

MEETING SUMMARY
SOUTHWEST DISTRICT # 4
CITIZENS PLANNING ADVISORY COMMITTEE (CPAC)
FCCJ - Kent Campus Student Union G-121, 3939 Roosevelt Boulevard

April 12, 2004

Committee Members Present

Johnny Carter	Charles Mann
Don Ingram	Carl Moore, Jr.
Charles Kelley	Polly Walker
Andrea Kemp	

Staff/Elected Officials/Guests/Media Present

D.T. Adams	Joyce H Bizot	Mary L. Brown
Rusty Chandler	Joan Cobb	Giselle Ditmo
Daniel Finger	Rita Humphries	Dick Jackson
John Jarrett	Peter King	Terri Lindemann
Jim Nolting	Kitty Ratcliffe	Karen Renckley
Dianne Smith	Tim Starling	Charlie Wall

(1) Call to Order – 7:08 p.m.

- Excused were: Sally Robson, Steve Shaffer and Arnold Whisenant. It was announced that member Julie Baumann had just passed away.
- There was no motion to approve the minutes of the previous meeting.

(2) Presentation –

- **Kitty Ratcliffe, President, Jacksonville & the Beaches Convention and Visitors Bureau - “Why a New Convention Center?”** Kitty spoke first about the role of the CVB with its sales staff of 25 in Jacksonville, one in Washington before moving on to the topic of her presentation, the rationale for a new convention center in Jacksonville. Kitty detailed the 3 Es at the top of her list: Economic Development, Employment and Entertainment.

The economic impact estimates for expanding the existing or building a new facility ranges from \$1.2 to \$2.4 billion and taxes generated ranges from \$21.7 to \$46.5 million over a ten year period. Jobs estimates are 1,500 to 2,200 and the boost to downtown entertainment options would be considerable.

Kitty pointed out that while Jacksonville is the country’s 14th largest city, our convention center size is the 205th largest and slipping as more cities build facilities that are larger. Kitty concluded her presentation by responding to a variety of questions raised by CPAC members.

(3) Subcommittee Reports & Announcements

- **Chairman’s Report –** Carl announced that Cindy Rounds’ history of Lee High School, Riverside, Edgewood Avenue would be presented next month. The Chair

then made a special presentation to Charlie Kelley for his leadership role in the development of the city's new equestrian center, part of The Better Jacksonville Plan. Carl honored Charlie with a framed letter of commendation that was sent to the Mayor by the U. S. Department of the Interior that highlighted his generous contributions in bringing the facility to reality.

- **Council Member's Announcements** – Dianne Smith, Councilman Corrigan's office gave updates on projects in the district including the Murray Hill Library and the meeting concerning improvements to Edgewood Avenue.
- **Education** – No report
- **Economic Development** – The Chair reported on the status of the Jacksonville Children's Commission (JCC) CPAC grants. He said that the subcommittee has made its recommendations to JCC and once their approval is obtained, the grants will be announced.
- **Beautification, Community Facilities and Services** - No report
- **Land Use, Zoning, and Transportation** - Dick Jackson reported on a number of projects that are being monitored including Orby and the St. Johns Theater, a 2.4-acre learning center and a 250 unit townhome project.

(4) Staff Reports/Announcements

- **Mayor's Representative** – No report
- **Duval County School Board** – Mary L. Brown discussed the planned closing of Normandy Elementary and the relocation of the students to Ramona.
- **Office of the Sheriff** – Lt. Charlie Wall, watch commander for the zone, introduced his colleagues who were there with him, Sgt. Danny Adams and Sgt. Karen Renckley and gave an update on recent activities that JSO has undertaken to reduce crime in the area. He said that they had saturated certain areas where robberies were taken place and advised citizens on behavioral changes they could make.
- **Planning & Development** – Peter King talked about the CIP.
- **Neighborhoods Department**
 - Property Safety** – Terri Lindemann introduced herself and her colleague Tim Starling who are now assigned to District 4. She offered to be of assistance with any property safety issues that arise.
 - Neighborhood Services** – Joyce Bizot reported that former District 4 Coordinator Thomas Waters has taken another position within the city. Neighborhood Services is interviewing candidates to fill the position. Joyce also mentioned that the CPACs are being asked to nominate an individual and a neighborhood or neighborhood organization for the annual mayor's awards which this year will be presented at the opening event of the Florida Neighborhoods Conference, September 16. The nomination information will be distributed at the May CPAC meetings and the results are due to the Neighborhoods Department by July 31.

- (5) Motion to Adjourn** – The meeting adjourned at 8:42 p.m.

The next meeting is scheduled for 7 p.m., Monday, May 10, 2004, FCCJ Kent Campus, room G-121.