

How Does It Work?

With completely FREE sign-up, Blue365 is available to all employees with BCBS coverage from participating Blue Plans

- Blue365 is a value-added program; it is NOT part of your health insurance benefits/coverage and doesn't impact premium costs
- Blue365 is available to all employees with BCBS coverage from a participating Blue365 Plan regardless of:
 - Plan-type (basic to premium, HMO/PPO/POS, etc.)
 - Medical coverage, Dental-only or Vision-only
 (Contact us for assistance in enrolling if you are a dental-only or vision-only member)
- One-time registration. No re-enrollment during open enrollment
- Immediate family members with Blue coverage (spouses and dependents) are eligible and can sign-up with only one account