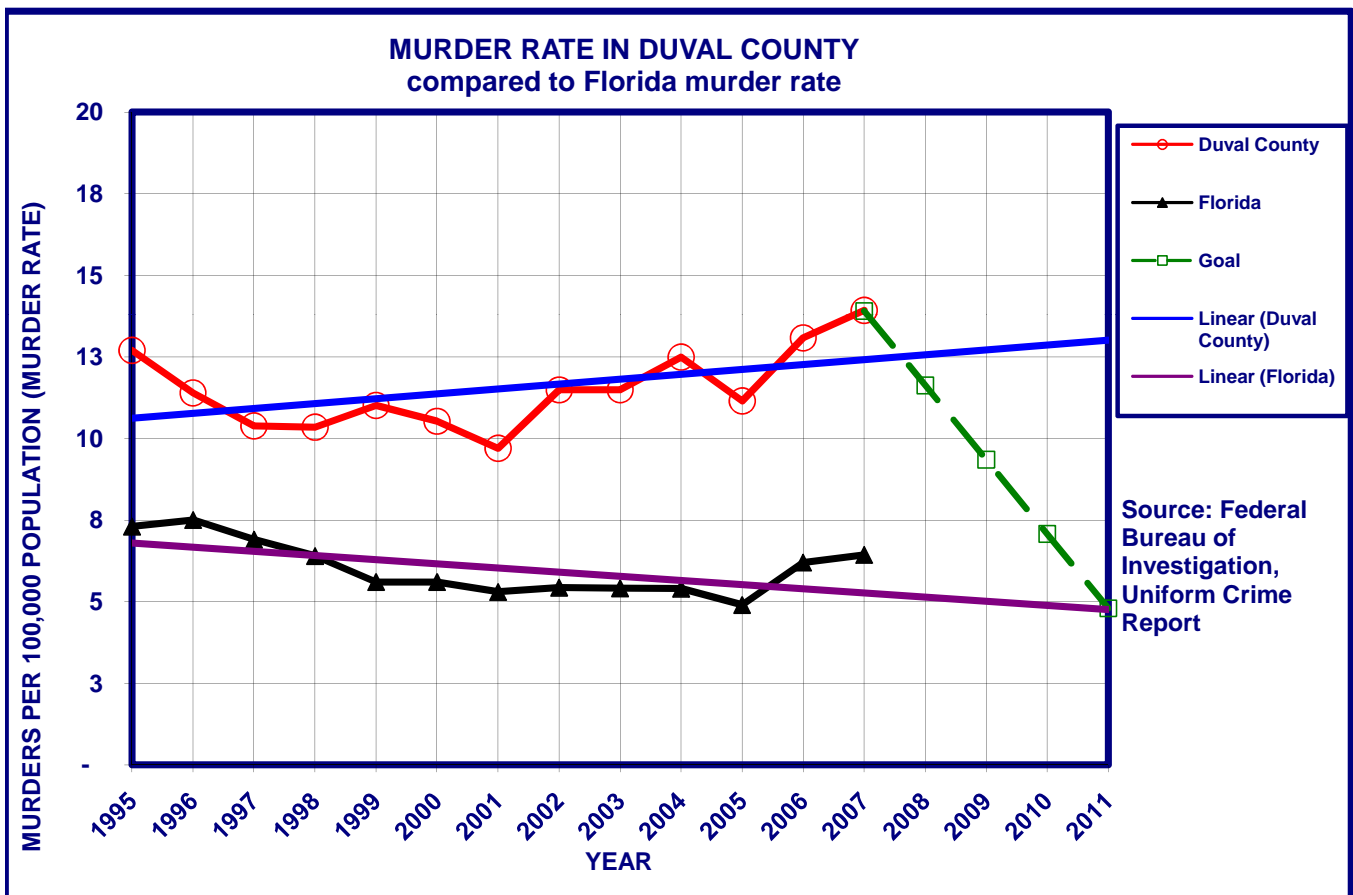


7. Public Safety

a. Reduce Duval County's murder rate to equal the Florida rate by 2011.

Duval County's murder rate is currently more than double the Florida and U.S. rates. The murder rate, which is calculated per 100,000 people, is different than the homicide rate as some homicides are deemed as the lawful taking of a life. This report uses Florida Department of Law Enforcement data to track Duval County murder rates because FBI data for Jacksonville excludes the independent municipalities within the county and their populations.

The Key Benchmark indicator reflects a marked rise in the murder rate for Duval County in 2006 and 2007. To reduce its murder rate to equal the Florida rate, Duval County will need to decrease its rate to fewer than five murders per 100,000 by 2011.



Murder Rate:

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Duval County	10.3	11.0	10.5	9.7	11.5	11.5	12.5	11.1	13.1	13.9
Florida	6.4	5.6	5.6	5.3	5.4	5.4	5.4	4.9	6.2	6.4
U.S.	6.3	5.7	5.5	5.6	5.6	5.7	5.5	5.6	5.7	

Source: Federal Bureau of Investigation, Uniform Crime Reports, and Florida Department of Law Enforcement