

- **WHEREAS:** Jacksonville is proud to be a beautiful mosaic of citizens from diverse ethnic, cultural, and racial backgrounds. One group that has been among the fastest growing in recent decades is our Hispanic population; and
- **WHEREAS:** Currently, more than 96,000 individuals who identify as Hispanic live in Duval County, making up over 10% of the county's population. That is a 2.8% increase in the Hispanic population since 2010; and
- **WHEREAS:** For 5 years, Viva La Fiesta Jax has hosted the only Hispanic Cultural Festival in Jacksonville; and
- **WHEREAS:** Every year, over 10,000 residents and visitors gather to celebrate Hispanic cultures and traditions with dances, live music, and free activities; and
- **WHEREAS:** The City of Jacksonville affirms that diversity is a source of strength for our city and an indispensable pillar for our growth. Every person who calls our city home must have the opportunity to thrive.
- **NOW, THEREFORE, I, DONNA DEEGAN,** by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim October 14, 2023 as

THE 5TH ANNIVERSARY OF VIVA LA FIESTA JAX

In Jacksonville and encourage all citizens to raise awareness of the growing Hispanic population in Jacksonville and celebrate their contributions to the community.



IN WITNESS THEREOF, this 15th Day of Sep. in the year Two Thousand and Twenty-Three.

Donna Deego

CITY OF JACKSONVILLE. FLORIDA