

# THE JSEB JOURNAL

## THE JSEB OFFICE HAS BEEN HARD AT WORK

March was both a busy and productive month for the JSEB team! When we are not certifying small businesses inside the office, we are out in the community spreading our program's message. Last month we participated in a Reverse Trade Show at University of North Florida. While there we had the opportunity to have one-on-one talks with vendors on how to do business with cities, and helped them get a better understanding of what JSEB is all about. We look forward to doing more work with them in the near-future. We also had the opportunity to attend 'It's Her Business', a teen entrepreneurship conference at UNF. The JSEB program sponsored two girls, giving them the hands-on experience they need to start businesses and manage personal finance. The event proved to be rewarding to both the young ladies, and for our office!

Also in March, the JSEB monitoring committee met to discuss the direction of the program. The committee is made up of 3 current JSEBs and 2 non-JSEB participants, who expressed their concerns and gave us suggestions on how to make this program better for everyone involved. JSEB monitoring committee meetings are open to anyone who would like to attend. For additional information on future meetings log onto [www.jseb.coj.net](http://www.jseb.coj.net).

Our JSEB team was invited to speak to motivated business owners who are a part of the North Florida Chapter of the E3 program. E3 is a national, non-profit membership organization which provides support and services to aspiring entrepreneurs. During our presentation, we were able to interact with the crowd, hand out applications, and share ways their businesses could benefit by becoming certified JSEBs.

## APRIL 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 AARP & SBA Webinars	3	4	5	6
7	8	9	10 Jacksonville Acquisition Conference	11	12	13
14	15	16	17	18	19	20
21	22	23	24 New JSEB Vendor Orientation	25	26	27
28	29 MADVS Veterans Job Fair	30 21st Annual Small Business Celebration				

**WELCOME OUR  
NEW JSEBS!**

Lara Diettrich

**(Diettrich Planning)**

Freddie Richardson

**(Freddie Richardson  
Cleaning Services)**

Kassia Zinn

**(Office of Architecture  
and Design)**

Thank you for attending  
the new vendor orienta-  
tion!

City of Jacksonville  
Ed Ball Building  
214 N. Hogan Street  
Suite 800  
Jacksonville, FL  
32202

We Are Here To Help  
Tel: 904-255-8840  
Fax: 904-255-8842  
www.jseb.coj.net

**Tips For**

**Small Businesses**

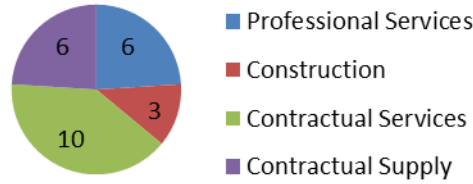
- Have a Business Plan
- Have a Solid Online Presence
- Accept Credit Card Payments
- Advertise and Use PR
- Keep Records

Smith, Jim (2013, January 10). 5 Key Small Business Tips to Gain Success in 2013. Retrieved March 18, 2013, from www.customerthink.com

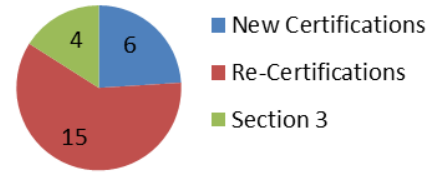


**JACKSONVILLE SMALL AND EMERGING BUSINESSES**

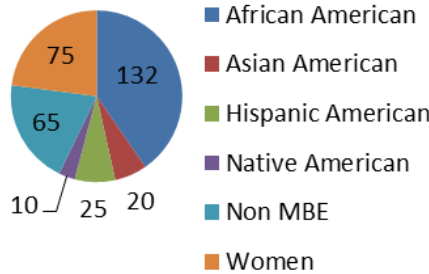
**Applications Submitted in March**



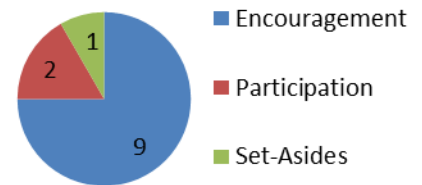
**Application Type**



**Race/Ethnicity of Vendors**



**Projects Reviewed**



**JSEB SPOTLIGHT FOR APRIL**

**Blade Buster LLC** has been a part of the JSEB program since December 2003. They specialize in residential, commercial and municipal lawn maintenance. Blade Buster services all areas in Northeast Florida and Southeast Georgia. For more information about Blade Buster, go to [www.bladebusterllc.com](http://www.bladebusterllc.com) or [www.jseb.coj.net](http://www.jseb.coj.net).

**JSEB PROGRAM PARTICIPATION REQUIREMENTS**

- The majority owner must reside in Duval County for a minimum of one year prior to submitting an application; or have an established business headquartered for a minimum of three (3) years in Jacksonville, and reside in Duval, St. Johns, Nassau, Baker or Clay County for one year total within the five county area.
- Have a personal net worth less than \$605,000, excluding personal residence.
- The majority owner must control 51% of the business entity being certified.
- Be a for profit small business concern
- Perform a commercially useful function