

Mayor's Hispanic American Advisory Board Meeting

Minutes

Date: Tuesday, April 19, 2016

Board Members Present: A. Burst, R. Caldera, M. Decunto, C. Echeverry, I. Gropper, T. Jimenez, C. Mantay, E. Pantoja

Absent Board Members (Excused): J. Montero

Staff Present: N/A

Guests: N/A

Welcome: 9:02AM Meeting was called to order by Rafael Caldera. A quorum was confirmed. Invocation/Pledge of Allegiance: Led by E. Pantoja.

Minutes Approval – The minutes for March 8th were approved with corrections (A. Burst motion; T. Jimenez second).

Fiscal and Executive Updates

Information Discussion Items:

- a. Funds are the same. Facebook update is the same.
- b. No update from the board of commission. Two position renewals are awaiting approval (R. Caldera and J. Montero). Currently have 7 board members.

Committee Reports

Health and Public Safety

Health and Public Safety: Way clinic celebrated 10th year anniversary. All hospital entities were represented as well as the Green Cover businesses. Helps migrants as well as others in need of healthcare (E. Pantoja). Talking with Selena Webster to get together another Mental Health fair for Hispanics. She wants us to write a piece on HMA for her publication which will go out next month (M. Decunto).

Education

Education: Serving on the committee for Achieving the Dream and participating in ESOL open house (Burst and Echeverry). We will ask for a letter stating that MHAAB is given table as well as a place at the head table of the event (C. Echeverry). Caldera would like a letter from the FHHCA outlining partnership details (through MHAAB or individually).

Economic and Faith Based

No update (T. Jimenez).

La Guia

The publication will go to print on Friday (April 22nd). Just waiting for the ads to be submitted and approved. Baptist Hospital agreed to fund the entire publication and Mayo Clinic as well as Florida Blue are also supporting the project. 10,000 copies may be printed. The fiscal agent is the partner for Children's Services. Funds can be held for future publication. A third party will benefit from the funds. This will be a publication free for the community. This year La Guia will be a product of MHAAB (A. Burst & R. Caldera).

Hispanic Leadership Awards

Hispanic Leadership Award: Identify recipients of the award. Ed Perez is recommended by T. Jimenez. J. Montero is reaching out to the Mayor to ask for participation. Would like to add one more person for the committee. A. Burst volunteered to be working on the committee along with T. Jimenez and J. Montero. Ed Perez was nominated in the past under the faith based category but was not a recipient. In order to ensure this event is successful, we need a press release submitted early. We need more categories filled. Last year several categories were unfilled. We need at least fifty people to nominate for a successful event. Those that nominate are disqualified from voting for a candidate due to a conflict of interest (R. Caldera). The first event we had 42 candidates. The last event we had 14 nominees, which contributed to a low participation. There is a certain criteria regarding ratings of candidates (A. Burst). FCHCC is also hosting a Hispanic Leadership Awards scheduled before during breakfast time with similar categories. Our biggest challenge is recruiting candidates for participation. The press release is extremely important (R. Caldera). FCHCC's leadership event is focused more on strategy to obtain participation with FCHCC but MHAAB's event is focused on raising awareness in the community and celebrating/honoring achievements in the Hispanic community (M. Decunto and R. Caldera).

World of Nations

A. Burst will attend planning meeting April 19th at 2:00PM. MHAAB will volunteer at the event both days. M. Decunto will set up event both days. At 2PM on Sunday the parade of flags will occur. We will request extra parking passes and entry passes. A. Burst will request special entrance to eliminate waiting in line (A. Burst & R. Caldera). MHAAB flyers and surveys will be displayed at the WON event. In the past, display the H.I.L.L. information as well as other organizations catering to the Hispanic community. R. Caldera will request the City of Jacksonville to print all flyers and surveys in color for the WON event. C. Echeverry will contact Annie Grogan asking for information to display at the event.

Community Partnership Meeting

Community Partnership Meeting: This is one of the most important events. Four board members are participating on that committee. Waiting for the WON to conclude in order to dedicate time to the event. The event will take place in June or July (R. Caldera).

Old Business

- a. Final Annual Sub Committee Report 2015: No subcommittee reports submitted. We need a summary of events we've done as well as the support given. The reports will be submitted by next week. (R. Caldera).
- b. Hours Service Log: A. Burst and E. Pantoja submitted reports. New board members were asked to submit hours from January to present. R. Caldera recommends submitting report based on fiscal year instead of calendar year to be in alignment with the incoming chair.
- c. Tablecloth: tablecloth presented to MHAAB (fitted with new logo) Burst donated to board (A. Burst).

New Business

New Business: Chairman Caldera

- a. Eco Latino Cinco de Mayo Event: Event will take place from six to eleven. We will request a table. We may purchase name tags.
- b. Jax Community Fair: E. Pantoja will be in attendance on April 23rd.
- c. T. Jimenez made a motion to ask the MHAAB meeting to be moved to the evenings. A. Burst mentioned the limited security in the evenings (1 Tuesday per month). M. Decunto recommended we wait until we administer the public survey disturbed at the WON event. R. Caldera gave background of challenges in the past regarding not having quorum. C. Echeverry will send email regarding morning, lunch or evening board meetings.

Reminders:

- a. Next Meeting – May 10th, 2016, Mayor's Meeting Room 4th floor.
- b. Service hours due next month (July of 2015 – Present)

Public Comments

N/A

Adjournment: Chairman Caldera at 10:15AM.

Next meeting: May 10th, 9:00AM - 10:00AM City Hall, 4th floor

Minutes submitted by: C. Echeverry