

**Keep Jacksonville Beautiful Commission  
Regular Meeting Summary  
Wednesday, June 23, 2021  
Hybrid Zoom/In-person  
Conference Room 851 Edward Ball Building  
214 N. Hogan St.**

**Present (In Person):** Von Fuller; James Richardson; Melody Shacter

**Staff:** Dan Durbec Jessica Denson

**Via Zoom:** Harrison Conyers, James Cook, John Drayton, Jim Love, Jenna Kobischen, Margaret Meier, Harry Reagan, Alexander Traversa

**Absent (Excused):** Chester Aikens, Katie Blandford, Chris Buckley, Lauren Christiansen, Anna Dooley, John Drayton, Kathryn McGovern, Brian Pavek, Juanita Senior, Caleena Shirley, Alicia Smith

**Call to Order**

Commissioner Shacter called the meeting to order at 11:03 a.m.

**Committee Reports**

Recycling Committee

The recycling committee met April 30. They also met on May 20 with staff of ASM Global Inc. at the TIAA Bank Field to discuss logistics at Lot E for the America Recycles Day event, scheduled 9 a.m. – 1 p.m. on November 13. Since then, a Use License Agreement with ASM is being reviewed by the City's Office of Legal Counsel.

Long-time partner Republic Services will not provide a shred truck, but will collect material to be returned to their shop, baled and sold to a processor who will make it into pulp to be turned into recycled paper.

Commissioner Meier said to be careful what you call the event since no shredding will occur on site, otherwise, hire a shredding company to shred on site. She recommended calling it a recycling event and to emphasize that the City assumes no liability for items that are recycled.

Commissioner Love said he would call it a recycling event.

Prior to 2020, the event was publicized as a paper shredding event. The event will be promoted as a document destruction/document recycling event.

Awards & Recognition Committee

Commissioner Shacter reported that the KJB Awards were judged and winners selected May 25.

Winners were:

James Cook--Individual Category  
Timucuan Parks Foundation—Organization Category  
NAS Jax—Military Category  
Fletcher High School-High School Category  
Christ the King School—Elementary/Middle School Category  
Commissioner Buckley will be recognized with a Jake Godbold Award.

She reported that the committee is waiting to identify a venue for presentation of the awards. One recommendation was to make the presentation at a City Council meeting.

Staff noted that Commissioner Richardson recommended making the presentation at the Environmental Protection Board annual symposium at the University of North Florida in October or at the Cummer Museum on a Free Admission Day.

Commissioner Richardson said another potential venue is the Environmental Protection Board's awards luncheon in November.

#### Partnership & Outreach Committee

Commissioner Shacter reported on her committee's activities. The Committee met June 2 and June 22 and decided to organize a list of potential partners under City Council Districts to recruit volunteers and event site captains. This would allow the committee to do outreach through each council district representative who could refer them to leaders in their communities. A complete listing is expected to be completed in the next few weeks. Additionally, the Committee will reach out to local schools to promote the event and recruit volunteers.

She also reported that per the full commission's request, her committee designed a business card for commissioners. The committee went through identifiers that will be contained on the card—a line for a commissioner's signature, the link to the KJB web page, a link to the new cleanup dbase and staff contact information.

Committee Chair Shacter said this will allow potential volunteers to request information about cleanups and other events, as well as help them organize and register neighborhood cleanups.

She asked if commissioners would like to review the card before it is produced.

Commissioner Meier said that she would like to review it.

*Action Item: Staff will disseminate the mock up of the card to commissioners.*

Commissioner Shacter noted that the second item that her committee was working on was recruiting local businesses at 6<sup>th</sup> and Main streets and Park and King streets to voluntarily empty the trash receptacles at bus stops as part of a transit stop/community partnership effort with JTA.

Chair Shacter reported that she reached out to Main and Six Brewery, who said would they provide her with a list of potential partners in the area. She said that she will be in that area today and will contact them.

Commissioner Love reported that Tony Jarvis, owner of Cool Moose Café located at Park and King streets, said he would be happy to maintain the bus stop receptacle near his restaurant.

Commissioner Traversa said that he will work with JTA's facility team to see if there is a policy allowing recognition of participating groups with signage at the stops.

### **July 5<sup>th</sup> Beach Cleanup**

Planning for the event is under way with partner Beaches Sea Turtle Patrol taking the lead on planning logistics. The event will be 7 a.m. – 9 a.m. at three locations—Beach Boulevard and the Ocean, Seagate Avenue and the Ocean and Atlantic Boulevard and the Ocean.

### **International Coastal Cleanup**

The annual event will be held 9 a.m. – 11 a.m., Saturday, September 18 at various locations. Sites will be identified, and site captains recruited for the event. Commissioners are encouraged to participate by volunteering to be site captains.

The group discussed promoting the event at an August City Council meeting.

### **FDOT Grant Discontinuation**

The annual Florida Department of Transportation (FDOT) Litter Control grant for 2022 has been cut from the state's budget. This is the second time in the past 10 years that this has occurred. Affiliates of Keep America Beautiful, of which KJB is a member, used the funds for beautification and litter abatement projects and to purchase cleanup supplies. In the current and previous years, the grant has allowed KJB to fund the purchase of trees for planting at parks, buy materials for community gardens, provide sea oats for planting at sand dunes along Jacksonville Beach to prevent erosion and flooding during hurricanes and fund other community beautification and litter abatement efforts.

### **Old Business**

#### **America Recycles Day/Free Tree Giveaway (Update)**

The annual event will be held 9 a.m. – 1 p.m., Saturday, November 13 in Lot E at the TIAA Bank Field. A Use License Agreement from ASM Global was sent to the Neighborhoods Department for review and was subsequently sent to the City's Office of Legal Counsel for review.

Event partner Republic Services has noted that shredding will be done off site and the event will be promoted as a paper recycling and collection event.

#### **F.I.N.D. Grant (Update)**

The Florida Inland Navigation District award application was submitted May 26 and is scheduled to be reviewed by the F.I.N.D. Board of Directors July 19. The \$5,000 grant allows KJB to purchase cleanup supplies for waterways cleanups.

#### **KJB Awards**

Commissioners attending the May Regular meeting discussed presenting the KJB award winners with their certificates at a City Council meeting. In the interim, Commissioner Richardson suggested recognizing winners at the Jacksonville Environmental Protection Board meeting in November.

Commissioner Meier recommended recognizing winners at that venue because it is a nice venue with many people in attendance.

Chair Shacter recommended putting it on the agenda of a future Awards and Recognition Committee meeting.

**Other matters**

Commissioner Cook announced that his term on the commission was up and this would be his last meeting. He thanked the commission for the opportunity to serve and noted that he promoted KJB, its programs and activities at every opportunity.

Chair Shacter thanked Commissioner Cook for his service to the commission and to the community and said he would be missed, but to stay in touch.

**Adjournment**

The meeting was adjourned at 11:35 a.m.