

JANUARY 28, 2019 MEETING MINUTES 4:40 PM



Mayor's Commission on the Status of Women

Commissioners Meeting called to order at 4:10pm

Donna Kulda, CHAIR
Patricia DeWitt, Commissioner
Anji Easterday, Commissioner
Sabrina Edwards, Commissioner
Ashlie Empleo, Commissioner
Shawna Grant, Commissioner
Demika Jackson, Commissioner
Lorna Matos, Commissioner
Julie Savino, Commissioner
Tammy D. Taylor, Commissioner

Absent Commissioners

Sheila Spivey, UNF – Ex-officio Member – Excused
Jaynelle Pemberton, VICE CHAIR - Excused
Eileen Rodden, Women's Center – Ex-officio Member - Excused

Staff

Barbara Florio – Liaison
Julie Ann Riviera – MCSW Staff Support

Guest Attendees

Leona Howard is a double major student of Jacksonville University and Equal Pay Ambassador, assisting with social media campaign.

Approval of Minutes

December 3, 2018 minutes were reviewed and approved.

Motion to approve: Commissioner Pat DeWitt

Motion seconded: Commissioner Sabrina Edwards

Approved Unanimously

Public Comments

There were no public comments.

New Commissioners

New Commissioners Ashlie Empleo, Demika Jackson and Lorna Matos introduced themselves to the Board.

Liaison Report: Barbara Florio

The 2019 MCSW board calendar was distributed reflecting the approved May and December 2019 date changes.

Vice Chair Jaynelle Pemberton and Commissioner Sabrina Edwards were re-appointed to a second three-year term

with an expiration date of February 2022.

On behalf of Commissioner Empleo, in the board packet is a hard copy of the Social Media Training. Commissioner Empleo will be reporting on this.

Liaison Florio reported, on behalf Vice Chair Pemberton, changes or comments from the Board regarding the Report to the Mayor are to be emailed to the Liaison by January 29, 2019. The report is past due and needs to be submitted. Chair Kuldau would like the Equal Pay Day presentation included and typos reviewed and corrected.

As a reminder to the Commissioners, when replying to an email do not reply to all only reply to Liaison Florio as this can be construed an Ethics violation. There is an Ethics Training in February, for the new Commissioners who have yet to take it. The training is mandatory every four years. Liaison requires a copy of the Ethics Training certificate as a matter of record.

Liaison and the Chair will meet to discuss a Committee structure and the revision of bylaws.

Commissioner Easterday is now the point of contact for disseminating the Equal Pay Day Committee meeting notes, dates and distribution of information via email. Equal Pay Day Committee is not a subcommittee of MCSW.

Gender Wage Gap 2018/19

Chair Kuldau reported the Gender Wage Gap's big focus is on the Unhappy Hour to be held on April 2nd 4:30PM to 7:30PM at Moxie Kitchen and is the 2nd annual event and is open to the public and to women's groups. The date change will allow the local event to concur with the national date. There will be a \$10 cover charge to help cover the charge with students, with an ID, entering free. Commissioners interested in being involved with the Equal Pay Committee can attend the meeting right after the MCSW at 5:30PM. Assistance is needed in reaching out to elected representatives, local media, campuses and marketing and social media efforts.

Commissioner Easterday indicated everyone should forward the flyer to their friends and personally ensure everybody in their circle is aware of the event and the cause. The flyer will be available this week.

Commissioner Grant requested the flyer to share to several social media outlets and with Website University where she is the Social Media Coordinator Chair. Commissioner Edwards requested the flyer to share with the sororities and will get the Edward Waters College female students involved. Guest attendee Ms. Howard will forward to Jacksonville University students.

Chair Kuldau indicated Equal Pay Ambassadors were needed from Jacksonville University, University North Florida and Edward Waters College.

Social Media Training

Commissioner Empleo informed the Board the Social Media Training had seven attendees and lasted about 1.5 hours and was created by Michael Berkshire FSCJ Diversity and Social Change Advisory specifically for the Commission. Mr. Berkshire would like to hear feedback to learn how he can work better to better his presentation and see if there is anything he was missing.

Commissioner Savino indicated she loved the training and is a latecomer to social media. She did not realize all the things you can do get the information out via social media. Now she would like to know more and would like to see if she can get one on one trainings. Maybe break it out and focus on one social media.

Chair Kuldau commended the trainer, the training was understandable and made it easy for everyone to follow and he was in queue with the audience. She would like to see another training and have a put it into action training. The

next step would be to have a hands-on experience and have everybody sign on into their own accounts.

Commissioner DeWitt indicated maybe designing a campaign and it would in turn dictate which of the medias to use for the campaign. She agreed it was an informative session and the group learned the conceptual side.

Commissioner Empleo inquired if the location and RSVP sign up link were helpful for everybody? The Board all agreed yes to both.

New Business

Commissioner Grant extended an invitation to visit and participate in the Society for Human Resource Management (SHRM) Jacksonville convention with the majority of the HR leaders' being women.

Commissioner DeWitt spoke of the online program, WorkSmart, and how it is free, and the Commission can be the facilitator. Commissioner Empleo stated she would speak to ITD at FSCJ of the possibility of being able to log in as guest users.

Commissioner Empleo inquired if the Commission would be interested, as a group, in volunteer work in women non-profit organizations. Liaison Florio reminded the Commission, as individual members, can volunteer. The Chair stated the Commission is there to educate, advocate and celebrate.

Chair Kuldau informed the Commission Dr. Gotta will be in Jacksonville the weekend of April 8th and she may be available to speak. MCSW could sponsor and invite her to speak and extend an invite to other women's organizations. This would be a good tie in with Equal Pay Day week. Commissioner DeWitt will verify Dr. Gotta's availability and Liaison Florio will check the Lynwood Roberts room availability. Chair Kuldau will confirm date and advise Liaison Florio.

Commissioner Grant extended an invitation for members to attend the SHRM February lunch meeting, as her guests, to be held at Maggianos at St Johns Town Center. SHRM meets every first Thursday of the month for either breakfast or lunch. The Commission can set up a table as one of the SHRM nonprofit partners and provide information to the members.

Unfinished Business NONE

Meeting Closure

Chair Kuldau thanked everyone for their help and continued support.

Meeting adjourned at 5:50PM

CERTIFICATION

Recorded and Transcribed by:



Julie Ann Rivera
MCSW Staff Support

Submitted by:



Barbara Florio
MCSW Board Liaison

Approved by:



Donna Kuldau, Chair

COPY TO: Filed for public access