

**Keep Jacksonville Beautiful Commission  
Regular Meeting Summary  
Wednesday, August 25, 2021  
Hybrid Zoom/In-person  
Conference Room 851 Edward Ball Building  
214 N. Hogan St.**

**Present (In Person):** Katie Blandford, Kathleen McGovern

**Staff:** Jessica Denson, Dan Durbec, Lisa Ransom

**Via Zoom:** Chris Buckley, Harrison Conyers, John Drayton, Lisa Grubba, Jenna Kobischen, Alexander Traversa, Alicia Smith

**Absent:** Jim Love, Margaret Meier, Joyce Morgan, Brian Pavek, Harry Reagan, Juanita Senior

**Call to Order**

Chair Blandford called the meeting to order at 11:02 a.m. She said there were not a lot of items on the agenda so it should be a short meeting.

**Committee Reports**

Chair Blandford noted that there were no committee meetings in August, which was fine since it can be challenging to meet with members having scheduled vacations and getting kids ready to go back to school.

**America Recycles Day/Free Tree Giveaway—Vote on Expense**

Recycling Committee Chair Lisa Grubba reported that she, KJB staff and ASM Manager Gerry Albert conducted a logistics site visit of Parking Lot E at the TIAA Bank Field in preparation for the November 13 America Recycles Day/Free Tree Giveaway event there. ASM is the management company that oversees parking at the stadium.

She noted that the emphasis of the upcoming event is traffic management. She said JSO recommended having enough officers since the location is in an area undergoing roadway construction and the Jacksonville Fair will be under way.

Commissioner Grubba also noted that the event will be a little different than last year. Instead of a recycling event and tree giveaway, it will be paper collection event and a free tree collection event.

She said event partner Republic Services will only have collection trucks on site and not a shred truck. Shredding will occur off site. Up to two bags of paper per vehicle will be accepted at the drive-through event.

Commissioner Buckley inquired if participants will be able to come through a second time.

Commissioner Grubba said it would be too difficult for them to get back in line if there are long lines like there were during the 2020 event.

Commissioner Buckley asked how many volunteers would be needed for the event.

Commissioner Grubba said about 75 volunteers would be enough to cover both activities of the event—the tree giveaway and the paper collection.

Greenscape will be giving away up to 3,000 trees at the event.

Chair Blandford noted that the initial price quote from ASM was \$4,160, which includes seven JSO officers and a supervisor to conduct traffic management, portable toilets for volunteers, traffic cones and parking lot rental. She said that the cost should be split with Greenscape.

Commissioner Grubba said that Greenscape was fine with that since the location dictates that enough traffic officers be hired to ensure safety and smooth traffic flow.

Chair Blandford noted that the group could not vote on expenses today because there were not enough voting members physically present. She said she will call an Executive Committee meeting to vote on the matter. She endorsed using KJB Trust Funds to pay for traffic management to avoid a similar situation to last year's event when traffic was a major problem.

Chair Blandford said the major expense is the JSO officers, but it does include security to watch trees that will be off loaded the night before the event. No other paper shredding or recycling company is coming to the event.

### **International Coastal Cleanup**

Chair Bland reported that the annual International Coastal Cleanup will be held September 18 at various locations around Jacksonville. She said the hours at some sites are from 8 a.m. to 10 a.m. and 9 a.m. to 11 a.m. at other sites.

She told Commissioners to let staff know if they knew of anyone who would like to be a site captain at one of the locations.

Chair Blandford noted that there was another event scheduled at the beach on the same day as the International Coastal Cleanup, the Florida Fin Fest. It does not conflict with the ICC because it is in the afternoon and primarily an entertainment venue. Organizers invited KJB to set up a booth at the two-day event.

Chair Blandford asked Commissioners if anyone wanted to attend and represent KJB. Members did not express interest. She said she would politely decline.

### **Old Business**

#### **Partners and Sponsors Mapping**

A KJB partners & sponsors by Council District map was distributed. Map creator Alexander Traversa reviewed the map and noted:

Blue dots indicate the location of KJB partners.  
Yellow dots indicate the location of potential partners.  
Green squares indicate the location of KJB sponsors.  
Yellow squares indicate potential sponsors.

The map also contains council districts, the names of the current elected council members, and the number of partners and sponsors in their districts.

The map can be used to identify organizations, individuals, businesses and other possible partners or sponsors.

### **KJB Commissioner Business Cards**

Chair Blandford reported that KJB business cards are available for Commissioners. Contact staff if you would like cards. They can be used when Commissioners are promoting KJB and its events. They include a QR code that links to KJB's web page. The cards also contain a link to the new cleanup registration dbase where visitors can register their cleanups, order cleanup supplies and register to adopt a city roadway.

### **2021 F.I.N.D. Grant (Update)**

The \$5,000 Florida Inland Navigation District (F.I.N.D.) grant was approved by the Mayor's office in July and has been sent to the Office of General Counsel for execution.

Chair Blandford reported that once the grant is approved by F.I.N.D. and the contract returned to the City, staff will move forward with ordering cleanup supplies—trash grabbers and bags.

### **City Council Presentations**

Chair Blandford noted that there is a City Council meeting a few days prior to the International Coastal Cleanup that KJB should attend to promote the event. She said she can attend that meeting and discuss the ICC event and the America Recycles Day event.

Commissioner Grubba offered to assist with the Council presentation to promote the America Recycles Day/Free Tree Giveaway event.

### **Get Well Wishes for Commissioner Shacter**

Chair Blandford reported that Commissioner Shacter was hospitalized in Colorado from an injury in an ATV mishap. She asked Commissioners to reach out to her and wish her a speedy recovery.

### **Adjournment**

The meeting was adjourned at 11:33 a.m.