

**Keep Jacksonville Beautiful Commission
Regular Meeting Summary
Wednesday, May 26, 2021
Hybrid Zoom/In-person
Conference Room 851 Edward Ball Building
214 N. Hogan St.**

Present (In Person): Katie Blandford, Chair; Harrison Conyers

Staff: Dan Durbec Jessica Denson

Via Zoom: Chester Aikens; Chris Buckley, Lauren Christiansen; Von Fuller; Jenna Kobischen; Margaret Meier; Harry Reagan; Melody Shacter; Alicia Smith

Absent: Anna Dooley; Jim Love, Kathryn McGovern, Brian Pavek, James Richardson, Juanita Senior, Caleena Shirley, Alexander Traversa

Call to Order

Chair Blandford called the meeting to order at 11:01 a.m. She thanked members for attending the meeting.

Committee Reports

Recycling Committee

Chair Blandford reported for Recycling Committee Chair Dooley. She said that last Thursday that she, Commissioner Dooley and staff met with representatives of ASM Global, Inc. at parking Lot E at the TIAA Bank Field to discuss logistics for the America Recycles Day event, which is scheduled at the lot on November 13. She said that ASM will send a map of the lot for logistic purposes and Commissioner Dooley will review it.

Additionally, a License Use Agreement with ASM Global is being reviewed by the Neighborhood's Department Director's office.

She also noted that the committee discussed bringing in a second shred truck to avoid a backlog. KJB Trust funds could be used to hire a second shred truck if event partner Republic Services does not provide one.

Commissioner Shacter inquired what the cost would be to contract for a second shred truck.

Chair Blandford said it would cost about \$2,000. She noted that one option to reduce the amount of paper that is shred at the November 13 event is to hold a smaller event in October prior to America Recycles Day.

Cleanups Committee

Commissioner Smith reported that that the committee has not nominated a member to speak at the regular meeting.

Chair Blandford noted that she reported the committee's activities at the last regular meeting and that the committee met April 21 and discussed upcoming cleanups, including the July 5th Beaches cleanup, International Coastal Cleanup, scheduled for September 18, the America Recycles Day/Free Tree giveaway on November 13 and ways to assist in those activities.

At that April 21 meeting, the committee also discussed helping with JTA's transit stop/community partnership project, expanding cleanup partnerships with city, state and national parks and creating some sort of program to help make retail stores and strip malls aware of excessive littering on their properties so they can address them.

Awards and Recognition Committee

As noted under the agenda item KJB Awards, the annual KJB Awards judging occurred May 25. Winners will be notified, and Chair Blandford will reach out to City Council President Tommy Hazouri to inquire about presenting the awards at the beginning of a June City Council meeting.

Partnership & Outreach Committee

The Partnership & Outreach Committee met in March and April and will meet again in June. The Committee's attention is on annual cleanups, the America Recycle Day event and the proposed JTA trash receptacle project.

The committee has discussed recruiting partners from among schools, businesses, civic clubs and churches to accomplish KJB's mission. The committee will create a potential partnership list to share with commissioners so they can contact and recruit them.

America Recycles Day/Free Tree Giveaway

Issue was discussed under Committee Reports, Recycling Committee

Preview of the New Neighborhood Cleanup webpage

Chair Blandford reported that the new on-line cleanup and inventory management system is about to be launched.

Staff provided a brief demonstration of the on-line program and reported that the new program is user friendly and allows anyone who is planning a neighborhood cleanup or wanting to adopt a city roadway to go to <https://JaxNHOrg.coj.net> to:

- * Register a neighborhood cleanup.
- * Request cleanup supplies.
- * Report cleanup results.
- * Share photos of cleanup events.
- * Request a pickup of the trash that was collected.
- * Register a neighborhood organization, HOA or community association with the City
- * Request to adopt and clean a city roadway

The link to the website is at the bottom of staff emails and commissioners were encouraged to check it out and register a cleanup.

Parking Expenditures

Chair Blandford noted that the annual parking garage fee of \$944 for the City truck used for KJB activities is due, but since there weren't enough members physically present to vote on approving expending funds from the KJB Trust Fund, it will have to be approved by the Executive Committee, unless members are opposed to paying the fees.

She said she will call an Executive Committee meeting to vote on the matter.

KJB Awards

Chair Blandford reported that the annual KJB Awards entries were reviewed by a small committee May 25th. Judges reviewed the entries in several categories, including Individual, Organization, Military, High School and Elementary/Middle School. Members voted unanimously on each selection.

She recommended reaching out to the City Council to present winners at an upcoming meeting. She said if anyone is interested in seeing the applications, she will share them. All applicants will be notified.

Mr. Atkins recommended contacting City Council President Tommy Hazouri's office to ask to be put on the agenda at one of the two Council meetings in June.

Committees Review

Chair Blandford noted that KJB's structure requires that the commission hold committee meetings on alternating months. The committees meet in May, for example and report on their activities at the regular meeting in June.

Formerly there was one Joint Committees group comprised of a Partnership & Fundraising committee, a Projects committee and a Public Relations & Education committee that met between regular meetings.

Chair Blandford recently created four committees—Cleanups, Awards & Recognition, Partnership & Outreach and Recycling. The purpose of creating the committees was to allow members to focus on activities and events that would help KJB to fulfill its mission.

She said the creation of four committees has resulted in additional work for staff, who is required to attend and scribe at meetings, produce summaries and post them prior to the regular meeting. Additionally, she said that the City's requirement that members must be present at meetings in order to vote on matters, has presented a challenge because some members prefer to meet via Zoom.

She inquired whether KJB should return to holding bi-monthly joint committees' meetings in which members can focus on one topic. If additional meetings were required, the joint committee could form a subcommittee that focuses on those issues.

Commissioner Smith said the committees haven't been able to do anything yet since they were just getting out of Covid and starting to branch out. She said she felt this structure is a way to narrow down topics and move forward.

Commissioner Shacter said that she agreed that KJB is starting to make some progress on some activities and continuing the existing structure will be more effective than working on issues in a full commission meeting. She noted that because there's not a lot of time, she keeps her meetings brief and assigns members duties. She suggested continuing the structure and

evaluating it in six months or a year. She said once the meetings pick up momentum, it may be necessary to meet every other month, or every three months.

Commissioner Buckley noted that the Executive Order that regulates the commission requires six commission meetings during the year. Additional meetings can be called by the Chair, if necessary. She recalled that when she first joined the commission, breakout committee meetings were held.

She said that there could be committee meetings held the same day as the regular meeting, but the commission would have to ensure that staff would be available to attend all of them the same day.

Chair Blandford said that it sounded like members would prefer to keep the committees structure as is for now.

She said that the committees should meet again prior to the full commission meeting in June so they can report out on their activities.

Old Business

Florida Inland Navigation District (F.I.N.D.) Grant

Chair Blandford reported that staff is in the process of applying for the annual \$5,000 Florida Inland Navigation (F.I.N.D.) grant. If approved, funding will be used to purchase grabbers and bags.

Adjournment

The meeting was adjourned at 11:42 a.m.