



MEETING SUMMARY

NORTH CITIZENS PLANNING ADVISORY COMMITTEE
 FSCJ North Campus
 Building "C" Conference room C-136
 4501 Capper Rd.
 March 9, 2011 4 – 6 p.m.

ORGANIZATIONS – REPRESENTATIVES	
in Attendance	
Chair – Mike Getchell, Eagle Bend	ABSENT
Vice Chair – Nancy Landau	Marshwinds – Vonda Miller
Charter Member – Dick Berry	San Mateo – Roland Biederer
Charter Member - Dot Mathias	Creekside Bend – Marlon Perry
Charter Member – David Spruill	VISITORS
Ashford Wood – Kathy Myers	Tracey Arpen
Black Hammock Island – Mary Thompson	Fran Beach
Captiva Bluff – Rex Neidlinger	Michael A. Smith
Council Appointee 11- Tommy Ruffin	Joe McClure
Duval Council of PTAs/PTA – Vicki Drake	Bill Brinton
Garden City – James Breland	Arthur Sullivan
Heckscher Dr. Comm. Club – Gerie Leigh	Thomas Hill
Highlands – Jack Stuart	Karl Sanders
Johnson Comm. Civic – James Shronce	STAFF and OFFICIALS
National Park Service - Shawna Allen	Mayor’s Liaison/Duval Extension Office – Mike Sweat
Northside Business Leaders – Nancy Burnett	Council Member District 11 - Ray Holt
ShAdCo Q – Jennelle Bray	Duval Co. Schools – Becki Couch
The Cape – Dolores Spruill	Duval Co. Schools – Jacqueline Byrd
EXCUSED	Florida Dept. Transportation – Thomas Hill
Betz Realty – William Baker	Housing and Neighborhoods - Mary Beth Ridderman
BRC Florida Holdings – Hiron Peck	Jacksonville Sheriff’s Office – Lt. Eason
FL Open Beaches, Bobby Taylor,	Recreation and Community – Brian Burket
Heckscher Dr. Comm. Club – Eric Smith	STAFF EXCUSED
Lydia Estates – Robert Lee	Municipal Code Enforcement – Bruce Chauncey
New Berlin Enclave – Madeline Reed	Planning & Development – Amy Hays Holliman
Northside Lions – Harry Wagner	
Northlake – Mattie Nunn	

- The meeting was called to order** at 4:00 p.m. by Chair Mike Getchell. Chair Getchell reminded everyone to sign in.
- A quorum was verified** by Mary Beth Ridderman, Coordinator, Housing and Neighborhoods Department.
- Presentation** – JEA by James Chansler. JEA is diverse in fuel use. Now the cost for oil and diesel are way up, but natural gas prices are going down, so JEA uses natural gas as much as possible, to help keep the customers’ costs down. JEA has no plans for a nuclear plant near Jacksonville, but has purchased units in a Georgia plant. JEA has a 100 acre solar farm in West Jacksonville which produces 12.5 megawatts of

power during sunlight hours. Next door is a gas plant that produces 750 megawatts per day. North Jacksonville has the cleanest coal fired plant in the nation, using pet coke, a residual fuel that burns and looks like coal. The chair thanked Mr. Chansler for his presentation.

4. **Presentation** – Animated Signs and Message Boards, by Karl Sanders for Clear Channel. 2010-900 applies to all types of signs. The Planning Commission recommended against the bill. Currently, electric message signs may change every 3 minutes. The bill would clarify to allow messages to change every 8 seconds. FDOT signs change every 6 seconds. The current ordinance is legally unenforceable. His client wants to install several billboards, following a previous lawsuit, 2 billboards must be removed to install one new one. His client has filed for and received permits from COJ for additional billboards. Several items in the proposed resolution are not true, for example, it will adversely affect small businesses because a lot of small businesses and non profits use this technology. Mr. Sanders requested support for ordinance 2010-900.

Presentation – Restrictions for Electric Signs by Tracey Arpen. 2010-900 will allow electric signs to scroll and change every 8 seconds. This will also apply to electronic billboards. Clear Channel filed permits applications for electronic billboards. The Beaches allow electronic signs to change once per day. Electronic billboards, in order to be seen in the daytime, require 23 times the amount of power of other billboards, they are brightly lit and can be seen from several feet away. These groups have opposed the ordinance: Greater Arlington Beaches CPAC, Southeast CPAC, Urban Core CPAC, Southwest CPAC, Keep Jacksonville Beautiful, Greater Arlington Civic Organization and others. Mr. Arpen requested support of the resolution, with these changed to ordinance 2010-900: message changes every three minutes, no scrolling and no internally illuminated billboards.

A discussion was held by the members. The chair allowed speakers two minutes for rebuttal.

Mr. Sanders – urged members to vote on the bill as voted on and approved by City Council. The bill allows Jacksonville to embrace technology. Jacksonville Beach, Neptune Beach and Atlantic do not allow such technology – but they are not Jacksonville.

Mr. Arpen – requested approval of the recommendation by the Planning Commission – a three minute rule and prohibit scrolling signs. Currently Jacksonville has 20,000 erected signs and the ordinance will allow electronic signs. We don't want Jacksonville to look like that. Bill Britton added that some NFL cities do not have digital billboards, for example Houston, Texas has no digital billboards. Other NFL cities have no billboards and no digital billboards.

Summary by the Chair: Council Member Crescimbeni requested feedback from all CPACs. The Governmental Affairs (GA) Subcommittee recommended approval of the resolution as written, with key points to request the City Council support the Planning Commission to amend Ordinance 2010-900 to prohibit billboard faces, and urge Mayor Peyton to veto the ordinance if those recommendations are not incorporated into the bill's final version. The floor was opened to debate and questions. The chair was asked to summarize again: the Governmental Affairs Subcommittee recommended approval of the resolution as written, with key points to request the City Council support the Planning Commission to amend Ordinance 2010-900 to prohibit billboard faces, and urge Mayor Peyton to veto the ordinance if those recommendations are not incorporated into the bill's final version. A motion was made to support the resolution, per the GA Subcommittee's recommendation. The vote was unanimous – all were in favor.

5. **Summary** of the previous meeting was approved.

6. **Old Business** – none.
7. **Chair's Report:** The Army Corps of Engineers have requested a permit to designate 80 acres of Pine Island as a saltwater mitigation bank.
8. **Staff Reports**
 - A. **JSO** – Lt. Eason announced:
 - Zone 6 is growing. A lieutenant's position was added.
 - Violent crime is down 38 percent. One kidnapping occurred. One incident of robbery/home invasion, one incident of robbery to individuals and two cases of aggravated battery – two arrests were made for aggravated battery. There were no reported incidents of sexual battery, arson or burglary to business. Burglary to homes was done 50percent in the past 7 days. Four auto thefts occurred – three victims left keys in the cars. Two incidents of auto burglary occurred, previously twenty in one week – the suspects were arrested and now the numbers are down. Property crimes were down 7 percent. A question and answer period followed.
 - For more information about JSO, please contact 696-4335. For non-emergencies, please dial 630-0500.
 - B. **Mayor's Representative** – Mike Sweat announced
 - The budget is in process, departments are looking for ways to cut costs without cutting services.
 - The Extension Office provided 4000 classes and over 180,000 residents took the classes last year.
 - For a complete list of classes and programs, please visit <http://duval.ifas.ufl.edu>.
 - Mr. Sweat may be reached at 387-8850.
 - C. **City Council Member's Reports** – Council Member Ray Holt reported:
 - The North CPAC requested that the North District be provided a budget workshop and he arranged it.
 - A public meeting regarding the Industrial Sanctuary is scheduled for March 14, 6 p.m. in the Lynnwood Roberts Room of City Hall. Dick Berry expressed his concern that legislation required that all property owners would receive a letter, but they have not. CM Holt said he sent letters to all of District 11 for the Industrial Overlay or industrial areas.
 - D. **Duval County School Board** – Chair Getchell introduced Becki Couch. Ms. Couch and Paula Wright will be alternately staffing the CPAC meetings. Ms. Couch reported:
 - Duval schools have a \$97 million shortage on the budget. The school day length and transportation have already been cut. A public meeting is scheduled at Jackson High School on April 7 at 6 p.m.
 - Ms. Byrd, Cluster Chief for Duval County Schools, was introduced. Residents have been asked for suggestions and recommendations. Duval schools have \$185 million of unfunded mandates from the State of Florida. For example: transportation, teaching and tracking teen dating violence/date rape. DCSB will ask the State to suspend the mandates.
 - Discussions are ongoing regarding shorter school weeks. Extended days would be offered on Fridays. Shorter weeks would cut \$10 million from the budget.
 - Sheffield Elementary is rerouting traffic for child drop off by buses and parents to help traffic on Lainie Road.
 - E. **Florida Department of Transportation (FDOT)** – Thomas Hill reported projects at Alta Drive, Sisters creek are ongoing and Clapboard Creek is upcoming.
 - Residents expressed concern about Safety issue of passing zone on Heckscher Drive. Drivers are blind to upcoming intersections at Little Marsh

Island and Palm Bluff Road. Signage is needed to indicate that intersections are ahead. FDOT representative said he will report it to FDOT Operations. Also safety issue at intersection of I-95 and Dunn Avenue where lighting is out. Once before FDOT turned off the lights to cut costs. This is a heavily traveled intersection. FDOT representative said he will check on it. Also safety issue due to the lack of sidewalks along Airport Road, from the airport, under I-95 to the River City Marketplace. Pedestrians, including tourists and residents are in danger of being hit by motorists

F. Municipal Code Compliance – Bruce Chauncey’s absence was excused.

- Please report suspected code violations to 630-CITY (630-2489).

G. Planning and Development – Amy Hays Holliman’s absence was excused.

- Amy may be contacted at 255-7853 or ahays@coj.net

H. Recreation and Community – Brian Burket reported:

- Palms Fish Camp – the contract has been terminated, COJ attorneys are involved.
- Betz Tiger Point – close to a ribbon cutting, but no date has been set. He will send information via Mary Beth Ridderman’s e-mail distribution list.
- Alamacani – a board walk in being installed with a floating dock for public use and for use by the proposed water taxi.
- Thomas Creek – a ramp and docks were installed. The project is scheduled to be finished in about two months.
- Sheffield – contractors are being selected.
- A brief question/comment period followed.
- For information about park activities or aquatics programs, visit www.jaxparks.com or call 630-3690.

I. Housing and Neighborhoods – Mary Beth Ridderman announced:

- A written report was provided.
- Ms. Ridderman may be contacted at 255-8260 or marybeth@coj.net.

9. Subcommittee Reports:

A. Governmental Affairs: The Governmental Affairs Subcommittee Chair, Nancy Landau, led this portion of the CPAC meeting.

The CPAC discussed and/or voted on the following:

2010-900	Conditional support only with amendments: 1. Prohibit scrolling signs and 2. Establish a hold time of 3 minutes. 3. Prohibit digital billboard faces. 4. Urge Mayor Peyton to veto Ordinance 2010-900 should these amendments not be incorporated into the final ordinance passed by City Council.	Amending sections 656.1302 and 326.102, Ord. Code, to Define “Message” & Modify Definition of “Changing Message Device”.
2011-0158 2011-0159	Approved	9816 Moncrief-Dinsmore Rd (between I-295 and Trout River Blvd) from LDR to LI and from RR-Acre to IL. Applicant's Reason / Justification: Surrounding 2030 Comp Plan FLUM(LDR, LI & CGC) to allow for the development of warehouse space. This will serve as a buffer between the light industrial uses to the South and commercial to the North.

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The next meeting of the Governmental Affairs Subcommittee is scheduled for Mar. 3, at 4 p.m., Florida State College at Jacksonville, North Campus, 4501 Capper Rd. Room 136 C.

B. Membership: Harry Wagner's absence was excused.

C. Transportation: Dick Berry announced:

- Mary Beth Ridderman sends FDOT and other transportation-related reports via e-mail.
- The Sisters Creek bridge project should be finished by the end of May.
- The Dames Point Bridge repairs should be completed in 2011.
- Alan Mosely was the guest speaker at the February EDEN group meeting and discussed prioritized projects in North Jacksonville. At that meeting, a concern was raised about pedestrian safety along Airport Road and the need for sidewalks.

D. Taxation Revenue Expenditures (TRUE) Commission: Hiron Peck's absence was excused.

E. North Vision Plan: The subcommittee met for the first time today at 3 p.m. in the atrium area of the FSCJ North auditorium. They elected a chair, Bobby Taylor, although Mr. Taylor was not present to accept or decline. Each subcommittee member was asked to read the 2003 Vision Plan and 2008 Transportation Plan to prepare for the next meeting. The chair will set the next meeting.

10. New Business:

- Chair Getchell announced that he asked for speakers from the Duval County Health Department to discuss the recent report of increased rates of Sexually Transmitted Diseases (STDs). A local news station reported that Heckscher Drive and Blount Island area has a gang of girls with STDs. Gerie Leigh raised a concern about this issue because there are few girls who live in that area and this type of identification stigmatizes or re-victimizes them.

11. Public Comments:

- Bill Brinton expressed his appreciation to the CPAC for hearing both sides of the 2010-900 and voting to support the resolution/amend the ordinance. He said Council Member Crescimbeni asked for input from all of the CPACs. Clear Channel has four paid lobbyists. He urged residents to attend the LUZ meeting next week.

12. Adjourn: A motion was made and properly seconded to adjourn. The meeting was adjourned at 5:58 p.m.

The next North CPAC meeting is 4 p.m. Wednesday, April 13, 2011 at Florida State College at Jacksonville, North Campus, C-136. The Governmental Affairs Subcommittee meeting is 4 p.m., Thursday, April 7, 2011 at Florida State College at Jacksonville, North Campus, C-136.

The following provision is required by Section 286.0105, Florida Statutes:

If a person decides to appeal any decision made by the North Citizens Planning Advisory Committee with respect to any matter considered at such meeting, he or she will need a record of the proceedings, and that, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

Summary prepared by Mary Beth Ridderman. For information contact Mary Beth Ridderman, Coordinator, City of Jacksonville Housing and Neighborhoods Department, 214 N. Hogan St., 8th Floor, Jacksonville, FL 32202, 904-255-8260, MaryBeth@coj.net.