

## Highlights from PSGC Training

In addition to what is stated in the Ordinance for each PSG Application question, PSG C/M indicated when they are review a question they felt a quality answer should have the following in each section;

### **Section I – Agency Background & Experience**

- Agency Expanded
- Agency Success
- Why Agency is #1
- Build your case
- Why should we fund you
- Why does agency exist-serve what PP
- Board-expand & discuss involvement and background as well as diversity

### **Section II - Program Overview**

- Data for the program
- Success of the program
- Link to Priority Population
- History of success
- Discuss how the program will help
- Partnership
- Direct service to population

### **Section III – Program Activities**

- Able to describe how the activity moves the needle
- Link back to the program
- Assume review knows nothing
- Don't duplicate data
- Be specific when discussing what the activity is doing

### **Section IV- Program Management and General Overhead**

- PSG Positions sustainability within Organization
- Overhead not just %, what is it
- Organization's sustainability
- Programs fit within organization & mission
- Positions effect on PP and money

### **Section V - Budget**

- Some brief explanation
- Why if not easy understood
- Clear PSG funds are for X
- Percentage methodology
- Match to Program Activity

### **Section VI - PSG Program Impact & Effectiveness**

- Link what program is doing to how it is having an impact on the PP
- Measurement-How do you know
- Proof/ Results
- Does the criteria established by the objectives sufficiently demonstrate their ability to convey effectiveness
- How is your measurements linked to the budget and connected to the impact

All members agreed that City Council did a good job of explain where to find answers to scoring criteria in the application on the score sheet.