

Keep Jacksonville Beautiful Commission Regular Meeting Summary Wednesday, July 28, 2021 Hybrid Zoom/In-person Conference Room 851 Edward Ball Building 214 N. Hogan St.

Present (In Person): Katie Blandford, Chair; Chet Aikens; Joyce Morgan

Staff: Dan Durbec

Via Zoom: Lauren Christiansen, Von Fuller, Lisa Grubba, Jenna Kobischen, Jim Love, Margaret

Meier, Juanita Senior, Alicia Smith

Absent: Chris Buckley, Harrison Conyers, John Drayton, Kathryn McGovern, Brian Pavek,

Harry Reagan, Alexander Traversa

Visitors: Arne Olsen, Environmental Programs Director, Naval Station Mayport

Call to Order

Chair Blandford called the meeting to order at 11:09 a.m.

Committee Reports

Recycling Committee

Recycling Committee Chair Anna Dooley retired unexpectedly from Greenscape in June and no meetings have been held since May 20 when committee members met with Gerry Albert, manager of ASM Global Inc., at the TIAA Bank Field.

Members met to discuss logistics and review Parking Lot E, where the annual America Recycles Day/Free Tree Giveaway event will be held November 13.

ASM is revising a Use License Agreement for review by the City's Office of General Counsel. Additionally, event partner Republic Services announced that it will not shred paper on site, but haul it off site for shredding. The event will be advertised and promoted as a paper recycling and collection event and participants will be limited to bringing two bags or boxes for shredding.

Commissioner Morgan noted that she wanted to add that she got a message that St. Luke's Episcopal Church on University Boulevard is planning an Arlington shredding day on August 7.

Partnership & Outreach Committee

Committee Chair Shacter was out of town. The committee met June 22 and its activities were reported at the June 23 regular meeting.

Commissioner Meier reported that the committee created a business card for commissioners to use when promoting KJB's activities, programs and events.

A mock up of the business card was shown to commissioners.

Commissioner Meier also reported that the committee will assist with the International Coastal Cleanup by reaching out to the Duval Public Schools to recruit students for the cleanup.

Commissioner Smith inquired if the cards could have QR codes printed on them. Staff will ask the Public Affairs Office if this is doable.

Chair Blandford noted that Committee Chair Shacter printed out a City Council District map from the City's webpages and wrote council members' names in each district. The map can be used with a partnership list that was distributed at recent Committee meetings to identify which Council district potential sponsors or partners reside.

Committee member Traversa said at that meeting that he can assist by listing existing and potential sponsors in each district on the map if their addresses are available. The map and list can help commissioners when reaching out to potential partners.

Cleanup Committee

No report.

The committee will assist with the International Coastal Cleanup, scheduled for multiple locations around Jacksonville on September 18.

Awards and Recognition Committee

Committee member Chet Aikens reported that the Awards & Recognition Committee met July 26 and discussed recognizing 2020 KJB Award Winners.

He noted that the committee agreed to accept an offer by Commissioner Richardson to allow KJB to recognize award winners at the Environmental Protection Board luncheon in November. No date has been set for that event, he noted.

Award winners were:

James Cook—Individual Category
Timucuan Parks Foundation—Organization Category
NAS Jax—Military Category
Fletcher High School—High School Category
Christ the King School—Elementary School Category
Chris Buckley—Jake Godbold Award

Mr. Aikens also reported that the committee recommends that KJB pay for winners' lunches, which should cost about \$25 per person.

KJB Awards—venue discussion

The agenda item was discussed under Committee Reports.

Old Business

International Coastal Cleanup September 18, 2021

Chair Blandford reported that site captain recruitment and the creation of a cleanup sites list is under way. The annual event will be held at various locations around Jacksonville. Commissioners were encouraged to sign up as site captains.

America Recycles Day/Free Tree Giveaway

The agenda item was discussed under committee reports.

2021 F.I.N.D. grant (Update)

Chair Blandford reported that the Mayor's Budget Review Committee approved the 2021 Florida Inland Navigation District (F.I.N.D.) grant.

It was sent to the office of General Counsel for the Mayor's signature, and then will be returned to F.I.N.D. for execution.

The \$5,000 grant will allow KJB to buy cleanup supplies

Adjournment

The meeting was adjourned at 11:33 a.m.