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FOR IMMEDIATE RELEASE

Contact: Renee Brust (904) 630-1000

VOLUNTEERS NEEDED FOR THE 2009 Florida COASTAL CLEANUP

JACKSONVILLE, Fla., September 18, 2010 – The City of Jacksonville's Keep Jacksonville Beautiful/ Clean It Up, Green It Up invites residents to participate in the 2010 Florida Coastal Cleanup event. This event, which will provide volunteers with an opportunity help beautify the city's shorelines, is part of the Ocean Conservancy's Annual International Coastal Cleanup.

DATE: Saturday, Sept. 25

WHAT: The Ocean Conservancy's International Coastal Cleanup has historically been the largest and most successful volunteer event of its kind. Since 1986, thousands of volunteers from around the globe have come together. Last year, nearly 498,818 volunteers collected more than 7.4 million pounds of trash in 108 countries and 45 US states during **the 2008** International Coastal Cleanup — the world's largest volunteer effort of its kind.

Sign up for this year's Florida Coastal Cleanup at a waterway near you — and then [ask your friends to join you!](#)

Keep Jacksonville Beautiful will assist Jacksonville volunteers clean and protect the Environment by eliminating debris that injures wildlife, contaminates beaches, Waterways, and threatens boater safety.

- Local volunteers are needed to join this effort and can be part of a scientific study of litter/debris by recording results on data cards that will be provided.
- Advance registration is not required. Site captains will register volunteers and provide bags and gloves at the sites listed below.
- This event provides an opportunity for students to satisfy community service requirements. Service hour certificates will be available from site captains.

TIMES & LOCATIONS:

7-9 a.m.

Oceanfront at these locations:

Beach Boulevard

Atlantic Boulevard

16th Avenue South

Staffed by Beaches Sea Turtle Patrol Volunteers



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8-10 a.m.

- Freddie Point Preserve
4499 Yachtsman Way 32277

- Holly brook Park/McCoy Creek Blvd.
2805 McCoy Creek Blvd. 32254

Volunteer sign in at basketball court

- Wayne B. Stevens Boat Ramp/Seaboard Ave.
4555 Ortega Farms Blvd. 32210

- North bank River walk
Parking Jackson St. by YMCA-221 Riverside Ave. 32202

- Naval Station Mayport
Jetties Pavilion #13

Volunteers must have base access or arrange for base access.

9-11 a.m.

- Kathryn Abbey Hanna
Park
500 Wonder wood Road 32233

Volunteers must arrive by 9:30 to participate at Hanna Park

- Helen Cooper Floyd Park
(Little Jetties)
3600 S.R. A1A

- Blue Cypress Park
4012 University Blvd. N. 32277

- Huguenot Memorial Park
10980 Huckster Drive 32226

- Joe Carlucci Boat Ramp
7800 Heritage River Road 32226 (Boat Ramp 1 mile off of Huckster Drive)



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8 a.m.-12 p.m.

- Lincoln Villa Senior Center
7866 New Kings Road 32219

Participants must be over 18 or accompanied by an adult. For their safety, volunteers should also:

- Wear sturdy footwear, gloves and sun protection
- Wear safety vests or bright colors when working roadside
- Be alert for slippery wet surfaces or wildlife.
- Bring water and avoid over-exertion and drink plenty of fluids
- Do not remove or handle hazardous substances
- Call 911 for emergencies
- Wash hands after cleaning

This event is sponsored by the Ocean Conservancy and the City of Jacksonville's Keep Jacksonville Beautiful. Sponsors for 2010 Waste Management, Paper Retriever Recycling, Budweiser/RiverNetwork, Home Depot Foundation, Florida Department of Transportation, Bank of America, APAC of Florida, Republic Services-Southland Waste Systems, CITI Bank, J.B. Coxwell Contracting, Inc., Hubbard Construction Company, Folio Weekly, WJCT, Waste Pro of Florida, Inc., Clara's Tidbits Restaurant & Catering, Grower's Alliance Coffee, All Wet Sports, Publix Super Markets Charities, Winn Dixie Stores, Coca Cola, Renda Broadcasting, Keep America Beautiful, Jim Draper Studio, The Doctor's Opinion vocal band. Henry Schein, Inc. has donated water bottles for volunteers, celebrating their commitment to a clean coastline in Jacksonville. Florida Inland Navigation District donated (t-shirts: while supplies last) For more information about our sponsors visit www.coj.net, search KJB.

NOTE: Please contact Vivian Harrell at 630-3420 for additional information or visit www.coj.net, key words "Florida Coastal Cleanup" or call (904) 630-2489.

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