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CITY OF JACKSONVILLE  
CHARTER REVISION COMMISSION  
MEETING

Proceedings held on Thursday, January 14,  
2010, commencing at 9:00 a.m., City Hall, Council  
Chambers, 1st Floor, Jacksonville, Florida, before  
Diane M. Tropa, a Notary Public in and for the State  
of Florida at Large.

PRESENT:

- WYMAN DUGGAN, Chair.
- MARY O'BRIEN, Vice Chair.
- JIM CATLETT, Commission Member.
- WILLIAM CATLIN, Commission Member.
- JESSICA DEAL, Commission Member.
- TERESA EICHNER, Commission Member.
- ROBERT FLOWERS, SR., Commission Member.
- BEVERLY GARVIN, Commission Member.
- MECHELLE HERRINGTON, Commission Member.
- ALI KORMAN, Commission Member.
- JEANNE MILLER, Commission Member.
- GARY OLIVERAS, Commission Member.
- CURTIS THOMPSON, Commission Member.
- GEOFF YOUNGBLOOD, Commission Member.

ALSO PRESENT:

- STEVE ROHAN, Office of General Counsel.
- JEFF CLEMENTS, Research Division.

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1                                    P R O C E E D I N G S  
2    January 14, 2010                                    9:00 a.m.  
3                                    -   -   -  
4                                    THE CHAIRMAN:    Good morning.  
5                                    I'll call to order the January 14th, 2010,  
6                                    meeting of the Charter Revision Commission.  
7                                    As a reminder to the members of the public  
8                                    and the commissioners, please silence all cell  
9                                    phones or put them on vibrate.  
10                                    Let's go around the horseshoe with a roll  
11                                    call.  
12                                    MR. OLIVERAS:    Gary Oliveras.  
13                                    MS. KORMAN:      Ali Korman.  
14                                    MR. FLOWERS:     Robert Flowers.  
15                                    MS. O'BRIEN:     Mary O'Brien.  
16                                    THE CHAIRMAN:    Wyman Duggan.  
17                                    MR. CATLIN:      Billy Catlin.  
18                                    MS. GARVIN:      Beverly Garvin.  
19                                    MS. MILLER:      Jeanne Miller.  
20                                    MR. YOUNGBLOOD:   Geoff Youngblood.  
21                                    THE CHAIRMAN:    Thank you.  
22                                    I know Commissioner Austin will not be in  
23                                    attendance today.    He's still not feeling up  
24                                    to -- completely up to speed, so I know why he's  
25                                    not here.    I don't have any e-mails from any of

1           our other commissioners, so hopefully they will  
2           be coming in in just a few minutes.

3           Let's begin with the Pledge of Allegiance  
4           and a moment of silence. And I know during the  
5           moment of silence, my thoughts and prayers will  
6           be with the victims of the terrible tragedy in  
7           Haiti.

8           (Recitation of the Pledge of Allegiance.)

9           THE CHAIRMAN: Thank you.

10           As a reminder, the Planning Commission  
11           meets in these chambers at 1:00 o'clock today,  
12           so we are not going to be able to go past our  
13           allotted time.

14           My intention for today is to have  
15           Mr. Catlett talk about the staggering issues,  
16           and I'm sure he'll be here any minute, and then  
17           to move into discussion, as we talked about last  
18           week, on the sheriff issue and any motions that  
19           want to be made.

20           Our speaker is flying in this morning from  
21           New York. His flight should be on the ground  
22           very soon. I anticipate he will arrive in  
23           chambers about 10:15. Because he is from out of  
24           town and available to us only today, my  
25           intention is to -- wherever we are in our

1 proceedings at that point, to table them, move  
2 right into his presentation so that we can hear  
3 it and have questions and answers, and then pick  
4 up where we left off. And if that's not today,  
5 then we'll just put it on the agenda for next  
6 time. But we should have plenty of time, I  
7 think, but certainly in the first hour for  
8 discussion.

9 Because Mr. Catlett is not here yet, I  
10 would ask Mr. Rohan to give us an update on the  
11 request made at the last meeting for a legal  
12 opinion regarding the school board issue.

13 MR. ROHAN: Thank you.

14 The General Counsel is very busy working on  
15 that. Given the distinguished opinion writers,  
16 heretofore Mr. Rinaman and the Honorable  
17 Mr. Gentry, and the concerns of this Commission,  
18 we're taking it very seriously. General Counsel  
19 has been getting the opinions from various  
20 lawyers in our office, and we will be developing  
21 one. It's fair to say that -- well, it's not  
22 fair. Let me just say that we will have an  
23 opinion of some form for you next week, we  
24 expect.

25 THE CHAIRMAN: Thank you, Mr. Rohan.

1           And Vice Chair O'Brien also has, because we  
2           have a little bit of time, an issue that she  
3           wanted to discuss today, so I will allow her to  
4           pass out -- here, I'll pass them out if you want  
5           one.

6           Thank you.

7           MS. O'BRIEN: At last week's meeting, we  
8           had discussed some of the issues that we still  
9           have before us, some of which have been  
10          addressed, some of which have not. In  
11          particular, the one that is of particular  
12          interest to me is the retirement and pension  
13          benefits program of the City of Jacksonville.

14          What I have presented to you are two new  
15          proposed -- from my aspect only, I'm not a  
16          lawyer, so they have not been through that  
17          vetting -- but two ideas that I would like to  
18          share with you in an amendment format that  
19          certainly is available to be discussed at what I  
20          hope would be the next meeting, but I wanted to  
21          share with -- them with you.

22          The first is a new section to the  
23          retirement and benefit pension segment of the  
24          charter. It would be 1607. It's a financial  
25          impact statement. And this idea is adopted from

1 the Florida state statute for referendums and  
2 ballots in particular to constitutional  
3 amendments.

4 It reads, "For every new retirement or  
5 pension plan benefit included or any retirement  
6 or pension plan benefit excluded in the City of  
7 Jacksonville authorized retirement or pension  
8 program" -- oh, sorry -- "the council auditor  
9 must conduct a thorough financial analysis of  
10 the proposed added benefit or proposed excluded  
11 benefit to demonstrate the financial impact,  
12 both current and long-term, of the added or  
13 excluded benefit.

14 "This financial impact statement must be  
15 prepared and distributed to the mayor, the City  
16 Council, the affected City departments, and any  
17 affected collective bargaining units at a  
18 minimum of ten business days prior to any vote  
19 on the added or excluded benefits."

20 The second idea to propose and discuss  
21 hopefully next week is an amendment  
22 16.08, "Conversion to a defined contribution  
23 retirement plan."

24 "The City of Jacksonville shall convert its  
25 current retirement and pension benefit plan from

1 a defined benefit plan to a defined contribution  
2 plan no later than October 1, 2015. The City's  
3 annual contribution to an employee's retirement  
4 plan shall not exceed 10 percent of an  
5 employee's qualified annual earnings. All  
6 employees shall be eligible."

7 THE CHAIRMAN: Thank you, Vice Chair  
8 O'Brien.

9 I'm happy to make this one of our topics of  
10 conversation at our next meeting. And to the  
11 extent any of you have speakers that you feel  
12 we'd like to hear from on these issues, please  
13 let me know as soon as possible, and we can work  
14 on setting them up.

15 I'm sure Mr. Keane from the Police and Fire  
16 Pension Fund would be interested in attending.  
17 He's actually reached out to me after our last  
18 meeting, after the press reports of our last  
19 meeting, and mentioned that that issue was still  
20 on our agenda list, so I'm sure that he would be  
21 more than happy to attend and address these  
22 issues. And we look forward to that  
23 discussion.

24 Thank you for putting this together.

25 MS. O'BRIEN: Thank you.

1           THE CHAIRMAN: And, Commissioner Miller, if  
2           you could just give a brief update on your  
3           efforts to secure somebody from the State Ethics  
4           Commission.

5           MS. MILLER: Through the Chair, thank you.

6           I have had two conversations with Chris  
7           Anderson, who is the Deputy General Counsel for  
8           the Commission on Ethics in Tallahassee, and  
9           they are happy to come and speak with us.

10          I have asked him to -- I've asked them to  
11          speak with us about the role of the Ethics  
12          Commission. It is an independent commission in  
13          the State of Florida. It has its own appointed  
14          body that hears, and it has its own staff, its  
15          own rules of legal procedure.

16          And as many of you know, our original  
17          ethics code was in the charter and then it was  
18          removed from the charter because it was  
19          preempted by state law. And I think that's an  
20          important point that we all need to understand,  
21          so I've asked someone from the Commission on  
22          Ethics to come to talk about the role of the  
23          State Ethics Commission and state law on our  
24          local officials and local employees, and then  
25          what, if any, role would be an appropriate role

1 for a local Ethics Commission.

2 I think we have the recent article from  
3 Broward County about their efforts at a local  
4 Ethics Commission. So if there is a local  
5 Ethics Commission, what is the appropriate role  
6 so we don't conflict with the State Ethics  
7 Commission's state law, but rather support  
8 that.

9 And so he is looking to find someone who  
10 can speak both to the legal issues in terms of  
11 state law preemption and the role of state law  
12 as well as the role of the commission, and I  
13 hope to hear from him soon.

14 THE CHAIRMAN: Thank you very much. I  
15 appreciate that and look forward to that.

16 We've had several commissioners come in  
17 since the start of the meeting. I just wanted  
18 to let you know, FYI, that Commissioner Korman  
19 brought us doughnuts this morning -- they're in  
20 the back of the chambers -- and in the event  
21 that anybody would like to get some sustenance  
22 during our meeting.

23 Thank you again, Commissioner Korman.

24 Commissioner Catlett, could you give us an  
25 update on your analysis -- your homework from

1           our last discussion about staggering, which was  
2           to look at some of the alternatives, and tell us  
3           your conclusions.

4           Thank you.

5           MR. CATLETT: Yes, sir, Mr. Chairman and  
6           members.

7           Since our last meeting and the last meeting  
8           that we had on staggering, an interesting event  
9           has occurred, and that is that Council President  
10          [sic] Webb's bill passed on Tuesday night that  
11          moves the elections to the fall from the current  
12          springtime election cycle that's created  
13          basically just by Duval County. So that it  
14          would be fall of '11, if I understand it right.

15          Do I understand that right, Steve?

16          MR. ROHAN: The referendum will be this  
17          November for a fall 2011 election.

18          MR. CATLETT: Right. And so because of  
19          that, if that occurs, my major concern is -- if  
20          you'll bear with me a second -- is that in the  
21          spring -- if elected officials came in in the  
22          spring and started serving on the 1st of July,  
23          they were already in the middle of the budget  
24          cycle at the most crucial point.

25          By this coming up in the fall -- and I'm

1 hoping it will pass -- it solves a lot of my  
2 anguish because if they are elected in the fall,  
3 they take office at the end of the year, and so  
4 they would not be handed a billion-dollar budget  
5 to make decisions over with absolutely no  
6 information. They would be involved in forming  
7 that budget and having the history of the prior  
8 council to assist them in getting it right the  
9 first time without just being dropped in the  
10 sink-or-swim method of politics that we've had  
11 here since consolidation.

12 So the council president requested, and I  
13 think correctly so, that if this passes, so  
14 let's see how it works. And then if it doesn't  
15 pass, we'll go back and attack the problem  
16 through staggering. But this would appear, at  
17 least on the surface, to solve the concerns that  
18 I had about having ignorant people, albeit  
19 well-intended, coming onto the council with no  
20 prior government experience and no experience  
21 making decisions on a billion-dollar budget and  
22 being thrust into that role immediately.

23 So, with that, Mr. Chairman, I'd like to  
24 withdraw my request to come up with a proposal  
25 to stagger elections because I believe that

1 Council President Elect Webb's bill does  
2 exactly -- or at least gets closer to doing what  
3 I had in mind so that they're not amateurs  
4 coming in and making decisions on a budget.

5 THE CHAIRMAN: Just -- I see you in the  
6 queue, Commissioner Korman.

7 I have a preliminary question for  
8 Commissioner Catlett, which would be -- I  
9 understand that changing the timing of the  
10 elections addresses the learning curve problem  
11 in the immediate -- the near -- the short-term  
12 learning curve problem, but it doesn't  
13 necessarily address the problem of wholesale  
14 turnover on the council. I mean, we're still  
15 going to have an election, not this time around,  
16 but next time where we have 14 council people up  
17 for reelection, perhaps more based on other  
18 political eventualities.

19 Are you no longer concerned about that?

20 MR. CATLETT: Well, I am concerned about  
21 that, and I've been consistently concerned about  
22 that. But, on the other hand, the council  
23 president has told me that staggering is still  
24 on his agenda, but that we don't want to confuse  
25 everybody by having both these things on at one

1 time. It's kind of a lot for the public to  
2 swallow and understand at one time, that we're  
3 moving the elections and that we're staggering  
4 the elections.

5 But Councilman Webb does support staggering  
6 the elections, and we'd like to come back and  
7 approach that when we find out how the  
8 referendum goes in the fall to where we don't  
9 put so much on a ballot that nobody understands  
10 what they're voting on.

11 We've got some time to correct that.  
12 That's the -- that's the beauty of our system of  
13 having elections every four years is that once  
14 we -- if this passes on the referendum, you  
15 know, then we can come back the next year after  
16 that and approach staggering and still have time  
17 to implement it.

18 But, yes, I'm still concerned about that.  
19 But this is the major concern of having people  
20 with no knowledge making big decisions. And  
21 then the second concern is having it spread out  
22 to where we don't have a fruit basket turnover  
23 periodically.

24 You're right, I'm still concerned about  
25 that, but the system can only handle about so

1 much at a time on one topic, and I really don't  
2 want to risk confusing them and losing the vote  
3 of the public on Councilman Webb's referendum  
4 since I totally agree with what he's got in  
5 mind. So I don't want to lose that vote in  
6 order to help staggering because both of them  
7 may go down, and they're both good proposals, I  
8 think.

9 THE CHAIRMAN: Commissioner Korman.

10 MS. KORMAN: I guess this is to  
11 Commissioner Catlett, and I don't know if this  
12 will be helpful or hurtful. But for us to  
13 continue to make a recommendation of -- if what  
14 you originally talked about, if you don't  
15 withdraw it to the City Council so they would  
16 have it in record -- and maybe it will help some  
17 of the voters understand because they have  
18 watched our discussions, and if you want to  
19 split the issues or whatever, but I personally  
20 don't feel it would hurt in any way if we were  
21 still to carry this, if the Commission agreed,  
22 with what you are proposing to carry it through  
23 and add it to our recommendations unless you  
24 really feel uncomfortable with that.

25 MR. CATLETT: Well, I would have no problem

1 supporting a proposal to recommend to the  
2 council that they can continue to look at  
3 staggering in addition to this, but I just don't  
4 think having them both on the same ballot is  
5 going to have a big -- major benefit.

6 MS. KORMAN: And I don't -- and I'm not  
7 saying by our recommendations it would go on the  
8 ballot.

9 MR. CATLETT: Right.

10 MS. KORMAN: I just think it would be in  
11 record, maybe it would help some of the public  
12 and be part of our job this past eight months,  
13 whatever it was.

14 MR. CATLETT: Well, I totally agree that we  
15 ought to have something in there to ask the  
16 council to look at staggering to where we don't  
17 have such a fruit basket turnover. I just don't  
18 think having both things as a ballot initiative  
19 at the same time is going to be clear to what  
20 we're doing here, and I don't want to create  
21 suspicion on the part of the public.

22 To the contrary, I think we have done a  
23 pretty good job of being very open here and  
24 making sure that everybody out there knows what  
25 we're talking about. And I don't want to spoil

1           that, I guess is what I'm saying, so I would  
2           certainly entertain a motion to ask the council  
3           to continue looking at staggered terms.

4                     But for the purposes of what my main  
5           concern was, that appears to be solved by  
6           Councilman Webb's bill, provided it passes with  
7           the scrutiny of the public.

8                     MS. KORMAN: I guess maybe I'm saying  
9           different things. What if it doesn't pass? I  
10          mean, we still want it on a recommendation for  
11          them to follow through. And I understand and  
12          respect that President Elect Webb says it's on  
13          his agenda and everything else, but this is our  
14          commission --

15                    MR. CATLETT: Yes, ma'am.

16                    MS. KORMAN: -- and so I think that's my  
17          point. And I don't know how I feel when we have  
18          to hear what you're going to say, but -- and  
19          just because we recommend it doesn't mean that  
20          the part that you recommend, the staggering,  
21          will go on the ballot, correct?

22                    MR. CATLETT: That's true.

23                    That's why I'm suggesting that we recommend  
24          the council study that and come up with a  
25          proposal to provide staggering for the future.

1 I have no problem supporting that.

2 THE CHAIRMAN: Commissioner Miller.

3 MS. MILLER: Through the Chair, I support  
4 Commissioner Korman's recommendation given the  
5 fact that this body only meets every decade,  
6 so -- and also given the fact that  
7 Commissioner Catlett's proposal is for -- at  
8 some point out in the future. It's very  
9 prospective in its reach. And I think we're  
10 looking at even two election cycles out in terms  
11 of implementation, so it would appear to be  
12 plenty of time for the voters to consider moving  
13 the elections at one referendum at one time but  
14 at an appropriate time, if this commission  
15 decides to do so, recommend that the council, at  
16 an appropriate time, introduce the concept of  
17 staggered terms as part of our report if we vote  
18 on that and agree to it.

19 THE CHAIRMAN: Commissioner Youngblood and  
20 Oliveras, I had dropped off with you. I assume  
21 your statements were somewhat similar to --

22 MR. YOUNGBLOOD: Yes.

23 MR. OLIVERAS: Very similar.

24 THE CHAIRMAN: Yes. Okay. Thank you.

25 And I agree entirely with both

1 Commissioner Korman and Commissioner Miller's  
2 sentiment. Because we only meet every ten  
3 years, I do think it would be -- first of all, I  
4 understand, Commissioner Catlett, your concerns,  
5 and I think they're valid concerns. I don't --  
6 I think that including it in our report provides  
7 additional data and analysis for the council at  
8 this time.

9 But if they want to bring it up -- if they  
10 feel like they don't want to put both on the  
11 ballot in the fall of this year, I do think a  
12 recommendation from us will be helpful for them  
13 to go back through two or three years from now,  
14 whenever they decide, assuming all the  
15 eventualities that we're making assumptions  
16 about here come to pass a couple of years from  
17 now.

18 MR. CATLETT: Mr. Chairman, I'm happy to  
19 have it in the report as a recommendation to the  
20 council. I will tell you that Mr. Rohan and the  
21 Supervisor of Elections and I and others have  
22 worked pretty hard in figuring out how  
23 staggering would work. It appears to be  
24 impossible to do it with less than three  
25 four-year terms or two six-year terms.

1           Mentally you would say, "Well, that would  
2           be easy to fix without doing that." No, that's  
3           not true. We have charted this out on papers  
4           right and left and upside down and backwards,  
5           and it requires three four-year terms or two  
6           six-year terms.

7           And with that as a caveat, I just felt like  
8           it was too much to do at one time with moving  
9           the elections. But I do think it's a good  
10          concept, and we ought to recommend the council  
11          continue to look at it. I mean, they're going  
12          to be there a long time.

13          THE CHAIRMAN: Well, I agree. If that's  
14          the reality, then I agree it's probably much too  
15          complicated to put on at the same time.

16          MR. CATLETT: Mr. --

17          THE CHAIRMAN: But I do think -- I'm  
18          sorry. Go ahead.

19          MR. CATLETT: Mr. Rohan, am I correct in my  
20          statement?

21          MR. ROHAN: Well, I think the ultimate  
22          problem with staggering was that it required  
23          elections every two years, which would double  
24          the cost of elections if they're done  
25          separately. You still could have two four-year

1 terms, but ultimately, they're going to be --  
2 there will be an election every two years. And  
3 the way the council is directed right now it's  
4 being conducted separately, and the public seems  
5 to be in favor of it being done separately.

6 On another note, let me advise you that at  
7 the last Rules Committee meeting, there was some  
8 discussion of a straw ballot referendum dealing  
9 with whether the public wanted the election  
10 separately or together, whether staggering  
11 should be considered. And I am drafting an  
12 ordinance per Councilman Redman on -- which will  
13 have about four straw ballot questions on it, so  
14 the council is going to consider that.

15 Now, whether they pass that ordinance is  
16 another thing. And, of course, as Commissioner  
17 Korman says, that doesn't take away from your  
18 jurisdiction and your responsibilities to make  
19 whatever recommendations you would like.

20 THE CHAIRMAN: Well, if it's the sense of  
21 the commission that we should make a statement  
22 about staggering in our report, which it seems  
23 like it is, then I do think we ought to include  
24 your conclusions.

25 In other words, I think it would be helpful

1           for the council to understand when they revisit  
2           or take up the issue of staggering to have the  
3           benefit of what you -- the time and effort that  
4           you spent so that they can look and see, "Well,  
5           here's the reality, either you're having an  
6           election every two years or you're going to have  
7           to change term limits." I think we should put  
8           that issue in our report -- or that information  
9           in our report and say something more than just,  
10          "We think you should keep looking at  
11          staggering." I think we should include, "Here's  
12          what we found."

13                 MR. CATLETT: That's no problem,  
14          Mr. Chairman. I'll be more than happy to get  
15          with Mr. Rohan and write that into a form of a  
16          resolution for next meeting. However, though, I  
17          want to make sure that I'm on the right track  
18          with Mr. Rohan.

19                 In order to have it at no additional cost  
20          to the taxpayers, did we not determine that it  
21          had to be three four-year terms or two six-year  
22          terms under the current election cycle?

23                 MR. ROHAN: I think that was a little bit  
24          of a misunderstanding.

25                 MR. CATLETT: Okay.

1           MR. ROHAN: In order to have it at no  
2 additional cost, the elections would have to be  
3 conducted on the gubernatorial and the  
4 presidential cycles, so it would be in the fall  
5 of the even years in order for --

6           MR. CATLETT: But we're already having  
7 elections at that time.

8           MR. ROHAN: That's correct.

9           MR. CATLETT: So there wouldn't be an  
10 additional cost to have that occur.

11          MR. ROHAN: That's correct.

12          MR. CATLETT: But if we went with every two  
13 years, we'd have additional cost.

14          MR. ROHAN: Not if it's -- the  
15 gubernatorials are -- for instance, the  
16 gubernatorials on the '10 cycle --

17          MR. CATLETT: Right.

18          MR. ROHAN: -- the presidential '12,  
19 gubernatorial on the '14. So every two years on  
20 the even years done in the fall has no  
21 additional cost.

22          MR. CATLETT: But having it done at the  
23 time opposite the presidential and the  
24 gubernatorial, as ours is today, would that --  
25 in other words, when we have this in '11, it's

1 in the springtime, but it's now being proposed  
2 to move it to the fall.

3 MR. ROHAN: Fall of odd years.

4 MR. CATLETT: Right, of odd years.

5 So in order to accomplish that, how many  
6 years on a council term would that take about?

7 MR. ROHAN: Well, they can still be  
8 done --

9 MR. CATLETT: In eight years?

10 MR. ROHAN: They can still be done in eight  
11 years, but you'll have -- instead of having it  
12 at a cost to the City of approximately  
13 \$3 million every four years --

14 MR. CATLETT: Right.

15 MR. ROHAN: -- you'll have that same cost  
16 or a little bit less because you'll be doing  
17 half the council every two years --

18 MR. CATLETT: Right.

19 MR. ROHAN: -- if it's done during the odd  
20 years.

21 MR. CATLETT: Okay. So that would incur an  
22 additional cost?

23 MR. ROHAN: Yes, it would --

24 MR. CATLETT: Okay.

25 MR. ROHAN: -- substantial additional

1 cost.

2 MR. CATLETT: Thank you.

3 THE CHAIRMAN: Okay. So --

4 MR. CATLETT: We'll meet during the week  
5 and come back with a resolution on that.

6 THE CHAIRMAN: Okay.

7 MR. CATLETT: Thank you.

8 THE CHAIRMAN: Thank you.

9 Commissioners, my conception is we wouldn't  
10 necessarily vote to endorse any of the different  
11 options as to how staggering could be  
12 implemented. We would just be saying, "Council,  
13 here's the data analysis. Whenever you look at  
14 staggering, you decide." Does anybody have any  
15 heartburn about that approach?

16 Commissioner Korman.

17 MS. KORMAN: Not heartburn, but I remember  
18 the last time -- unless I missed something, the  
19 last time we met, we discussed this. You guys  
20 are coming back for information for us anyway,  
21 so that would be following where we were in the  
22 schedule.

23 MR. CATLETT: Exactly.

24 THE CHAIRMAN: Okay. Thank you,  
25 Commissioner Catlett. Thank you, Mr. Rohan.

1           My thanks to the supervisor for his  
2           assistance to you both.

3           Okay. I have 9:25. As I said, I expect  
4           our speaker will be here about 10:15, so we  
5           have -- my conception is that we would spend  
6           this time talking about the sheriff issue that  
7           Commissioner Youngblood wanted to talk about  
8           last time when we had run over.

9           Commissioner Youngblood, would you like to  
10          speak?

11          MR. YOUNGBLOOD: Thank you, Mr. Chairman.

12          The article -- the sheriff, Article 8, I  
13          don't want to be misunderstood in the motion.

14          The motion is to continue to leave the  
15          charter untouched. At the same time, I want  
16          those that are commissioners that are here to  
17          understand, in '96 when the Charter Revision  
18          Commission met, there were also some ideas that  
19          were come up with on the Civil Service Board to  
20          go from an elected board to an appointed board.

21          It was recommended that it go on a ballot  
22          initiative, a referendum on the ballot to the  
23          people, should we appoint or elect the Civil  
24          Service Board? On that very ballot, the Civil  
25          Service Board was being elected, and those

1 individuals in their particular areas were  
2 elected on the very same ballot that people  
3 voted to remove the possibility of electing  
4 their officials and went forward with an  
5 appointment, so it created a bit of a conflict.

6 In the event that we recommend that we  
7 continue to lead this and make the  
8 recommendation to City Council that we leave the  
9 office of the sheriff elected and not appointed,  
10 we still run the risk that the City Council  
11 could say, "Well, let's put it out for  
12 referendum. Let's take it to the Duval  
13 Delegation, and let's see what they have to  
14 say," and ultimately put it on a ballot.

15 In the event we put it on the ballot, we  
16 run the risk of the people not understanding the  
17 question, not to belittle the people that vote  
18 by all means. At the same time, I'll tell you,  
19 I was voting in that particular election. It  
20 was very confusing in the way it was drafted.

21 So if we could make a decision very  
22 strongly and unanimously to say, "Leave it as an  
23 elected position, not an appointed position," we  
24 won't be misunderstood to council. And then  
25 hopefully in the event that if it were to make

1           it on the ballot that the people don't  
2           misunderstand either, and I hope it doesn't even  
3           go that far.

4           So the motion at this time is to leave the  
5           charter unchanged and leave the office of  
6           sheriff elected, not appointed.

7           That's my current motion, Mr. Chairman.

8           THE CHAIRMAN: Thank you.

9           MR. OLIVERAS: Mr. Chairman, I'll second  
10          that motion --

11          THE CHAIRMAN: Thank you.

12          MR. OLIVERAS: -- on Commissioner Korman's  
13          microphone.

14          MR. CHAIRMAN: We have a motion --

15          MS. KORMAN: That doesn't count as my  
16          vote.

17          MR. CHAIRMAN: Right.

18          We have a motion and second, so we will  
19          move into discussion on this issue.

20          Commissioner Oliveras, you showed up in the  
21          queue. Were you wanting to speak on the  
22          motion?

23          MR. OLIVERAS: Yes.

24          MR. CHAIRMAN: Okay.

25          MR. OLIVERAS: If I could get a working

1 microphone too.

2 Thank you, again.

3 Not surprisingly, I have a few comments on  
4 this issue, but before I start, I want to say  
5 two things, that I am not going to be in the  
6 sheriff's employ terribly much longer because  
7 I'm in the DROP, and one way or another, I'll be  
8 leaving the sheriff's office in a couple of  
9 years. And something else, Sheriff Rutherford  
10 and I have gone as far as we're both going to go  
11 in this agency. He'll get the joke. The rest  
12 of you may not.

13 I think it's important for us to consider  
14 that not one of the speakers on this issue has  
15 given us anything that can be directly improved  
16 upon. As a matter of fact, the testimony has  
17 been that this current sheriff and the previous  
18 sheriffs, having been elected by the citizens,  
19 have done a great job in this community. So I'm  
20 a little frustrated that the speakers are on the  
21 one hand commending the job that's been done and  
22 then suggesting that we may want to consider a  
23 change without giving me a reason, and the only  
24 argument is the strong mayor.

25 And in this conversation, actually Mayor

1 Delaney's four-point test -- or four-part test,  
2 I think, was very helpful, but it -- I mean, I  
3 looked at it, I read it, I reread it, and on  
4 three of the points, he argues absolutely for us  
5 to keep the elected sheriff. And the only point  
6 that he raises is the political science  
7 advantages to an appointed sheriff being an  
8 advantage that goes to the mayor. And I think  
9 that that is true. I think it's true for the  
10 reasons that Sheriff Demings mentioned last  
11 week.

12 It takes the citizens out of the  
13 conversation. It does not allow citizens to  
14 have their voices heard, just like they come up  
15 to this podium here every week. And we may not  
16 always want to hear what is said, but I think  
17 it's important for the citizens to have access.  
18 I just -- and I've said this before, I don't  
19 know of anybody in this city who has come up and  
20 said, "I want to give up my right to vote." It  
21 just hasn't happened.

22 And I think Mayor Delaney also -- he made  
23 the point, having said that there's the  
24 political science advantage, there's also the  
25 political science disadvantages of recommending

1           this change, and I just -- I read his comments  
2           very carefully. There's just nothing there.  
3           There is nothing that any former mayor has  
4           presented that gives us a reason why to do  
5           this.

6                     The only thing I found -- and, again,  
7           Former Mayor Delaney alluded to this -- was some  
8           tension. He mentioned the tension during the  
9           budget process. I happen to think that that  
10          tension is a healthy thing. I think that when  
11          ideas have to compete in the public arena, the  
12          stronger ideas will prevail. And when the  
13          citizens are not allowed access to that debate,  
14          as Sheriff Demings testified to when he was an  
15          appointed chief, citizens didn't have access to  
16          the information. Citizens were shut out of the  
17          process. Things were just done behind closed  
18          doors. That's not transparency in government,  
19          and I don't think we should be supporting an  
20          idea where local elected officials are  
21          suggesting we should eliminate other local  
22          elected officials. It just runs contrary to  
23          democracy.

24                     And, again, I have not seen anything -- and  
25          I'm willing to stand corrected if somebody can

1 show me from the transcripts, from records some  
2 area where there's a deficiency, some area where  
3 the communication is not there.

4 I point to the Jacksonville Journey  
5 where -- you know, we've heard from Mayor Peyton  
6 that he doesn't have influence in the areas of  
7 public safety and education, but yet when the  
8 Jacksonville Journey came together, they created  
9 the -- these programs like the out-of-school  
10 suspension -- the alternative to out-of-school  
11 suspension locations. The sheriff's office and  
12 the school board partnered in this with the  
13 Journey, and this is a citywide effort.

14 So I'm having trouble understanding where  
15 the mayor -- the current mayor or a future mayor  
16 would be able to legitimately say that he or she  
17 does not have an appropriate level of influence  
18 in these areas because the history is they do.

19 In going back to Mayor Delaney's testimony  
20 in the record, he said -- in discussion with  
21 Commissioner Austin, Mayor Delaney said he could  
22 do pretty much whatever he wanted to. He just  
23 couldn't do it all the time, and he only had so  
24 many chips he could use. Well, that's a good  
25 thing also because I don't think a mayor should

1 plow the row. I think our mayor should set the  
2 agenda for this city. That's why I think the  
3 strategic plan idea is an excellent proposal  
4 because it allows the mayor to do that. It  
5 gives the mayor that bully pulpit to say, "This  
6 is where we want to go." And it helps get  
7 buy-in for these programs like -- something like  
8 the Jacksonville Journey.

9 And I just -- I've read the record, and  
10 somebody show me where -- where is the need? I  
11 just don't see it.

12 Thank you, Mr. Chairman.

13 THE CHAIRMAN: Commissioners, I have nobody  
14 else in the queue.

15 Commissioner Catlin.

16 MR. CATLIN: I want to go back to our  
17 entertaining speaker, Mayor Jake Godbold, from  
18 the last talk. He made a great point that he  
19 was, quote/unquote, the strong mayor. Mayor  
20 Austin makes a point that this is a strong mayor  
21 form of government that needs an appointed  
22 sheriff.

23 I think if you have a strong mayor, as  
24 Godbold said -- he said, "If you -- if you elect  
25 a wimp, you're going to have a mess on your

1 hands." If you elect a strong mayor, the mayor,  
2 as Godbold said when he was mayor, sets the  
3 budget with the sheriff behind closed doors,  
4 does the right job. If you don't have a strong  
5 mayor, you got a big problem on your hands.

6 Now, I think taking the vote away from the  
7 public and appointing a sheriff is a really,  
8 really bad call. Mayor Peyton said that,  
9 quote/unquote, this community deserves the  
10 conversation that -- I think that's what a vote  
11 is. I think the community is educated on who  
12 the sheriff would be, who the candidates are,  
13 they make a vote. Commissioner Oliveras is  
14 correct. You pull a vote from somebody, you're  
15 taking away their right to speak.

16 I kind of see it as a -- the ants -- a  
17 bunch of ants taking their food back to the  
18 queen. You've got all these ants. This is our  
19 piece of food for the queen. That's the sheriff  
20 here. This is the public. Here's our  
21 candidate. This is who we're voting on. Don't  
22 let it go to the mayor. Let the sheriff be  
23 elected by the people. That's who you're  
24 serving anyway. That's my opinion.

25 Thank you.

1           THE CHAIRMAN: Thank you,  
2           Commissioner Catlin.

3           Any other comments?

4           Commissioner Korman.

5           MS. KORMAN: I think this issue has  
6           probably been plaguing many of us for different  
7           reasons, and I have to say, I think I have found  
8           some concerns and frustration on this issue and  
9           others because it seems that when we have these  
10          open conversations, it's gotten very personal  
11          for the people that are involved and people who  
12          are not involved. And I think one of the things  
13          we're missing out -- and I'm not saying, you  
14          know, I believe one way or the other.

15          But one of the things that people are, I  
16          think, forgetting is that this is about our  
17          future. We have no idea who's going to be  
18          sheriff down the road. We have no idea who's  
19          going to be mayor, and we have no idea who's  
20          going to be on the school board.

21          And this isn't about our current  
22          administration. This is about having issues and  
23          discussions for the betterment of our city,  
24          which is what everyone wants, I think, sitting  
25          around this room and probably back there. And I

1 think that sometimes people get personal, and  
2 every time we have a discussion, there's always  
3 a defense mechanism. I'm not saying within our  
4 commission. I'm saying the people that speak to  
5 us.

6 And I personally feel that I don't think we  
7 have had enough conversation to decide on this  
8 issue. I wasn't here for the last one when the  
9 motion was made to take the vote, and if I end  
10 up having to vote, you know, in support of  
11 keeping the sheriff elected, it's not because I  
12 truly believe it one way or the other. It's  
13 because I don't have enough evidence on both  
14 sides, and I don't think we have had enough  
15 discussion to decide on this issue.

16 So I find myself in a quandary on this. I  
17 think we have heard from people. We've heard  
18 from lots of mayors. We've heard from our  
19 current sheriff, and we've heard from a sheriff  
20 in Orange County. We haven't heard from an  
21 appointed chief of police. And we've also had  
22 trouble finding people who are willing to speak  
23 publicly, which I think is kind of sad.

24 So I think -- I know personally I am stuck  
25 on how to vote on this issue because I really

1 don't have a strong inclination one way or the  
2 other, and it has nothing to do with the current  
3 administration. This has to do with the future  
4 of our city. I think everyone needs to remember  
5 that.

6 THE CHAIRMAN: Commissioner Youngblood.

7 MR. YOUNGBLOOD: Through the Chair to  
8 Commissioner Korman, I believe  
9 Sheriff Demings -- and correct me if I'm  
10 wrong -- was an appointed chief of police for a  
11 small stint of about four years, from '92 till  
12 '96, and then overwhelmingly there was a public  
13 outcry that we no longer want to have an  
14 appointed chief of police, we want an elected  
15 sheriff.

16 So I think we somewhat echo that as why  
17 make the same mistakes others have made. Let's  
18 learn from the mistakes and move forward. And  
19 maybe we haven't heard everything, but with the  
20 time we've been allotted and the information  
21 we've been afforded, I know I've tried  
22 desperately to hear from other appointed chiefs  
23 of police. I think the reason we won't hear  
24 from them is there is going to a bit of  
25 controversy from their employer in the event

1           that they say something that's controversial.  
2           So I don't know that we would hear any more from  
3           other appointed chiefs.

4                        So I'd love to continue to move forward  
5           with the vote to determine -- we have so many  
6           other topics on the agenda list and I'm trying  
7           to delineate. Let's go down the list. This is  
8           a softball, I think. Let's make a decision,  
9           move on, and it's obvious an advisory position  
10          to hold. City Council ultimately makes the  
11          final decision and then from there the Duval  
12          Delegation, so I believe at least we can come  
13          out unanimously with the information that we've  
14          been afforded.

15                      THE CHAIRMAN: Just to clarify,  
16          Commissioner Youngblood, my recollection is that  
17          Sheriff Demings had been the appointed chief of  
18          police of the City of Orlando, that Orange  
19          County had at one point had an appointed  
20          sheriff. The public moved back to an elected  
21          sheriff, and then he was elected sheriff. So I  
22          just want to clarify the time line there, I  
23          don't think he ever served as the appointed  
24          sheriff. He served as the appointed chief of  
25          police and then was elected sheriff.

1 MS. KORMAN: Mr. Chair, just -- can I make  
2 a follow-up, Mr. -- Chairman -- or Commissioner  
3 Youngblood?

4 THE CHAIRMAN: Yes.

5 MS. KORMAN: Just so you know we're on the  
6 same page -- and I respect your opinion -- this  
7 isn't a softball to me. I don't think it is a  
8 softball to a lot of us because of the fact  
9 we've spent so much time on it, and we've had so  
10 much public interaction from e-mails to personal  
11 calls to whatever. So I don't think this is a  
12 softball. I don't think a lot of stuff we've  
13 taken is a softball. So that, I think, is where  
14 my struggle -- and I would have to believe other  
15 commissioners are on the same page. So to rush  
16 right through a vote, I'm not sure that does  
17 justice for anybody.

18 THE CHAIRMAN: Commissioner Flowers.

19 MR. FLOWERS: Thank you, Mr. Chairman.

20 I will say this, I'm a part of two groups  
21 and we've been working with this issue and we  
22 started off with the preamble to the  
23 Constitution of the United States, "We, the  
24 people." Therefore, I support an elected  
25 sheriff for the same reason that the

1           Constitution says "we, the people" has the  
2           responsibility to do what we think is necessary.

3           Thank you.

4           THE CHAIRMAN: Commissioner Deal.

5           MS. DEAL: I just want to go on the record  
6           saying that I think our community has been  
7           served well under the elected sheriff model, and  
8           I think -- could it at some day -- at some  
9           point, could the citizens happen to vote in the  
10          wrong sheriff and something go wrong? Sure.  
11          That's the kind of -- that's the system that  
12          we're dealing with.

13          I do ultimately believe, though, as it has  
14          been shown through history of our city, that an  
15          elected sheriff has worked. And, at this point,  
16          the information that we have received, I would  
17          be in support of continuing supporting  
18          Commissioner Youngblood's motion to continue on  
19          with an elected sheriff, and so that's what I  
20          wanted to say.

21          Oh, and I did want to also say, I think  
22          that -- I commend our mayor -- our current mayor  
23          who has really given an example of how does the  
24          City work with -- work with a separate elected  
25          body and I think that being the sheriff. And I

1 think that he has really set the example through  
2 the Jacksonville Journey on how the  
3 administration can work with the other  
4 constitutional offices.

5 So I did want to go on record saying that.

6 THE CHAIRMAN: Commissioner Miller.

7 MS. MILLER: Through the Chair, I first  
8 want to take a moment to thank the sheriff.

9 Thank you, Sheriff Rutherford.

10 Sheriff Rutherford and the JSO throughout  
11 this debate -- this debate, as we know, has  
12 been, unfortunately, by many sometimes taken as  
13 personal. Sheriff Rutherford has risen to the  
14 occasion and has maintained an absolutely, in my  
15 mind, professional -- professionalism and  
16 demonstrated professionalism in constructive  
17 debate.

18 And as Mayor Peyton said earlier, this  
19 community deserves constructive, healthy debate  
20 on issues, and Sheriff Rutherford thank you.  
21 Thank you for engaging in a very professional  
22 manner and presenting facts and information that  
23 I feel has been very helpful in forming the  
24 issues and really bringing the issues to bare.

25 And, in fact, Sheriff Rutherford also has

1           been to the podium on several occasions and  
2           taken responsibility for maybe some areas that  
3           we do need to improve upon in the area of law  
4           enforcement.

5                   And I thank you for taking responsibility  
6           because that's your duty to take responsibility,  
7           but as we know, not everybody takes  
8           responsibility for maybe areas of weakness.

9                   As Mayor Delaney -- former Mayor Delaney  
10          said in a recent e-mail in response to W.C.  
11          Gentry's -- the Honorable W.C. Gentry's  
12          message, "This is a political science issue, not  
13          a political issue." And I think it's important  
14          to think about this in terms of political  
15          science, and I absolutely understand.

16                   We've had three mayors on record --  
17          Delaney, Austin, and Peyton -- two of whom have  
18          been former parts of law enforcement, former  
19          state attorneys who -- Mayors Delaney and  
20          Austin, who have recommended this from the  
21          strong -- as part of a strong mayor form of  
22          government as the need for an appointed  
23          sheriff.

24                   But I also have to come back to Mayor  
25          Delaney's analysis, and that is what we're

1           trying fix, and what is the likelihood of  
2           succeeding in that fix? And if this vote were  
3           taken maybe a year or two ago, then I might  
4           think differently, but what I have seen through  
5           this debate and in this community is a very high  
6           level of competence, professionalism, and a  
7           willingness to accept responsibility and engage  
8           in a solution.

9                     And as a result, the Jacksonville Sheriff's  
10           Office has demonstrated the ability to go out  
11           after federal funding, alternative sources of  
12           funding, and bring that into our community for  
13           the betterment of our community. And I think  
14           that too has to be commended as we look at what  
15           are we trying to fix, and what is the likelihood  
16           of trying to fix?

17                     I do have to counter my commissioners who  
18           argue that taking away the right to vote  
19           decreases accountability. In this setting with  
20           our strong mayor form of government, I would  
21           argue that it increases accountability. It's a  
22           daily accountability to the mayor and to the  
23           citizens. The mayor has, then, the ability to  
24           directly deploy resources to the communities and  
25           neighborhoods that need it. And right now the

1           mayor doesn't have that opportunity, and that's  
2           unfortunate.

3                   And so I would encourage the mayor and the  
4           City Council in the future to take more control  
5           over the sheriff's budget to ensure that when  
6           those resources are needed to be deployed into  
7           the most needy communities, then they should do  
8           that. That's what's in their power now.

9                   I have worked -- I've talked with Deputy  
10          General Counsel Rohan on alternate fixes to this  
11          issue, to the issues, what are we trying to  
12          fix? The fix is more control and the ability to  
13          better deploy resources in the needed  
14          communities.

15                   I agree with the strategic plan approach,  
16          and I think that is something that we will want  
17          to consider, and the sheriff's office should be  
18          part of that. If you think about the  
19          Jacksonville Journey projection and that effort  
20          by the mayor, that involved many constitutional  
21          officers, and our mayor -- our sheriff was a  
22          direct supporter and brought to bear, as I've  
23          mentioned, federal resources in that. Not  
24          everyone would have done that, I think, elected  
25          or appointed.

1           And so with that -- and I would also  
2           counter my -- some of the comments.

3           Transparency is already there. We have the  
4           Sunshine Law. We have open government law.  
5           Transparency is already there through the budget  
6           process, so I don't think we're going to be  
7           lacking transparency. I don't think we'd be  
8           lacking on any type of accountability. I think  
9           citizen participation would be increased if  
10          there was an appointed mayor.

11          But with all of that said, at this point in  
12          time, it's very, very difficult for me to  
13          recommend that the council consider and the  
14          voters consider an elected sheriff -- or an  
15          appointed sheriff when I don't see a compelling  
16          need for that change at this time. There is  
17          no -- there is a crisis in law -- in terms of  
18          crime fighting, but I do think that this  
19          community has risen to the occasion with the  
20          leadership of our mayor and our strong mayor  
21          with very strong participation, professional  
22          participation of the JSO.

23          Commissioner Korman is right. This is a  
24          very difficult issue. I'm not sure I feel  
25          prepared to vote on it, but at this point in

1           time, I would have to say that either -- the  
2           community votes on whether or not to have  
3           elected or appointed. But I think in the end,  
4           the likelihood of that succeeding is very small,  
5           and I would prefer that our commission focus on  
6           the most immediate needs of this community  
7           because there are crises in this community that  
8           we should focus on.

9           So that may or may not tell you how I'm  
10          going vote or not vote, but I felt the need to  
11          bring those points to bear.

12          And, most importantly, thank you, Sheriff  
13          Rutherford, for engaging in a very professional,  
14          constructive debate, and I think it's telling of  
15          your leadership and the professionalism in which  
16          you run your department.

17          Thank you.

18          THE CHAIRMAN: Commissioner Oliveras.

19          MR. OLIVERAS: Thank you, Mr. Chairman.

20          I just want to make a couple more points.

21          First of all, with the Orange County  
22          change, we saw when the Charter Revision  
23          Commission in Orange County made the change and  
24          the voters approved it, they ran away from that  
25          change four years later. To me, that's a

1           refutation of what that Charter Revision  
2           Commission did down there. I propose we learn  
3           from other people's mistakes and not repeat them  
4           ourselves.

5                   And without being contentious with  
6           Commissioner Miller, I don't think there's any  
7           transparency between an elected official and  
8           their appointed official that works for them.  
9           If it's the mayor and an appointed sheriff or if  
10          it's the sheriff and one of his appointed  
11          officials, the Sunshine Law, it doesn't apply.  
12          And Sheriff Demings was very clear when he  
13          testified that that transparency was not there,  
14          and I think that's an important thing.

15                   And I think when that transparency is not  
16          up front, when the citizens hear about changes  
17          after they have occurred, that's not good  
18          government. That's not government for our  
19          citizens.

20                   Thank you, Mr. Chairman.

21                   THE CHAIRMAN: I have nobody else in the  
22          queue.

23                   Commissioner Miller.

24                   MS. MILLER: Through the Chair, as -- just  
25          as a clarification, the Sunshine Law doesn't

1           apply now to conversations with the mayor and  
2           the sheriff. It doesn't apply. They're  
3           completely separate offices. It doesn't apply  
4           to this body. It applies to the City Council.  
5           It doesn't apply now. So my point is we're not  
6           losing anything in that regard. We have what we  
7           have. I just wanted to make that clear.

8           THE CHAIRMAN: Commissioner Catlett.

9           MR. CATLETT: Mr. Chairman and members, I  
10          know that you, as chairman, have tried to  
11          balance on all these issues getting speakers on  
12          both sides, and I commend you for that because  
13          it's difficult to get people on both sides of  
14          every issue.

15          But on the sheriff issue, frankly, I don't  
16          disagree with anything anybody said, but I don't  
17          know that there's any more information to be  
18          gained. You know, our sheriff has been down  
19          here many times. He's down here today, and he's  
20          not doing crime fighting when he's here with  
21          us. So unless somebody has a speaker in mind or  
22          something to hear that we have not already heard  
23          from somebody, I would like to go ahead and  
24          dispose of this issue so one way or the other,  
25          he and his troops can get back out in the field

1 and not be tied up with us.

2 If there's more information, that's a  
3 different thing, but I can't think of anything  
4 that we haven't heard already, I mean -- or a  
5 source that we haven't heard from that's willing  
6 to come down and visit on this topic. So I  
7 think I just -- I'm ready to call the question  
8 and move on to other topics because we've chewed  
9 this and chewed it and chewed it and digested  
10 it, and I just don't think there's a lot left to  
11 glean here.

12 THE CHAIRMAN: Vice Chair O'Brien.

13 MS. O'BRIEN: I would just like to remind  
14 everybody here in this room, in this City, in  
15 this state, and in this country that we do live  
16 under a system that while we don't call it a  
17 strong mayor form of government, our federal  
18 government is set up such where we elect a  
19 president and we elect our congressmen and  
20 women, and they are held accountable for the  
21 positions that they appoint.

22 In particular, the relevant case of this  
23 one would be our secretary of defense. We do  
24 not elect our secretary of defense. We rely on  
25 our president to choose the most appropriate

1 candidate for that job.

2 So please know, every day we are living  
3 under a system that we are saying -- or that a  
4 number of people are saying is an invalid or a  
5 not accurate system. We do live under it on our  
6 federal government system.

7 THE CHAIRMAN: Commission Catlin.

8 MR. CATLIN: I guess the main issue here  
9 is: Is the system broke? That simple  
10 mantra, "If it ain't broke, don't fix it."  
11 That's all I've got to say. Is the system  
12 broke? And it's not. It works.

13 THE CHAIRMAN: Anybody else?

14 COMMISSION MEMBERS: (No response.)

15 THE CHAIRMAN: Okay. I want to make a few  
16 comments.

17 First, I've heard -- I heard  
18 Sheriff Demings make an argument that as an  
19 appointed official -- public safety official, he  
20 felt he did not have the ability to be candid  
21 with the public at the risk of losing his job.  
22 And I can't remember exactly how he phrased it,  
23 but he said, There's no way I could do that. If  
24 there was a dispute -- you know, if we had a  
25 discussion behind closed doors and I didn't

1           agree with the outcome, there's no way I could  
2           go public with that.

3           Well, I would submit that there is a way.  
4           It's called character. If you disagree over an  
5           issue of public policy affecting public safety,  
6           it is an absolute failing of character to put  
7           your personal job security ahead of that  
8           consideration. So I just want to put that on  
9           the record because it seems to be something that  
10          everybody in this discussion has overlooked.

11          Secondly, I want to get  
12          Commissioner Catlett's comment about, "If it's  
13          not" --

14          MR. CATLETT: Catlin.

15          THE CHAIRMAN: -- I'm sorry. Catlin -- "If  
16          it's not broken, don't fix it."

17          Here's the issue that I think is broken.  
18          I'm sensitive to all of the comments made about  
19          letting the public participate. Here's where I  
20          see is the problem. We all have copies of the  
21          letter that the sheriff sent to us yesterday, I  
22          believe. I know Mr. Clements circulated it.  
23          You also have a hard copy in front of you.

24          On the second page of the letter, middle  
25          paragraph, it starts, "With regard to the budget

1 issue, it is important to recall that the mayor  
2 already exercises complete and direct control  
3 over the sheriff's budget." And I think that  
4 that statement is directly rebutted by the  
5 sheriff's own testimony to us on July 30th when  
6 he was talking about that \$1.5 million that he  
7 wanted to try and save.

8 He said, "Now, I have" -- this is on page 7  
9 of the transcript on July 30th, starting at  
10 line 11. This is the sheriff. "Now, I have  
11 approached the mayor's office with it." About  
12 that \$1.5 million. "They don't want to do  
13 that. I'm going to approach the council with it  
14 and see if they think it's a good idea."

15 Okay. That, in my mind, directly  
16 contradicts the statement, "The mayor exercises  
17 complete and direct control over the sheriff's  
18 budget." He doesn't.

19 Now, Sheriff, you're an elected official.  
20 I'm not suggesting that you going to the council  
21 is improper because you're an elected official  
22 and I think it's within your purview as an  
23 elected official to go do that, so I'm not  
24 suggesting that you saying, "I'm going to go  
25 talk to the council" is somehow improper. I

1 want to make that very clear.

2 I'm saying that as a political science  
3 issue, as a government issue, as a strong mayor  
4 form of government issue, no department head  
5 should have the ability to do that. If you're  
6 on the mayor's team, the mayor sets the budget,  
7 and the mayor is accountable. And when you have  
8 the ability to go around the mayor, that, I  
9 think, is a structural problem. It's not a  
10 personal problem -- or personality problem.  
11 It's not a corruption problem. So I want to  
12 make it very clear, I'm just talking about, not  
13 the people involved, not the personalities, the  
14 setup.

15 So I guess my take -- my conclusion here  
16 would be, I would like to see a little bit more  
17 discussion on that issue. And you will recall  
18 that Dr. Corrigan in his comments to us  
19 suggested that we recommend to the council that  
20 they set up a commission to perhaps look at  
21 those structural issues, and so that's not  
22 within the scope of Commissioner Youngblood's  
23 motion.

24 And if -- and when it passes, if somebody  
25 else wants to make that motion that we perhaps

1           send a different issue to the council, not the  
2           issue of, "We recommend to you, Council, that  
3           you put on the ballot an appointed sheriff," but  
4           a different issue of, "Perhaps, Council, you  
5           might think about convening a commission to look  
6           a little bit more into the issue of how the  
7           consolidated government offices of mayor and  
8           sheriff work on budgetary issues," that, I  
9           think, might be a worthwhile recommendation.

10                   And I have no further comments. I have  
11           nobody else in the queue.

12                   Commissioner Youngblood, would you restate  
13           your motion so we all know what we're talking --  
14           voting on?

15                   MR. YOUNGBLOOD: Mr. Chairman, I make a  
16           motion to leave the Charter of Article  
17           Section 8 [sic] of the office of sheriff as an  
18           elected position, not an appointed position, in  
19           the Jacksonville Charter.

20                   MR. CHAIRMAN: Thank you.

21                   Commissioner Korman.

22                   MS. KORMAN: I guess I'm not sure  
23           procedurally because I think  
24           Chairman Duggan's -- sorry,  
25           Commissioner Youngblood brought up an

1 interesting point, so I don't really know  
2 procedurally how -- do we try to amend his  
3 motion? I mean, how do we --

4 THE CHAIRMAN: You can, but I --

5 MS. KORMAN: -- incorporate?

6 I guess my question is: How do we  
7 incorporate? If that's an idea we'd like to  
8 explore, I don't know procedurally how that  
9 should happen.

10 THE CHAIRMAN: You could propose an  
11 amendment or we could take a vote on his motion,  
12 and if it passes, you could --

13 MS. KORMAN: Okay.

14 THE CHAIRMAN: -- propose your own motion.

15 I don't think anything in his motion or the  
16 vote outcome on it would preclude a motion on  
17 recommending further study.

18 Commissioner Miller.

19 MS. MILLER: Through the Chair, and just in  
20 response to Commissioner Korman, I'll defer to  
21 Mr. Rohan. I think procedurally the amendment  
22 has to be relevant, and it seems that it might  
23 not be on the same topic, so -- just Robert's  
24 Rules of Order. And so I think -- I know a vote  
25 would be in order.

1           I absolutely agree with you, Chairman  
2           Duggan, that those are the issues that we need  
3           to confront. Those are my biggest concerns, and  
4           in talking with Mr. Rohan at length, I don't  
5           know how yet. I don't have a proposal on how to  
6           fix that in the Charter, but I agree that that  
7           needs to be fixed. The budget issue should be  
8           fixed in terms of the one consolidated budget  
9           with mayoral control, so I would support that,  
10          and I'd be happy to either make the motion or  
11          second it after any vote.

12           THE CHAIRMAN: Thank you,  
13          Commissioner Miller.

14           Okay. All in favor of  
15          Commissioner Youngblood's motion, please raise  
16          your hand and hold it up so Mr. Clements can get  
17          an accurate count.

18           MR. CATLETT: (Indicating.)

19           MR. CATLIN: (Indicating.)

20           MS. DEAL: (Indicating.)

21           MS. EICHNER: (Indicating.)

22           MR. FLOWERS: (Indicating.)

23           MS. GARVIN: (Indicating.)

24           MS. HERRINGTON: (Indicating.)

25           MS. MILLER: (Indicating.)

1 MR. OLIVERAS: (Indicating.)

2 MR. THOMPSON: (Indicating.)

3 MR. YOUNGBLOOD: (Indicating.)

4 THE CHAIRMAN: All opposed.

5 (Indicating.)

6 MS. O'BRIEN: (Indicating.)

7 MS. KORMAN: (Indicating.)

8 That motion passes.

9 Commissioner Miller.

10 MS. MILLER: Through the Chair, I move that  
11 this commission recommend as part of its  
12 consolidated recommendations to the City Council  
13 that the City Council form an independent  
14 commission to examine the structure of the  
15 mayor's budget vis-a-vis the sheriff's office.  
16 I think you have maybe stated it more  
17 eloquently.

18 But I'd like to ask the council to form a  
19 commission to work to resolve the structural  
20 issues within the charter to ensure that the  
21 kind of conflict you're talking about does not  
22 occur so that when the mayor presents his  
23 budget, it is one consolidated budget and that  
24 the mayor has control over the budget.

25 THE CHAIRMAN: Is there a second?

1 MR. FLOWERS: Second.

2 THE CHAIRMAN: Okay. We have a motion and  
3 second on that motion.

4 Discussion?

5 Commissioner Catlett.

6 MR. CATLETT: It's just a clarification on  
7 Ms. Miller's proposal.

8 Are you saying that the council set up a  
9 committee to discuss this or they set up an  
10 additional commission of citizens or what -- I  
11 heard the word "commission," and it only drew my  
12 attention as to how this would occur.

13 MS. MILLER: Well, through the Chair, I  
14 will defer to the commission -- to the council  
15 and to the mayor on how best to do that. If it  
16 is an independent commission -- or committee --  
17 special committee similar to the pension  
18 committee that is currently reviewing the  
19 pension issue, then so be it, but I'll defer to  
20 the council on how to do that -- how best to do  
21 that.

22 I would think that it would be some  
23 combination of both citizen, professional  
24 relevant law enforcement involvement, as well as  
25 representatives from the administration. But,

1           again, I'll defer to the composition of that and  
2           let the governing structure decide that.

3           THE CHAIRMAN: Commissioner Oliveras.

4           MR. OLIVERAS: Thank you, Mr. Chairman.

5           Through the Chair to legal, with the  
6           constitutional officers, does that pose a  
7           problem with the council setting something like  
8           this up?

9           MR. ROHAN: The council is free to set up  
10          any committee or commissions to review any  
11          portion of the charter and to make  
12          recommendations. It's my understanding -- I'm  
13          not quite certain what the purpose of the motion  
14          is. It's my understand currently that the mayor  
15          has control of the budget, receives information  
16          from the constitutional officers, but it's the  
17          mayor's budget that goes forward. And the small  
18          distinction between appointed and elected is  
19          that, generally speaking, you don't hear much  
20          from appointed department heads, but you do have  
21          elected officials come in and speak to the  
22          council vigorously about their budget. But  
23          currently under the charter, the current  
24          framework is that it is the mayor's budget for  
25          the consolidated government and not any -- not

1 the constitutional officers' budget.

2 MR. OLIVERAS: Thank you.

3 THE CHAIRMAN: Commissioner Youngblood.

4 MR. YOUNGBLOOD: Mr. Chairman, I don't know  
5 that I understand. The motion that's afoot,  
6 then, is, how will we change the Charter to tell  
7 City Council that they need to put another  
8 commission in place? God forbid, we need  
9 another commission or another organization or  
10 another layer of bureaucracy.

11 I think if we move back to the question of  
12 appointment over elected, which we have already  
13 voted on, I believe clearly we have a watchdog,  
14 to use Carla Miller's illustration, and an  
15 attack dog in an elected official versus a lap  
16 dog in an appointed official. And as was spoken  
17 earlier, that we mirror our federal government  
18 with the executive, legislative, and judicial  
19 branches of government, we currently have an  
20 administration making more appointments than  
21 probably the last ten presidents combined.  
22 Great levels of bureaucracy are created there.

23 So I just want -- for those that are  
24 listening, we do not want more government. We  
25 want less government. We want good government.

1           So I don't know that we can restructure the  
2           Charter to add another layer of bureaucracy. So  
3           I would be obviously against that if that's what  
4           we're seeking to do. So if we could have  
5           clarification from Commissioner Miller.

6           MS. MILLER: I'd be happy to.

7           The proposal is to create a body that has  
8           the time, energy, and ability to examine in  
9           detail the language of the Charter and make  
10          constructive recommendations to ensure that we  
11          have, in fact, less government, that the mayor  
12          has a streamline -- that we have streamlined  
13          government so that the mayor has the singular  
14          ability to present a budget that will be -- that  
15          will go to City Council and advocate for that  
16          budget. And so that is -- that's the question.  
17          It is a temporary commission to examine the  
18          structure of the Charter as recommended by  
19          Professor Corrigan and Professor Hallett and  
20          many others.

21          There is no harm -- it is doing the next  
22          level of work that this commission does not have  
23          time to do, but it is a worthy and important  
24          cause. And if that commission, on advice of  
25          council or otherwise, decides that there's no

1 change -- that they cannot make a change, then  
2 they can't make a change.

3 But it is obviously something -- I feel  
4 very strongly it is to ensure that we have less  
5 government and not more because right now when  
6 you have a sheriff that is going back to debate  
7 on how \$1.5 million or whatever should be --  
8 whether it's the mayor and going back to City  
9 Council and lobbying City Council, that, in my  
10 mind, is more government and not less.

11 And we need to ensure that the mayor can  
12 present a streamlined budget. So the  
13 commission -- the committee would examine ways,  
14 if at all, to revise our Charter and the  
15 structure of our Charter.

16 THE CHAIRMAN: Commissioner Eichner.

17 MS. EICHNER: Is the structure that you're  
18 talking about the structure that already  
19 exists? I mean, it's my understanding that the  
20 sheriff presents a budget to the mayor's office,  
21 the mayor presents it to City Council. And I  
22 think the rub here, if I'm wrong, is that if the  
23 mayor cuts that sheriff's budget that he  
24 presented to the mayor's office, then the mayor  
25 has -- then the sheriff has every right to go to

1 council and testify to them that -- you know,  
2 why he needs more money or why that -- those  
3 items in the budget that got cut by the mayor's  
4 office shouldn't be.

5 And I don't think that's outside the realm  
6 of what I would perceive an elected official to  
7 be able to do. I look to law enforcement to  
8 tell me what they need to provide security for  
9 our city, so I don't know that there's a --  
10 there's anything structurally that we could do  
11 because I think it should be left to council to  
12 pass that budget.

13 THE CHAIRMAN: Commissioner Korman.

14 MS. KORMAN: Clarification question.

15 So if I understand correctly, the motion,  
16 this will basically -- or the intent, I should  
17 say, to stop allowing elected officials as the  
18 sheriff to be able to go back to City Council  
19 once the mayor -- and the reason why I'm asking  
20 that -- and you can say that I'm absolutely  
21 wrong -- because my concern is with that, I  
22 mean, we should be looking at all of them, not  
23 just the sheriff, you know, because it would  
24 apply to many of them.

25 MS. MILLER: Through the Chair, this -- the

1 motion is to establish a temporary commission to  
2 examine structural changes to the Charter, to --  
3 and to examine the issue that the budgetary  
4 issues relating to the mayor, the mayor's  
5 authority on the budget.

6 It is not -- it's not presupposing -- the  
7 motion does not presuppose one answer or  
8 another. Examine it. Can we do it? How do we  
9 do it? And then the commission can make a  
10 recommendation to council.

11 It is not -- it doesn't presuppose one  
12 answer or another. It, in fact, extends the  
13 debate on the proper nature. It's not telling  
14 any constitutional officer they don't have --  
15 it's not abridging any constitutional rights of  
16 free speech. It is simply ensuring -- in trying  
17 to find ways, if we have it, to make the  
18 strong -- to ensure that the mayor is truly --  
19 has the authority over all aspects of the  
20 consolidated City budget, so . . .

21 THE CHAIRMAN: Vice Chair O'Brien.

22 MS. O'BRIEN: It's a question to budgeting,  
23 and I don't know who can answer it. But does  
24 the mayor have line item veto power over the  
25 budget?

1 THE CHAIRMAN: Mr. Rohan.

2 MR. ROHAN: Over the appropriations, yes.

3 MS. O'BRIEN: So help me understand, if  
4 there's a line item in any constitutional  
5 officer's budget that the mayor feels --  
6 let's -- I'm just going to throw something out.

7 Let's just say it's for a workout program  
8 for their employees, the health benefit workout  
9 program, and the mayor believes that that is not  
10 appropriate or they don't have the \$100,000 to  
11 fund that, can he line item that out currently?

12 MR. ROHAN: Yes, subject to being  
13 overridden by the council and also subject -- in  
14 the case of at least the property appraiser and  
15 the sheriff, for them to take the matter up  
16 State ladders for State consideration. They  
17 have a further review of their budget that's  
18 available to them.

19 MS. O'BRIEN: That helps me understand that  
20 the mayor does have some more control that I  
21 wasn't aware of if they can have that line item  
22 veto power. And I understand it then goes to  
23 the City Council for overall approval.

24 THE CHAIRMAN: Commissioners, our speaker  
25 has arrived, and so we're going to lay this on

1 the table, as I mentioned at the beginning of  
2 the meeting, and revisit it at some -- either at  
3 the end of this meeting or at the next meeting.

4 Without any further ado, I'd like to invite  
5 Mr. Tilson to come to the podium.

6 (Mr. Tilson approaches the podium.)

7 THE CHAIRMAN: While he's making his way up  
8 here, I'll go ahead and introduce him.

9 Whitney Tilson is a nationally-known figure  
10 in education reform. He -- in his business side  
11 of his life, he is the founder and managing  
12 partner of Tilson Mutual Funds. And on the  
13 education side, he was among the first people to  
14 join Wendy Kopp in 1989 to launch Teach for  
15 America. He's a board member of the KIPP,  
16 Knowledge is Power Program Academy charter  
17 school in the South Bronx.

18 And as you, I hope, all know, we're opening  
19 up a KIPP school here in Jacksonville in the  
20 very near future, so that was quite a feather in  
21 Jacksonville's cap to get a KIPP school.

22 He is a founder of Democrats for Education  
23 Reform, which aims to move the democratic party  
24 to embrace genuine school reform and has founded  
25 the Rewarding Achievement Program, a

1 pay-for-performance initiative that aims to  
2 improve college readiness of low-income students  
3 in the inner-city high schools in New York.

4 He has spent five years working with  
5 studying competitiveness -- excuse me -- of  
6 inner cities and inner-city-based companies  
7 nationwide and has a degree from Harvard  
8 Business School and graduated magna cum laude  
9 from Harvard College.

10 Thank you very much, Mr. Tilson, for coming  
11 here. We appreciate it very much.

12 If I could just have you begin by giving us  
13 your name and address for the record, and we'll  
14 have our court reporter swear you in.

15 MR. TILSON: Great. Good morning.

16 I'm Whitney Tilson, and the address is  
17 1165 Fifth Avenue, New York City, 10029.

18 THE REPORTER: Would you raise your right  
19 hand for me, please.

20 MR. TILSON: (Complies.)

21 THE REPORTER: Do you affirm that the  
22 testimony you're about to give will be the  
23 truth, the whole truth, and nothing but the  
24 truth so help you God?

25 MR. TILSON: I do.

1 THE REPORTER: Thank you.

2 THE CHAIRMAN: Thank you, Mr. Tilson.

3 Commissioners, you should have at your  
4 place a hard copy of Mr. Tilson's PowerPoint  
5 presentation to assist you to follow along. I  
6 anticipate also that his PowerPoint will be  
7 showing up on your monitors which you just need  
8 to touch in order to remove the screen saver,  
9 and I believe it will also be on the TVs for the  
10 public.

11 Thank you, Mr. Tilson.

12 MR. TILSON: Great. Thank you.

13 Let me start off by thanking you for taking  
14 the time to hear me, and it's a pleasure to be  
15 here. My first trip to Jacksonville, and I'm in  
16 town for about eight hours. So if I say  
17 anything too controversial, well, I'll be out of  
18 town by sunset.

19 And as you described, my background is --  
20 is I'm a full-time money manager by day. I'm an  
21 author of a book on the mortgage crisis. And by  
22 night, I'm becoming increasingly passionate  
23 about education reform and how to fix our K  
24 through 12 system of public education in this  
25 country.

1           My involvement started actually 20 years  
2           ago when I helped start Teach for America.  
3           Teach for America spawned KIPP charter schools.  
4           There are now 82 KIPPs nationwide. I'm on the  
5           board of KIPP in New York and delighted that  
6           KIPP is starting down here in Jacksonville. And  
7           I hope you-all will take the opportunity to  
8           visit our school when it opens a little later  
9           this year.

10           So I've got a lot to cover. It's a very  
11           important issue. And it's sort of funny  
12           giving -- raising my right hand, swearing the  
13           facts, and so forth. I'm going to give you the  
14           facts. This is -- there are no -- this isn't  
15           really testimony in the sense that there is a  
16           definitive right answer here.

17           This is a very, very complex issue and a  
18           lot of debate and so forth about it, but I'd  
19           like to present you with a bunch of facts  
20           about -- start with facts about what's going on  
21           nationally, start at the national context of  
22           what's happening here to give you some  
23           framework, then present some data about your  
24           local context that I've pulled together, and  
25           then particularly share with you the experience

1 of New York City where we adopted a system of  
2 mayoral accountability.

3 I'd also just like to invite comments,  
4 questions. I've got a lot of content to go  
5 through, but we've got some time this morning,  
6 so feel free to raise your hand and get my  
7 attention. And, you know, if we can make this a  
8 little bit of a dialogue as opposed to a  
9 lecture, I prefer that.

10 So, with that, let me start with just some  
11 background on the importance of education, and  
12 so this first slide here -- and I hope -- I  
13 don't know whether your slides are showing the  
14 exact same thing that I'm seeing here. And you  
15 also have a hard copy.

16 I'm going to go through some of these  
17 slides pretty quickly. Some of them have a lot  
18 of words and so forth. The reason we provided  
19 you with a hard copy is so that you can go back  
20 to it and, you know, review it at your leisure.

21 So this slide simply shows the median  
22 earnings of people with different levels of  
23 education. Not surprisingly, the more education  
24 you get, the more you earn. The sort of net  
25 single sentence take-away would be the average

1 college -- four-year college graduate will earn  
2 a million dollars more over the course of their  
3 lifetime than the average high school graduate.  
4 And this slide shows how those numbers have  
5 changed over time.

6 Education has always mattered, but 50 years  
7 ago -- it matters more today than it did decades  
8 ago. You know, 50 years ago, with a high school  
9 education, you could get a good blue collar job  
10 and have the American dream, and today that's --  
11 as you can see, inflation adjusted since the  
12 '70s.

13 Basically, everyone without a college  
14 degree, their earnings are not keeping up with  
15 inflation. In fact, the only way American  
16 households -- this is individuals. The only way  
17 households are keeping up is increasingly women  
18 are working now, so household income sort of  
19 kept up, but individual earnings have not kept  
20 other than people with at least a four-year  
21 college degree for about 35 years.

22 Jobs are -- almost all job creation in this  
23 country is occurring for people with at least  
24 some college, especially four-year college  
25 degrees.

1           This slide is a little dated. On the  
2 flight down here, I looked at the 1999 to 2009  
3 data. It hasn't changed at all. In fact, there  
4 are now net job losses for everyone who over the  
5 past -- over that ten-year period who does not  
6 have at least some college. So the story hasn't  
7 changed.

8           Today we're in a case of severe  
9 unemployment in this country, the highest levels  
10 in 26 years. Not surprisingly, the much more  
11 likely to be unemployed the less education you  
12 have. The unemployment rate is four times  
13 higher for high school dropouts today than for  
14 people with a four-year college degree. And, in  
15 fact, that significantly understates this  
16 situation because to be considered unemployed,  
17 according to the official government statistics,  
18 you have to have looked for a job in the past  
19 four weeks. Well, a lot of people have given  
20 up. They're not even looking. So they're not  
21 even counted as unemployed.

22           If you look at the chart to the right,  
23 you'll see high school dropouts. Forty-four  
24 percent of them aren't even looking for jobs.  
25 They aren't even in the labor force. To that,

1           you would add a 15 percent unemployment rate,  
2           and you see how critical it is to at the very  
3           least get a high school diploma because --

4                    I'm going to be presenting a lot of data  
5           later on your high school graduation rates here  
6           in this area, so I want to highlight this slide  
7           to show how important it is to at least get a  
8           high school diploma. You are really in trouble  
9           these days if you don't at least have a high  
10          school degree.

11                   So this slide shows how much education  
12          matters in terms of your likelihood of being in  
13          prison. You're 47 times more likely to be in  
14          prison if you're a high school dropout than a  
15          college graduate. That is especially true --  
16          these statistics are especially true in the  
17          African-American population. So education  
18          matters, and it matters more and more every year  
19          in this knowledge-based world.

20                   So what have we done about it as a nation?  
21          Well, we've spent a lot more money, and that's a  
22          good thing. But over time, we are spending more  
23          money to educate the next generation of young  
24          people in our country and, in fact, adjusted for  
25          inflation.

1           Over the past 40 years or so, we've roughly  
2           doubled on a per-pupil-basis spending in this  
3           country from just about \$5,000 per student per  
4           year to almost \$10,000 per student per year,  
5           and, again, that's a good thing.

6           Where has that money gone? To hire. But  
7           it's the -- obviously, an educational system is  
8           very labor intensive. You spend a lot more  
9           money. You're hiring more people, more teachers  
10          in particular, and we've reduced the teacher --  
11          student-teacher ratio by about 40 percent over  
12          the past half century.

13          Again, this is what you would like to see  
14          in a growing, prosperous, wealthy country. Of  
15          course, that's what you want to see, if you're  
16          getting some bang for that buck, and we're  
17          talking trillions of dollars over time.

18          And here's the problem: Over the past  
19          35 years, we're getting no bang for our buck.  
20          In fact, educational outcomes on any metric have  
21          stagnated since the mid 1970s in this country  
22          despite massive increases in spending. So this  
23          shows that the high school completion rate has  
24          stagnated. Most importantly, the percentage of  
25          people getting a bachelor's degree has stagnated

1           for about 35 years now. SAT scores are flat  
2           over that 35-year time period. NAEP scores are  
3           flat. By any measure you care to look at, our  
4           educational outcomes have stagnated.

5           So why is this? I wish I had time to  
6           really dive into this more, but I can show you a  
7           whole lot of slides on teacher quality. The  
8           teacher quality has been declining over the past  
9           35 years. The single biggest reason for that is  
10          women entering the workforce and having more  
11          career opportunities. And I was just reading  
12          the statistics on the flight down here. Forty  
13          years ago, in 1970, 50 percent of college  
14          educated, working women were teachers. Today  
15          that number is 15 percent, so --

16          My mother was a lawyer. My wife -- excuse  
17          me. My mother was a teacher. My wife was a  
18          lawyer. So a lot of super talented people,  
19          particularly women, who used to go into teaching  
20          no longer do so. Secondly, our school systems  
21          have grown, become more bureaucratic and  
22          unaccountable. And, lastly, I think there's  
23          some cultural factors as well that schools  
24          certainly don't bear all the responsibility for  
25          this stagnation over the past 35 years or so.

1           Studies show that Americans -- young people  
2           spend a lot more time watching television,  
3           messing around with video games, you know, any  
4           kind of leisure activity, other than studying  
5           and doing homework, has risen dramatically over  
6           that time period. So this is a study comparing  
7           the United States hours of television watched  
8           per day of about eight hours a day, double that  
9           of any other country in the world. This shows  
10          how our young people spend their time watching  
11          television versus doing homework.

12           And it's a little bit of a complex slide,  
13          but basically for each ethnicity -- it shows  
14          fourth graders, eighth graders, and twelfth  
15          graders. The blue bar is young people, like  
16          fourth graders, for example, that are -- what  
17          percentage of white fourth graders -- to use the  
18          upper left corner there -- are watching four  
19          hours of television every weekday, and the white  
20          bar is what percentage are doing a single hour  
21          of homework every weekday, school days. And you  
22          can see that across the board, especially among  
23          black and Hispanic students, but it's really  
24          across the board, our young people at every  
25          grade level far more are watching four hours of

1 television on a weekday than doing a single hour  
2 of homework.

3 Another statistic I read on the flight down  
4 here is -- is among our high school students,  
5 50 percent of high school students don't do one  
6 minute of homework on the average weekday.  
7 Fifty percent do no homework. Seventy-seven  
8 percent watch television on the average day --  
9 weekday.

10 So what does this lead to? Twin  
11 achievement gaps. The first achievement gap is  
12 between the United States and our economic  
13 competitors on -- I'm going to show you a number  
14 of different ways to measure this, but among our  
15 15-year-olds, math and science, we rank 25th and  
16 24th in the world on national --  
17 internationally, norm test.

18 Given that we spend more money per pupil  
19 than any other country in the world, not  
20 surprisingly, our dollars spent per point on  
21 that math test is 60 percent higher than a  
22 developing country average, the highest in the  
23 world, so we get less bang for our buck --  
24 educational buck than any other country in the  
25 world.

1           And, alarmingly, the longer our students  
2           are in school the further behind they fall their  
3           international peers. So the top sort of gold  
4           bar here shows the nations that are beating us  
5           in fourth grade in math.

6           In fourth grade, only about 25 percent of  
7           countries are beating our fourth graders in  
8           math. By the time we get to eighth grade, half  
9           the developed countries in the world are beating  
10          us, and by the time we're at twelfth grade,  
11          about two-thirds of countries are beating us in  
12          math.

13          So part of that is -- is we have a shorter  
14          school year, fewer days per year in school  
15          certainly relative to Asian countries which tend  
16          to have the longest school years. But relative  
17          to Japan, Korea, China, over a 13-year K through  
18          12 period of time, those students, simply on the  
19          number of days of school per year, are getting  
20          two or four years more instruction than our  
21          students.

22          Our high school graduation rate at  
23          76 percent is six points below the developed  
24          country average, ranked 21st in world. We send  
25          a lot of students to college. It's --

1           35 percent of our 18- to 24-year-olds are in  
2           some form of higher education. The problem  
3           is -- is we've got a severe college dropout  
4           crisis that is actually more severe than our  
5           high school dropout crisis.

6           The chart to the right shows that of -- for  
7           every hundred young people who go off to  
8           college, we only earn 17 degrees, so we have --  
9           you know, take Portugal, only 25 percent of  
10          their students go off to college, but they earn  
11          25 degrees. So they have a one-to-one  
12          conversion ratio. We get half a degree for  
13          every student that goes off to college. So we  
14          have a 24 percent high school dropout rate and a  
15          50 percent college dropout rate.

16          So this chart shows -- compares 45- to  
17          54-year-olds -- that's the gray bar -- with 25-  
18          to 34-year-olds -- that's the blue bars here.  
19          And what we're comparing here is people 20 years  
20          apart, so people who went to college who would  
21          have finished their education 20 to 30 years ago  
22          versus people who finished their education in  
23          the last 10 years. And you can see, looking  
24          over to the right, that in the United States,  
25          the percentage of Americans who have at least a

1 two-year associate degree is exactly the same in  
2 those two cohorts. Twenty years went by and  
3 still the same 40 percent of Americans get at  
4 least a two-year associate degree.

5 Now compare us -- compare that to other  
6 countries, and over the same 20-year period,  
7 every other country has skyrocketed. In other  
8 words, it's not that our educational system is  
9 getting worse. We're just spending a ton more  
10 money, it's flat lined, and all of our economic  
11 competitors are racing ahead.

12 Our advantage, what made us the dominant,  
13 most prosperous country in the world after World  
14 War II was that we were educating a much higher  
15 percentage of our people to much higher levels,  
16 and it led to productivity, economic growth,  
17 et cetera. And that was our edge. Well, that  
18 edge is now gone.

19 So there is one area where our students do  
20 quite well relative to their international  
21 peers. When asked, "Do you get good marks in  
22 mathematics," a higher percentage of our  
23 students say yes than any other country. The  
24 only problem is -- is they stink at math, but  
25 they think they're good at math. So we have

1 high self esteem, unfortunately not rooted in  
2 high achievement.

3 So the second achievement gap is within the  
4 United States, particularly low-income, minority  
5 students are achieving at dramatically lower  
6 levels than their more affluent peers. It  
7 starts -- let's start with kindergarten. This  
8 is the black/white achievement gap in  
9 kindergarten for math and reading, and you see  
10 the raw gap and then below it the line for the  
11 adjusted gap.

12 The raw gap, it's a standard deviation  
13 measure, but it shows that coming into  
14 kindergarten nationwide, the average black  
15 student is about a year behind the average white  
16 student. However, if you adjust for six or so  
17 demographic factors -- household income,  
18 single-parent household, books in the household,  
19 all the obvious things -- the gap -- the  
20 adjusted gap disappears.

21 If you take black and white students from  
22 the same kind of family background, et cetera,  
23 you adjust for all of that, there is no  
24 achievement gap coming into kindergarten.

25 However, the moment students start school, for

1           the next 13 years, that gap just continues to  
2           widen every year, and it no longer is driven by  
3           any change in demographic factors.

4           So by fourth grade -- this is the NAEP  
5           test. This is all black, Latino, and white  
6           students, not some cohort of low income or  
7           something like that. And this -- the NAEP test,  
8           you have four score levels: below basic, basic,  
9           proficient, and advanced. So the red bars here  
10          show the percentage of students of each  
11          ethnicity scoring below basic in fourth grade.

12          Now, this is a pretty low bar. Basic is a  
13          pretty low bar.

14          Below basic means you're a struggling  
15          reader at age ten. You're struggling to read a  
16          simple children's book. You're probably at  
17          least a couple of years below grade level. And,  
18          statistically speaking, if you can't read very  
19          well in fourth grade, it's game over. You're --  
20          the kids who are testing, who are struggling  
21          readers in fourth grade, studies show because  
22          they struggle to read, they don't read very many  
23          books their fourth grade year. The kids who are  
24          proficient readers read a lot of books their  
25          fourth grade year. So you have a virtuous cycle

1 for the kids who are good readers as youngsters,  
2 and you have a vicious cycle for the kids who  
3 are poor readers.

4 So studies have shown that if you want to  
5 know who is going to end up on welfare, who's  
6 going to end up in prison, who's going to fail  
7 to graduate from high school, all of -- if you  
8 want to know who is likely to lead ruined lives,  
9 just look for fourth graders who can't read.

10 And this shows that half -- more than half  
11 of black fourth graders in this country -- all  
12 black fourth graders, not low income, half of  
13 Latino fourth graders are barely functioning  
14 readers. So, not surprisingly, similar to what  
15 I showed earlier, these achievement gaps widen  
16 every year, so the gap simply grows by eighth  
17 grade, grows by twelfth grade.

18 And here's what you get by twelfth grade.  
19 Now, you might look at this chart, these are  
20 your NAEP cohorts. And you might -- and this is  
21 black, Latino, and white students. You might  
22 look at that and say, "Whoa, the achievement gap  
23 seems to have ceased." It's -- those lines all  
24 look pretty much the same until you realize what  
25 I've shown you here is black and Latino twelfth

1 graders and white eighth graders. So the  
2 achievement gap is now widened by -- to four  
3 years by twelfth grade. It started a one year  
4 achievement gap in kindergarten.

5 So this shows among black and Latino  
6 students, there are about half a million tenth  
7 graders nationwide. About 400,000 make it to  
8 twelfth grade. About 300,000 of both black and  
9 Latinos will earn a high school diploma. About  
10 two-thirds of black and only about one-third of  
11 Latino high school graduates will start college,  
12 and painfully few will ever finish. Only  
13 28 percent of African-American, only 16 percent  
14 of Latino, one out of six Latino high school  
15 graduates will ever earn a college degree.

16 So, not surprisingly, if you look at --  
17 instead of by ethnicity, by income, you will see  
18 that virtually all children in top quartile  
19 households, the top 25 percent of households by  
20 income, will earn a college -- four-year college  
21 degree, but that drops off precipitously.  
22 Virtually no children from the bottom half of  
23 all households in America will ever earn a  
24 four-year college degree.

25 And you can see these trends over time.

1           The top quartile has been doing great.  
2           They've -- the children from top quartile  
3           households over the last 40 years have doubled  
4           their college -- likelihood of getting a college  
5           degree from 40 percent to 80 percent. Virtually  
6           all will earn a four-year college degree. And  
7           there's been a doubling from 15 percent to about  
8           30 percent for the second quartile, but -- and  
9           there's been a little progress. But from such a  
10          low base, again, virtually all children from the  
11          bottom half of the households in this country  
12          will never earn a college degree.

13                 So, not surprisingly, our 146 most elite  
14          competitive colleges and universities,  
15          74 percent of the students at those schools are  
16          from the top quartile households. Only  
17          9 percent of students at those schools are from  
18          the bottom half U.S. population. So even our  
19          students that we're sending off to college are  
20          alarmingly unprepared.

21                 Almost half of the students going off to  
22          college need remedial courses. Only 21 percent  
23          of students who took the ACT test a few years  
24          ago demonstrated proficiency in all four areas  
25          of reading, writing, math, and biology. Nearly

1 half the students who begin higher education  
2 attend a community college, all of them say  
3 they're going to transfer and get a four-year  
4 college degree. Almost none of them do.

5 So what are the costs of this educational  
6 stagnation failure? Well, we're paying a lot  
7 more money and getting nothing for it. U.S.  
8 Industry is spending \$25 billion a year on  
9 remediation. High school dropouts, as I showed  
10 you earlier, are much more likely to be  
11 unemployed, earn a lot less money, have higher  
12 rates of public assistance, more likely to be  
13 single parents.

14 Half of males who fail to finish high  
15 school father a child out of wedlock. They're  
16 more likely to become criminals and end up in  
17 jail or dead. Eighty-two percent of America's  
18 prisoners are high school dropouts. Eighty  
19 percent of prison inmates are functionally  
20 illiterate. Fifty-two percent of  
21 African-American men who fail to finish high  
22 school end up in prison at some point in their  
23 lives. Terrible cost.

24 So why is there this second achievement  
25 gap? Why are so many low-income minority

1 students performing so poorly? It's a very,  
2 very complex question, a very delicate question,  
3 but it's very complex. There are a lot of  
4 reasons, and many of them are outside the  
5 control of schools, no question that -- children  
6 from troubled communities and families, where  
7 very few people have finished high school much  
8 less college. You're talking students who are  
9 entering school with two strikes against them.  
10 These are the most difficult children to educate  
11 for sure.

12 So when you survey Americans why there is  
13 this achievement gap, answer number one is it's  
14 kids. They're lazy, unmotivated, violent,  
15 whatever. And then answer number two you get is  
16 it's the parents. They don't care about  
17 education, et cetera.

18 Well, I visited now 42 of the 82 KIPP  
19 schools in the country, for example, and visited  
20 many, many, many other high-performing schools  
21 in low-income communities serving exclusively  
22 low-income, minority children and sending  
23 80 percent of them to four-year colleges. In  
24 other words -- and these are schools that are  
25 operating on the same budgets, taking students

1 by lottery. In other words, taking these very  
2 students that are failing in certain schools and  
3 generating massively different outcomes with  
4 them.

5 So I'm very skeptical of the -- what I call  
6 the blame the victim. It's like, "Oh, you can't  
7 hold schools responsible because look at these  
8 kids, look at these families." Well, I've been  
9 to enough schools that are taking those kids and  
10 those parents and achieving totally different  
11 educational outcomes to know that while it's  
12 unbelievably difficult to do, there are --  
13 schools can make an enormous difference and can  
14 change make life trajectories if you have really  
15 high-quality schools, really high-quality  
16 teachers.

17 So what do we do as a country? Given the  
18 needs of the most disadvantaged students, they  
19 require great schools and great teachers. So  
20 what do we do as a country? We provide them  
21 with the worst schools and worst teachers, and I  
22 could show you dozens of slides showing on any  
23 measure of teacher quality or school quality,  
24 low-income, minority kids get the worst.

25 And so, in summary, if you wanted to

1 summarize that, basically in this country, the  
2 color of your skin and your ZIP code are  
3 entirely determinative of the quality of the  
4 public school you get. And, in my mind, that is  
5 outrageous. It is totally unAmerican, and one  
6 of the reasons I spend so much time on this is  
7 it's just wrong. So --

8 THE CHAIRMAN: Mr. Tilson.

9 MR. TILSON: Yes.

10 THE CHAIRMAN: We have a little bit of  
11 time. Can you just spend a little bit of time  
12 talking about why it is that those kids get the  
13 worst teachers?

14 MR. TILSON: Yes. It's a complex  
15 question. In part -- let me -- let me skip  
16 ahead a couple of slides and just talk about  
17 why -- just generally why hasn't more been done  
18 to improve the system as a whole. And I think  
19 it helps to answer why particularly low-income,  
20 minority kids have gotten the worst of a --  
21 generally not the -- system that's not doing  
22 very well. The short answer: jobs, money,  
23 power, and politics.

24 Yes, there's debate about, you know, how to  
25 fix our schools, and reasonable people will

1 disagree on a lot of issues, but there's  
2 actually pretty good evidence at this point on  
3 what needs to be done, but it's just not being  
4 done. Well, why not?

5 Well, generally speaking, the system works  
6 very, very well for the adults in the system.  
7 Over the last 40 years, the trends in our  
8 educational system -- and let's keep in mind  
9 this is \$600 billion a year, millions and  
10 millions of jobs.

11 In most cities, the school system is the  
12 single largest employer and it is the second  
13 largest area of government spending in this  
14 country after only health care. It's about the  
15 same as our military budget, our K through 12  
16 public school system, so we're talking about  
17 huge dollars, huge numbers of jobs. And the  
18 trends over 40 years for the adults in the  
19 system have been more pay, better benefits,  
20 greater job security and fewer hours worked.  
21 Those have been the steady trends for 40 years.

22 So if I -- you know, that's something worth  
23 fighting for, isn't it? That's a pretty good  
24 gig, and it's not -- this is not sort of a  
25 covert, you know, bashing teacher unions here

1           because it's not just teachers. The trends have  
2           been for all the adults in the system,  
3           principals, administrators, custodians, bus  
4           drivers, you name it, so -- so you have the --

5                     The adults in the system are very well  
6           organized. And, obviously, it goes without  
7           saying, this is a governmental system. This is  
8           all public money, run by governments, et cetera,  
9           so not surprising, you have interest groups. So  
10          let's look at the interest groups here.

11                    On the one hand, you have extremely  
12          well-organized and well-funded adults in the  
13          system. They are the most powerful interest  
14          groups generally in any city, certainly at the  
15          national level, I think, that you would look  
16          at. And they are benefiting tremendously from  
17          this system and will fight fiercely to preserve  
18          it. And their interests are look out for  
19          themselves, like everybody else in the world.  
20          Well --

21                    So who's on the other side? Who's really  
22          losing from this system? Well, in our country,  
23          25 percent of the public schools, the best  
24          25 percent are probably doing -- they're  
25          probably pretty decent, and then you sort of

1           have a wide swath of mediocrity, the middle  
2           50 percent, and then there's the bottom  
3           25 percent of the schools that are the real  
4           problem.

5                   Well, whose kids are in which of those  
6           schools? Okay? And who has money and who has  
7           power and so forth? And so who are the -- who  
8           are the real victims of this system? Low-income  
9           minority kids. And how much political power do  
10          they have? Do they vote? And how much  
11          political power do their parents have? The  
12          answer is not very much.

13                   So you have sort of a contest here in our  
14          system between the best organized, best funded  
15          most powerful interest groups in our county on  
16          one hand, and then the most powerless  
17          marginalized parents in our country. So who's  
18          going to win that battle all day long?

19                   Warren Buffet was asked at the annual --  
20          his Berkshire Hathaway annual meeting a few  
21          years ago, if you were czar, what would you do?  
22          And he said -- he looked -- he said one of  
23          the -- his biggest issues that he's concerned  
24          about about our country is our educational  
25          system. And he said, If I were czar, I'd just

1 pass a law requiring that everybody has to send  
2 their child to a randomly-selected public school  
3 in their greater metropolitan area. And he  
4 said --

5 You know, at that point, if people in my  
6 neighborhood had to send their kids to a  
7 randomly-selected public school in New York  
8 City, boy, the system would change so fast, it  
9 would make your head spin.

10 Does that answer your question?

11 THE CHAIRMAN: Yes. Thank you.

12 MR. TILSON: So let me just skip back a  
13 little bit to -- just to talk a little bit about  
14 the system.

15 This is -- this chart on the right shows  
16 what I just alluded to a moment ago about the  
17 dollars involved, the big dollars involved.

18 This is an enormous system, and fixing it  
19 takes -- it is incredibly difficult and time  
20 consuming. We have 48 million public school  
21 students in this country, almost 100,000  
22 schools, and 14,000 school districts, a high  
23 degree of state and local autonomy, a delivery  
24 system that hasn't changed much in generations,  
25 sort of an entrenched bureaucratic system of

1 top-down governance, and -- so it's not  
2 surprising that you sort of get a fairly  
3 dysfunctional system, you know, when you look at  
4 those characteristics.

5 So how do you fix it? Well, generally  
6 speaking, there are two general approaches. One  
7 is fix the existing system and the other is  
8 create alternatives to it, create some type of  
9 competition via charter schools or vouchers,  
10 typically.

11 And the -- on the left side, in terms of  
12 improving the current system, everyone looks for  
13 a magic bullet, the 100 percent solution, but  
14 there is no such thing. There are 101 percent  
15 solutions. It's a lot of nitty-gritty blocking  
16 and tackling that requires political will and  
17 the right approach, and so, you know --

18 I've listed some of the major things here  
19 that would be involved with fixing an existing  
20 public system, and these are the kinds of things  
21 that are happening in some cities around the  
22 country, but it's really, really hard. A lot of  
23 the things that need to be done involve  
24 challenging the status quo and the interests  
25 that will fight very fiercely to defend that

1 status quo.

2 So the next obvious question is, well, you  
3 know, you've got to improve the current system  
4 or create alternatives to it, which is better?  
5 And the answer is I think you have to do both,  
6 and -- so while -- I'm on the National Charter  
7 School Board, I'm on the KIPP Charter School  
8 Board, so I've been very involved with charter  
9 schools.

10 I don't -- I think charter schools are one  
11 of those 101 percent solutions, one of those  
12 101 percent solutions. I don't think they're  
13 the solution. And the reality is, is you can  
14 create all the alternatives you want in the  
15 world, and 90-plus percent of public school kids  
16 of -- kids in this country for the next number  
17 of decades are going to be educated at existing  
18 public schools in the existing system, so you've  
19 got to focus on fixing that as well.

20 So where -- what might a successful system  
21 look like? Well, in this country, you don't  
22 have to look very far. We have two educational  
23 systems in this country: a K through 12 system  
24 and then a post-K through 12 system, our college  
25 system.

1           And if you think about, where do ambitious  
2 young people from all over the world, where do  
3 they want to -- what country do they want to  
4 come to to go to college and go to graduate  
5 school? They want to come here, right?

6           We have -- for all of its flaws -- and  
7 there are many -- we have, I think, the best  
8 post-secondary system in the world. And as you  
9 saw from the earlier slides, we have the 20th or  
10 25th ranked K through 12 system in the world,  
11 despite all the massive spending.

12           So how is that possible, in the same  
13 country, can we have two systems, but one is so  
14 dysfunctional and the other actually works  
15 pretty well? Well, this slide sort of captures  
16 some of the differences. If you look at the  
17 characteristics of the system -- of the two  
18 systems, you won't -- it sort of becomes clear  
19 why one is working and the other isn't.

20           You know, in our college system, public and  
21 private universities are all competing with one  
22 another. The students can choose whatever  
23 school they think is best for them, and the  
24 money follows the students.

25           And if a school is failing to educate and

1 meet the needs of its students and their  
2 parents, students can decide to transfer  
3 somewhere else, and the money will follow.

4 And there are consequences for schools that  
5 fail to achieve. And our public school system,  
6 sadly, over the past few decades anyway -- it's  
7 almost perverse. The worse the school does, the  
8 more it needs help supposedly, the more money is  
9 thrown at it. There are almost rewards for  
10 failure. So, you know, this --

11 Joel Klein once talked about his -- he's  
12 the chancellor of New York City schools for the  
13 past eight years or so, and he said, you know, I  
14 know of no system in the world that's  
15 characterized by the three pillars of mediocrity  
16 but is successful: lifetime tenure, lockstep  
17 pay, and everything driven by seniority.

18 So how do you fix a broken system? You  
19 know, I'm a business person, and actually  
20 this -- this would be the same thing for, I  
21 think, the people trying fix GM or broken  
22 for-profit businesses.

23 As an investor, I spend my days looking at  
24 broken -- big, broken businesses and trying to  
25 figure out which ones might turn around. It's

1           sort of the same game plan. You hire and train  
2           great leaders down at the -- down at the ground  
3           level, and you empower them. So that -- those  
4           would be your principals in your school. You  
5           empower them, particularly you give them  
6           control -- as much -- as much control as  
7           possible over their budget and their staff.  
8           They, in turn, go out and hire greater teachers  
9           in the classroom; then you have to have, of  
10          course, the right strategy and tactics, all of  
11          the 101 percent solutions that I was talking  
12          about; then you have to measure results really  
13          carefully.

14                 And it's really hard to be a good  
15          principal, it's really hard to be a good  
16          teacher, and not everybody is cut out for it.  
17          And you've got to figure out who's good and  
18          who's not. You've got to reward your good  
19          people. The people who don't cut it got to find  
20          another career.

21                 Arne Duncan, our secretary of education,  
22          was speaking in California recently. He said,  
23          the 10 percent best teachers in California are  
24          unbelievable, they should be paid much more  
25          money, we should celebrate them and do

1 everything for them, and the bottom 10 percent  
2 just aren't cut out to be teachers and need to  
3 find another profession.

4 No amount of professional development is  
5 going to save your bottom 10 percent here. He  
6 said, the problem is we have no idea which is  
7 which. That's a little crazy, wouldn't you  
8 say?

9 So, finally, after you measure the results,  
10 you've got to hold people accountable, and so --  
11 you know, reward success, punish failure,  
12 help -- try and help people who are struggling  
13 for sure. And this is actually what --

14 Randy Weingarten, head of the AFT, just two  
15 days ago gave a speech. In fact -- finally,  
16 the -- you know, saying that -- you know, I -- I  
17 agree, and I -- and it --

18 So even the unions are now coming to the  
19 point, after decades of objecting to, you know,  
20 any teachers being removed for any reason, are  
21 now coming around and embracing this as well.

22 You'll notice, by the way, the four steps  
23 for fixing any broken system, nowhere on there  
24 does it say spend a lot more money.

25 Now, that presents an interesting twist,

1           which is, we've had decades of experience in  
2           numerous places where a judge, for example, in  
3           Kansas City mandated billions of dollars of  
4           extra spending, and student achievement didn't  
5           budge at all. You still had lousy teachers and  
6           failing children in very nice school buildings  
7           as opposed to lousy school buildings because  
8           student achievement didn't budge. So pouring  
9           more money into a broken system doesn't do  
10          anything.

11                 However, if reform is underway -- it helps  
12          Joel Klein a lot in New York City to have gotten  
13          a lot more money over the past eight years. In  
14          other words, money can grease the wheels of  
15          reform, can drive -- can be an important part of  
16          driving reform, not -- not a necessary part, but  
17          it -- but it can help a lot.

18                 But the main message is more money poured  
19          into the existing system in the absence of  
20          reform doesn't -- it's been proven again and  
21          again not to drive any change in student  
22          performance and can actually -- can actually do  
23          harm in trenching the status quo, in fact.  
24          There's now a bigger pie to fight over and  
25          defend.

1           So what do -- so what do KIPP and other  
2           high-performing schools do that are really  
3           changing life outcomes for kids that we're  
4           generally getting them in fifth grade, two years  
5           below grade level, sending 80 percent of them to  
6           four-year colleges after we've had them for four  
7           years, from grades five through eight?

8           We do steps one through four of the  
9           previous slide, basically. We recruit and train  
10          great school leaders and then we empower them.

11          Number two, the school leaders then recruit  
12          superstar teachers and focus their whole effort  
13          on recruiting, training, motivating, and  
14          retaining them.

15          Then we give our students about 70 percent  
16          more time in the classroom. And you cannot  
17          catch kids up who are this far behind at age ten  
18          without a heck of a lot of extra work. It's  
19          just nothing but hard work and good teaching.

20          And then the last piece of it is -- is  
21          really important, the sort of character and  
22          culture piece. We are taking children who don't  
23          know anybody who's a college graduate. It is  
24          not in their DNA in the same way it's in my  
25          children's DNA, who -- they don't know anyone

1           who isn't a college graduate, right?

2                   So the -- we -- it's -- it's sort of  
3           jokingly called KIPPnotizing these kids, to make  
4           them believe the truth, which is, if you work  
5           hard, if you be nice, there are no shortcuts,  
6           we're climbing the mountain to college, et  
7           cetera --

8                   Studies have shown that if you take --  
9           particularly there are certain characteristics,  
10          like grit and determination and your ability to  
11          overcome life obstacles that -- if you measure a  
12          kid's IQ, then you measure their grit and  
13          determination, and then you look at them five or  
14          ten years later, the ones -- it is twice as  
15          predictive of success, the grit and  
16          determination piece, as IQ.

17                  So the high-performing schools spend a lot  
18          of time focusing on this character and culture  
19          piece, as much time as academics, because we  
20          find it's -- it's critical to our students' life  
21          success.

22                  Let's talk about Jacksonville, if -- we'll  
23          shift to your local context and some of the data  
24          locally, if -- and please feel free to interrupt  
25          me at any point, by the way.

1           So let's talk about the best data we've  
2           been able to get us on high school graduation  
3           rates, but my understanding is -- is that the  
4           data I'm going to show you on high school  
5           graduation rates is reflective of other data you  
6           could look at, you know, third grade reading  
7           scores, and -- and so forth, but --

8           As I've shown you earlier, high school  
9           graduation -- you know, getting kids to at least  
10          get a high school diploma is -- is just sort of  
11          the bear minimum requirement, so --

12          So let's look at what you're spending.  
13          With capital spending, about \$9,000 per child in  
14          this area. Over a 13-year K through 12, that  
15          would be 117,000 bucks a kid. You've got  
16          123,000 kids. So for each cohort of students  
17          you're spending a billion-one to give them their  
18          13 years, K through 12. And at the very least,  
19          you want as many of those students as possible,  
20          after spending a billion-one, to at least get a  
21          high school diploma, right?

22          So we looked at the 40 largest school  
23          districts here in Florida, and you -- this one  
24          is the sixth largest, about 123,000 students,  
25          and so the following slides are going to compare

1 Duval to the other 40 of the largest districts.

2 You can see that your high school  
3 graduation rate is 64-and-a-half percent. It's  
4 dead last among the 40. And what does that  
5 mean? That means of your billion-one,  
6 35 percent, more than a third of your students  
7 don't even get a high school diploma, so that's  
8 about a third of your billion-one is -- it's not  
9 quite wasted, but you're certainly not getting  
10 much for that. So that's \$400 million that  
11 is -- you're not getting much bang for that  
12 buck. That's big money.

13 So let's take -- maybe you can look at --  
14 and you can say, well, maybe our demographics of  
15 students are different, maybe we're -- you know,  
16 maybe it's not fair to compare us to the other  
17 39 largest counties. So let's break it down by  
18 ethnicity and also by income, and the story is  
19 consistent:

20 Among African-Americans, the high school  
21 graduation rate, you're 39th out of 40. Among  
22 whites, you're 40th out of 40. Among Hispanics,  
23 you're 39th out of 40. Among economically  
24 disadvantaged students, 40th and way behind even  
25 the 39th, six percentage points behind number

1           39. Among noneconomically disadvantaged, tied  
2           for 38th. I think that's the best score among  
3           all of these. Students with learning  
4           disabilities, 39th out of 40.

5           So let's summarize, across -- in terms of  
6           the rankings, dead last or almost dead last in  
7           every category. I've almost -- I've rarely seen  
8           such consistently poor performance in any city  
9           or district I've looked at, and particularly the  
10          gap between your economically disadvantaged and  
11          noneconomically disadvantaged of 24 points is --  
12          is really quite shocking.

13          So what about progress in recent years?  
14          Well, Duval County has -- from 2005 to 2009, has  
15          shown a 2.2 percent increase in the high school  
16          graduation rate.

17          So how does that compare across the state  
18          of Florida? It's one-third the progress made  
19          statewide, trailing all of the other major large  
20          districts. So it -- not only -- not only  
21          basically last, but growing -- you'd think at  
22          least from a low base, you could show some high  
23          growth, but that's not, in fact, happening.

24          So let me tell you a little bit about  
25          New York and our experience, what our system

1 looked like and what -- our experiences when we  
2 instituted mayoral accountability.

3 New York City educates -- two percent of  
4 all U.S. school children are in New York City.  
5 It is enormously large, almost twice as large as  
6 LA. LA's got about 700,000 kids.

7 In 2002, when Mayor Bloomberg was elected  
8 and mayoral accountability was instituted, it  
9 was about -- the school system was a basket  
10 case, low graduation rates, hundreds and  
11 hundreds of terrible schools, wide achievement  
12 gaps, no competence in the system, and --

13 So this was our high school graduation rate  
14 leading up to that point (indicating). It  
15 didn't matter what the economy was doing or  
16 whatever, it was -- it was just poor and flat  
17 for, you know, at least a decade. Half of our  
18 schools were in the bottom 20 percent statewide  
19 and wide achievement gaps between New York City  
20 and the rest of the state as well as within  
21 New York City, the racial achievement gaps  
22 within the city, very widespread lack of  
23 confidence. Eighty-six percent of business  
24 leaders said they lacked confidence in city  
25 schools. Flight of middle-class families,

1           either out to the suburbs, leaving the city  
2           entirely, or just pulling their kids out of the  
3           schools and opting for private solutions. So  
4           wide consensus, the system was broken,  
5           characterized by political infighting, finger  
6           pointing, confusion, woeful student  
7           achievement.

8           So in 2002, the New York legislature voted  
9           to make the mayor of New York City accountable.  
10          And there are a lot of different models for what  
11          mayor accountability looks like. In this case,  
12          sorry for the -- it's hard to read here for  
13          the -- sort of the graphical typo.

14          But the mayor was given the ability to  
15          appoint the chancellor, who is sort of a -- made  
16          the CEO of the system, and was given the ability  
17          to appoint eight of thirteen members to the  
18          school board, basically.

19          So Joel Klein was appointed chancellor and  
20          is still the chancellor today. So one of the  
21          things it did is -- the mayor stuck with him,  
22          and so you've had consistency of leadership,  
23          which was very important. You know, prior to  
24          Klein and mayoral accountability, it was sort of  
25          a revolving door.

1           The average big-city superintendent I think  
2           has a tenure of something like a year and a half  
3           or two years. It's -- which, obviously, makes  
4           any kind of reform virtually impossible.

5           So there's sort of a myth out there that,  
6           you know, somehow the changes in New York were  
7           done on the backs of teachers or this was bad  
8           for teachers. In fact, teacher pay is up  
9           45 percent in eight years, so -- class sizes  
10          have been reduced.

11          So there was simult- -- there was some more  
12          money that came in, thanks to a lawsuit that  
13          happened in a number of areas, so -- and a lot  
14          of that money went to teachers, so teachers have  
15          really benefited.

16          So it's -- it's hard for me to summarize  
17          briefly for you all the things that Chancellor  
18          Klein and Mayor Bloomberg have been -- the  
19          changes they've driven in the system because it  
20          really is 100 different things, but the  
21          general --

22          Here are some of the key strategic  
23          initiatives: creating -- having data systems,  
24          and then creating accountability around those  
25          data systems, stronger standards, consistent

1 curriculum and instruction, dealing with school  
2 security issues, having more qualified  
3 teachers.

4 They cut the central bureaucracy, cut  
5 \$350 million annually out of the central  
6 bureaucracy. In typical big-city school  
7 systems, the bureaucracy then controls and  
8 dictates to the schools. They actually turned  
9 that upside down. And now every principal of  
10 every school in New York can choose -- they  
11 broke the bureaucracy into four different  
12 entities, and now the principals can choose  
13 which -- obviously, schools need certain support  
14 services, but now the principals are in charge.

15 So they cut the bureaucracy, pushed the  
16 money down to the principals, gave the  
17 principals more responsibility but also more  
18 accountability. Principals can -- if their  
19 schools are not delivering results, if it's a  
20 chronically-failing school, that principal is  
21 going to lose his job, or her job, but --

22 So there were additional resources pushed  
23 down to the school level. Every school in  
24 New York City is now a school of choice. There  
25 is no such thing as you just automatically go to

1 a school. Every parent must choose to -- they  
2 have to pick a school. And, obviously, they  
3 have a local school that's sort of the default  
4 option, but they have to choose. So there's  
5 then more options created.

6 Joel Klein has been a real champion of  
7 high-quality charter schools. We have probably  
8 the highest concentration of high-caliber, super  
9 high-performing charter schools in the country  
10 in New York City, including KIPP, and we have  
11 six -- six KIPP schools in New York, but --  
12 Uncommon schools, Achievement -- Achievement  
13 First, Harlem Success, et cetera, so -- we've  
14 created many charter school options as well.  
15 There's better information available for  
16 families.

17 Every school in New York City now gets a  
18 letter grade -- A, B, C, D, or F -- every year  
19 based partly on where the students are, but most  
20 importantly on student growth. So the schools  
21 that have the better-off kids that were, you  
22 know, the -- the kids coming in, 80 percent of  
23 them are at grade level. They don't get  
24 rewarded with an A just because they happen to  
25 have, you know, kids already coming in at a high

1 level, but it's -- a big chunk of the grade is  
2 based on, okay, wherever you took the kids,  
3 that's -- coming in, what was the growth?

4 Here's a quote from Christine Quinn, the  
5 City Council speaker saying, "There's real  
6 accountability for the first time. Having a  
7 single elected official in charge of all  
8 1,400 schools gives the public a clear point of  
9 responsibility. Every mayor is now forced to be  
10 an education mayor."

11 So over the past seven years or so, since  
12 this was instituted, the number of schools in  
13 the bottom 20 percent statewide has fallen by a  
14 third. The number of schools in the top  
15 20 percent has doubled. The achievement gaps,  
16 with the rest of the state, have declined  
17 dramatically. The ethnic achievement gaps  
18 within New York City have narrowed as well.

19 It's great to see both white and black and  
20 Hispanic students all increase. White students  
21 are doing better as well, but the achievement --  
22 lower-performing minority students are gaining  
23 faster, so --

24 And the progress has really been across the  
25 board. New York has five boroughs, a lot of

1 different neighborhoods, some very -- it has the  
2 wealthiest census tract in the country and  
3 certainly some of the poorest.

4 Across the board there are benefits, and  
5 I -- the greatest benefits have been in the  
6 most -- in the poorest neighborhoods and the  
7 most struggling schools.

8 So here's our graduation rates since then  
9 (indicating). You can see it, you know, started  
10 to take off like a rocket as soon as we had  
11 mayoral accountability instituted. It's up more  
12 than 10 percentage points, so . . .

13 Reports on this said, "When the mayor is  
14 willing to be held responsible for all aspects  
15 of the school system's performance, it becomes  
16 possible to exercise the bold leadership  
17 required to overcome the inertia and resistance  
18 to change that has so handicapped progress in  
19 the past."

20 So let's talk about -- that was New York  
21 City. Let's talk about what's happening -- a  
22 number of other cities have gone to a system of  
23 mayoral accountability. And there's a study --  
24 I believe you were provided with a hard copy of  
25 the study -- not the entire book, but at least

1           this paper and summary and article, but let me  
2           summarize it for you. It's a study of 104  
3           big-city school systems in 40 states, some with  
4           mayoral accountability, some without. So there  
5           was a -- sort of a control group as well.

6                     And I won't read all of this to you, but  
7           basically it was -- one of the reasons these  
8           systems are resistant to change -- the very  
9           fragmented power structure and a lot of finger  
10          pointing and -- so no one's really accountable,  
11          so the mayoral accountability in certain cities  
12          created that -- centralized the control and  
13          created the conditions by which a strong mayor  
14          could drive change.

15                    And so -- so you can read this at your  
16          leisure, but in terms of statistical gains, the  
17          cities that had a strong form of mayoral  
18          accountability showed consistently stronger  
19          gains in student achievement relative to other  
20          large school systems that did not have mayoral  
21          accountability. And it wasn't just the big  
22          gains are not at the already high-performing  
23          schools, but, in fact, precisely the reverse.  
24          So they're not necessarily spending more, but  
25          they're spending smarter, and more of the

1 resources are going into the classroom for  
2 instructional services. There's -- when you  
3 have, you know, one person in charge, you have a  
4 greater ability to sort of tackle the  
5 bureaucracy, which is -- invariably, there's  
6 lots of room to cut some costs there and push --  
7 push more of the money down into the schools and  
8 into the classrooms.

9 It's also demonstrated where you have  
10 mayoral accountability, there's -- there's just  
11 better ability to get things done in terms of  
12 inviting a Teach for America or a KIPP or some  
13 other -- you know, some organizations that can  
14 help drive change, so --

15 There's a lot of variety, though. Every  
16 city has done this a little bit differently, and  
17 that's one of the things you-all, I'm sure, will  
18 want to think about.

19 This chart here (indicating) is from, I  
20 think, the handout that you have showing a lot  
21 of different models. You know, for example, in  
22 Hartford there are nine school board members,  
23 five of them the mayor appoints, including the  
24 chair, but four remain elected. So there can be  
25 sort of a hybrid model here as well, but -- you

1           might want to consider. Every city has done  
2           things a little bit differently in this, so  
3           there's no one right answer here.

4                        So it's important to understand, mayoral  
5           accountability is not a silver bullet. The  
6           schools -- having mayoral accountability, if you  
7           have the wrong mayor who doesn't use the power  
8           of the office and so forth, you know, may not  
9           change anything at all, but it's -- so it  
10          doesn't guarantee success, but it's really a  
11          prerequisite.

12                      It is so hard to change these systems, just  
13          partly because of inertia, partly because of the  
14          entrenched interests. But in order to change  
15          them, somebody's got to have power and control  
16          to try and drive that, and the experience is --  
17          is that school boards generally don't do that  
18          very well. You have a chance, anyway, if you  
19          have a mayor who's willing to drive this. So  
20          the structure isn't a solution, but it's an  
21          enabler. It creates at least the possibility  
22          that you could drive real change.

23                      So here's some quotes from Arne Duncan, a  
24          Democrat I should point out, you know,  
25          talking -- who ran Chicago's public schools with

1           mayoral accountability and is now secretary of  
2           education and is a huge proponent and -- you  
3           know, there's been a level of innovation, a  
4           level of creativity you very, very rarely see  
5           without mayoral control. That creativity, that  
6           innovation, that flexibility, you need the  
7           courage and the vision to be able to do that and  
8           strong mayoral leadership.

9                     Part of the reason urban education has  
10           struggled historically is you haven't had that  
11           leadership from the top. Where you've seen real  
12           progress, the sense of innovation, guess what  
13           the common denominator is? Mayoral control and  
14           mayoral accountability.

15                    So let's just -- let me briefly conclude  
16           with what some of the talking points are for  
17           folks who are -- have concerns or not supporting  
18           mayoral accountability.

19                    It's pretty consistent talking points. My  
20           understanding here mirrors what we hear all over  
21           the country, so let me -- I've got a couple of  
22           slides just on each of these.

23                    The school boards are -- there's already  
24           accountability and would you lose the  
25           accountability to the voters?

1           Well, the problem is -- is when you have  
2           sort of spread-out accountability, everyone can  
3           finger point and blame somebody else. And  
4           voters, it turns out, in general, are very  
5           poorly informed about who the school board  
6           candidates are and what the issues are and so  
7           forth, so -- and I'd ask you the question -- and  
8           I certainly know the answer in other cities.  
9           It's given me history of educational quality in  
10          your city and elsewhere. How many school board  
11          members get voted out of office as a result of  
12          that? And the answer is generally none.

13                 So how about sort of disenfranchising  
14          voters somehow if they lose the ability to elect  
15          the school board or a majority of the school  
16          board? And it's just -- they don't lose the  
17          ability. It's simply they -- it now comes down  
18          to who they vote for for mayor, and this is --  
19          it is -- you know, Mayor Bloomberg has been  
20          running on this issue.

21                 Mayors get -- mayors who have control of  
22          the schools and have failed to deliver can get  
23          voted out of office. So in some ways I believe  
24          it returns power to voters because it allows  
25          them to hold one elected official responsible

1           for the schools, whereas with the school boards,  
2           the -- there's very little accountability  
3           because voters don't have -- tend to have very  
4           little knowledge. It's -- it looks like  
5           democracy, but, in fact, it's sort of a  
6           semi-democracy, a breakdown in the democratic  
7           process where special interests can often  
8           dominate the school board elections and -- so  
9           many of these elections are uncontested.

10                  What if a bad mayor is elected? Well, that  
11           would be bad certainly if -- if you have a bad  
12           mayor on education reform and you had mayoral  
13           accountability, but that's why mayors can be  
14           voted out of office. And the mayor is the  
15           city's most visible public figure and can be  
16           replaced.

17                  So -- well, if only we had better city  
18           government, you know, there would be better  
19           schools. You can't blame the schools, you can't  
20           blame the school board. And this is sort of  
21           more finger pointing and evidence of lack of  
22           accountability, avoidance of accountability.

23                  There was no -- there's no correlation in  
24           New York or anywhere else I've seen just  
25           generally between the school quality and overall

1 economic conditions. New York City spends  
2 ungodly amounts of money, total and per capita,  
3 on various human and social services. That  
4 doesn't affect -- changes in that don't affect  
5 student outcomes. So a broken school system is  
6 not going to be cured by incremental municipal  
7 spending or services.

8 The point about education is too important  
9 to fall to the mayor. I would argue that  
10 education is too important not to have  
11 accountability.

12 So let me just summarize here from the  
13 beginning.

14 The returns on education is critically  
15 important for the success of an individual, for  
16 the success of a city, a region, and it becomes  
17 increasingly important over time in this world.  
18 The consequences for a lack of education are  
19 increasingly dire.

20 Jacksonville -- the data on Jacksonville  
21 shows that -- very, very poor scores and  
22 high school graduation rates on almost any  
23 measure, very wide achievement gaps. So, you  
24 know, this is, to some extent -- sort of  
25 shifting the system of governance is a change,

1 and there's no guarantee it will work.

2 And if you had a great school system here  
3 that was doing real well, why tinker with  
4 success? But all the data I'm seeing shows that  
5 is not the case here and there is a tremendous  
6 need for reform here.

7 So the real question for you is, well, what  
8 system is more likely to lead to reform? Well,  
9 you've tried one system. It isn't working very  
10 well. So I think there's a pretty strong  
11 argument, both based on your current situation  
12 here and the evidence from New York and other  
13 cities, that creating a system of mayoral  
14 accountability is much more likely to lead to  
15 the kind of reforms that this city needs, that  
16 the children -- particularly the most  
17 disadvantaged, vulnerable city in this --  
18 children in this city demand.

19 So these are some of the questions -- you  
20 know, obviously ask yourself, what is best for  
21 the kids? What kind of system is most likely to  
22 result in change that the children need? And I  
23 think the answer is pretty clear, that some form  
24 of mayoral accountability is most likely to lead  
25 to those kind of changes.

1           So that's a hundred slides in -- goodness,  
2           I don't know how many minutes, but I'm happy to  
3           take questions as long as -- as long as you have  
4           them.

5           THE CHAIRMAN: That was 55 minutes. Very  
6           well done. Thank you very much. Very cogent,  
7           very concise.

8           And the first question will be from  
9           Vice Chair O'Brien.

10          MS. O'BRIEN: Thank you so much for joining  
11          us. In fact, our weather has warmed up for you,  
12          so I'm glad to present a sunny Florida day.

13          I have three questions in part. First and  
14          foremost, Chancellor Klein, does he have, in  
15          your view, any more power than a traditional  
16          superintendent has?

17          Question number two, how did he work -- I  
18          would assume the New York school system had a  
19          very strong union, teachers union and such.

20          MR. TILSON: Still does.

21          MS. O'BRIEN: How did he work with them?  
22          And I forgot the other one.

23          MR. TILSON: Okay. Well, when you think of  
24          it -- I'll address the first two.

25          The first -- first one was, how is

1           Chancellor Klein's power, as a superintendent,  
2           different from -- just other cities with mayoral  
3           accountability or just general -- because not  
4           that many cities have mayoral accountability,  
5           so --

6           MS. O'BRIEN: In particular, I'm interested  
7           in how it would compare to Duval County where we  
8           have a superintendent who is hired by the  
9           board -- the school board.

10          MR. TILSON: Yeah. Well, generally, in  
11          most cities where the school board sort of has  
12          the ultimate say, the chancellor who -- or  
13          superintendent who wants to make any of these  
14          changes, it has to be approved by the school  
15          board, and in -- the school boards -- those  
16          elections tend to result in very status quo  
17          folks. Generally, the union-backed candidates  
18          are the majority, if not the -- not the entire  
19          members of the school board.

20          So when it comes to challenging things that  
21          just need to be challenged, like the -- I mean,  
22          I could -- I wish I had the -- we had time to  
23          show you the slides about, you know, how teacher  
24          talent is distributed.

25          There's -- there are two general problems.

1 I mean, everything -- the evidence is  
2 overwhelming that teacher quality trumps all  
3 else. If you take the most privileged kids and  
4 give them a bottom quartile teacher and then you  
5 take the most disadvantaged kids, give them a  
6 top quartile teacher, the disadvantaged kids,  
7 because they have a better teacher, are going to  
8 show dramatically more gains, but the dirty  
9 little secret of our American educational system  
10 is -- on any measure of teacher quality, the  
11 most privileged, wealthiest, generally whitest  
12 kids, a third of kids get the best third of  
13 teachers in terms of teacher quality and the  
14 middle third get the middle, and the bottom  
15 third get the bottom third.

16 And so if you're going to try and address  
17 the achievement -- so the -- so there's an  
18 overall problem of -- the overall teacher  
19 quality has been declining, but then there's --  
20 just the way the system works, there's just a  
21 pernicious way in which the rookie teachers, the  
22 least experienced teachers who went to  
23 noncompetitive colleges -- you know, by any  
24 metric, low-income minority kids get those  
25 teachers, right?

1           So you need to have -- so the teachers  
2           union -- I don't think anyone actually sits  
3           there. I don't think there's anybody, anyone,  
4           teacher, or any politician, or -- or school  
5           leader who says, "You know what? Let's take the  
6           kids that are starting school with two strikes  
7           against them and let's make sure to give them  
8           all the worst teachers," right? I don't think  
9           anybody actually sits there and says that. It's  
10          just the way the system works, and it works in  
11          two ways:

12                 Way number one it works is -- is that  
13                 everything is driven by seniority. So what  
14                 happens if you've got a lot of schools -- every  
15                 year you've got teacher turnover, you've got the  
16                 highest turnover generally in the schools that  
17                 have the highest percentage of low-income  
18                 minority kids, so your last teachers hired every  
19                 year get put disproportionately into those  
20                 schools. Some sink, some swim, but the ones who  
21                 stick around actually turn out to be pretty  
22                 decent. What do they do after two, three, four  
23                 years? Well, now they've got a little seniority  
24                 and the first thing they do is use that  
25                 seniority to go to the, quote, better schools,

1 right?

2 So every year this process continues where  
3 the last teachers hired -- the low-income  
4 minority kids get the last teachers -- rookie --  
5 you know, rookie teachers every year, and --

6 So no one's sitting there saying, I want  
7 this outcome, but it's just the way the system  
8 works.

9 Answer number two is that -- you know,  
10 Joel Klein has got 80,000 teachers in New York  
11 City. At least 10 percent are failing to impart  
12 any knowledge to children, and so he's got --  
13 but he can't get rid of any of them. Okay?  
14 Because the -- the very strong union in  
15 New York -- I don't know if any of you read that  
16 rubber room article in the New Yorker a couple  
17 of months ago, just -- it is -- it is  
18 unbelievable, the process of trying to remove  
19 even the most -- I mean, short of a major  
20 felony. Once a teacher stays around for two  
21 years, automatically gets tenure, cannot be  
22 removed for any reason ever, short of a major  
23 felony, but -- I'm not overstating it.

24 So he's got to put those 10,000 teachers  
25 who just shouldn't be teaching, he's got to put

1           them somewhere. Well, where's he going to put  
2           them? He can't put them in my neighborhood, on  
3           the Upper East Side, because parents in my  
4           neighborhood will figure it out pretty quick,  
5           and more importantly, they've got power -- I  
6           mean, the New York Times -- there will be a  
7           riot. The New York Times will come do a cover  
8           story and all that.

9                        So where does he put the teachers who  
10           aren't getting the job done? Because he's got  
11           to put them somewhere. He can't get rid of  
12           them. Well, he sticks them in the South Bronx  
13           and Central Brooklyn.

14                       So now imagine -- this is not just  
15           New York. This is every city in the country. I  
16           can show you the Dallas numbers, the Chicago  
17           numbers, et cetera.

18                       So you have a -- you have a school  
19           chancellor who sort of needs to -- who wants to  
20           take that on and you have a school board that's  
21           basically elected by the union with union  
22           backing, it's just not going to happen.

23                       So what happened in New York is -- at least  
24           now you -- basically, Joel Klein is at war with  
25           the union, has been at war with them for eight

1           years because the union there didn't want to --  
2           you know, didn't want to go along with reforms  
3           he was proposing.

4                   And the union is very powerful and it's not  
5           like Joel Klein can go in and dictate things. I  
6           mean, it's a brutal negotiation and the union is  
7           very powerful there, but -- but at least it's  
8           sort of a fair fight. And where you've got a  
9           chancellor who is sort of hamstrung with the  
10          school board, it's not a fair fight, and the  
11          chancellor -- any chancellor -- I mean,  
12          Alan Bersin in San Diego, you name it, just look  
13          at the history of chancellors who have tried to  
14          be bold and really change the status quo where  
15          there was no mayoral accountability and they  
16          were subject to being fired by the school board,  
17          they all got fired by the school board, you  
18          know, less than two years later. So you just  
19          have this revolving door.

20                   So that was question one. Question two?

21                   MS. O'BRIEN: You answered it, how he dealt  
22          with the unions, the -- the eight-year fight  
23          with them --

24                   MR. TILSON: And, by the way, not --

25                   (Simultaneous speaking.)

1 MS. O'BRIEN: -- (inaudible) --

2 MR. TILSON: It doesn't have to be a war,  
3 by the way. Joel Klein is -- has been pretty  
4 aggressive and pretty provocative.

5 Arne Duncan had a -- you know, was not at  
6 war with the union and sort of -- he's less of a  
7 bomb thrower by nature. I think that's part of  
8 the reason he's secretary of education and not  
9 Joel Klein, who was considered for that job.

10 There are -- I'm actually increasingly -- I  
11 mean, you-all have probably read about  
12 Joel Klein and Michelle Rhee in D.C., where it's  
13 literally an all-out war, but there are some  
14 real reformers that -- driving real change. I  
15 mean, a little bit more conciliatory way with a  
16 little bit different style, and that -- I'm  
17 increasingly open to the way -- maybe that's a  
18 better way to ultimately get things done.

19 MS. O'BRIEN: And lastly, just yes or no,  
20 your charter school system in the city, is it a  
21 unionized teacher program or not?

22 MR. TILSON: No, it is not.

23 There are -- the union itself opened two of  
24 their own schools. They've invited a charter  
25 school operator out of California called

1 Green Dot that's opening up a -- it's a union --  
2 it's unionized. They started unionizing out in  
3 LA. They were founded by a union organizer  
4 named Steve Barr.

5 But it's a thin contract. It's not the  
6 700-page contract that basically is a straight  
7 jacket trying to run any kind of sensible  
8 school. It's a thin contract that he can live  
9 with, and Green Dot actually runs pretty good  
10 schools.

11 But the vast majority of charter schools,  
12 both in New York City and nationwide, are not  
13 unionized. And in part it's because to run a  
14 really effective school, it's -- it is not quite  
15 completely incompatible, but it's pretty darn  
16 tough within the constraints of any typical  
17 big-city union school contract.

18 THE CHAIRMAN: Commissioner Oliveras.

19 MR. OLIVERAS: Thank you, Mr. Chairman.

20 Mr. Tilson, thank you for being here.

21 Fantastic presentation, lots and lots for us to  
22 digest.

23 A few questions for you. One, first of  
24 all, about KIPP. You said the kids come in on a  
25 lottery system, but is there a testing

1 protocol? Are they -- you know, is it a fifth  
2 grader at a fifth grade education level?

3 I'm looking to see how that actually -- how  
4 they fit in, how they're plugged in.

5 MR. TILSON: Well, the answer is 40 states  
6 have charter laws. We operate -- KIPP operates  
7 82 schools in 19 states. This will be the 20th  
8 state, I guess, and the District of Columbia.  
9 So the answer is a little different, depending  
10 on which state we're in, but KIPP, in  
11 particular, we deliberately choose to locate our  
12 schools in the highest need areas.

13 So any city where there's a KIPP, go to the  
14 lowest income, highest crime neighborhood,  
15 that's where you'll find our school because  
16 that's our mission, to serve the students who  
17 need us the most.

18 By law, in almost every state -- I'm trying  
19 to think of any exception -- we cannot be  
20 selective in any way. All you have to do -- all  
21 a parent -- a parent has to choose, but in  
22 New York City now every parent has to choose  
23 every school, but that's not true in most  
24 places.

25 But the application process is literally

1           just put your kid's name down. That's it. And  
2           then there's generally a lottery. And so the  
3           second part is -- is -- so there's no  
4           application criteria. They don't have to submit  
5           any test scores, grades, or anything. In fact,  
6           most of the kids coming in, we can't get their  
7           test scores and grades, so we do our own testing  
8           as soon as they start so we know where they're  
9           at.

10           I just saw the numbers for the incoming  
11           fifth graders in KIPP Newark, for example.  
12           Thirty-one percent were on grade level. You  
13           know, 10 percent or so, you know, were at first  
14           grade level. The average of the other students  
15           who weren't on grade level, it's about two years  
16           below grade level, so --

17           So does that answer your question?

18           MR. OLIVERAS: Yes. Thank you.

19           I read -- last night I was reading  
20           Mr. Wong's report, his paper. Interesting  
21           that -- conclusions, but I didn't see anything  
22           on the specifics with the mayoral involvement.  
23           How does that specifically -- how do we make a  
24           difference there? Is it about personality or  
25           are there specifics? I mean, are there specific

1 ideas? Are there specific things that are done  
2 differently when the mayor is involved than  
3 other models? Because I didn't quite see that  
4 in the paper.

5 MR. TILSON: Yeah. Well, the answer is --  
6 I mean, mayoral accountability looks different  
7 in every city, and let me just shoot back to the  
8 sort of list of things, like -- you know, what  
9 actually happens -- I think -- if I understand  
10 your question, is like what -- you know, what --  
11 once you have mayoral accountability, what  
12 specifically does the mayor do to actually start  
13 changing the system; is that your question?

14 MR. OLIVERAS: Yes.

15 MR. TILSON: Well, obviously, the -- the  
16 most important thing is the mayor isn't the one  
17 actually doing this. The mayor brings in a  
18 chancellor or a superintendent who then -- I'm  
19 just pulling up this slide, slide 42, on the  
20 left-hand side.

21 You know, what is the -- what does the sort  
22 of game plan look like? You know, there are --  
23 let me just highlight a few of these: sort of  
24 creating choice among public schools so you  
25 have -- even if you're not talking about

1 vouchers, even if you don't have very many  
2 charter schools, creating choice among schools  
3 so that there's some marketplace of chronically  
4 failing school students, there's some exit visa  
5 for them, setting high standards.

6 You know, one of the unfortunate  
7 consequences of No Child Left Behind -- and  
8 there is -- which is a civil -- a piece of  
9 Civil Rights legislation, was probably one of  
10 the most powerful things shining a light on the  
11 way our school systems systematically screw  
12 low-income minority kids. It's -- got many  
13 problems with that law, but it absolutely shined  
14 a light on that because it required schools to  
15 report their numbers, broken down, by income and  
16 ethnicity.

17 But one of the problems was -- is it lets  
18 states set their own bars, and so you have  
19 absurdities, you know, where 40 states engaged  
20 in a race to the bottom in terms of what they  
21 defined as proficient.

22 And so the absurdities -- I forget -- it's  
23 Mississippi or Alabama or something says that  
24 80 percent of their fourth graders are at grade  
25 level. And then the NAEP test, the

1 nationally-recognized, you know, credible test  
2 comes in and says, oh, it's not 80 percent, it's  
3 20 percent, you know, because -- because if you  
4 set the bar low enough, of course, even the kids  
5 who can't read will -- will show that.

6 Some states, to their credit, like  
7 Massachusetts about 15 years ago, set their  
8 standards very high, internationally benchmark  
9 high standards, and started to measure the  
10 schools. The schools are -- there's reporting,  
11 et cetera. And Massachusetts is the highest  
12 performing state across the board now. They  
13 would be ranked number five internationally,  
14 whereas the United States as a whole is ranked  
15 number 25 on -- for example, the math and  
16 science tests.

17 You know, I've talked about hiring and  
18 training better principals and empowering them,  
19 measuring student achievement and teacher  
20 effectiveness in part by putting in data systems  
21 that you can track. It -- most data systems  
22 that have been around for a while will take a  
23 snapshot, but the value of the school shouldn't  
24 be whether you happen to be in a poor  
25 neighborhood or in a higher income

1 neighborhood. Obviously, the higher income  
2 neighborhood schools are going to have kids with  
3 higher test scores.

4 The key is -- is you've got to be able to  
5 measure growth, and that's a hard thing to do,  
6 but there are now data systems that can do it.  
7 So you've got to -- you have to put in the data  
8 systems that allow you to create some sort of  
9 accountability.

10 One of the most obvious things in -- you  
11 need to do is -- and there's a whole -- there  
12 are three different areas of debate over teacher  
13 pay, and the one that gets a lot of debate is --  
14 is you want to pay your better teachers more,  
15 the ones who are really driving student  
16 achievement. That's really hard to measure,  
17 though.

18 But there are two other areas that are sort  
19 of no-brainers. You need to pay teachers in  
20 teacher shortage areas, like math and science,  
21 more money. Why? Because they can -- people  
22 with math and science degrees get paid more  
23 money in the private sector. So if you want to  
24 attract talented people to teach math and  
25 science to your kids, you got to pay them more

1 money because that's what the marketplace is.

2 Now, in most big cities it's sort of  
3 lockstep pay.

4 And, lastly, Joel Klein once told me, if I  
5 have a science teacher opening in the South  
6 Bronx and a science teacher opening on the Upper  
7 East Side and I have 12 qualified candidates on  
8 the Upper East Side and I don't have a single  
9 qualified candidate for my opening in the  
10 South Bronx, then -- it's the exact same pay  
11 level, but the South Bronx is a much tougher  
12 place to teach and tougher kids to educate and,  
13 you know, it's -- it's not as nice a place to go  
14 to work, right?

15 So you've got to -- you know, they're --  
16 he's pointing out that, you know, at the same  
17 pay level I've got 12 people that want that job  
18 here and nobody wants that job over here. I  
19 need to be able to pay an extra amount of money  
20 to get talented people to come up and teach in  
21 my schools in the South Bronx, so -- so  
22 introducing some differential pay is -- is one  
23 of the those 101 percent solutions.

24 Eliminating social promotion. I just don't  
25 understand how you can get fourth graders who

1           can't read. How does that happen? How does  
2           somebody -- how does a kid get out of first  
3           grade unable to read?

4                   And so, you know, what -- in most systems,  
5           what "social promotion" simply means is it  
6           doesn't matter if you can't read, we're going to  
7           promote you to the next grade. And Joel Klein,  
8           one of the first things he did is he put a stop  
9           to that. He said we're going to test kids at  
10          third grade. Kids who can't read, who are below  
11          basic, they will not start fourth grade. And it  
12          creates a level of accountability in the schools  
13          because now the schools can't pass along the  
14          problem. They're stuck with the problem. If  
15          they fail to educate a child, that child is  
16          coming back the next year.

17                   And in the first year they implemented it,  
18          15 percent of kids didn't go to the next grade.  
19          It created -- all hell broke loose. Parents  
20          were pissed because for the first time the  
21          parents figured out that their kids couldn't  
22          read because the school kept telling them, "Oh,  
23          your kid's doing fine. He's getting good  
24          grades. You know, we're going to promote him to  
25          the next year."

1           It's shocking to us at KIPP. We get kids  
2           coming in at the first or second grade level  
3           and -- and the parents don't even know because  
4           the schools have been telling them, "Your kid is  
5           doing fine."

6           So ending social promotion and telling --  
7           having the message go out to the schools that --  
8           that if the kid is not demonstrating at least  
9           basic proficiency at grade level, starting with  
10          reading, your -- that kid is coming back next  
11          year.

12          So within two years, the percentage of kids  
13          that were the very bottom 10 percent that  
14          weren't getting promoted, you know, went from  
15          15 percent of the kids to 2 percent of the kids  
16          because the schools all of a sudden realized,  
17          okay, well, we got a problem here. What are we  
18          going to do? So they started focusing more  
19          attention on the kids who were really struggling  
20          readers and brought -- and brought those kids  
21          up.

22          So I could go on for a -- for a long  
23          time -- let me just mention one other thing.

24          Geoff Canada of Harlem Children's Zone,  
25          who's a wonderful educator, he said, I know of

1 no organization in the world that is failing as  
2 badly as our schools where everybody goes home  
3 at 3:00 in the afternoon.

4 So one of the critical things that we do at  
5 KIPP and what they -- for example, in  
6 Massachusetts they've implemented this now in a  
7 few dozen schools, where -- the teachers have to  
8 vote for it. It's optional under the program in  
9 Massachusetts, but they extend the school day by  
10 a couple of hours, and the results at those  
11 regular public schools where the teachers  
12 have -- have voted -- they get paid some extra  
13 money, but they now have two more hours for --  
14 to -- for enrichment in -- in particularly  
15 reading for the younger kids and so forth. So  
16 extending the school day and school year,  
17 particularly for struggling schools and  
18 struggling kids, there's no substitute for more  
19 time on task.

20 Other questions?

21 MR. OLIVERAS: One last question.

22 MR. TILSON: Sure.

23 MR. OLIVERAS: And don't feel bad if you  
24 don't have the answer.

25 On the -- the graduation rankings with

1           Brevard County being 30 points higher than Duval  
2           County, do you know of -- any of the specifics?  
3           What are they doing better down there? What are  
4           they doing differently down there? What can we  
5           take from them and apply here?

6           MR. TILSON: I don't know. I have not  
7           studied Florida enough to know, but I'm sure I  
8           can put you in touch with some people who have,  
9           some of the people who helped me prepare  
10          these -- you know, prepare some of this Florida  
11          data.

12          MR. OLIVERAS: Okay. If you will, please,  
13          if you can.

14          Thank you.

15          THE CHAIRMAN: In fact -- thank you,  
16          Commissioner Oliveras, for asking that question.

17          Mr. Tilson, could I ask you to go back  
18          through those slides again? Because you went  
19          through them --

20          MR. TILSON: All one hundred?

21          THE CHAIRMAN: No, no, no, sorry.

22          The graduation -- the Duval graduation  
23          breakdown by ethnicity and --

24          MR. TILSON: Sure.

25          You do -- do you have the hard copy of

1           these slides as well?

2           THE CHAIRMAN: We do.

3           MR. TILSON: Okay.

4           THE CHAIRMAN: Slide 53.

5           MR. TILSON: So here's your overall  
6           (indicating). So here's African-American at  
7           57.8.

8           THE CHAIRMAN: Mr. Tilson, can I ask you to  
9           pause for a second?

10          MR. TILSON: Yes.

11          THE CHAIRMAN: Can the people in the  
12          audience see the whole slide?

13          AUDIENCE MEMBER: Yes.

14          THE CHAIRMAN: Because the bottom of my  
15          slide is cut off.

16          Okay. Thank you. I just wanted to make  
17          sure you could see it.

18          Go ahead.

19          MR. TILSON: It's a good question, how is  
20          Brevard up in 91 percent? I want to know. So  
21          when I find out, I'll let you know as well.

22          MR. OLIVERAS: Thank you.

23          MR. TILSON: Here's the white students,  
24          about 70 percent.

25          There's a summary slide, by the way. You

1 can -- this sort of captures the summary of --  
2 broken out of each of your subgroups as well.

3 About a 12, 13 point gap in -- ethnically.

4 THE CHAIRMAN: Also, do the differential  
5 between other -- and improvement over the last  
6 five years.

7 MR. TILSON: Yes.

8 So up from 62.3 to 64.5 here (indicating),  
9 and here are the gains in the other districts,  
10 big districts and statewide.

11 THE CHAIRMAN: And if I could ask you also  
12 to show that slide where you broke down the math  
13 on -- the \$395 million.

14 MR. TILSON: Sure.

15 Let me start with the -- the 1.1 billion of  
16 spending per cohort over 13 years. So it's --  
17 9,000 bucks a kid times 13 years is \$117,000 is  
18 the amount you-all are spending for one child,  
19 K through 12, at today's -- today's run rate, so  
20 \$9,000 per child.

21 And then you have 9,500 students in each  
22 grade approximately, so that's 1.1 billion of  
23 annual investment for each cohort or vintage of  
24 student. And then you just multiply that  
25 1.1 billion by your graduation rate or the

1           inverse of the graduation rate being  
2           35.5 percent nongraduation rate. So 1.1 billion  
3           times the 35.5 percent is \$395 million of that  
4           1.1 billion spent that did not result in a high  
5           school diploma at your current rate.

6           THE CHAIRMAN: And that's 395 million over  
7           K through 12, but presumably that number occurs  
8           every year?

9           MR. TILSON: Yeah. It's for each -- yeah,  
10          it would be for each -- every year for each  
11          cohort of children.

12          THE CHAIRMAN: Okay. Thank you very much.  
13          Commissioner Miller.

14          MS. MILLER: Through the Chair, thank you  
15          so much for being here. We really appreciate  
16          it.

17          MR. TILSON: You're welcome.

18          MS. MILLER: I think what this commission  
19          has been asking for for sometime is someone to  
20          come forward and tell us objectively about  
21          ourselves, maybe some things we already knew.  
22          So I appreciate your -- your candor.

23          I have three types of questions. The first  
24          has to do with graduation rates, the second has  
25          to do with the superintendent appointment, and

1 the third has to do with governance structures,  
2 specifically about New York, but -- what works  
3 and what doesn't, so if you'll bear with me.

4 The first regarding graduation rates, have  
5 you done any analysis of Duval -- first, do you  
6 know where Florida ranks in its public K through  
7 12 system in the United States?

8 MR. TILSON: Well, let's go to the summary  
9 slide where we can see Florida overall.

10 Tom, do you remember what the Florida  
11 overall -- is it --

12 AUDIENCE MEMBER: Seventy-six percent last  
13 year.

14 MR. TILSON: So 76 percent, which is  
15 exactly the national average on that one slide I  
16 showed relative to OECD countries where -- the  
17 OECD average is 82 percent. The U.S. is  
18 76 percent. So Florida's would be exactly in  
19 the middle.

20 MS. MILLER: In the middle, between the  
21 OECD countries --

22 MR. TILSON: No, no. Middle for the  
23 United States. In other words, Florida's high  
24 school graduation rate is 76 percent. It is  
25 basically exactly the same as the U.S. national

1 high school graduation rate of 76 percent.

2 MS. MILLER: Okay. And so do you have any  
3 sense of where, then, Duval County would lie  
4 when we compare ourselves against -- not Florida  
5 but the United States?

6 MR. TILSON: Where would 64.5 percent rank  
7 relative to all states? That's a good  
8 question. I could get an answer probably with a  
9 quick Google search, but that's 11-and-a-half  
10 points under the national average. It would  
11 have to be -- it would surprise me if that  
12 wasn't the very bottom.

13 MS. MILLER: At the very bottom of Duval  
14 County compared to --

15 MR. TILSON: Duval County would be -- if it  
16 were a state, would be among the lowest, if not  
17 the very lowest. I think Washington D.C. would  
18 probably be lower than that, which is sort of --  
19 in the national data, that's sort of added in  
20 this line 51.

21 MS. MILLER: You mentioned earlier the  
22 importance of graduation rate as an indicator of  
23 the community, economic development, jobs, crime  
24 rate. Would you go over some of those  
25 statistics? What does this mean for our

1 community?

2 MR. TILSON: Well, it's -- I mean, I can  
3 shoot back to some of the data on the importance  
4 of education, so let me see if I can come back  
5 to a couple of slides on here.

6 But basically it -- it matters a lot for  
7 the individuals in that the higher education  
8 gives them -- you need -- I mean, a high school  
9 diploma just -- just gets you to the starting  
10 line of having a chance at living the American  
11 dream, a nice middle-class existence in this  
12 country.

13 I would argue it's increasingly -- you need  
14 a four-year college degree, but you can't even  
15 start to think about that until you've got your  
16 high school degree.

17 So in terms of income, it matters a lot.  
18 In terms of both an individual's chance of  
19 getting a job as well as your region's chance of  
20 attracting jobs are absolutely dependent on the  
21 education level of your workforce. And that is,  
22 you know, putting on my businessman's hat again  
23 and so forth.

24 You know, what are companies looking for?  
25 Obviously, cost is important and, you know, ease

1 of permitting and finding suitable space and so  
2 forth, but increasingly the stuff that has not  
3 gone offshore has not gone offshore because it  
4 has an education-related component.

5 You need employees who can really think,  
6 and so -- so it's critical for long-term  
7 prosperity, economic development, job creation  
8 and attraction in any particular area to have as  
9 high an education level as possible among your  
10 population. So from other areas of  
11 unemployment, workforce participation, the  
12 inverse of that is, obviously, equally true,  
13 and --

14 I was also just reading -- and I haven't  
15 yet created a slide on it. I was really quite  
16 shocked to be -- the likelihood of just dying.  
17 People of lower education levels each year have  
18 a much lower average life expectancy and each  
19 year their odds of dying are much higher than  
20 people with higher average education levels.  
21 Quite, quite shocking differences.

22 And, obviously, there are many correlating  
23 factors there. The likelihood of being a  
24 smoker, for example, is much higher the lower  
25 the education level, but, you know, it's not

1           just -- it's not just jobs and income. I mean,  
2           it's literally people's lives.

3           MS. MILLER: Thank you.

4           The second question is regarding the  
5           appointment, particularly in New York City, of  
6           the superintendent and maybe your experience in  
7           looking at other cities with mayoral  
8           accountability and -- for education. What is --  
9           how are the superintendents selected and what is  
10          the superintendent turnover in those communities  
11          as compared with other superintendent --

12          MR. TILSON: Well, let me ask the --  
13          address the first question.

14          I mean, in -- the process of selecting a  
15          superintendent, whether you've got a school  
16          board or mayor accountability, is -- if there's  
17          some, you know, search firm that hired and  
18          candidates selected and so forth, I can tell  
19          you, given that I know -- I mean, Michelle Rhee  
20          is a personal friend, Joe Klein is a personal  
21          friend, Paul Vallas in New Orleans, the guy who  
22          was brought in to fix New Orleans post-Katrina  
23          is a friend.

24          High-caliber, reform-minded people, who  
25          have the -- who have the willingness to suffer

1 brain damage just daily to try and fix these  
2 systems, they are so rare, if you really want  
3 change to -- and people like that will not come  
4 into a situation where there's some crazy school  
5 board that -- if they try and bring about change  
6 is going to boot them out. They won't even get  
7 hired.

8 So it's not so much the actual process.  
9 It's the question of can you attract a real  
10 high-caliber person who has the skill set and  
11 the willingness to, you know, get in the  
12 trenches because this is -- this is bloody,  
13 brutal blocking and tackling.

14 The stories you hear from people -- I mean,  
15 I could go on for a long time about -- you know,  
16 a good friend of mine is running District 69 in  
17 New York, which is the district -- it's the only  
18 nongeographic district in New York. It handles  
19 the school at Rikers Island, so prisons -- the  
20 young people who are in prison, she runs those  
21 schools. It's the -- it's the students who have  
22 been suspended for bringing a gun to school.  
23 They get a one-year suspension. There's a  
24 special school for them. The adults who are --  
25 the adult GED program and the illiterate adults,

1 the special programs for them.

2 So it was a dumping ground for students and  
3 it was a dumping ground for your teachers, a  
4 dumping ground for your principals. You know,  
5 she went in there and found dead people on the  
6 payroll. She showed up at a -- she -- they  
7 couldn't tell her how many schools she had, how  
8 many students she had, how many principals she  
9 had, how many teachers she had, not even basic  
10 information.

11 So she showed up at a school one day  
12 unannounced, this -- on her -- that was listed  
13 as having 100 students, 15 teachers, and she  
14 showed up and there was one teacher with ten  
15 students, but everybody else was still getting  
16 paid, of course.

17 So the -- you know, trying to go in and  
18 fix, you know, these systems -- and I'm going to  
19 presume that that level -- I mean, that's  
20 probably the most extreme case I've seen.

21 So finding people who have the ability and  
22 the -- and the stamina to do that, they're only  
23 going to come into a situation where --

24 You know, my friend Cammie Anderson who  
25 runs District 79 only took that job -- she knew

1           what she was getting into. Well, she had some  
2           idea. She only took that job because Joel Klein  
3           said, I will back you a hundred percent in all  
4           the wars you're going to have to fight. And  
5           Joel Klein only took his job because Mayor  
6           Bloomberg said, I will back you a hundred  
7           percent, and he could deliver on that promise  
8           because he legally had the power to deliver on  
9           that promise.

10                 So, you know, one of the key things to  
11           think about here is -- is you're not going to  
12           find -- it's not just one change agent. It's  
13           not just the superintendent. That  
14           superintendent has to hire in all the next level  
15           of staff and attract talented people. You need  
16           a system that will enable you to attract  
17           talented people who can then change the system.

18                 And, by the way, it's not always a -- it's  
19           not a question of, you know, necessarily  
20           bringing in outsiders. A lot of -- in a lot of  
21           these systems there are talented people there,  
22           but, you know, you're losing them every year.

23                 It's a system that entrenches mediocrity  
24           across the board, from the very lowest level  
25           first-year teacher all the way up to the most

1 senior levels of the bureaucracy. It's a system  
2 that rewards and entrenches mediocrity or worse  
3 and drives out your bad people -- your good  
4 people because they're sick of the brain damage  
5 after a couple of years and good people have  
6 other options. So the --

7 Sorry if I'm digressing a little --

8 MS. MILLER: Thank you very much.

9 What about turnover, the -- of the --

10 MR. TILSON: The turnover -- I'm trying to  
11 remember off the top of my head.

12 In sort of big cities, it's -- it's  
13 shocking. It's like a -- two years, I think, is  
14 the average tenure, and -- and there's a --  
15 there's a perverse effect where sort of the --  
16 the ones who last longer tend to be the ones who  
17 aren't driving any change and aren't challenging  
18 the status quo, so they last. And your good  
19 people, like everyone else -- everywhere else in  
20 the system, tend to leave pretty quickly. So  
21 turnover is extremely high.

22 With the mayoral accountability, that --  
23 that changes. The -- you know -- you know,  
24 Klein has been there eight years. Ernie Duncan  
25 was in Chicago seven years before -- the only

1           reason he left is he was made secretary of  
2           education. Paul Vallas was Ernie Duncan's  
3           predecessor. He was there probably five or six  
4           years. He's been in New Orleans ever since  
5           Katrina. So mayoral accountability helps  
6           create -- helps you attract a more talented  
7           person and helps you keep that person.

8           MS. MILLER: Through the Chair, finally, I  
9           think you have made -- we have heard -- the  
10          talking points that you've mentioned, we have --  
11          we've heard all of those, and then some, against  
12          this. And, unfortunately or fortunately,  
13          they're -- they're not supported by any kind of  
14          data.

15          And I think you have made the very best  
16          argument that I have heard to date, not just  
17          regarding mayoral accountability but a  
18          communitywide accountability.

19          Our current school board is -- is elected  
20          based on districts, geographic districts. When  
21          you have a school board that's appointed by a  
22          mayor who is elected communitywide, that changes  
23          the complexion of accountability because the  
24          community suddenly becomes responsible for the  
25          performance of the district as -- as its -- so

1           it actually empowers voters of the community to  
2           be more engaged and more responsible, and -- and  
3           that is -- it's a very powerful argument.

4           I have a question. It sounds like in -- in  
5           New York, but I'd like you to describe it. You  
6           said there were 13 school board members and  
7           eight of the 13 were appointed by the mayor.

8           MR. TILSON: Correct.

9           MS. MILLER: How are the other five  
10          selected?

11          MR. TILSON: I believe they -- they are --  
12          they are not elected. You know, it's  
13          embarrassing that I don't know this off the top  
14          of my head because -- the reason is because the  
15          mayor -- those -- that eight is almost -- it's  
16          not just a slight majority. It's -- you've got  
17          an extra vote in there.

18          So the other five, I believe, are appointed  
19          by other entities, so the state commissioner  
20          appoints them, et cetera. So they've gone the  
21          route where there's no voting at all -- public  
22          voting for the other members, I believe.

23          There are -- mayoral accountability was  
24          just renewed by the state legislature just a few  
25          months ago. It was an enormous fight because --

1 in part, because Joel Klein -- Mayor Bloomberg  
2 and Joel Klein went in there and have shaken up  
3 one of the biggest, most dysfunctional  
4 bureaucracies known to man. It is a \$20 billion  
5 a year system in New York City, 2 percent of  
6 U.S. school kids, a million-one, 80,000  
7 teachers. And taking on that system, think of  
8 the politics around that in the New York City  
9 context, right?

10 So there was a lot of push-back in the  
11 state legislature, which is the most  
12 dysfunctional state legislature in the country,  
13 up in Albany. And that's not just my opinion.  
14 There have been various studies done comparing  
15 every state legislature in the country, and  
16 New York's is the worst -- that have a lot of  
17 political power that we're trying to strip --  
18 strip it.

19 One of the complaints was -- is that there  
20 was -- under this system of mayoral  
21 accountability, there was not enough community  
22 support or community input, and -- and, you  
23 know, Joel Klein is one of those guys who is --  
24 as he once said to me, he's like, I prefer to  
25 ask for forgiveness than permission.

1           So there are absolutely plenty of things he  
2           screwed up, and he changed from one busing  
3           system to another in the middle of the winter,  
4           and the -- the new busing system didn't work  
5           right, and so you had a lot of children freezing  
6           on street corners on what, unfortunately, turned  
7           out to be the coldest day of the winter. Yeah,  
8           you had public relations debacles like that,  
9           right?

10           And so one of the compromises was -- is  
11           that there is now -- I forget what it's called,  
12           but there's now sort of an elected advisory  
13           board that can -- has the power to hold  
14           hearings, and it's -- I would say it's a  
15           5 percent diminution of the power that existed  
16           prior to the renewal, but -- but, you know,  
17           there was enough of a political blow-back that  
18           there were a few compromises that had to be  
19           made, but the good news is that eight years  
20           later there was a strong enough case to be made  
21           that, look, this is working. The last thing on  
22           earth we want to do is go back to the chaos  
23           prior to this and the dysfunction and the  
24           finger-pointing, et cetera.

25           So despite a very hostile political

1 environment -- I mean, I heard somebody say  
2 Joel Klein couldn't be elected dog catcher in  
3 Albany, so there's political hostility, but  
4 nevertheless they approved it with -- with only  
5 very limited tweaks that -- but we were  
6 actually -- we reformers were actually quite  
7 pleased with it, despite having our hearts in  
8 our mouths for a while wondering whether it  
9 would even get renewed at all.

10 MS. MILLER: Regarding selection of the --  
11 the mayoral appointees, are there any criteria,  
12 geographic criteria, other criteria for how  
13 they're selected or where they're selected  
14 from?

15 I think you mentioned some communities,  
16 there's actually a panel that screens them and  
17 then nominates and --

18 MR. TILSON: Yeah. I don't know the  
19 nitty-gritty, honestly. I don't know any of  
20 them personally.

21 And, effectively, for better or for  
22 worse -- I think mostly for better is -- is they  
23 rubber stamp what Mayor Bloomberg and Chancellor  
24 Klein would want, and -- so there was -- at one  
25 point early in the tenure there was a -- the

1           vote on social promotion was a very  
2           controversial one, to end social promotion and  
3           not promote illiterate third graders to fourth  
4           grade, because it creates all sorts of chaos  
5           when you're holding kids back, and there is  
6           actually evidence that taking a third grader and  
7           not promoting them with their classmates is  
8           humiliating for a child and is -- is emotionally  
9           traumatic for a child and so forth, and there  
10          are many people who feel like that's just a  
11          horrible thing to do to a child.

12                 And my feeling is, is it's more horrible to  
13          tell them that they're doing fine in school and  
14          promote them and have them be ninth graders who  
15          can't read. That's far more immoral, in my  
16          opinion, but there -- it was a controversial  
17          decision, and somehow Bloomberg -- one of his  
18          handpicked appointees held the critical vote  
19          and -- and was going to vote against it and  
20          Mayor Bloomberg felt so strongly about it that  
21          he engineered a midnight coup, you know, kicked  
22          out one of the people he appointed and brought  
23          in somebody else who would vote the way he  
24          wanted on this issue.

25                 And, of course, that drove all the

1           opponents crazy, but that's what the system  
2           needs. And it was the right thing to do, in my  
3           opinion anyway, but reasonable people could  
4           argue, but -- but, you know, the reality is --  
5           is sometimes you're going to get decisions that  
6           you don't agree with, but I'd sort of come back  
7           anyway, at least to the systemic reason --  
8           it's -- it reminds me of what Winston Churchill  
9           once said about democracy. It's a terrible form  
10          of government. It's -- but it's better than any  
11          other, right?

12                 You know, we know -- you-all know because  
13           you can look at the data and see what you've got  
14           here and you can look around the country and --  
15           and you know the dysfunction and craziness  
16           and -- and how bad the system is and how much it  
17           needs change and how resistant to change the  
18           system is, and -- and school boards have, with  
19           very rare exceptions, proven unable to tackle  
20           that status quo and change it, and mayoral  
21           accountability at least gives you that chance.

22                 THE CHAIRMAN: Commissioner Korman.

23                 MS. KORMAN: One of the reoccurring things  
24           we've heard from public comment and even some  
25           speakers is, if we were to go from having an

1           elected school board to an appointed school  
2           board, the rift it would cause in the  
3           community. And I want to see if you could help  
4           us address how to overcome that if that's where  
5           we go, the other communities you see.

6                     And also from what you know about how we  
7           run our school system, what would be your advice  
8           to us in terms of where to start if we were to  
9           follow a New York path?

10                    MR. TILSON: So question number one is,  
11           if -- let me just flip to this just to show you  
12           all the models, just sort of, you know, what  
13           kind of models there --

14                    I mean, you could do something like  
15           Hartford, where you give the mayor a slight  
16           majority, a five out of nine or -- or whatever,  
17           and then you leave people elected so that there  
18           still is some element of people who are elected  
19           by their local community and so forth. So you  
20           could do a hybrid model like that, and --

21                    I'm not sure -- I don't think there is any  
22           exact model in, I think, reading the reports  
23           that you've been provided and looking at the  
24           different models here and then looking at sort  
25           of what might fly politically here and so

1           forth. This is something you-all are much  
2           better able to judge than I.

3                    Another possibility, of course, is the  
4           New York model where you have a purely appointed  
5           board, but then you -- there's another entity.  
6           You know, call it the parental advisory board or  
7           something. There are other models for that that  
8           could have the ability to hold hearings for  
9           certain decisions.

10                   For example, one of the most controversial  
11           things that goes on in New York -- I would --  
12           New York, because it's New York, it's a big  
13           urban system, space is at such a premium, and  
14           one of the ways that the City and Klein and  
15           Bloomberg have attracted high-performing charter  
16           schools -- operators that were running a great  
17           school up in Connecticut, which was not at all a  
18           friendly environment, have come down to  
19           New York.

20                   New York has been a magnet for talented  
21           reform-minded people because of the things Klein  
22           and Bloomberg are doing. One of the main things  
23           they're doing is providing us with space because  
24           otherwise you're looking at tens of millions of  
25           dollars to build a school building in New York

1 City.

2 Well, our six KIPP schools share space with  
3 regular public schools, and it's -- that could  
4 be politically contentious, and so the -- there  
5 have to be -- it's mandated, both before, but  
6 particularly after the mayoral accountability  
7 was renewed, that there have to be community  
8 hearings. And if the union or parents or  
9 whoever really wants to kick up a fuss, they  
10 could cause real headaches. So it's not  
11 unlimited dictatorial control even in New York,  
12 which has a pretty strong mayoral accountability  
13 system.

14 So you-all could think about, you know,  
15 creating some other body that would have some  
16 powers or -- or simply having a mixed board, but  
17 I would certainly urge you at the very least to  
18 have a majority of folks appointed by the mayor  
19 because otherwise the mayoral accountability  
20 doesn't mean anything.

21 What was your second question?

22 MS. KORMAN: My second question is -- we  
23 don't have -- we do not currently have a  
24 chancellor, we currently do not have an  
25 appointed school board, and our current mayor

1           doesn't -- isn't involved in education as in --  
2           as Mayor Bloomberg is. So what would your  
3           advice be to -- how to start for our community  
4           if -- if we decide to follow New York, which has  
5           been successful?

6           MR. TILSON: Is your question saying  
7           that -- in the absence of a mayor like Bloomberg  
8           or a chancellor like Klein, what do you -- what  
9           do you do, even if you have mayoral  
10          accountability?

11          MS. KORMAN: We don't -- as I said, we  
12          don't have any of those three things that  
13          New York does. What would be your advice to us  
14          in how to get there? Is it to change our  
15          current system? Is it -- you know, what would  
16          be -- from what you've seen?

17          MR. TILSON: Well, even if you have a mayor  
18          who is not engaged on this issue of --  
19          particularly reform-minded, if the mayor all of  
20          a sudden now realizes, hey, to get reelected,  
21          I'm now going to be held accountable; if the  
22          schools -- my opponent -- whoever my next  
23          opponent is is going to point to these  
24          statistics -- I just showed you -- and said, you  
25          know, now there's no school board to blame.

1           It's that guy. And, you know, we should vote  
2           him out, all of a sudden you'll find the mayors,  
3           when they actually sort of have control and  
4           power, even if they don't really want it because  
5           it's not really their issue, you know, start to  
6           respond, and -- because they realize if they --  
7           if they don't and they don't start showing  
8           improvements, they're going to be held  
9           accountable by the voters, so then --

10           You know, once you create the  
11           accountability, it starts to create a set of  
12           incentives that -- then the mayor is like, okay,  
13           well -- and, by the way, I know nothing about  
14           your mayor or anything. I'm sort of speaking  
15           generally here, but -- but now a mayor has got  
16           to say, okay, well, I better find somebody who's  
17           going to start doing -- I better hire a good  
18           superintendent, a good chancellor, who's going  
19           to -- who's going to run my system.

20           And so, you know, once you create the  
21           mayoral accountability, then the mayor then  
22           becomes accountable for hiring the CEO  
23           basically, the superintendent or the  
24           chancellor. And, you know, at that point, if  
25           the -- if the mayor just -- I mean, I can

1           imagine a mayor saying, look, this just isn't  
2           where I -- is not where I want to spend my  
3           political capital, for whatever reason, and  
4           hires sort of a -- a lame superintendent who  
5           just sort of goes along and --

6           You know, everybody these days, everybody  
7           mouths reform. The real devil is in the  
8           details, whether somebody's really willing to  
9           make it a priority and fight the battles that  
10          need to be fought because it's real easy to just  
11          coast along and sort of be a pseudo reformer.  
12          That's sort of the norm. And that can  
13          absolutely happen under mayor accountability,  
14          but that's sort of what you've got now, so  
15          you're not -- you're not going to go in any  
16          worse direction by changing the governance  
17          structure that isn't working. We know that for  
18          sure.

19          THE CHAIRMAN: Commissioners, we -- it's  
20          five till. I intend to go till five after given  
21          the questioners in the queue.

22          Commissioner Catlin.

23          MR. TILSON: I'll try to keep my answers  
24          shorter so you can squeeze some more --

25          MR. CATLIN: This one should be pretty

1 easy.

2 You say that the parents are allowed to  
3 select the schools that their children go to,  
4 correct? I'll ask you that and then I'll ask  
5 you this: If that's the case, was that  
6 implemented in 2002, the first year?

7 MR. TILSON: Yeah.

8 MR. CATLIN: And did it create some kind of  
9 nightmare between the neighborhoods fighting --  
10 what schools the kids are going to?

11 MR. TILSON: The answer is, that was  
12 instituted after mayoral accountability was  
13 created. That was one of the hundred changes,  
14 you know, that Klein implemented where every  
15 school became a school of choice, every public  
16 school, and -- but that was not a blanket choice  
17 where any student could go to any school.

18 There are certain, of course, schools like  
19 Stuyvesant Bronx Science that have always  
20 been -- you have to test in and so forth, the  
21 magnet schools, et cetera. And there's  
22 preference given to students within a district.  
23 So, for example, you know, each of our KIPP  
24 schools, there is -- first of all, there's a  
25 geographic preference and there's also a

1 socioeconomic preference. So the --

2 Our KIPP schools all have lotteries. So if  
3 I wanted to send my child from a different  
4 district in New York, I could not get my child  
5 into KIPP because while it's an open lottery,  
6 it's -- it's a -- the lottery is sort of held in  
7 stages. So first you have local students who  
8 are low income, then you have local students --  
9 since we're in a low-income community, everyone  
10 is low income anyway.

11 Then you sort of have neighboring districts  
12 that are low income, then you have neighboring  
13 districts, and then the last criteria is the  
14 whole city, so --

15 That is also true of many public schools.  
16 So while it's called a system of choice, in  
17 reality, it doesn't mean that every -- any  
18 parent can send their child to any school in  
19 New York City. Some schools that are  
20 oversubscribed, there are no seats, and  
21 unless -- unless it is in your neighborhood,  
22 you're not going to get one of those seats.

23 So it's not a -- it's not a free market,  
24 but it is one small step in creating more  
25 choices for parents making schools almost sort

1 of -- at least in their mind think about  
2 competing for students, and -- and you don't  
3 automatically just get every student every year  
4 in your district, no matter how terrible you  
5 are.

6 And of the 1,400 schools in New York, there  
7 are 200, easily, that should be shut down  
8 tomorrow, easily. They're that bad. They've  
9 been chronically failing for -- year after year.

10 Now, when I say "shut down," that doesn't  
11 mean the kids have nowhere to go. It means --  
12 like one of our KIPP schools is in a building  
13 that is probably -- it is the most notorious  
14 school in Central Brooklyn. A security guard  
15 was beaten to death by three ninth grade girls.  
16 I mean, that kind of school. Okay?

17 It was shut down, but it was shut down --  
18 it was put into runoff, let's say. It's sort of  
19 controversial to actually shut a school down  
20 completely, so the -- the middle intermediate  
21 step is -- it was grades five through eight.  
22 That school didn't take -- it was put into a  
23 four-year runoff where the existing students  
24 were allowed to go through and graduate. It's  
25 politically, you know, easier.

1           So in fifth grade, our school came in, our  
2           KIPP, and we got the fourth floor. It's a  
3           four-floor building. So we took the incoming  
4           fifth graders that otherwise would have gone  
5           in. So the other school that we were sharing  
6           the building with took the fifth graders, then  
7           the next year our fifth graders became sixth  
8           graders. We took all the new fifth graders, and  
9           then the other school only had seventh and  
10          eighth graders. And over four years we took the  
11          building and the school, and now, you know,  
12          80 percent of our kids are at grade level versus  
13          it used to be 20 percent.

14                 So that's some background.

15                 THE CHAIRMAN: Commissioner Garvin.

16                 MS. GARVIN: Thank you.

17                 Through the Chair, I may have missed this.  
18                 How did you go from -- were you an elected  
19                 school board before in New York?

20                 MR. TILSON: Yes.

21                 MS. GARVIN: And how -- the thing I keep  
22                 hearing over and over is don't take the -- you  
23                 know, you're taking my right to vote away. How  
24                 did you over- -- how did they overcome that?

25                 MR. TILSON: Things had gotten so bad and

1           there were so many scandals and the corruption  
2           and it was all these local -- it wasn't just one  
3           school board. You had local school boards all  
4           over the place, and it was just a nest of  
5           corruption and patronage and so forth, and  
6           things just got so bad in the schools and the  
7           statistics I showed you -- 86 percent of  
8           business leaders had lost confidence. And,  
9           finally, with the -- with the new mayor who came  
10          in and -- it helped that there was a mayor that  
11          came in who was -- you know, Bloomberg is sort  
12          of a Republican and sort of a Democrat, so, you  
13          know, we were able to -- you know, the -- we  
14          were able to get the legislation through Albany  
15          that gave Bloomberg a lot more power.

16                 MS. GARVIN: But --

17                 MR. TILSON: And then basically those  
18          school boards all just ceased to exist. That  
19          whole system just disappeared.

20                 MS. GARVIN: Did the people have to vote  
21          for that?

22                 MR. TILSON: No. It was -- it was a state  
23          legislature bill.

24                 MS. GARVIN: That was --

25                 MR. TILSON: I understand you-all have to

1 get this voted ultimately, like you-all come up  
2 with a proposal and then the citizens of the  
3 city here have to vote in favor of it, right?

4 So it's a little bit different -- a little  
5 bit different political obstacle.

6 I mean, I'm actually not sure whether --  
7 which is better. It depends, I guess, on the  
8 political context. I mean, Albany was -- is a  
9 nightmare, so maybe it -- it might have even  
10 been easier -- we might have had it sooner in  
11 New York if it had been a ballot in New York  
12 City because everyone knew the system was  
13 horribly broken. It's just Albany is owned by  
14 special interests.

15 MS. GARVIN: I think, from looking at the  
16 statistics that you've given us today, our  
17 system is broken.

18 MR. TILSON: Yes.

19 MS. GARVIN: Thank you.

20 MR. TILSON: You're not alone, but  
21 fortunately you also -- there have been --  
22 there's been real reform going on -- you know,  
23 it just started. It's really only in the past  
24 ten years, but now there are enough models out  
25 there. It's really a pretty exciting time and

1 we've got a president and a secretary of  
2 education that are really driving it.

3 Randy Weingarten calls it Bush III, what  
4 Obama is doing. And to some extent, that's  
5 true. In other words, Obama -- you know, as you  
6 probably saw on my bio, I'm one of the founders  
7 of Democrats for Education Reform. I'm a  
8 lifelong Democrat, but it came as -- it was one  
9 of the most horrifying revelations of my life  
10 when I realized many years into this that it was  
11 my party selling out low-income, inner-city  
12 kids, you know, minority kids, because we're  
13 supposed to be the party that's looking out for  
14 those kids, and -- and I realized my party had  
15 gotten hijacked by special interests that were  
16 looking out for the adults in the system, not  
17 the kids.

18 And so after being -- getting mad about it  
19 for about a year, I helped start an  
20 organization, a political organization, called  
21 Democrats for Education Reform. It's basically  
22 trying to create a very strong voice for the  
23 interests of what is best for the kids in the  
24 Democratic party.

25 And we met Barack Obama six or seven years

1           ago, before anyone had ever heard of him, before  
2           a speech at the Democratic National Convention,  
3           and thought he could be -- there weren't very  
4           many Democrats who were at all good on this  
5           issue, so it wasn't very hard to decide that --  
6           after we had a conversation with him, that he  
7           might be able to drive change.

8                     And we got really lucky, he got elected  
9           president six years later, and he's been -- he's  
10          been changing the whole political context,  
11          particularly within the Democratic party,  
12          embracing things that -- this used to be a  
13          Democrat versus Republican issue. In the past  
14          year or two years, it is now -- every sensible  
15          person in the country now sees that this is a --  
16          people looking out for the interests of adults  
17          versus people looking out for the interests of  
18          kids, and that's the real divide here, not  
19          Democrats versus Republicans.

20                    THE CHAIRMAN: Mr. Tilson, thank you very  
21          much for taking the time to come down here from  
22          New York, for putting this presentation  
23          together, and giving us the benefit of your  
24          insight and experience. It's been invaluable  
25          for us. We very much appreciate it.

1 MR. TILSON: My pleasure.

2 Good luck with it.

3 THE CHAIRMAN: Thank you.

4 We're adjourned.

5 (The above proceedings were adjourned at  
6 12:05 p.m.)

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C E R T I F I C A T E

STATE OF FLORIDA:

COUNTY OF DUVAL :

I, Diane M. Tropa, certify that I was authorized to and did stenographically report the foregoing proceedings and that the transcript is a true and complete record of my stenographic notes.

Dated this 20th day of January, 2010.

Diane M. Tropa