

TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

Council President Scott Wilson, TDC Chairman
Wednesday, November 20th, 2019 - 1:00 P.M. - Don Davis Room of City Hall (117 West Duval Street)

WELCOME

- Call to order & Introductions
- Public Comments *(Including action items)*

OPERATIONS

- 1) Approval of Minutes
 - ✓ September 26th, 2019 - Regular TDC Meeting
 - ✓ October 23rd, 2019 – Special TDC Meeting (Visitor Center)
- 2) Financial Report.....Kim Taylor
- 3) Market Report.....Lillian Graning

ACTION ITEMS

- 4) Sports Tourism Initiative
- 5) Consideration of Visit Jacksonville Downtown Visitor Center options
 - ✓ Review options & recommendations.....Michael Corrigan
- 6) TDC Grant Process Considerations
 - ✓ Add grant rule
 - ✓ Applications
 - ✓ TDC award/consideration schedule
 - ✓ Establish working committee related to grants
- 7) FL/Boise Grant (partial grant funding request).....Jax Sports Council
- 8) Consideration of TDC Grant Applications
 - ✓ 2019/2020 Tax Slayer Gator Bowl.....Lillian Graning
 - ✓ 2020 Spartan (Marketing).....Alan Verlander
 - ✓ THE PLAYERS Championship (Marketing).....Marsha Oliver
 - ✓ Downtown Outdoor Concert Series (Marketing).....Eric Miller
 - ✓ 2020 Spartan (Special Events).....Alan Verlander
 - ✓ 2020 Spartan City (Special Events).....Alan Verlander
 - ✓ Lucas Oil Motocross Championship (Special Events).....Alan Verlander
 - ✓ Springing the Blues (Special Events).....Alan Verlander
 - ✓ Downtown Outdoor Concert Series (Special Events).....Eric Miller

OLD BUSINESS / NEW BUSINESS

CLOSING CONSIDERATION

- Next meeting: January 23rd at 1:00pm in Lynwood Roberts Room, City Hall
- ✓ Visit Jax TDC review, Visit Jax report, and FY 18/19 financial report