Mayor's Hispanic American Advisory Board Meeting Minutes Date: January 29, 2013 at 9:00 am

Present: Mario Decunto, Javier Garcia, Patricia Solo-Josephson, Alicia Burst, Victor Pacheco, Carmen Mantay, Yvonne Shaffer, Rafael Caldera, and Paul Martinez

Staff Present: Ana Andreu

Welcome: Paul called the meeting to order.

Minutes Approval – Minutes were approved by majority.

Old Business

Year End Report – Patty presented the year-end report to the Mayor on January 10th. Paul thanked Patty for representing the Board.

It was suggested that we keep a running journal to keep all accomplishments and projects accessible to present reports.

La Guía – Patty will attend a meeting with Blue Cross Blue Shield to discuss further sponsorship for La Guia.

Data Base – Rafael walked about starting the database project. He started a spreadsheet with some of the information; he created a registration form that could be uploaded to the website.

Rafael will resend his plan via e-mail to the members of the Board for review.

New Business

The board voted on the new meeting date and time. It was agreed that the meetings were going to be held on the second Tuesday of every month at 9:00 in the Mayor's Large Conference Room. Ana will coordinate with the Mayor's office to ensure the room is available. Ana will also send out the dates for the whole year.

Paul presented the Board with a form to fill out for the new business cards; he also presented a draft of the proposed card. Ana is waiting on confirmation from the Mayor's office on any particular details needed on the card.

Every meeting Ana will provide the members with their name placards as well as with the balances of the Board's accounts.

Today Wes will be taking pictures of the board members for the website.

Paul presented the Goals and new vision to the board. The vision for the board is to be the liaison between the City and the target market, which is the Hispanic community in Jacksonville. Paul presented an assistance/information request form that the board members will have with them when they go out to the community and meet with the agencies that have required our assistance. This form will be the tool used to keep track of how many people or agencies the Board assisted throughout the year. The more people the board helps the more relevance it will have in the community.

Committee Reports

Paul proposed three new committees in which the Board should be organized. This new organization will allow the board members to reach a big number of agencies within the community. The Chair and vice Chair will not be part of any of the committees, but they will also meet with community leaders to showcase the board and its vision.

The committees are organized as follows:

- Health, Education and Public Safety Mario, Yvonne and Victor;
- Church, Cultural and Special Events Javier, Ida, and Jesus;
- Government Relations, Public Relations and Business Carmen, Alicia and Rafael.

Next Meeting

Next Mayor's Hispanic American Advisory Board Meeting will be on 2/12/13 at 9:00 a.m.

Minutes Prepared by: Ana Andreu, Administrative Assistant