

Michael R. Robinson

Biography

Michael R. Robinson is a graduate of University of Florida, School of Forest Resources and Conservation, with a Bachelor of Science degree in Forest Resources and Conservation.

He began his career with Jacksonville Electric Authority (JEA) as an Urban Forester responsible for contract line clearance crews and the initiation and implementation of an urban forestry program for the utility. This was a totally new field for utilities at that time. No other utility had foresters in lower level management in the field in the country. Now that is the norm and many used JEA as a model.

During his career, Mike, as he likes to be called, was the recipient of several local, state, national, and international awards and recognitions. He has served as the Utility Representative on several industry specific associations and their respective Boards of Directors.

He is currently serving his fourth term as President of Greenscape of Jacksonville, Inc., the second oldest tree advocacy group in the nation. Greenscape has been in operation for over 42 years and is responsible for the addition of over 300,000 trees to the Jacksonville canopy. Mike has been affiliated with the organization for over 25 years.