

# The JSEB Journal

The City of Jacksonville Small & Emerging Business Office

JUNE 2015 VOLUME 2 ISSUE 6

"Enriching Small Business Growth Through Knowledge, Partnership, Education & Opportunity"

### **IN THIS ISSUE:**

OSHA Fall Protection Workshop	
Real\$ense Insurance Workshop	
Scheduling for Contractors Workshop	
Business Financial Planning: Principal Workshop	
Organizational Handbooks Seminar	
Financially Preparing Your Business: FCHCC Workshop	
Marketing Strategies: SBA Workshop	
OSHA Florida Disaster Awareness Workshop	
OSHA Machine Guarding Workshop	
SBA Awards Luncheon	
Monthly Report	
JSEB of the Month	





#### **OSHA FALL PROTECTION WORKSHOP**

~~~~~~~

On Tuesday, May 5th Eddie Kyles of OSHA came to teach a group of

opportunities to keep you engaged. We are already looking forward to next week's OSHA workshop.

our JSEBs about how to their employees against This workshop was the addition of an interworkshop. Mr. Kyles are commonly used on a shop and had the JSEBs put them on, tighten them appropriately &



protect themselves and falls on the job site. made interesting with active portion of the brought harnesses, that job site, to the work-



#### ORGANIZATIONAL HANDBOOKS SEMINAR

For all JSEBs in attendance, Saturday, May 16th proved to be an extremely informative and helpful morning. Sara Slettebo, owner of ReMilNet came and spoke with roughly 30+ JSEBs on how to create and use organizational handbooks for their small business. Each JSEB was given the opportunity to begin their handbook while Mrs. Slettebo walked around assisting them as they worked. The handbooks that were created are to be used in detailing the duties and activities that each individual within your organization is expected to complete. Having this written down in a book makes for easier transitions in the case of turnover or the expansion of your business. Thank You Sara for this wonderful seminar!

FINAL REALSENSE WORKSHOP

#### On May 7th, United Way & the Real\$ense

team concluded their series of workshops w/ Gen. Insurance. United Way of NE FL, in partnership with SCORE, SBA & the JSEB Office; hosted an awesome series of workshops on how to run a small business from day-to-day. They discussed finances, marketing, insurance and a variety of other topics. The room was always filled with small biz owners eager to learn. We look forward to working with them again next year.



#### **BUSINESS FINANCIAL PLANNING: PRINCIPAL WORKSHOP**

You asked for them, we got them! Daytime workshops! We have received an influx of requests for workshops held earlier in the afternoon and so on Friday, May 15th from 1-3pm the JSEB Office hosted a workshop on "Business Financial Planning." Mr. Tim Donald

from Principal Financial spoke to our JSEBs on how to get your business & personal life prepared in the event that you are unable to continue working. The workshop was EXTREMELY informative for all who attended & invaluable knowledge was gained from the lessons taught. On Friday, June 5th from 1-3pm we will be hosting Part 2 of this workshop. Sign-up asap!!

SCHEDULING FOR

**CONTRACTORS WORKSHOP** 

was held on Thursday, May 7th on

Another extremely useful and informative

workshop from P.A. Wallace & Associates

"scheduling for contractors." As we know,

every business is different in how they per-

important to keep your daily schedule in

form their work from day-to-day & it is very

order & up-to-date in order to complete your

projects successfully. Contractors, in particu-

lar, must keep a strict schedule & stick to it

with just that, giving out information that is

invaluable to the daily function of a business

as best as possible. This workshop helped

1

1

1

1

1

1

2

2

2

2

2

2

#### **MARKETING STRATEGIES: SBA WORKSHOP**

On May 12th and May 28th Thaddeus Hammond of SBA and Cantrece Jones, owner of the Acuity Design Group, hosted a workshop that focused on Marketing Strategies. These workshops were designed with the intention of helping small businesses to market and grow their business through strategic marketing tactics. Our JSEBs were given pointers on how to design their business cards to best attract clients, what social media sites they should use (if any), what to have on

their websites, how to target their audiences & so much more. We are looking forward to our next workshop with Ms. Jones!



#### **SBA AWARDS LUNCHEON**

At noon on Thursday, May 28th the UNF Herbert University Center was packed with



small businesses awaiting to hear who won the coveted Small Business Week awards. These awards spotlight the outstanding contributions of our local business leaders. Lisa Nicole Bell, keynote speaker for the event, took a few moments to share some of her insight on the future of entrepreneurship. The JSEB office was ecstatic to be able to offer eight (8) of our JSEBs the opportunity to



WORKSHOP

FINACIALLY PREPARING

**YOUR BUSINESS: FCHCC** 

Our partnership with the First Coast

**Hispanic Chamber of Commerce** 

brought us a wonderful workshop on

how to financially prepare your busi-

FCHCC workshops can be translated

during the workshop from English to

Spanish and all JSEBs in attendance at

these workshops will receive 7 C.E. pts.

ness. We are very grateful to be able to

offer these workshops to our JSEBs. All

attend the luncheon and two (2) more JSEBs the opportunity to attend the morning seminar and the luncheon. All FREE of

#### **OSHA FLORIDA DISASTER AWARENESS**

Our favorite OSHA representative, Eddie Kyles made his second appearance at the JSEB office on Tuesday, May 19th to discuss Florida Disaster Awareness. This course taught our JSEBs how to prepare themselves, their businesses & their employees for when a natural Florida disaster (ie. hurricane or flood) hits.

This workshop also featured an interactive portion where the JSEBs were able to actually come up with a plan to present to the class for a specific natural disaster. For these business

owners, the information gained at this workshop could save their life & their business



#### **OSHA MACHINE GUARDING WORKSHOP**

With the month coming to an end we had the opportunity to host Mr. Kyles once again. This time the topic was on OSHA Machine Guarding. Our JSEBs learned about the dangers of all types of machines, electrical and mechanical. They learned how to prevent injury from these types of machines and how to teach their employees the proper and safe ways of performing tasks while using potentially deadly equipment. Our next OSHA workshop will be on Tuesday, June 2nd.



## **MONTHLY REPORT**

**\$ Amount Awarded to JSEBs in May:** \$2, 759, 399

# of Projects Awarded in May: Participation: 1 Set-Aside: 1 **Encouragement:** 2

**Total Amount Awarded to JSEBs** Since 10/01/14: \$15, 013, 931

> **# of New Section 3 Certified** Vendors:

# UPCOMING EVENTS

- June 2nd OSHA FL Driver Highway Safety Workshop
- June 5th "Business Financial Planning" Principal Workshop
- June 9th "Doing Business w/ the US Army Corps of Engineers" SBA Workshop
- June 16th OSHA Forklift / Tow **Regulations Workshop**
- June 18th Bonding Assistance Workshop
- June 23rd "Doing Business w/ the US Army Corps of Engineers" SBA Workshop
- June 30th OSHA Hazcom in the Workshop Workshop





#### **JSEB OF THE MONTH:**

This month we would like to highlight our outstanding JSEB, EBS Security, Inc. EBS Security has been chosen for their online presence, interaction within the program, attendance at small business events and their strong community presence. Printella Bankhead, owner of EBS Security was also awarded "Minority-Owned Small Business Per-

son of the Year" by the U.S. SBA! Ms. Bankhead's business, EBS Security, Inc. is a certified security team whose goal is to provide their neighbors with a new found sense of security at home, work or while out on the town. All EBS Security guards are trained to

abide by strict company rules, policies & procedures in accordance with Federal, State & Local laws. If you find yourself in need of special event security, private investigations or body guard service or if your business

needs a security team, contact EBS today! http://ebssecurity.com/ or call 904-354-4242