



**Mayor's Council on Fitness and Well Being
Minutes for January 2, 2013 Meeting
Conference Room 851, 8th Floor, Ed Ball Building, 214 N. Hogan St**

ATTENDANCE:

**Ms. Valerie Feinberg, Chair
Dr. Edward Shahady, Vice Chair**

Mr. Ken Glover
Ms. Barbara Sanchez-Salazar
Dr. Ellan Duke
Mr. George Sanders
Dr. Laureen Husband
Mr. Bryan Campbell
The Honorable R. Don Redman
Mrs. Kelley Boree
Mrs. Carmen Rojas
Ms. Michelle Weinbaum

Mr. Marty McEachean Visitor
Mr. Patrick McSweeney Visitor

Ms. Beth Mehaffey, Excused Absence
Ms. Jennifer Stein, Excused Absence
Mr. Leonard Ferman, Excused Absence
Dr. Mauricio Gonzalez, Sent Representative
Ms. Terri Cicero, Excused

**Health Planning Council of Northeast Florida
Health Local ADA Medical and Diabetes Master
Clinician Program**

CSX
Fowler White Boggs P.A.
River Hills Chiropractic and Wellness Center
Florida State College of Jacksonville
Duval County Health Department
Duval County Medical Society
City of Jacksonville- City Council
City of Jacksonville, JaxParks
Varsity Personal Training, LLC
Recorder

Health and Fitness Jacksonville
St. John and Partners

Baptist Health
St. Vincent's Health
Bank of America
University of North Florida
Duval County School Board

PROCEEDINGS:

I. Welcome

The new member process and seal website were discussed. No vote was taken on the website; the Council must wait on a decision from the Mayor's office before they will be able to proceed in any way. Chair Valerie Feinberg called the meeting to order at 12:37 pm and introductions were made. Ms. Feinberg reminded the group that the by-laws had been revised and finalized and that the executive order still needs revision. Additional members arrived during the introduction and a quorum was established.

II. Approval of Minutes

Bryan Campbell motioned to approve the December 3rd and December 19th minutes, Mr. George Sanders seconded, and the motion carried.

III. Seal

Bryan Campbell reviewed the summary of previous meetings and the seal proposal previously approved by the Council. Dr. Shahady asked about the possibility of funding for the program. Dr. Husband replied that it is possible that Healthy Jacksonville could provide support. Ms. Feinberg stated the need for clarification on whether the seal will be done as a city function or as a sub-task force or a partnership. Dr. Shahady suggested the executive committee meet between meetings to keep the momentum going.

IV. Interim Executive Committee Membership

Dr. Shahady reminded the group of the need to appoint interim members to the Executive Committee prior to the full vote in June. He nominated Bryan Campbell and Barbara Sanchez-Salazar as interim executive committee members. Ms. Sanchez-Salazar expressed concern that her term would be up quickly and recused herself. Dr. Shahady amended the motion to elect Bryan Campbell and Ellan Duke to the interim Executive Committee, Mr. Sanders seconded and the motion passed. Several in the group inquired about term limits for the Executive Committee in the new by-laws and the group discovered they were in the final draft.

V. New Member Process

The process for new members was reviewed: the prospective member fills out an application for Mia Jones's Office or the Council submits a name to Ms. Jones and her office will send them the application. Names should be e-mailed to Ms. Feinberg with the recorder copied. Mr. Campbell asked if the names from September were sent in to the city; Ms. Feinberg stated that she would need to check. Dr. Shahady suggested that the Council review recommendations as a group before sending them in. Mr. Sanders asked if this process changes the way people are replaced and Mrs. Boree explained that this applies to members appointed as individuals and not slots held by an organization. Ms. Feinberg noted that a letter of transition will still be used in the case of organizations with changing representation. Ms. Feinberg suggested waiting until the next meeting to discuss recommendations; Mr. Campbell requested the group

not wait that long. Mrs. Rojas asked if there are multiple paths to get on the Board other than being nominated through the Mayor's Office. She advised that all paths should be through the same vetting process and consistent with other Mayor's Councils. Dr. Shahady replied that it is nice to get to know who people are beforehand. Ms. Feinberg agreed that a biography for new members would be nice. Dr. Husband cautioned against the Council putting itself in a position of recommending a group or individual not be endorsed for membership expecting that the Council would still need to do business with.

VI. New Member

New member Mrs. Carmen Rojas briefly reviewed her biography and introduced herself to the Council. Mrs. Rojas is from Topeka, graduated from Kansas State University, is a Naval spouse, and owns Varsity Personal Training, LLC which just opened a new facility in Southpoint. She has some goals for the city and some new ideas with her business.

VII. New Business

Ms. Feinberg discussed some upcoming presentations. Doug Skiles's work concerning environmental changes to the built environment was mentioned (identified by project name: Context sensitive streets). Dr. Shahady asked if CM Redman could comment on whether it would be helpful for the Council to support the plan for bicycles. CM Redman replied in the affirmative that the support always helps. Ms. Feinberg reminded the Council of the context sensitive design work CM Redman and CM Boyer are working on. Mr. Campbell asked about what the Council needs to do to have a higher effectiveness and influence, and asked which policies the Council should support and what they need to do to support them. Dr. Shahady suggested the Executive Committee as the best group to address that. Ms. Feinberg, Dr. Husband and Dr. Duke agreed that the policies the Council supports should align with the Let's Move Initiative.

VIII. Adjournment and next Meetings

The meeting adjourned at 1:18 pm. The Chair, Vice Chair, and Seal Committee Chair will meet with Mia Jones on January 8th. The Chair will brief the Mayor on January 10th. The Executive Committee will meet on January 25th. The next Mayor's Council on Fitness and Well Being meeting will be Wednesday, February 6th.

Respectfully submitted by Michelle Weinbaum, Recorder