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The JSEB Journal

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The City of Jacksonville **Small & Emerging Businesses**

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Ms. Senior Jax



lations are due to Ms. Deborah Thompson for winning the 2014 Ms. Senior

Congratu-

Jacksonville Pageant this year! We are proud to have her as part of our JSEB Family!

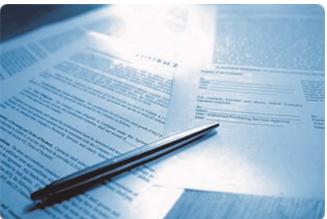






Shamika Baker - 904, 255,8840 Chuck McNeil - 904. 255.8620 Nina Salvaggio - 904. 255.8834 Justin Walters - 904. 255.8833 Aileen Cruz-904.255-8828 Cliff Johnson - 904, 255,8167

Bonding Assistance Workshops



On 7-15 Pat Wallace, of Pat Wallace & Associates, hosted a Bonding Assistance workshop, provided by the JSEB Program. Ms. Wallace discussed how to go about obtaining bonding assistance and how important bonding is for your business. She explained the protocols for applying and receiving a bond.

On July 22nd Darryl Jackson, also of P.A. Wallace & Associates, hosted a workshop on Financial

Statements. This workshop was held at the Beaver Street Enterprise Center and provided by the ISEB Program. The workshop covered key topics such as the types of financial statements, direct/indirect costs, bookkeeping, & much more.

Social Media Sensation

Have you "liked" us? Do you follow us? Have you re-tweeted our tweets? Checked-in lately? For those of you who don't yet know, the JSEB Program is now on Facebook, Twitter & Four-Square! We are excited to offer these social media sites to our JSEBs so that you may keep in touch and get information more readily. We also want you to use these sites to advertise yourselves. Tweet about a project your working on and add photos of your progress. Post photos of you at work or at a workshop to our Facebook wall and you could be our next ISEB of the Month! Check-in on our FourSquare account when you go to a workshop, bid meeting, or even while you are at work.

So, "Like" us, Tweet us & Check-in! We want to hear from you!!

Writing a Winning **Proposal Workshop**

Provided by the JSEB program and hosted by Ms. Deborah Thompson. The workshop discussed how to write a proposal that would grab the attention of the reader and hopefully lead to your business winning a city contract. Ms. Thompson also performed an exercise demonstrating the importance of having a strong verbal & written presentation.



"Enriching Small Business Growth Through Knowledge, Partnership, Education & Opportunity"

JSEB OF THE MONTH

Eco Surface Systems, LLC. is one of JSEB's newest members. Inducted on July 24th, Owner Daryl London and the rest of the Eco Surface team are working hard to apply for bids and begin a strong social media marketing campaign for their business. Eco Surface Systems, LLC. Is a repair & restoration business; refinishing everything from your countertops to your bathtubs. Contact dirtytubs@gmail.com to get a quote today!

Upcoming Events

Aug. 5: Estimating 101
Workshop

Aug. 11: Scaffolding Safety
OSHA Workshop

Aug. 15: JSEB QuickBooks
Workshop

Aug. 22: JSEB QuickBooks
Workshop

Aug. 25: Train the Trainer
OSHA Workshop

Aug. 26: Bonding Assistance
Workshop

New JSEB Vendor Orientation



On July 24th, 20 new small businesses were inducted into the JSEB Program. We had speakers from the JEA, the Procurement Department, the Ombudsman Office, as well as JSEB representatives. The new JSEBs were informed about everything from signing up for JAXPRO to how to check for bids online. Director, Shamika Baker, stated, "You should be checking for bids Procurement's website for new bids

TUESDAY - THURSDAY". If you missed this orientation, not to worry! There will be another new vendor orientation this October!

- There were twenty-three (23) construction or related projects reviewed, nine (9) were assigned goals.
- Twenty-two (22) professional service contracts were reviewed, no goals were assigned.
- The breakdown consisted of eight (8) set-asides and one (1) participation project which equals 20% for the month.

MONTHLY REPORT

\$ Amounts Awarded to JSEBs in July
Set-Asides \$1,600,000

of GGAC Approved JSEB Projects in

Set-Asides

of Projects Awarded in July
Participation 1
Set-Asides 5

Total Amount Awarded to JSEBs since 10/1/13 \$12.034.576

July QuickBooks Workshops

In the month of July, the JSEB
team, along with the assistance of the Historic
Springfield Learning Center, accomplished two
QuickBooks workshops. These workshops were
provided to our vendors on an Intermediate
and Advanced level. Those in attendance gained
intermediate & advanced knowledge of how this
program works and how to
apply it to their business.
These courses are held
monthly for all of our JSEB
Members.

Conquering City Contracts

This workshop was provided by the JSEB program and hosted by Ms. Deborah Thompson. During this workshop Ms. Thompson discussed how a bid is evaluated, how to master the procurement process, what procurements is and the COJ procurement methods. After a brief activity and quick evaluation of the knowledge gained, the workshop came to a successful close.