



**Mayor's Council on Fitness and Well Being
Minutes for September 5th, 2012 Meeting
Conference Room 851, 8th Floor, Ed Ball Building, 214 N. Hogan St**

ATTENDANCE:

Ms. Valerie Feinberg, Chair

Dr. Ellan Duke
Mr. Ron Ferchette
Bart Edgar for Mr. Ken Glover
Mr. Bo McDougal
Ms. Beth Mehaffey
Ms. Barbara Sanchez-Salazar
Mr. Bryan Campbell

Health Planning Council of Northeast Florida

River Hills Chiropractic and Wellness Center
Roberts Healthcare
CSX
Jacksonville University
Baptist Health
Fowler White Boggs P.A.
Duval County Medical Society

Karen Coleman	Visitor
Marty McEachean	Visitor
Laureen Husband	Presentor
John Geshay	Visitor
B.	Visitor
Collisa Mahin	Visitor

Health and Fitness of Jacksonville
Duval County Health Department
Roberts Healthcare

FCWWC

Ms. Michelle Weinbaum	Recorder
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JaxParks

EXCUSED ABSENCES:

Mr. Wayne Atwood
Ms. Kelley Boree
Mr. Leonard Ferman
Dr. Ed Shahady

Nutrition Services- Duval County School Board
Department of Parks and Recreation, COJ
Bank of America
Health Local ADA Medical and Diabetes Master
Clinician Program

PROCEEDINGS:

I. Welcome

Chairperson Valerie Feinberg called the meeting to order at 12:36 pm and recognized that there was not a quorum present.

II. Approval of Minutes

Approval of minutes had to be deferred until the next meeting with a quorum.

III. Diabetes Excellence Awards

Dr. Laureen Husband from the Duval County Health Department made a presentation about the Healthy Jacksonville Diabetes Coalition's Northeast Florida Diabetes Excellence award (application attached). Dr. Husband presented some of the statistics demonstrating the widespread problem diabetes presents in the Jacksonville community. She explained her group's efforts to assess the baseline of what people are already doing in Northeast Florida to prevent occurrences of Diabetes and to then provide technical assistance to help groups reach the high standards set for the award.

IV. Committee Formation Next Steps

Chair Valerie Feinberg reviewed some of the discussion from the 22 August meeting in regard to filling vacancies, recognizing member accomplishments, and formation of sub-committees to include completing by-laws. Bryan Campbell discussed how the strategic vision the Council had approved in the past noted deliverables and that he had some concern of slowing momentum by splitting into different groups with several different meetings rather than massing efforts to complete work on the seal. Mr. Campbell did note that we can assign committees without a quorum. Barbara Sanchez-Salazar reminded the group that this meeting was extraordinary in its low turnout and suggested that the Council did have adequate membership and interest to pursue multiple goals without detracting from the momentum. Bryan Campbell agreed that it is important to finalize the by-laws before going too far, and that that could happen in parallel with finalizing the seal program. Beth Mehaffey recalled earlier meetings when the Council would split into two subcommittees for part of the monthly meeting in order to get more work done in the same time; the subcommittees would report back to the whole group afterwards. Beth Mehaffey also suggested that the Council consider the position of Chair being changed to two year terms as the one year terms make it difficult to sustain momentum. The consensus was to split into two subcommittees to address bylaw revisions and the Mayor's Seal with Barbara Sanchez-Salazar and Bryan Campbell chairing them respectively.

V. New Business

Dr. Ellan Duke discussed a letter she drafted for the Mayor's Office to let them know about Black Hog Farms' ongoing efforts to address the food deserts which exist in our community. The group will work to clarify what support the Mayor will be asked for and Dr. Duke will get more information for the next meeting.

VI. Adjournment

The meeting adjourned at 1:14 pm. Next meeting is October 3rd, 2012.

Respectfully submitted by Michelle Weinbaum, Recorder