

# The City of Jacksonville Small & Emerging Businesses

## The JSEB Journal

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### MAYOR'S BUSINESS BUILDER

On the morning of Friday, October 3rd, a large group of small business owners, entrepreneurs and small business organization leaders gathered together for the Mayor's Business Builder. This event allowed small business owners to ask questions of the small business organization panels in order to help them to grow their business. The JSEB Program was represented at this event by Director Baker. This event was hosted and provided by the Mayor's Office.



### QUICKBOOKS WORKSHOPS

This month marked the first month that P.A. Wallace & Assoc. would host QuickBooks workshops. These workshops are held at the Springfield Learning Center and provided by the JSEB program. There will be 3 more QuickBooks courses.



### JACKSONVILLE BLACK EXPO 2014

As the fog cleared on the morning of Sat., Oct. 25th, the Prime Osborn Convention Center began to buzz with excitement for the start of the Black Expo '14. The convention center was filled with excitement as the event began. Black Expo '14 marked the 2nd year that the JSEB program has been a sponsor of the Black Expo. The JSEB program had the opportunity to have an entire hallway dedicated to the City of Jax and it's departments at the Black Expo this year. As sponsors, the JSEB program was also able to play a large role in the Business Opportunity Summit, the Soul Sisters event & the Black Male Summit that occurred during the expo. Even Mayor Brown couldn't stay away, he visited many booths at the expo as well as, briefly spoke at the Male Summit & the Soul Sisters event. Can't wait for Black Expo 2015!





## MAYOR'S JSEB TOUR

On Wednesday, October 29th, Mayor Alvin Brown visited with six (6) of our small businesses, aka JSEBs, at their place of business. The Mayor's visit was inspirational and very exciting for many of our small businesses. During his visit Mayor Brown spoke with the business owner's, listening intently to what it's like to be a small business owner in Jacksonville. Through the Mayor's visit, with each of the small business owner's and their teams, we hope to learn what are local businesses need to thrive so that we may better serve them in the years to come. Mayor Brown will visit two (2) more of our JSEBs in the future. On the 29th the Mayor was able to visit **Architectural Accents, Indcom, SGS Tech., A Real Unique, NAIWBE & J.L. Tripp**

### JTA BLUEPRINT 2020

**The future of Jacksonville Transportation system was outlined in great detail at the JTA Blueprint 2020 meeting. This JTA event also served as an opportunity for local, small businesses to network with JTA in hopes of contracting with them on some of their future projects. Business development and the economic growth of our city was discussed at length by Mr. Ken Middleton, Diversity & Equity Program Manager of the Jacksonville Transportation Authority (JTA).**

### PLANNING FOR FY 2015

Darryl Jackson of **P.A. Wallace & Associates** hosted a workshop on Oct. 14th about planning for FY 2015. This workshop was provided by the JSEB program & hosted by Mr. Jackson at the BSE. During this workshop Mr. Jackson focused primarily on taxes.



How to file them, what you can and can't claim & the differences between personal & business taxes.

### WOMEN'S BUSINESS CENTER 10TH ANNIVERSARY EVENTS

Throughout the month of October, the Women's Business Center held a variety of events including their 10th Anniversary event. On Thursday, Oct. 16th the JWBC celebrated their 10th Anniversary with a night amongst friends. The following Friday, Oct. 17th, they held a Panel Discussion on Being an Entrepreneur. Finally, on Thursday, Oct. 30th, the JWBC provided an "Emerging Markets" breakfast with breakout workshops & amazing guest speakers.

### New Vendor Orientation

On the night of Oct. 29th, over 20 new JSEBs were officially inducted into our program. These new inductees were given the opportunity to meet with Mr. Mitch Woodall from JTA & hear about some big upcoming opportunities with his organization. Keep an eye out for our next orientation date.



### JSEB OF THE MONTH:

Anderson, Coker & Elliot, Inc. is a full service consultant, engineer & planning firm. Their engineers are backed by proven records of successful professional engineering practices. For more information, or to make your apt. today, please visit <http://www.acande-inc.com/contact.html>.

### Upcoming Events:

- **Nov. 4** - QuickBooks Workshop (3rd in series)
- **Nov. 11** - Human Resources Mgmt. Workshop
- **Nov. 13** - "Get Your Business Online" Google Workshop
- **Nov. 18** - QuickBooks Workshop (4th in series)
- **Nov. 19** - Plans & Specifications 101 Workshop
- **Nov. 29** - Small Business Saturday



### Monthly Report

#### \$ Amounts Awarded to JSEBs in Oct.

Set-Asides - \$1,298,230  
Encouragement - \$32,250

#### # of GGAC Approved JSEB Projects in Oct.

Set-Asides - 4  
Participation - 2

#### # of Projects Awarded in Oct.

Set-Asides - 6  
Encouragement - 1



**Total Amount Awarded to JSEBs since 10/01/14**  
\$1,330,480