

FLORIDA NEIGHBORHOODS CONFERENCE, INC Fort Lauderdale 2011

# 15TH ANNUAL Florida Neighborhoods conference July 7-9, 2011



# FORT LAUDERDALE, FL Registration Booklet

# CONFERENCE AT-A-GLANCE





Thank you for selecting our City as the site for the 15th Annual Florida Neighborhoods Conference from July 7-9. This is the third time that this resourceful and valuable event has been held here, in the great City of Fort Lauderdale.

As you'll soon discover, Fort Lauderdale offers endless opportunities for fun and excitement. Our world-famous beach and 165 miles of scenic waterways make us the perfect location for every type of water activity imaginable. Enjoy deep-sea fishing, scuba diving, windsurfing and jet skiing, or sail up the New River as you take in the City's sights aboard a water taxi or the legendary Jungle Queen Riverboat.

If arts and culture are what you desire, head to downtown's Riverwalk Park, home to world-class theatre, music, dance and fine arts. Awaiting you are Broadway musicals and

concerts at the Broward Center for the Performing Arts, modern and contemporary art collections at the Museum of Art, and more than 200 interactive exhibits at the Museum of Discovery and Science. Our City's history comes to life before your very eyes at Old Fort Lauderdale Village and Museum, which features buildings that date back to the days of the City's earliest pioneers.

When the sun goes down, Fort Lauderdale's nightlife heats up. Las Olas Boulevard and Himmarshee Village feature awardwinning restaurants, bistros and sidewalk cafes along with clubs and venues offering entertainment options to suit everyone's tastes. For a truly romantic evening, climb aboard an authentic Venetian gondola for a one-of-a-kind tour of the majestic waterways that gave rise to Fort Lauderdale's designation as the "Venice of America."

Whether its Riverwalk, Las Olas Boulevard, Himmarshee Village or the beach, no other City offers you the chance to do so much or, if you prefer, so little.

Enjoy your stay in Fort Lauderdale and make sure to visit us again soon.

Very truly yours,

John P. "Jack" Seiler Mayor

Save the date and register for the 15th Annual Florida Neighborhoods Conference. The conference is being held July 7-9, 2011 at the tropical Hyatt Regency Pier Sixty Six along the Intracoastal Waterway in Fort Lauderdale.

In a time of slow economic growth and tight municipal budgets, our community and neighborhood leaders are struggling to provide services and undertake community activities with limited resources. Therefore it is up to all of us to work together and look for innovative ideas and solutions to the issues facing our communities. The 2011 conference provides an excellent venue for neighborhood and community leaders to collaborate and share ideas on ways to build capacity and create strong and healthy neighborhoods.

See you at the conference!

Regards,

Richard Whipple President, Florida Neighborhoods Conference, Inc.







### ABOUT THE FLORIDA NEIGHBORHOODS CONFERENCE

The Florida Neighborhoods Conference, Inc. (FNC) is excited to host the 15th Annual Florida Neighborhoods Conference in Fort Lauderdale. The FNC is dedicated to empowering residents to become more effective in leading their own communities to greater heights.

The State Planning Committee consists of representatives from 13 city and county neighborhood offices. Their goal is to provide a valuable learning experience for those who participate in this event.

The State Planning Committee solicited ideas from residents throughout many Florida cities and counties to improve this conference. Every workshop is based on evaluations from previous conferences and surveys.

To prepare for the 2011 conference, the committee met in January to select the scheduled workshops, and the responsibility for selecting workshop facilitators has been shared by those who are planning the conference.

### Florida Neighborhoods Conference State Planning Committee

City of Clearwater Eric Wilson (727) 562-4554

City of Fort Lauderdale \*Hal Barnes (954) 828-5065 \*Sheri Roberts (954) 828-6656

City of Jacksonville \*Kenny Logsdon (904) 255-8237

City of Lakeland \*Lynne Simpkins (863) 834-6027

City of Largo \*Tom Moore (727) 587-6749, ext. 7217 City of Melbourne \*Denise Carter (321) 674-5734

Orange County \*Lavon Williams (407) 836-5614

City of Orlando \*Susan Harris (407) 246-2779

Pasco County Eugene Williams (727) 834-3445

City of St. Petersburg \*Susan Ajoc (727) 892-5141 Philip Harris (727) 893-4110 City of Tallahassee \*Thomas Lewis (850) 891-6510

City of Winterhaven Kaye Boone (863) 298-4482

\*Michael Raposa St. Petersburg (727) 946-8626

\*Richard Whipple Fort Lauderdale (954) 612-0065

\* Denotes Florida Neighborhoods Conference, Inc. Board of Director



# CONFERENCE AT-A-GLANCE



### Thursday, July 7

3:00 p.m 4:00 p.m	State Planning Committee Meeting	Chart Boardroom
4:00 p.m 7:00 p.m	Registration	Chart Boardroom
5:30 p.m 7:00 p.m	Welcome Reception	Pier Top

### Friday, July 8

7:00 a.m 3:00 p.m	Registration	Chart Boardroom
7:30 a.m 5:00 p.m	Exhibits	Crystal Ballroom
8:00 a.m 9:30 a.m.	Welcome Breakfast	Salons I, II, III, and IV
10:00 a.m 11:15 a.m.	Workshop Session I	Salons I, II, III, and IV
ll:15 a.m 1:15 p.m	Lunch	On Your Own
ll:15 a.m 1:15 p.m. 1:30 p.m 2:45 p.m.		
Ĩ	Workshop Session II	Salons I, II, III, and IV

### Saturday, July 9

7:00 a.m 9:00 a.m	Registration	Chart Boardroom
7:00 a.m 8:00 a.m.	Continental Breakfast	Crystal Ballroom
8:00 a.m 9:00 a.m	FNC General Membership Meeting	Salon III
9:15 a.m 10:30 a.m	Workshop Session IV	Salons I, II, III, and IV
10:45 a.m Noon	Workshop SessionV	Salons I, II, III, and IV

## **Information You Need to Know**

- Casual, comfortable clothing will be appropriate for all conference activities.
- All tours include bus transportation and will require some walking. If you need reasonable accommodation or would like to inquire about wheelchair assistance, please call 954-612-0065.
- Meeting rooms may be cool enough to warrant a light jacket or sweater.
- Parking for guests staying at the Hyatt Regency Pier Sixty-Six is included in the room rate in the selfparking area.
- Parking fee for conference participants not staying at the Hyatt Regency Pier Sixty-Six is \$5 per day for self-parking.
- If you have special needs and require reasonable accommodation regarding your hotel stay, please contact Alison Antonelli at 954-728-3503.



# WORKSHOPS AT-A-GLANCE



### Friday, July 8, 2011

Friday Session I - 10:00	Workshops #1 - #4		
Workshop ∦l Gangs and the Impact to Our Neighborhoods	Workshop <b>#2</b> Keeping Your Neighbors Engaged and Creating Strong Neighborhood Groups	Workshop ∦3 Know Your Community Resources	Workshop <b>#4</b> How Do I Keep My Home from Foreclosure
Session II - 1:30 - 2:45	p.m.		Workshops #5 - #8
Workshop <b>#5</b> Neighborhood Organization Wellness Challenge	Workshop <b>#6</b> The Value of Preserving our History	Workshop <b>#7</b> Know Your Community Resources	Workshop <b>#8</b> Got Goals?
Session III - 3:00 - 4:15	p.m.		Workshops #9 - #12
Workshop <b>#9</b> The Neighborhood Stabilization Program and Your Community	Workshop #10 Keeping Your Neighbors Engaged and Creating Strong Neighborhood Groups	Workshop ≉11 Neighborhood Organization Wellness Challenge	Workshop <b>∦12</b> How Do I Keep My Home from Foreclosure

## Saturday, July 9, 2011

Session IV - 9:15 - 10:3	-	Workshops #13 - #16	
Workshop ≉13 The Forgotten Homeless	Workshop <b>#14</b> Youth Initiatives 101: How to Start and Sustain Positive Programs	Workshop <b>#15</b> Financial Fraud: The New Street Crime	Workshop <b>#16</b> Fundraising with a Purpose
Session V - 10:45 a.m.	- Noon		Workshops #17 - #20
Workshop ∦17 The Forgotten Homeless	Workshop <b>∦18</b> Youth Initiatives 101: How to Start and Sustain Positive Programs	Workshop <b>∦19</b> Financial Fraud: The New Street Crime	Workshop <b>#20</b> Fundraising with a Purpose







### Financial Fraud: The New Street Crime - #15 and #19

Let's talk about individuals who were placed into homes they could not afford or that the home they live in now belongs to someone else. Furthermore, how are the actions of mortgage professionals being held accountable to the community? Meet Richard Davis, former Miami Dade Police Department Sergeant who will discuss how financial pushers were targeted and a bill, which is now a law, was developed for issues like these in Florida. Also, learn how to avoid these scam artists and the techniques they use to rob you of your identity and equity.

### Fundraising with a Purpose - #16 and #20

Raising funds for your neighborhood can be overwhelming, especially when you do not have a goal in mind. Come learn how to take simple ideas and raise money for your organization. You will also learn how to organize for grant writing and sponsorship requests. For those who are more experienced, come and share stories about your success.

### Gangs and the Impact to Our Neighborhoods - #1

This workshop will focus on youth culture/gangs and the impact on our neighborhoods. Topics that will be discussed during this workshop include the impact of the media, the role of technology, (e.g., MySpace and Facebook), fashion/attire, sex, videos and music, and graffiti/tagging of property. In addition, this workshop will present information about the reason why youth join gangs and what to look for if you suspect a youth is involved in gang activity.

### Got Goals? - #8

What does motivation mean to you and your organization? How do you lead projects from vision to reality? In this workshop, you will learn how to motivate volunteers, inspire a shared vision, recognize and overcome obstacles, and achieve goals.

### How Do I Keep My Home from Foreclosure? - #4 and #12

With the constant confusion of the financial world, many individuals are losing hope when it comes to saving their homes from foreclosure. Extended turnaround time for loan modifications and increasing denials are confusing for those who simply want to keep their home. This workshop will be lead by a panel of professionals who are facing issues like these on a regular basis. They will discuss how they are developing ways to overcome the pipeline of delays, legal abuse, and court system requirements.

### Keeping Your Neighbors Engaged and Creating Stronger Neighborhood Groups - #2 and #10



Many neighborhood groups find it difficult to retain their members. Some people attend for one or two meetings, then never again, and others who seem to be committed suddenly drop out. Some of the ways to build strong neighborhood groups is through communication, avoiding burnout, recognizing achievements, succession planning, and having fun. During this workshop, a panel of neighborhood representatives will discuss how they continue to reach out to their communities to keep the momentum going and to expand their memberships.



## Workshops In Detail



#### Know Your Community Resources - #3 and #7

With unemployment rates consistently above 10 percent, foreclosure rates still on the rise, and increasing homelessness due to struggles to rent, obtain higher education, to meet medical needs, and overloaded youth support systems, the community calls for a variety of assistance to recover from the current financial crisis. Meet the organizations that can direct the community to the resources that best fit their needs and learn about the requirements of these programs to provide the necessary tools to make any transition a step-by-step process.

### Neighborhood Organization Wellness Challenge - #5 and #11

How healthy is your neighborhood organization? Is it where it "should" or "needs" to be as an organization? Has your organization mastered the basic skills for success? During this workshop, you will learn how to evaluate your organization based on the following categories: solid foundation, nurturing leadership, neighborly communication, well-executed projects, and community building. Workshop participants will walk away with an organization wellness scorecard and ideas that will help make their organization more successful!

### The Forgotten Homeless - #13 and #17

Discover the increasing number of youth aging out of foster care who have limited basic life skills they need to continue to provide for themselves and become active members of society. In this workshop, you will learn how these forgotten young adults are dealing with the day-to-day struggle to obtain employment, shelter, and nourishment against the increasing rate of unemployment and higher education requirements. You will also learn about a variety of organizations that have joined together to focus on these issues and are moving forward to assist the forgotten homeless.

### The Neighborhood Stabilization Program and Your Community - #9

Everyone wants to know how the Neighborhood Stabilization Program(NSP) is helping his or her community and what are the counties and cities doing to assist in stabilizing the vacancies. In this workshop, you will meet Broward County leaders who developed programs in multiple cities to implement the NSP resources and learn about the success stories that identify the beneficial nature of this program.

### The Value of Preserving our History - #6

The City of Fort Lauderdale turned 100 years old on March 27, 2011. This once in a lifetime historic event is being marked by yearlong planned activities designed to raise awareness about the City's history and its

neighborhoods. In this workshop you will learn about Fort Lauderdale's unique development aspects, the various celebration activities underway, and why it is important to preserve and celebrate your own community's history. The City's historian, along with a panel of neighborhood leaders, will discuss how embracing the past teaches us to care more about the present and the future.

# Youth Initiatives 101: How to Start and Sustain Programs - #14 and #18

Build it and they will come! This workshop will help you develop a system that works for youth. Come learn the fundamentals of working with teens and how to keep them engaged in productive and positive initiatives in the community on a shoestring budget.





Fort Lauderdale Beach:

Live, Work, and Play



City of Oakland Park

All Tours are Scheduled For Friday, July 8, 2011 from 5:00 p.m 8:00 p.m.					
Tour #1	Tour ∦2	Tour <b>#</b> 3	Tour #4		

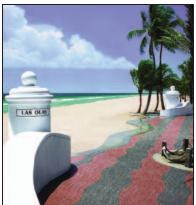
\* All tours include bus transportation and will require some walking.

### Tour # 1 - Fort Lauderdale Beach - Live, Work, and Play

Our Hometown

Downtown and Historic District

Explore the world famous Fort Lauderdale Beach and its Central Beach Revitalization Area featuring the beach promenade "wave wall" and other public improvements made to the City's beach streetscape. Marvel how these basic improvements have resulted in such a remarkable wave of adaptive reuses and new development projects



featuring many five-star condominium hotels. Talk with the community, civic, and business leaders who helped bring about the transformation from a 1950s icon to a vibrant resort destination and neighborhood. Hear firsthand about their accomplishments, the issues they are still addressing (i.e., traffic, parking, future growth), and about new development opportunities.

The Historic Northwest

Fort Lauderdale

The City of Fort Lauderdale's Beach is no longer just a place to visit; it is a place to live, work, and play. The "Where the Boys Are" days are long gone. Now, the City is a place where you can find a little bit of everything and everyone, which is the focus of this tour. During the tour, you will enjoy a short refreshment break at the World Famous Parrot Lounge and visit the City's Aquatic Complex

and the International Swimming Hall of Fame. The tour will conclude at the Harbor Beach Surf Club, located directly on the beach in the Harbor Beach community, where you will enjoy an old-fashioned beach cookout hosted by the Club.

# Tour #2 - Our Hometown Downtown and Historic District: An Eye Toward the Future with an Appreciation of the Past

Shiny office and residential towers among cultural, educational, and entertainment amenities are tangible testimony to the effectiveness of the redevelopment of downtown Fort Lauderdale. This tour will provide an overview of the transition from conditions of decline to the vibrant downtown of today, all while preserving the



City's historical district. Attention will be given to the process of how the interests for promoting new development and economic development can be reconciled with those of residential areas and various quality of life concerns. The business area originally known as Himmarshee Village is now a part of the Arts and Science District and has evolved into one of the "places to see and be seen." The tour will also feature a stroll along Fort Lauderdale's Riverwalk Linear Park, developed on the historic New River and designed and built with public funds to attract private development and investment into a blighted downtown area. The Riverwalk has become a focal point for facilities and activities of interest to both visitors and residents alike.



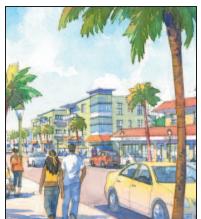
# Take A Tour



### Tour #2 - Our Hometown Continued

Just to the west of downtown Fort Lauderdale lies the present day "tres chic" Sailboat Bend Neighborhood, Fort Lauderdale's only officially designated Historic Neighborhood. Sailboat Bend offers wonderful examples of preservation resulting from a lot of hard work by many resourceful and creative homeowners. Through the core of the neighborhood are small bungalows that have been modernized and restored for present day living. The area also features the 1310 Gallery and the Artist Lofts of Sailboat Bend, which is a live / work environment for the cities thriving artist community. For dinner, you can mix it up with locals, compare notes, and revel in sampling the fare provided by the Fort Lauderdale Woman's Club, which was founded in 1911 and is located in downtown's beautiful Stranahan Park.

### **Tour #3 - The Historic Northwest Fort Lauderdale: A Story to Tell**



The historic African-American communities of northwest Fort Lauderdale provide rich testament to the City's past and always challenging future. Many of the area's older neighborhoods suffered from high density, lack of investment, and a concentration of low-income residents. Yet, the dignity, charm, and wisdom of these communities, its families, and key civic leaders have prevailed through the years. Join area residents and civic leaders as they showcase both the difficulties and opportunities associated with the overlapping and integrated initiatives to beautify and revitalize their communities. By utilizing federal and local funding, the Northwest has achieved success.

This tour will showcase some of the renovation and economic development that has been occurring, including the \$12 million Sistrunk Boulevard Revitalization

Project, which lies in the heart of the community. The tour also includes a visit to the African-American Research Library, one of the only three such libraries in the world.

The City's Northwest area has many success stories to share. Join us after the tour for a cookout and meet the people who made things happen in this community.

### Tour #4 - The City of Oakland Park: Our Identity Reclaimed



The City of Oakland Park has been recreating itself as the unique and charming community it was in days gone by. Incorporated in 1929, the City began as a small farming community and a trade and commerce center along its two major links to the nation's east coast, Dixie Highway and the Florida East Coast Railway. As population growth and suburban sprawl exploded, the expansion of other Broward County communities and development in the county itself virtually swallowed up this small city. As a result, Oakland Park had all but lost its identity as an independent population center.

Reclaiming its neighborhoods has been the City's chief activity. Join us on a tour that will highlight citizen, city, and corporate partnerships that have returned

Oakland Park to a viable, diverse community and an attractive destination. Hear and see how the successful Main Street initiative, neighborhood improvement efforts, and citywide beautification projects have made a difference. The tour will conclude with a barbecue and entertainment hosted by Mt. Zion A.M.E. Church in the Harlem McBride neighborhood.



## CONFERENCE REGISTRATION FORM



#### Please print

First Name				MI		Last	Name			
E-mail Address	mail Address			Phone Number						
Name Preferred fo	r Name Tag					Muni	icipali	ty		
Organization or A	ffiliation									
Street Address										
City						State		Zip Code		
Select T-shir	<b>t Size:</b> Medium		Large		X-La	arge		XX-Large		XXX-Large

### **Registration Fees**

- The 2011 Florida Neighborhoods Conference is limited to 300 registrations.
- Workshops and tours will be filled on a first-come, first-served basis.
- An acceptable registration is one that includes a completed registration form and payment in full.
- Basic registration fees cover all events, excluding the tours.
- No refunds will be granted for conference registration fees.

	Postmarked by 6/1/2011	After 6/1/2011
Registration	o \$50	o \$85
Neighborhood Pride Tour	o \$5	o \$5
Total Payment Enclosed \$		

### **Payment Method**

Please mail your completed registration form with check/money order made payable to <u>Florida</u> <u>Neighborhoods Conference, Inc.</u>, postmarked by June 1, 2011 to receive the regular conference rate to:

Florida Neighborhoods Conference, Inc. P.O. Box 2812 Orlando, FL 32802

#### For more information, please contact Richard Whipple at 954-612-0065 or e-mail rwhipple0373@att.net.





Review the workshop schedule and descriptions on pages 5-7 and the tour schedule and descriptions on pages 8-9 to help guide you in making your selections. Tour and workshop requests will be filled on a first-come, first-served basis. Every effort will be made to grant first choices; however, all workshops and tours have space limitations.

## **Workshop Selections**

Friday				Saturday	
	Session I 10:00 a.m 11:15 a.m.	Session II 1:30 p.m 2:45 p.m.	Session III 3:00 p.m 4:15 p.m.	Session IV 9:15 a.m 10:30 a.m.	Session V 10:45 a.m Noon
First Choice					
Second Choice					
Third Choice					

## **Tour Selections**

All Tours are Scheduled For Friday, July 8, 2011 from 5:00 p.m 8:00 p.m.				
First Choice				
Second Choice				
Third Choice				



# All-State Nomination Form



## Florida's All-State Neighborhood Team

The Florida Neighborhoods Conference (FNC) is accepting nominations for the All-State Neighborhood Team. Winners will be announced during the 2011 FNC, being held July 7-9, 2011 in Fort Lauderdale, FL. The FNC State Planning Committee wants to recognize the dedication and commitment of neighborhood leaders from throughout the State of Florida for their unwavering efforts to improve the neighborhoods and communities where they live. Citizens will be annually inducted into the All-State Neighborhood Team.

Please consider nominating someone who:

- 1. Is an active member of a neighborhood group (e.g. association, neighborhood watch, block captain, concerned citizen, etc.);
- 2. Is a trailblazer in neighborhood initiatives or grassroots efforts;
- 3. Goes above and beyond in neighborhood improvement projects;
- 4. Is proactive in promoting good neighbor relationships; and/or
- 5. Is a proven leader in the community.

Nominations must be completed on this form. **Deadline for nominations is Wednesday, June 1, 2011** (postmarked). No facsimiles or e-mails will be accepted. One award will be given in each Florida Department of Transportation District. To locate the Districts, visit http://www.dot.state.fl.us and type **transportation district** in the FDOT search box.

### **Nominee Information:**

Name:		
Address:		
City:	State:	- Zip:
Telephone – Office: ()	_Home: ()	
E-mail:		
Association:		
City/County Affiliation:		
Florida Department of Transportation District:		
Person Making Nomination:		
Name:	_ Day Phone: ()	
E-mail:		

Nominations must be submitted on this form and mailed with the registration form by Wednesday, June 1, 2011.

### Responses are limited to 1,050 characters with spaces per question.

1. Describe the neighborhood involvement of the nominee.

2. Describe how and why he/she is a trailblazer in neighborhood initiatives or grassroots efforts.

3. Tell how the nominee has gone above and beyond in neighborhood improvement projects.

4. Explain how he/she has been proactive in promoting good neighbor relationships.

5. Explain how the nominee has proven to be a leader in the community.

If you require additional space, up to two 8.5"xll" sheets may be attached.



## HOTEL ACCOMMODATIONS

### **Conference Host Hotel**

The host hotel for the 2011 Florida Neighborhoods Conference, Inc. is the Hyatt Regency Pier Sixty-Six. Please reserve your room by June 7, 2011. Room rates are based on availability. Be sure to mention the Florida Neighborhoods Conference to receive the \$109 discounted room rate (includes tax), which is available three days prior and three days following the conference.

Parking for guests staying at the Hyatt Regency Pier Sixty-Six is included in the room rate in the self-parking area. The parking fee for conference participants not staying at the Hyatt Regency Pier Sixty-Six is \$5 per day for self-parking.

> Hyatt Regency Pier Sixty-Six 2301 S.E. 17th Street Fort Lauderdale, Florida, USA 33316 1-888-421-1442 or 954-525-6666 www.HyattRegencyPierSixty-Six.com

Hotel reservations may be made online at https://resweb.passkey.com/go/FloridaNeighborhoodsConference

### **About the Hyatt Regency Pier Sixty-Six**



For close to five decades, Hyatt Regency Pier Sixty-Six has stood as a landmark of excellence in Fort Lauderdale. Today it is renowned among yachtsmen and world travelers as a premier resort-style hotel and marina. A unique style of luxurious accommodations and continuous attention to excellent standards of service are the key ingredients responsible for this grand reputation.

A South Florida landmark for close to five decades, the Hyatt Regency Pier Sixty-Six is known for its top level of service and standards. Situated in the heart of Fort Lauderdale, the hotel is a 22-acre meeting and vacation paradise that is home to Spa 66, the celebrated European Health & Beauty

Spa; an impressive full-service, 127-slip marina; and the famed Pier Top, recently redesigned and reopened as a special occasion venue. A spectacular three-pool, waterfall oasis sits gracefully adjacent to the 17-story tower and charming garden Lanai, which features 380 luxurious guest rooms and designer suites. Three magnificent ballrooms and five meeting rooms provide elegant settings for business or social functions. Five superb restaurants and lounges offer everything from fine dining to casual elegant fare. Guests of the Hyatt Regency Pier Sixty-Six can enjoy a full variety of recreational activities on property, and Fort Lauderdale Beach is only a short water taxi ride away. The hotel is also convenient to the downtown business center, walking distance of the convention center and just minutes from Fort Lauderdale/Hollywood International Airport. For information and reservations, call the Hyatt Regency Pier Sixty-Six at 1-800-55-HYATT or 954-525-6666, or contact your travel professional. Website address is www.HyattRegencyPierSixty-Six.com.

If you have special needs and require reasonable accommodations regarding your hotel stay, please contact Alison Antonelli at 954-728-3503.

















# **Bank of America**









