



Veteran Women Can Become Entrepreneurs

Get inspired!

PROGRAM OVERVIEW

Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE) is a premier training program in entrepreneurship and small business management. V-WISE helps women veterans find their passion and learn the business savvy skills necessary to turn an idea or start-up into a growing venture. V-WISE is offered by the Whitman School of Management at Syracuse University (SU) in cooperation with the U.S. Small Business Administration (SBA), and is operated by SU's Institute for Veterans and Military Families.

ELIGIBILITY

Applications will be accepted from all women veterans (from any branch of the military and across any era of service), active duty and female spouses/partners of military personnel interested in learning about entrepreneurship and starting, running or growing a business.

COSTS & LOGISTICS

Through the support of the SBA, there are no conference or hotel accommodation fees associated with the program. Participants are responsible for securing travel to and from the program (including hotel parking), as well as a one-time \$75 registration fee. All other expenses are covered, including hotel, meals and related course materials.

THREE-PHASE EXPERIENCE

PHASE 1 ONLINE: An online, 15-day self-study focused on the basic skills of entrepreneurship and the language of business.

PHASE 2 CONFERENCE: A three-day entrepreneurship experience where delegates are exposed to successful entrepreneurs, CEOs of Fortune 500 companies and leaders in government. Upon completion of this phase you will receive 2.7 continuing education units (documentation required).

PHASE 3 SUPPORT: Delivery of a comprehensive listing of community-level resources covering the Small Business Administration (SBA), Small Business Development Centers (SBDC), Women's Business Development Centers (WBDC), Veterans Business Outreach Centers (VBOC), and Service Corps of Retired Executives (SCORE) offices.

TOPICS ADDRESSED

business concepts • profit models • guerrilla marketing financing • human resources • legal challenges

APPLY

We operate on a rolling admissions basis; therefore early application is highly encouraged.

Apply online at: whitman.syr.edu/VWISEApplication2

QUESTIONS

(315) 443-4629 • vwise@syr.edu

CONFERENCE SCHEDULE

- JACKSONVILLE: January 10–12, 2013
- CHICAGO: May 3–5, 2013
- SEATTLE: August 16–18, 2013
- DENVER: November 14–16, 2013



THE INSTITUTE FOR VETERANS AND MILITARY FAMILIES
The Institute for Veterans and Military Families at Syracuse University is the first national center in higher education focused on the social, economic, education and policy issues impacting veterans and their families post-service. To learn more, visit vets.syr.edu.



Funded in part through a cooperative agreement with the U.S. Small Business Administration.