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FOR IMMEDIATE RELEASE

Contact Tia Ford, (904) 630-3404 tiaf@coj.net

VOLUNTEERS NEEDED FOR THE 2016 FLORIDA COASTAL CLEANUP

JACKSONVILLE, Fla., August 16, 2016 – The City of Jacksonville’s Keep Jacksonville Beautiful invites residents to participate in the 2016 Florida Coastal Cleanup event. This event, which will provide volunteers with an opportunity to help beautify the city’s shorelines, is part of the Ocean Conservancy’s Annual International Coastal Cleanup (ICC).

DATE: Saturday, Sept. 17

WHAT: Florida Coastal Cleanup is a part of the 31st annual ICC, the world’s largest volunteer effort to help protect our ocean, lakes and rivers. Each year, hundreds of thousands of volunteers from around the world spend a few hours removing trash and debris from beaches, lakes, and rivers, keeping track of every piece of trash they find. Ocean Conservancy uses that information to produce an annual snapshot of the marine debris problem. In 2015, more than a million pounds of trash was collected by nearly 800,000 volunteers around the world. Locally, 15,360, or 7.68 tons of debris was collected from the St. Johns River, streams, tributaries, parks and waterfront areas by 673 volunteers who donated 1,274 hours of their time. The value of that volunteer time amounted to \$32,371, based on hourly volunteer estimates by Keep America Beautiful.

WHERE: Various locations across the First Coast; see details on following pages
Keep Jacksonville Beautiful will help Jacksonville volunteers clean and protect the environment by eliminating debris that injures wildlife, contaminates beaches, waterways, and threatens boater safety.

- Local volunteers are needed to join this effort and can be part of a scientific study of litter/debris by recording results on data cards that will be provided.
- Advance registration is not required. Site captains will register volunteers and provide bags and gloves at the sites listed below.
- This event provides an opportunity for students to satisfy community service requirements. Service hour certificates will be available from site captains.

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Coastal Cleanup Site Locations

7-9 a.m.

Oceanfront locations:

Beach Boulevard

At the ocean.

Atlantic Boulevard

At the Ocean

16th Avenue South

At the ocean

9 a.m. – 11 a.m.

Blue Cypress Park

4012 University Boulevard North

Exchange Club Island

Under the Matthews Bridge

Jacksonville, Florida 32211

Ft. Caroline National Memorial

12713 Fort Caroline Road

Hollybrook Park

319 Cherokee St.

Huguenot Memorial Park

10980 Heckscher Drive

Joe Carlucci Sisters Creek Boat Ramp

8414 Heritage River Road

Boat Ramp 1 mile off of Heckscher Drive



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Kathryn Abbey Hanna Park
500 Wonderwood Drive, Atlantic Beach
Meet at Dolphin Plaza

Mandarin Park
14780 Mandarin Rd.

Mike McCue Boat Ramp
2510 2nd Ave. North

NS Mayport Jetties Pavilion #3
Bon Homme Richard Street
Across from Damage Control Wet Trainer Facility
(Volunteers must have base access or arrange base access.)

Northbank Riverwalk
504 Alfred DuPont Pl.

Powers Park
3153 Green St.

Reddie Point Preserve
4499 Yachtsman Way

Riverview Community Center & Park
9620 Water Street

S-Line/Hogan Creek
2335 N. Davis St.

Walter Jones Historical Park
11964 Mandarin Road

Yacht Basin Park
2941 St. Johns Avenue

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Participants must be at least 18 years old or accompanied by an adult. For their safety, volunteers should also:

- Wear sturdy footwear, gloves, insect repellent and sun protection
- Wear safety vests or bright colors when working roadside
- Be alert for slippery wet surfaces or wildlife
- Do not go into the water (river, creeks, the ocean, tributaries or ponds)
- Bring drinking water and avoid overexertion; drink plenty of liquids
- Do not remove or handle hazardous substances
- Call 911 for emergencies

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*This event is sponsored by the Ocean Conservancy and the City of Jacksonville's Keep Jacksonville Beautiful.
2014 Keep Jacksonville Beautiful sponsors:
Florida Inland Navigation District, Florida Department of Transportation, Surfing's Evolution & Preservation Foundation*

*For more information visit
<http://www.coj.net/departments/neighborhoods/clean-it-up,-green-it-up/annual-cleanup-events>*