

**District 4  
Citizens Planning Advisory Committee**

**Chair: Bruce Tyson**

**Vice Chair: Len Burroughs**

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**MEETING SUMMARY**

Florida State College at Jacksonville Kent Campus

3939 Roosevelt Blvd., Room E-112F

November 5, 2012

**Attendance:**

**Members:**

Chair - Bruce Tyson

Vice Chair – Len Burroughs

Council District 10 – Kathy Budd

Crystal Springs – Marilyn Lehman

Gleaners Dispatch - Jim Kelly

Hyde Grove Terrace – Shirley Lowry

Timuquana Manor N. – Alice Turknett

Watermill Master – Thomas Martin

West Jax Civic – Richard Dill

Westside Area Residents – Charles Kelley

**Excused:**

Charter Member – Don Ingram

Charter Member - Charles Mann

Armstrong & Bosh Insurance – Opal Burgstiner

Armstrong & Bosh Insurance – Bruce Burgstiner

Cedar Hills Estates - Johnny Carter

Confederate Point Civic – James Nolting

Argyle Community Garden - Sandi Newman

FSCJ Cecil North - Paul McNamara

Oak Hills Estates - Rosanne Vernon

NE FL Equestrian Society - Olwen Busch

Springtree Village – Dewey Walker

The Village Salon – Steve Shaffer

Tree Top Estates – Russell Carlson

Westside Business Leaders – Jane Miller

**Alternates Also In Attendance:**

Hyde Grove Terrace – Peggy Myers

Timuquana Manor N. – Polly Walker

**Elected Officials:**

None

**Staff:**

FDOT - Doreen Joyner-Howard

JSO – Lt. Jesse York

Neighborhoods, Housing & Community Development - Mary Beth Ridderman

Neighborhoods, Municipal Code Compliance – Maria Buchwalter

Parks and Recreation – Brian Burket

Planning & Development - Andy Hetzel

**Guests:**

Hipps Group, Inc. – Lara Hipps

Seniors Vs. Crime – Valerie Norton  
Hyde Grove Terrace -Darrell Barrow  
Hyde Grove Terrace – Linda Barrow  
Hyde Grove Terrace – David Lowry  
Greenscape – Joan Pattison

### 1. Call to Order/Verify Quorum

Chair Bruce Tyson called the meeting to order at 7:02 p.m. Mary Beth Ridderman verified a quorum. Chair Tyson welcomed guests: Darrell Barrow, Linda Barrow, Lara Hipps, David Lowry, Joan Pattison and Valerie Norton.

### 2. Approval of the Previous Meeting Summary

A motion to approve October summary was made by Kathy Budd and seconded by Tom Martin. The vote: all in favor.

**3. Presentation:** Valerie Norton presented information about Seniors Vs. Crime, a special project of the Florida Office of Attorney General. The program partners with JSO, Elder Care and Elder Source. The program is for persons over 50 years of age. It helps seniors who are victims of civil crimes such as identity theft, predatory lending, lawn maintenance scams, etc. Speakers are available. For more information, call 721-6516.

### 4. Staff Reports

- **JSO (Jacksonville Sheriff's Office)** – Lt. York announced:
  - He is the Zone 4 midnight shift commander.
  - There has been a spike in auto thefts. Thieves watch for and steal vehicles that are left with the motors running in the cold weather. It is illegal for anyone to leave an unattended vehicle while the motor is running.
  - There has been a spike in copper, appliances and air conditioner thefts, especially in areas with new construction. If you see suspicious activities, please call 630-0500.
  - Holiday safety tips
    - Be aware of your surroundings.
    - Go shopping with another person or a group of people.
    - Don't overload when carrying bags or packages - do not obstruct visibility.
    - Do not carry purses when shopping.
    - Do not flash cash – use credit or debit cards.
    - Have keys in hand when you approach your vehicle.
    - Do not leave items visible in the vehicle.
    - Look directly at people you see. Be able to identify them.
    - Lock your car when you are inside of it and when you leave it.
    - Be alert in holiday traffic. Practice defensive driving. Do not talk or text.
    - Be aware if you are being followed and do not go directly home.
  - The JSO Zone 4 Substation number is 573-3165.
  - The CPAC acknowledged Lt. York with applause.
- **Mayor's Liaison** – A liaison has not been appointed.
  - **Duval County Public Schools** – no representative.
- **FDOT (Florida Department of Transportation)** – Doreen Joyner-Howard reported:
  - Nov. 26, 5 p.m. open house 6 p.m. public meeting regarding the Highway 301 and I-10 interchange @ Baldwin Senior Center, Baldwin, Florida.
  - Dec. 10, 5:30 p.m. public hearing regarding the Work Program @ FDOT Office, 2198 Edison Ave.
- **Neighborhoods** –
  - Housing and Community Development Division - Mary Beth Ridderman announced a written report was provided.
  - Municipal Code Compliance Division – Maria Buchwalter reported:
    - She met with Watermill HOA and talked with them about vacant properties and the vacant registry. The division was asked to complete a systematic inspection in the area resulting in 42 new case including 9 junk vehicles.
    - Systematic inspections are by resident's request. If you know of any area that requires attention, please call 630-CITY (2889).

- To report violations or concerns, please call 630-CITY (2489).
- **Planning & Development** – Andy Hetzel provided a written report. A brief discussion was held regarding 2012-035.
- **Parks & Recreation** – Brian Burket reported:
  - April 6 – Jax Challenge Triathlon at Cecil Recreation Center. Parks will partner with Episcopal School to sponsor 18 children from all across the city.
  - The Cecil Aquatics Center offers
    - Deep water aerobics
    - Aqua aerobics
    - Table Tennis Club
  - Mr. Burket showed a segment from the JaxParks TV series <http://www.youtube.com/watch?v=GJIXCILUwEw>
- **Jacksonville Aviation Authority (JAA)** – Lara Hipps announced:
  - The bus tour planning committee meets Nov. 15, 8:30 a.m. at FSCJ Cecil North.
  - The Cecil Airport Advisory Committee meets Dec. 3, 2012.
- **Florida State College at Jacksonville (FSCJ)** – Mr. McNamara's absence was excused. He asked Ms. Ridderman to make this announcement:
  - The Commercial Driving License (CDL) training facility construction has been completed. A formal dedication will be held this month.

**5. Chair's Report** – Chair Bruce Tyson reported:

- Today begins the Week of Valor honoring military veterans. Several events are planned including a Veterans Day Parade on Monday, Nov. 12. For more information, please visit the city's website: [www.coj.net](http://www.coj.net).
- A new PUD development is planned on Crystal Springs Road.
- No new information is available on Memorial Hospital West.
- Mary Beth Ridderman sent e-mail with maps of COJ/JEA planned street light outages. Most Westside locations are in industrial areas.
- He has been working to save the Cecil Memorial and chapel. He received confirmation that the memorial will not be moved to NAS Jax, as previously discussed. He would like to have 7.6 acres set aside for the memorial and chapel in perpetuity.

**6. Elected Officials Reports** – None.

**7. Election of Officers** – Kathy Budd was nominated at the October meeting. She declined to accept the nomination because of time conflicts. No nominations were received from the floor. Ballots were distributed to voting members by Mary Beth Ridderman and collected/counted by Nomination Subcommittee Chair Ric Dill.

**8. Subcommittee/Liaison Reports**

- LUZ (Land Use and Zoning)/Governmental Affairs – No report. A volunteer is needed.
- Beautification/Parks/Environment – Mr. Carter's absence was excused.
- Membership – Ms. Vernon's absence was excused.
- Transportation – Thomas Martin announced the Transportation Planning Organization meets next week. He had nothing to report.
- Education – Mr. Mann's absence was excused.
- Sheriff's Advisory Committee (ShAdCo) – Ms. Turknett provided a written report with ShAdCo meeting dates:
  - There are no individual ShAdCo meetings in November.
  - The annual city wide ShAdCo meeting is Nov. 27 at the Police Athletic League, 3450 Monument Rd. Doors open at 5:30 p.m. Refreshments served at 6 p.m. Meeting 7 p.m.
  - ShAdCo K – Dec. 3, 7 p.m. at Lane Wiley Senior Center.
  - ShAdCo L – Dec. 4, 7 p.m. at Maxville Community Center.
  - ShAdCo J – Dec. 13, 7 p.m. at Ortega Methodist Church, Boyd Chapel.
- Safety – Chair Tyson announced JSO covered the safety issues he had planned to report, such as holiday safety tips.
- Cecil Area – Chair Tyson had no report in the interest of time
- Economic Development – Jim Kelly provided a written report.

- Education – Chuck Mann's absence was excused.
- TRUE (Taxation, Revenue, and Utilization of Expenditures) Commission – Tom Martin provided a written report.
- Nomination – Ric Dill announced the result of the election: Bruce Tyson, Chair and Len Burroughs, Vice Chair were re-elected by ballot vote.
- Social – Marilyn Lehman reported:
  - The annual social is Dec. 10 after a brief meeting. It is a covered dish dinner
  - Note the time change: 6 p.m.
  - Note the location change: D-120.
  - A list is available to sign up to attend and what food you will bring.
  - The subcommittee members are: Kathy Budd, Jim Nolting, Ethel Nolting, Elaine Tyson, Heather Tyson and Len Burroughs.
  - The Voices in Praise (VIP) chorale from Trinity Christian Academy will provide holiday music.

**9. Unfinished Business** – none.

**10. New Business** – none

**11. Public Comments/Announcements (3-minute time limit)**

- 12.** Kathy Budd announced a town hall meeting was held on Oct. 18 by Council Member Reginald Brown and Council Member Doyle Carter. It appears that a successful resolution will be reached. The owner, Ray Taylor, will be allowed to continue in business at the location. He agreed to written conditions from the neighborhoods. Planning and COJ legal department are also in agreement.
- Joan Pattison announced Greenscape's new program, "Truckload of Trees". Neighborhoods enter a contest on line or on Facebook. The winner receives a delivery of 100 trees in 15 gallon pots. The holes will be drilled by JEA. For more information, please visit [http://greenscapeofjacksonville.com/index.php/events/view/truckload\\_of\\_trees/](http://greenscapeofjacksonville.com/index.php/events/view/truckload_of_trees/)

**13. Motion to Adjourn**

- Tom Martin made a motion to adjourn. Ric Dill seconded the motion. All were in favor. The meeting adjourned at 8:20 p.m.

**NEXT MEETING: December 10, 2012 ~ 6:00 p.m.**

Florida State College at Jacksonville, Kent Campus  
3939 Roosevelt Blvd, Room E-112F

Summary prepared by Mary Beth Ridderman, Neighborhood Coordinator

**ShAdCo MEETING DATES FOR NOVEMBER & DECEMBER, 2012**  
**SW CPAC MEETING - Nov. 5, 2012 - FSC at Jax-Kent Campus**  
**3939 Roosevelt Blvd - room E-112F-Jacx. Fl**

**I. No Individual Meetings for Sectors J, K, & L. for the month of November, 2012.**

**II. ANNUAL CITY WIDE ShAdCo MEETING - Tuesday, November 27, 2012 - POLICE ATHLETIC LEAGUE**  
**3450 Monument Rd. Doors open at 5:30 PM - Refreshments served at 6:00 PM. General meeting and 2013 Officers installed beginning at 7:00 PM .**

**A bus will be provided for Sectors J, K. & L. leaving from Cedar Hills Substation (Blanding Blvd.) The bus will leave at 4:30 PM promptly, so please arrive by 4:15. You need to call the substation at 573-3165 to get on the "bus list".**

**III. DECEMBER MEETINGS - Sector "K" - Mon. Dec. 3, 2012, 7:00 PM Wiley Senior Center - Lane Ave.**

**Sector "L" - Tues. Dec. 4, 2012 - Maxville Community Center, 7:00 PM.**

**Sector "J" - DATE CHANGE - Thursday - Dec. 13, 2012, 7:00 - 8:00 PM - Ortega United Methodist Church - Boyd Chapel - 4807 Roosevelt Blvd.**

**Submitted by Alice Turknett**  
**ShAdCo Sub-committee**

TRUE COMMISSION REPORT

to the

SOUTHWEST CITIZENS PLANNING ADVISORY COMMITTEE

The following major items were discussed at the last meeting of the Commission on Thursday, November 1, 2012:

- Received a presentation by Ben Warner, Executive Director, JCCI, describing the JAX2025 initiative launched on September 14th. He encouraged everyone to go to the web site [JAX2025.org](http://JAX2025.org) for more information and to take the community survey. The survey ends on January 11th.
- Legislative Tracking Committee: The committee is following a number of bills and asked for a resolution stating that the Commissions was against Bill 2012-655 which appropriates Federal Community Block Grant funds to the I. M. Sulzbacher Center for funding homeless service activities. The commission approved the resolution.
- Performance Committee: The committee discussed the Mayor's proposed pension reform. The committee proposed a resolution supporting the on-going litigation on Police-Fire pension. The commission approved the resolution.
- Audit Review Committee: The committee recommended approval Audit #721: Oceanfront Parks Revenue Audit though there was a concern on the training of personal on cash management procedures.. The recommendation passed.
- Council Auditor's Office: Notice of the recently availability of following reports: Audit Report #722: JEA Valuation Report, #723: Council Auditor's Annual Report 2011/2012, and #724: Budget Summary Fiscal Year 2012/2013.

The next regular meeting will be on Thursday, December 6, 2012 at 4:00 P.M.

**Southwest CPAC Monthly Planning and Development Department Report - November 5, 2012**

Type	Date	PD	CD	Application	Development/Location	RE Number	Owner/Agent	Request	Status / Companion Application
PC	9/13/12	4	10	218	C 12-0506 5175 Blanding Bv	097490-0000	Pauli Harden	CO to CCG-1	Approved
		4	14		E 12-053 4495 Roosevelt Boulevard	093305-0000	Heather Blom-Ra	3AP's liquor store for existing Publix	Approved
LUZ	9/18/12	4	10		SW 12-004 4434 Blanding Boulevard	017751-0000	Robert Jammer	Reduce setback for sign replacement - deferred from 9/5 LUZ	Approved
PC	9/27/12	4	14		E 12-035 3611 and 3601 St. Johns Ave	092021-0000	Steve Diebenow	4COP with outside service	Approved/pending appeal
PC	10/11/12	4	12	241	P 12-0524 5721 Timuquana Rd - Whitehall	097716-0001	Eric Almond	PUD to PUD for Assisted Living facility	Approved
PC	10/25/12	5	10	231	C 12-0607 8020 Pritchard Road	003441-0010	Fred Atwill	LI & IL Revise to BP/IBP	Approved
		5	11	227	C 12-0609 Halsema / Pritchard	001436-0000	COJ	ROS & ROS	Approved
		5	10		E 12-062 7029 Commonwealth Bv	004943-1200	Brian Gerona	Marital arts/fitness studio in IBP/IL	Approved
PC	11/15/12	5	10	203	C 12-0632 Pickett Drive properties LLC	003459-0100	Pauli Harden	RR-Acre to IL	2012C-013
		5	9	245	C 12-0642 714 Stockton - Medical Office	065012-0050	Robert White	RLD to CCG-1	2012C-018
		4	10		CTW 12-003 4717 Blanning	095462-0000	Richard Shirah	160 ft low impact / TRC Variance	will be deferred
		4	14		E 12-065 7928 Rampart Road	016485-0000	Diego Jaramillo	Daycare or school	Pending
		4	12	111	P 12-0063 Taylor/R&R Auto	011648-0000	Charles Mann	Allow salvage/junkyard to remain	2012C-011
		5	14	199	P 12-0367 Post and Margaret (5 Points)	091082-0000	Steve Diebenow	PUD (formerly 170 cancelled)	2012C-015
		5	9	226	P 12-0636 Mohawk Edgewood	048835-0000	Wyman Duggan	CCG-2 to PUD	
LUZ	11/20/12	4	12		SW 12-006 8970 103rd Street	015224-0000	Taylor Signs	Reduce sign separation 200' to 180'/173'	Deferred/renotice
		5	10		SW 12-007 2803 Edgewood Ave	040126-0010	Zion Hope Baptist	Allow internal illumination in RLD-60	
		4	12	216	C 12-0505 Parman Road	015256-0020	Linda Smoak	PUD to RR-Acre for a family farm/re-notice	Deferred
PC	11/29/12	5	9	162	C 12-0507 2237 Kings Road	047274-0070	Jennifer Kelly	RLD-60 to CO-per secondary criteria	DF till 11/29
		4	12	253	MM 12-023 Panther Creek	001860-0010	Tom Ingram	revise lot width/criteria	PUD 04-0614
		5	10	257	P 12-0646 SueMac Road	005119-7500	Julie Miller	IBP & CCG-1	
		4	12	265	P 12-0647 103rd St	015241-0000	Duncan Ross	K-8 school	
PC	12/13/12								
LUZ	1/3/13								

The list contains applications filed and/or heard within the Southwest Planning District since September 2012. The list also includes some items from the NW planning district that are within close proximity to the SW. There is still time to file additional applications prior to the listed hearing dates.

\* AD = Administrative Deviation; PC = Planning Commission; LUZ = Land Use & Zoning Comm.

\*\* P = Planned Unit Development Rezoning; C = Conventional Rezoning; E = Exception; V = Variance; AD = Admin. Deviation; CTW = Cell Tower

JP&D Contacts:	Andy Hetzel	255-7800
Rezonings/Exceptions	Bruce Lewis	255-7821
Variance/Walters:	Bruce Lewis	255-7820
PUD Rezonings and	Bruce Lewis	255-7820
Milnor Mod.:	Andy Hetzel	255-7821
Cell Towers:	Bruce Lewis	255-7818
	Andy Hetzel	255-7821
Admin. Deviations:	Mike Koerner	255-8575
	Paul Davis	255-7822
Site Plan Review:	Mike Koerner	255-7819

**Southwest Citizens Planning Advisory Committee**  
**7 p.m. FSCJ Kent Campus**  
**Nov 5, 2012 - monthly mtg.**  
**Economic Development sub-committee Report** Chair: James E. Kelly

**Online job openings in Florida up 15% in September** Jacksonville Business Journal

Wednesday, October 17, 2012, 10:41am EDT  
The Sunshine State had more than 268,000 online job openings in September, up 15 percent from the year-ago period.  
The Sunshine State had more than 268,000 online job openings in September, up 15 percent from the year-ago period, [the Orlando Business Journal reports](#).  
In addition, the number of September online job postings increased by more than 4,300 jobs compared to August 2012.  
Jacksonville had the fourth-highest online job demand among the state's major metropolitan cities, behind Orlando, Miami and Tampa.

Jacksonville Business Journal by Michael Clinton,  
Web Producer  
Date: Thursday, October 18, 2012, 11:57am EDT

**Building permits in the Jacksonville area were up in September.**

Building permits pulled in September were up year-over-year, with Duval and St. Johns counties leading the way.  
St. Johns County had 173 permits and Duval County had 105, according to the Northeast Florida Builders Association. Clay County had 66 and Nassau County had 15.  
Total building permits for September were 359, up from 289 the year before — an increase of 24.2 percent.  
For the third quarter as a whole, there were 1,142 total permits — up 7.5 percent from the second quarter (1,062) and up 22.2 percent from the third quarter of 2011 (934).

**Construction Jobs added**

Florida adds 4,200 construction jobs in 12 months  
Jacksonville Business Journal by South Florida Business Journal  
Date: Tuesday, October 23, 2012, 7:11am EDT

Florida's construction employment rose 4,200 in September.

Florida's construction employment rose 4,200 in September — a 1.3 percent increase from September 2011.

The data showed that 22 states, plus the District of Columbia, added construction jobs in the past 12 months, while 28 states lost construction jobs, the South Florida Business Journal reports.

Texas added the most construction jobs at 32,800, and Alaska lost the most, 2,400.

Wednesday's Daily Pulse  
What you need to know about Florida today  
10/24/2012

**Times are tough for low-wage workers**

As businesses have struggled to stay afloat, low-wage workers increasingly have endured the consequences. Many have had their hours cut and sometimes are even forced to work off the clock. Others have been stiffed out of pay when businesses abruptly closed. And, some have been subjected to bosses who fire them for taking a day off to care for a sick child or family member. [Source: Miami Herald]

**JBJ Business Pulse - Polls and Surveys**

Hiring plans

The economy has shown recent signs of strength.  
Will your business be hiring?

Yes, within 3 months 24%

Yes, within 6 months 8%

No, remaining stable 53%

No, planning layoffs 15%

Votes Cast: 92

This survey is not a scientific sampling, but offers a quick view of what readers are thinking



## **Jacksonville builders seek extension of mobility fee moratorium**

Jacksonville Business Journal

by Ashley Gurbal Kritzer, Reporter

Friday, September 28, 2012, 6:00am EDT

JACKSONVILLE — the new L.A. Fitness Inc. at Atlantic and Kernan boulevards wouldn't have been built if the city hadn't imposed a moratorium on construction fees, developer Toney Sleiman said.

The \$246,847 fee that was waived under the moratorium would have been a deal killer, said Sleiman, president and CEO of Sleiman Enterprises Inc. in Jacksonville.

"I really think it worked — I know it worked for me," Sleiman said of the moratorium. "I would have never built the L.A. Fitness at Atlantic and Kernan if I didn't have that waived, because the numbers didn't work out on the deal for the rent they wanted to pay."

Between Oct. 20, 2011, and Sept. 19, the city has waived nearly \$2.7 million in mobility fees on 26 development projects, according to city data. Sleiman said he's already started campaigning to have the City Council extend the moratorium, which is scheduled to be lifted Oct. 20.

The city moratorium halted mobility fees, which developers and builders pay to make road improvements for the wear and tear created by new developments. Sleiman and other proponents of halting the fees say it's necessary to spur development and create jobs. But those in favor of the city's mobility plan and the fees it charges developers say market dynamics, not the fee, determine whether projects move forward.

Curtis Hart, the Northeast Florida Builders Association's chairman of governmental affairs, said his committee is analyzing the impact of the moratorium to determine if it should be extended.

Steve Smith, director of the city's concurrency department, said he wasn't aware of any pending legislation to extend the moratorium.

Many of the projects that received waivers were small retail projects, according to the city's list, like three Waffle House restaurants and several dollar stores. But two large multifamily projects also

received waivers, including the 399-unit Seagrass Apartments on San Pablo Road near Atlantic Boulevard, which had \$603,525 in fees waived. P.A.C. Land Development Corp. of Winter Park had \$248,370 in fees waived on the 280-unit apartment complex it will build at the intersection of J. Turner Butler and Southside boulevards. Weighing the impact

Sleiman is trying to put together another apartment deal before the moratorium expires. He said the impact of the moratorium on the city's workforce can't be underestimated.

"You've gotta remember there's engineers — structural engineers, site work engineers, architectural engineers," he said. "There's so much labor involved, and the jobs created are not only construction workers."

But it's difficult to pin down exactly how many new jobs were created by development under the moratorium. Private-sector jobs in Jacksonville grew about a half percent year-over-year in September, according to a recent On Numbers analysis.

Doug Skiles, principal of Envision Design Plus Engineering LLC in Jacksonville, has worked as a civil engineer since 2004. He supports the long-term goals of the city's mobility plan, which is designed to encourage infill development and calls for road improvements, transportation projects and pedestrian and bicycle access — all of which would be funded by the mobility fee. He said if the waiver continues, the city will be missing out on revenue that would go toward those infrastructure improvements.

"I have personally applied for waivers on projects I'm working on. I owe it to my clients, when they pay me to do a project as a civil engineer, to get them the best deal they can because that's what the law permits right now," Skiles said. "But I think, as a community, we're selling ourselves short because there are ways to work within that [mobility] system that provide a better product to the community as a whole."

Sleiman disagrees with that notion.

"Everywhere that people are developing, the infrastructure is already there," he said. "Get your

head out of the sand. The economy sucks. We need jobs, we need development.”

But proponents of the fee argue that market dynamics, not a fee waiver, drive the demand for development. Several of the apartment projects that are moving forward in the Gate Parkway area had to pay fees because they were in a heavy traffic area that the city has designated as a transportation management area, Smith said.

Skiles said that proves that projects that make financial sense will move forward without a fee moratorium.

“My fear of, ‘Well, this project wouldn’t be able to move forward if they had to pay the fee,’ then I ask the question, ‘How different is that from somebody building a house who couldn’t pay the mortgage back?’ ” Skiles said.

#### Largest fees waived

- Seagrass Apartments at San Pablo Road and Atlantic Boulevard, \$603,525
- 7-11 on Lane Avenue South, \$323,571
- McDonald’s, Market Street, \$257,330
- PAC Jacksonville Apartments at J. Turner Butler and Southside boulevards, \$248,370
- L.A. Fitness Club, Atlantic and Kernan boulevards, \$246,847

Source: City of Jacksonville

Ashley covers real estate, sports business, hospitality and health care

JACKSONVILLE — Homebuilders in Northeast Florida say they’re seeing a sustained uptick in activity that indicates the housing market may be at the very beginning of a recovery.

<http://www.bizjournals.com/jacksonville/print-edition/2012/10/05/homebuilding-in-northeast-florida.html>

#### Friday's Afternoon Update

What you need to know about Florida today  
| 11/2/2012

#### Seasonal hiring numbers still on the upswing

This year's holiday hiring season shows more hopeful signs: some South Florida stores adding more positions while others at the very least hiring as many seasonal workers as they did last year. A report released in September by the Chicago-based

hiring consultancy firm Challenger Gray & Christmas predicted slightly higher seasonal hiring this year than last. [Source: South Florida Sun-Sentinel]

#### Florida ranks 3rd for most veteran-owned businesses

Florida ranks third for the most veteran-owned businesses, according to a report from U.S. Small Business Administration Office of Advocacy. The Sunshine State has 176,727 veteran-owned businesses with revenue of \$61.9 billion. Of these, 35,548 provide jobs for 310,154 people with an annual payroll of \$10.6 billion. [Source: South Florida Business Journal]

#### NASA Grounded?

A perception persists in some quarters that Atlantis’ exit tomorrow from Kennedy Space Center, the last move of a retired shuttle, marks the end of human spaceflight and even of the center itself.

Not so, NASA officials repeated today.

[www.floridatoday.com/](http://www.floridatoday.com/)

#### Reports reveal encouraging signs for economy

A flurry of data issued Thursday sketched a brightening view of the U.S. economy in the final days before a presidential election that will pivot on the strength of the recovery. Cheaper gas, rising home prices and lower unemployment have given consumers the confidence to spend more. And retailers, auto dealers, and manufacturers are benefiting. At the same time, many employers remain anxious about the economy. [Source: AP] Florida Trends Magazine -[www.floridatrend.com/](http://www.floridatrend.com/)

#### Florida's planned job cuts decrease while U.S. sees rise of 41 percent

By Marcia Heroux Pounds, Sun Sentinel – [www.sun-sentinel.com/](http://www.sun-sentinel.com/)

7:28 a.m. EDT, November 1, 2012

Planned job cuts by U.S.-based employers surged 41 percent in October to 47,724, due to a spate of layoff announcements in the wake of weak quarterly earnings reports, according to a report Thursday by global outplacement consultancy Challenger, Gray & Christmas.

Florida was more fortunate: the state had 645 announced layoffs in October, a decrease from 1,818

in September. That's also a decrease from 942 in September 2011. Year-to-date, the state has had 13,904 job cuts through October compared to 20,678 in the same period last year, according to Challenger.

The October surge follows a relatively mild September, during which employers announced 33,816 job cuts, which was the second lowest monthly total in the last 22 months. October was the highest job-cut month since May, when 61,887 planned layoffs were announced. It was up 12 percent from the same month a year ago, when employers announced plans to trim payrolls by 42,759 workers.

What you need to know about Florida today  
10/31/2012

#### **More good economic news for Florida**

Republican Gov. Rick Scott's administration is continuing to put a positive spin on Florida's economy although that conflicts with GOP presidential candidate Mitt Romney's more dour view of it. Scott's Department of Economic Opportunity on Wednesday issued a news release touting an 18.5 percent increase in housing starts in August compared to the same month last year. More at the AP. [www.floridatrend.com/](http://www.floridatrend.com/)

#### **Visit anytime for latest Jax Economic News**

Welcome to LEIP Jax -  
<http://www.unf.edu/coggin/leip/>

We have increased our focus to provide not just local Jacksonville economic and business data, but also business and economic data for the State of Florida, the United States and the world. Local Economic Indicators Project (LEIP) is now a ONE-STOP SHOP for business and economic data for:

- Business Leaders
- Government Officials
- University Faculty
- And Students of all ages

Founded by Dr. Paul M. Mason, an economics professor at the University of North Florida, LEIP's main function is the collection of data from all over the Jacksonville area. These data allow us to analyze

price changes in order to measure inflation, adjust unemployment rates for seasonality, report stock price changes, and produce an index of leading indicators; to facilitate comparing our local numbers with similar numbers nationwide.

#### **Jumpstart: Post-election stock rally expected; Gasoline prices post biggest fall in nearly 4 years;**

Jacksonville Business Journal by Michael Clinton,  
Date: Monday, November 5, 2012, 7:09am EST - Last  
Modified: Monday, November 5, 2012, 10:59am EST

#### **Quick-short headlines**

Post-election stock rally expected (USA Today)

Economy to improve regardless of who wins election  
(Bloomberg)

Gasoline prices post biggest fall in nearly 4 years:  
survey (Reuters)

Microsoft CEO expects volumes on Windows Phone  
to "ramp quickly" (Reuters)

#### **Wells Fargo has 50 open positions in First Coast bank branches**

By: Drew Dixon

Wells Fargo says the bank has over 50 positions  
open in their bank branches in Northeast Florida  
with plans to hire another 30 bankers next year.

Jacksonville's web.com more than doubles revenue  
in the third quarter of trading

HOUSING AND NEIGHBORHOODS DEPARTMENT



Mary Beth Ridderman  
November 5, 2012

**First Wednesday Art Walk:**

- Nov. 7, 5-7 p.m. features original work from local, regional, national and international artists at over 30 Downtown venues.

**Duval Extension Office:**

- Oct.31 - Nov. 11 - Greater Jacksonville Agricultural Fair
- Dec. 10 - 1 PM -4 PM, Holiday Gifts Canning Class - @ Jacksonville Canning Center, make Candy Apple Jelly, Gingerbread Spice Jelly, Christmas Jam, Lemon Honey Jelly. Take home some of the product made. Class space is limited. Cost is \$20 per person. Pre-registration and payment required, call Jeannie, 255-7450.
- Dec. 13 - Gift Ideas for the Gardener - 9:30 to noon at Duval Extension Office, 1010 N. McDuff Ave. Topics: Gift Books for the Gardener, Other Gifts to Give the Gardener, and Gifts to Make the Gardener. Take home an item. The cost is \$10, checks made to DCOHAC. Call Becky, 255-7450.

**Library**

- Genealogy - The library is a certified Family History Resource Center. All of the resources of the Utah Genealogical Society including microfilm, microfiche, and photocopies of print material can be obtained through the Jacksonville Public Library. The Latter-day Saints Family History Library has the world's largest collection of genealogical material from census, vital records, military records, church records, and so much more. All material is available to be used in the library for a period of one month. The Genealogy Collection is open for use during regular library hours. The collection is for research. Materials may not be checked out and are not lent out on interlibrary loan to other libraries. Copy machines are available for your convenience. Photocopies and copies from microfilm/fiche are available for 10¢ a page.

**FSCJ North Campus**

- The Commercial Vehicle Driving Facility is complete. A formal dedication will be held this month. An invitation is needed to attend.

**Right Whale Festival**

- Nov. 17, 9 a.m. - 5 pm. Lifeguard Station at Jacksonville Beach, 2 Oceanfront North - 32250, Beach Cleanup: 9 a.m. - 11 a.m., Kids' Activities, Booth, Music, Exhibits, Speakers, Obstacle Course, Silent Auction, and More!



**ANIMAL CARE & PROTECTIVE SERVICES**

- Adoption Hours Tuesday - Saturday 10 a.m. - 6 p.m.
- Intake Hours Tuesday - Friday 8 a.m. - 12 p.m.
- Animal Code Enforcement Officers work seven days a week 8 a.m. to 5 p.m.

## Using your checkbook safely:

**Most people who use a checkbook are NOT using online banking. If this statement applies to you, here are some ways to keep your money safe while using checks.**

- **Be aware that your full name and address is on your personal check. Your checks also hold your account number, your bank's routing number, and your bank's address.**
- **Let your financial institution, bank and credit card lenders, know that you will not be purchasing anything “online”. This will alert them to watch for charges from “Paypal” or other online payment services.**
- **Let the bank you have your checking account with know that you will not bank “online”. They can make certain your “online” banking account is never set up. You most likely have one lying dormant as “online banking” is a default service for your convenience.**
- **Have cash available to pay for scheduled household expenses. Example: Your cleaning person comes every other week or your lawn maintenance person comes every week. Pay them with cash and get a receipt.**
- **If you need to pay someone you do not know and they require a check, use your bank to get a cashier's check instead of your personal check.**
- **Do not deposit personal checks from anyone you do not know personally. When you endorse a check, you add your personal identification to that check, including your account number. Also, some checks will enroll you into prepaid services. Always ask your bank's customer service person when in doubt.**
- **Never put your Social Security Number on your checks!**
- **Feel free to call Seniors vs Crime with any questions you may have.  
(904-721-6516)**

**SENIORS VS CRIME  
FIREWALLS AGAINST FRAUD**

**PHONE:**

**SET UP "DO NOT CALL": 1-888-382-1222**

**HAVE YOUR PHONE SERVICE BLOCK ANONYMOUS CALLERS.**

**GOOGLE QUESTIONABLE PHONE NUMBERS + "SCAM" TO SEE IF NUMBER IS TIED TO SCAMS (e.g. 866-123-4567 scam).**

**MAIL:**

**DIRECT MARKETING ASSOCIATION MAIL PREFERENCE SERVICE:**

**1-212-768-7277 ext. 1500**

**CONTRACTORS:**

**GET LICENSE NUMBER. CHECK WITH DEPARTMENT OF BUSINESS AND PROFESSIONAL RELATIONS: 1-850-487-1395**

**CHECK WITH BETTER BUSINESS BUREAU OF NORTHEAST FLORIDA:  
1-800-713-6661**

**INVESTMENTS:**

**GET NAME AND, IF POSSIBLE, REGISTRATION NUMBER OF ADVISOR OR COMPANY. CHECK WITH FINANCIAL INDUSTRY REGULATORY**

**AGENCY: 1-202-728-6964; 1-800-289-9999. ONLINE, CHECK  
SAVEANDINVEST.ORG. YOU ARE NOT OBLIGATED BY A MEAL!**

**CREDIT:**

**OBTAIN A FREE CREDIT REPORT FROM ONE OR ALL OF THE THREE BUREAUS:**

**TRANSUNION: 1-888-909-8872**

**EXPERIAN: 1-800-397-3742**

**EQUIFAX: 1-800-685-1111**

**SET UP A FREE SECURITY FREEZE OF YOUR CREDIT REPORTS AT EACH AGENCY.**

**SET UP A 90-DAY FRAUD ALERT ON YOUR CREDIT AT ANY ONE AGENCY, WHICH WILL BE HONORED BY ALL THREE AGENCIES.**

**CHARITABLE GIVING:**

**CHARITY NAVIGATOR 1-201-818-1288.**

**ADDRESS LABELS, ETC. DO NOT OBLIGATE YOU TO CONTRIBUTE.**

**POWER OF ATTORNEY:**

**USE WITH CAUTION IF AT ALL. LIMIT AREAS OF APPLICATION. SET UP EXPIRATION DATE.**

**DURABLE POWER OF ATTORNEY FOR HEALTH CARE: AUTHORIZES SOMEONE TO MAKE DECISIONS FOR YOU ONLY WHILE YOU ARE INCAPACITATED.**