



ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Daryl Joseph, Director

Parks, Recreation and Community Services Department
214 N Hogan Street, 4th Floor
Jacksonville, FL 32202
(904) 255-7919
www.coj.net

Community Initiative

Minutes*

Tuesday May 7, 2019 Meeting, Disabled Services Conference Room C

Members Present: Anida Pollo, Barbara Brown, Walter Johnson

Disabled Services Staff Present: Kevin McDaniel, Lois Smokes, Jimmy Smith, Kara Tucker ,
Adriann Keve

Others: Carrence Bass

In Attendance: The meeting was called to order at 11:00 a.m.

Introductions were made.

Kara Tucker provided an overview of the Shrimp game. Debrief meeting scheduled with Jacksonville Shrimp.

Kevin McDaniel stated that the Jacksonville Shrimp have agreed to allow Division to use the tickets for another event. Natalie Alden and Dan O'Connor threw out first pitch. Jacksonville Shrimp adapted an Inning Game for citizens with disabilities. The Jacksonville Shrimp also recognized the Division and the Mayor's Disability Council for their 30th year anniversary.

Carrence Bass provided an update regarding Autism Awareness Day. There were over 500 registrations this year. Registrations more than doubled in comparison to last year. Haley Moss presented. First Coast News and the Today Show recorded at the event. First Coast News referenced the event in their coverage of the event. Ms. Moss was covered on the Today Show's Autism Awareness story. Ms. Moss is advocating that her disability should not be hid from others. The Today Show piece showed snippets of Ms. Moss' speech, as well as clips of runners finishing the race.

It was reported that there were not as many resource vendors at the event (Autism Awareness), but the issue identified was related to delivery issues. All feedback from participants and families was positive. Another small improvement identified that can be made going forward is



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coordinating costumes supplies as a new vendor was identified. The vendor did come out, however, there were some vendor considerations to be made or adjusted (in future events). Runners started to pack up once they finished their piece of the race. Going forward, will schedule the speaker closer to the event as the camera crews were not set up to shoot near the stage.

Carrence Bass reported that Making Strides for Autism had awarded two grants. One of the grants, \$1,500, was for a father and son to assist with copays and assistive technology, as well as offset some costs for summer camp. The second grant for \$500 was awarded to Noah's Arc. Two additional grants are being identified for two schools, Morning Side and the Jerico School for Autism. Each school will receive five sensory bags developed by Making Strides for Autism.

Kevin McDaniel recognized Making Strides for Autism and Heal for the work they are doing.

Carrence Bass stated that she always views her initiatives and partnerships as community above all and was grateful for the progress being made throughout the community by all agencies.

Natalie Alden stated that it was refreshing to hear Carrence Bass say that.

Carrence reported that she continues to meet with other organizations to make their facilities and programs autism friendly.

Carrence Bass thanked the committee for their continued support.

Kevin McDaniel provided overview of ADA Symposium so far. Natalie Alden to work with Kevin on Opening Remarks. Kevin McDaniel will work with council on outline for opening remarks. Kevin will send registration to the event to council and staff as reminder.

Natalie Alden opened discussion about PSA's and White Canes. After lessons learned, do we work towards another White Cane initiative? It was reported that White Cane questions were removed from the driver license test.

Barbara Brown stated that it is unfortunate that this education and awareness was removed given the size of our population that it is applicable to.



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Natalie Alden suggested that advertising for the contest should be much more in advance.

Anida Pollo suggested that we run the campaign again with lessons learned.

Walter Johnson suggested incorporating other sensory features such as videos overviewing the White Cane Law to introduce students to the concept.

Natalie Alden suggested contacting teachers when the school year is over so they are preparing themselves.

Anida Pollo stated that teachers may be able to incorporate participating in the contest could count for extra credit.

Kara Tucker suggested that communication to schools should include all above in a package, as well as information about the Jim Brady scholarship and Mark Roessor scholarship.

Natalie Alden suggested putting all of this information into one letter explaining the contest, incentive suggestions such as extra points on grades, and additional information about the law and scholarships into one letter (package). Letter should be one page, including four – five paragraphs: about the contest, introduction information (video links), how to encourage participation, the fact that there are prizes, and information about our scholarships. Letter should be one page but package should include flyer for contest, flyer for scholarships, and information attachment about prizes, rules, and open and close date. Send information to schools in the beginning of summer and follow up in August. Contest should be advertised to high school students (9th – 12th).

Barbara Brown offered to include NFB as a resource to schools to put together ways in which teachers may educate students on White Cane issues, such as using a White Cane and providing awareness training. (Natalie suggested information about NFB and JCB be included in one line in one page letter to teachers)

Division to draft letter and flyers, etc. to send to teachers in June meeting. Contest to open first day of school and close the last Friday in September to schedule time for review and award to winner (potentially at the Spirit of the ADA in October).



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Division will incorporate PIO into discussion as the White Cane affects citizens who have visual disabilities and those who are aging.

Adriann Keve offered to help with the effort as well.

Kevin McDaniel provided a brief overview of the ILRC's housing meeting and the Division's action items from that meeting, which included researching the City's role in determining where developers build and what their incentives are (to identify incentives the City may be able to offer).

Kevin McDaniel has reached out to UNF to work to see if MH Graduate student could work with Disabled Services to conduct research on the Miami model, Orlando model, and how they compare to Jacksonville's model for Mental Health.

Kara Tucker provided an overview on Mental Health First Aid and discussed the training.

Kara Tucker also reported that her team participated in the medical mission.

Future Agenda items:

- ADA Symposium Wrap Up
- White Cane PSA and Art Contest Initiative
- Housing update
- Mental Health Follow Up

Meeting adjourned at 12:03 p.m.

Chair: Anida Pollo Co-Chair: Ronald McCauley
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