

District # 3

Citizens Planning Advisory Committee

Chair: Jim Hill

Vice Chair: Danny Becton

MEETING SUMMARY

Location: St. Vincent's Southside
Main Hospital, Auditorium C
4201 Belfort Road
Jacksonville, FL 32216
Date: Monday, July 22, 2013

Attendance:

Organizations/Representatives

Members:

Akers, Jim – Royal Lakes Civic Association
Banks, George – Secret Cove Civic Association
Barry, Nancy – Briarwood Neighborhood Association
Becton, Daniel - Deercreek Homeowners Association
Cardell, Richard – The Lakewood Community
Cornehl, Ernest – Deerwood Improvement Association
Dee, Dave – Lake Mandarin HOA
D'Onofrio, Carol – Deercreek Owners Association
Hill, James - Greater Hood Road Community Association
Hodges, Ralph – Englewood Full Service School
Inman, Roger – Windy Hills Civic Association
Johnson, Debbie – The Gables Homeowner Association
Johnson, Kirby – Wyndam Forest Homeowners
Peek, Luther – Los Prados Condominium No. 1, Inc.
Rogers, Henry – Rose Creek Condo Association
Shoaei, Taghie – Greater Englewood Neighborhood Association
Stephens, Gloria – Saddlebrook Homeowner Association
Weise, Gary – Secret Cove Civic Association
Wolfe, Elizabeth – Pickwick Park Civic Association

Excused:

Bollinger, George – City Council Appointment – District 4
Heesch-Gilman, Karen - Briarwood Neighborhood Association
Lyons, Gamal - Tall Cypress Cove Homeowner Association
Perera, Kathleen – Alumni Civic Association
Rothstein, Marj – Villa San Jose Civic

Elected Officials:

Boyer, Lori, City Council, District 5
Gulliford, Bill, City Council District 13

Staff:

Crawford, Robert – Code Compliance, COJ
Glick, Aaron – Planning & Development Department
Green, James – FDOT
Shellhorn, John – Mayor's Liaison
Wesolowski, Rosemary - Neighborhoods, Housing & Community Development Division

Guests:

Clapp, Ann – G.E.N.A.

Ramaglia, Robert – Sweetwater

Rodriguez, Ivan – JTA

Franklin, Heather – UNF

Jean-Bembry, Naderge - UNF

1. Call to Order/Verify Quorum

- Chair Hill called the meeting to order at 6:30 p.m.

2. Approval of the Previous Meeting Summary

- Chair Hill inquired if everyone had the opportunity to read the meeting summary and if there were any corrections, deletions or additions; there were none. George Banks made a motion to approve the meeting summary and Jim Aker seconded the motion. The June 2013 meeting minutes were approved unanimously.

3. Staff Reports

- **JSO (Jacksonville Sheriff's Office)** – not present
 - **Mayor's Liaison** – John Shellhorn
Mr. Shellhorn introduced himself to the group; he shared his work experience with the group.
 - **Duval County Public Schools** – not present
 - **FDOT (Florida Department of Transportation)** – Jim Green
Mr. Green informed the group that FDOT has not started any new project and all the current FDOT projects are on schedule.
 - **Neighborhoods Department:**
 - **Housing and Community Development Division** – Rosemary Wesolowski
Ms. Wesolowski informed the group that she is working with Ivan Rodriguez, JTA in regard to getting a JTA bus donated for the use of a SE CPAC Bus Tour. Also, the HOA training has been rescheduled to September. Complete details will be provided in the near future.
 - **Municipal Code Compliance Division** – Robert Crawford
Mr. Crawford stated that we are in the middle of the growing season and this is keeping Code Compliance very busy. Currently, there are 4 officers and one Supervisor in District 3. Even with all the vegetation growth associated with summer, Code Compliance is trying to remain proactive. Code Compliance will conduct a systematic inspection in Windy Hills.
 - **Planning & Development** – Aaron Glick no report, but available for questions.
 - **Parks & Recreation** – Not Present

- 4. Presentations – Ashley Smith Juarez, Duval County School District Board member,** introduced herself to the group and presented the new Duval County Public Schools' Strategic Plan.

The new Duval County Public Schools' Strategic Plan included updated Vision Statement, Mission Statements and Core Values. They also developed 4 new goals and strategies to achieve those goals:

1. Develop Great Educators and Leaders ~To achieve this they plan to provide teachers and students with the tools and resources necessary to meet the demand the Common Core Standards and students' individual needs. Recruit, employ and retain high-quality, diverse teachers, instructional leaders and staff. Provide ongoing professional learning and support to develop all teachers, instructional leaders and staff. To further ensure success in this area they plan bring training to the teachers and focus on professional development. Also, in regard to the Common Core Standards; this is newly adopted in Florida Legislature and will be effective in 2014. This replaces the FCAT and it will allow our educational system to be compared fairly to the educational system in other states.

2. Engage Parents, caregivers and Community ~ To achieve this they plan to establish and sustain a culture that is collaborative, transparent, and child-centric. Create a welcoming, respectful, and responsive environment for all stakeholders that leads to open lines of communication. Expand partnerships and ensure alignment between district strategic plan and community, government, non-profit, and business initiatives. Ms. Smith Juarez informed the group that they plan to launch a parent academy (in the fall) to help engage parents, hold community forums/town hall meetings, improve their customer service by adding 904-schools phone line and to collaborate with community agencies to help them in various areas.

3. Ensure, Effective, Equitable and Efficient Use of Resources ~ Ensure the use of district funds is transparent, strategic and aligned. Distribute district-wide programs and resources in an equitable manner. Deploy information technology that supports the academic needs of all students, teachers and staff. They have started a budget development process which is new. They have also set a goal to increase the reserve fund to 7%; the state only requires them to have 3% in reserves. They are planning a modification to transportation; they plan to restore Magnet School Transportation and return to bus transportation to 1.5 mile distance instead of the state criteria of 2 miles.

4. Develop the Whole Child ~ They plan to facilitate and align effective academic, health and social-emotional services for students based on needs. Address the needs of all students with multiple opportunities for enrichment. Encourage positive behavior, respect towards others and ensure safe environments throughout the school district. Ms. Smith Juarez stated that art, music and physical education will be added back to all schools. They will also establish Deans of Discipline in secondary schools. To further develop the whole child they plan to increase technology access to students (and teachers, have security guards at all elementary schools, strategically expand career & technical education, increase Pre-K offering and offer an anti-bullying hotline (390-CALL).

Chairs report - Chair Hill informed the group that the CPAC is still working with JTA on the bus tour, at this time Mike Goldman from FDOT, Representative from St. Johns Town Center, Driving tour of the Mayo Clinic and Bowden Rail Yard are part of the tour. Additional detail will be provided in the near future.

Elected Officials Reports –

Councilmember Boyer ~ no report

Councilmember Gulliford encouraged the members to stay engaged with City Council.

Subcommittee/Liaison Reports -

LUZ (Land Use and Zoning)/Governmental Affairs- Jim Hill, Subcommittee Chair

Mr. Hill stated the LUZ subcommittee discussed a lot of applications; no motions or actions were taken.

Beautification/Parks/Environment – Dick Cardell, Subcommittee Chair

Mr. Cardell stated that he wanted to call our attention to the Resident Community News (the free paper in San Marco). There is an article about the meetings they are having about the St. Johns River; in particular to Silver Lake. One of the interesting aspects about the article is that it mentions that there are some people that are talking about giving rivers, plants and trees to citizens right. This is something unique and interesting that we may want to learn more about.

Economic Development – Gloria Stephens, Subcommittee Chair

Ms. Stephens informed the group that it was announced in Jacksonville Business Journal that a west coast based Trader Joe's is planning to open a store in the Jacksonville Beach area. Also, it has been documented that the trend in new mortgages is shifting from investors to home buyers, this is good for neighborhoods.

Education – George Banks

Mr. Banks stated that School Board Member, Ashley Smith Juarez covered everything. If anyone has any information that would like to hear from the school board, please let George Banks know.

Membership – Kathleen Perera, Subcommittee Chair

On behalf of Kathleen Perera, Kirby Johnson introduced the following new members and presented them with their Appointment Letter from Mayor Brown. The new members are: David Dee, Lake Mandarin HOA, Primary member; Taghi Shoaee, Greater Englewood Neighborhood Association (G.E.N.A), Primary member; Suzanne Jenkins, Greater Englewood Neighborhood Association (G.E.N.A.), Alternate; Gary Weise, Secret Cove Civic Association, Alternate; Kay Stratton, Village Green Property Owners, Primary member.

Transportation – Growth Management -Danny Becton, Subcommittee Chair

Mr. Becton informed the group that JTA will be hosting another community meeting on the Southside Blvd. Vision Study. The meeting will be held on August 8, 2013 from 5:30 -7:30 pm at the FSCJ Deerwood campus.

Safety – Betty Wolfe and Roger Inman, Subcommittee Co-Chairs

Announced that the Zone 3 ShAdCo Safety Fair will be held on August 17, 2013, from 10:00 am to 3:00 pm on Saturday, August 17th, at the Avenues Mall.

Ad-Hoc:

TRUE (Taxation, Revenue, and Utilization of Expenditures) Commission – Danny Becton

Mr. Becton stated that the T.R.U.E. Commission did not meet in July, but at their next meetings they would be delving into the budget and pension.

Unfinished Business – None

New Business – Member Pat Corrado stated that he would like to start new business and have the CPAC take a stance on Ordinance 2013-493 pertaining to the Bill Board ordinance. Mr. Corrado shared the history on how the city voted to control/rid bill boards in 1987 in the City of Jacksonville and how he is concerned that this new ordinance could over throw our current legislation.

Councilmember Boyer did state that she has a bill about sign ordinance too, but her bill is

pertaining to allow real estate for sale signs to be placed between the street and the sidewalk at home that are for sale.

Public Comments/Announcements (3-minute time limit)

George Banks made a motion to adjourn and Gloria Stephens seconded the motion. The meeting adjourned at 8:15 p.m.

NEXT MEETING: August 26, 2013 ~ 6:30 p.m.

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