



ONE CITY. ONE JACKSONVILLE.

PUBLIC NOTICE

PRESENTATION AGENDA

**Joint Special Meeting of the
COMPETITIVE SEALED PROPOSAL EVALUATION COMMITTEE (CSPEC)
&
CSPEC AGENCY REPRESENTATIVE MEMBER (Council President Lori Boyer) and
DESIGNATED SUBJECT MATTER EXPERTS FOR ESC-0136-17**

Monday, May 22, 2017
Ed Ball Building
Eighth Floor conference Room 851
214 N. Hogan Street Jacksonville, FL 32202

SUBJECT: ESC-0136-17 DUVAL COUNTY TOURIST DEVELOPMENT PLAN COMPONENTS: (1) TOURIST BUREAU SERVICES, (2) MARKETING SERVICES AND (3) CONVENTION SALES SERVICES

SPECIAL CSPEC

COMMITTEE MEMBERS:

Theresa Eichner, Chairman, Budget Office
Tom Fallin, Public Works
Julia Davis, Office of General Counsel
Dan Pearson, Assistant Manager, Procurement Division
Council President Lori Boyer

DESIGNATED SUBJECT MATTER

EXPERTS AND RFP SCORING

MEMBERS:

Craig Smith, Barbara Goodman, M.G. Orender, Jeff Truhlar, Kirit Patidar, Council Member
Crescimbeni, Council Member Greg Anderson

| Component | Company | 10 Minute Presentation on 5 Year Plan & Budget | 50 Minutes Q & A |
|--|--|---|-----------------------------|
| Component 1 – Tourist Bureau Services | Jacksonville & the Beaches Convention & Visitors Bureau, dba Visit Jacksonville | 9:00am – 9:10am | 9:10am – 10:00am |
| Component 2 – Marketing Services | Jacksonville & the Beaches Convention & Visitors Bureau, dba Visit Jacksonville & The Dalton Agency | 10:00am – 10:10am | 10:10am – 11:00am |
| Component 3 – Convention Sales Services | Jacksonville & the Beaches Convention & Visitors Bureau, dba Visit Jacksonville | 11:00am – 11:10am | 11:10am – 12:00pm |

cc: Corporation Secretary
Council Auditor
Council Secretary
Office of Inspector General

FINANCE AND ADMINISTRATION DEPARTMENT

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