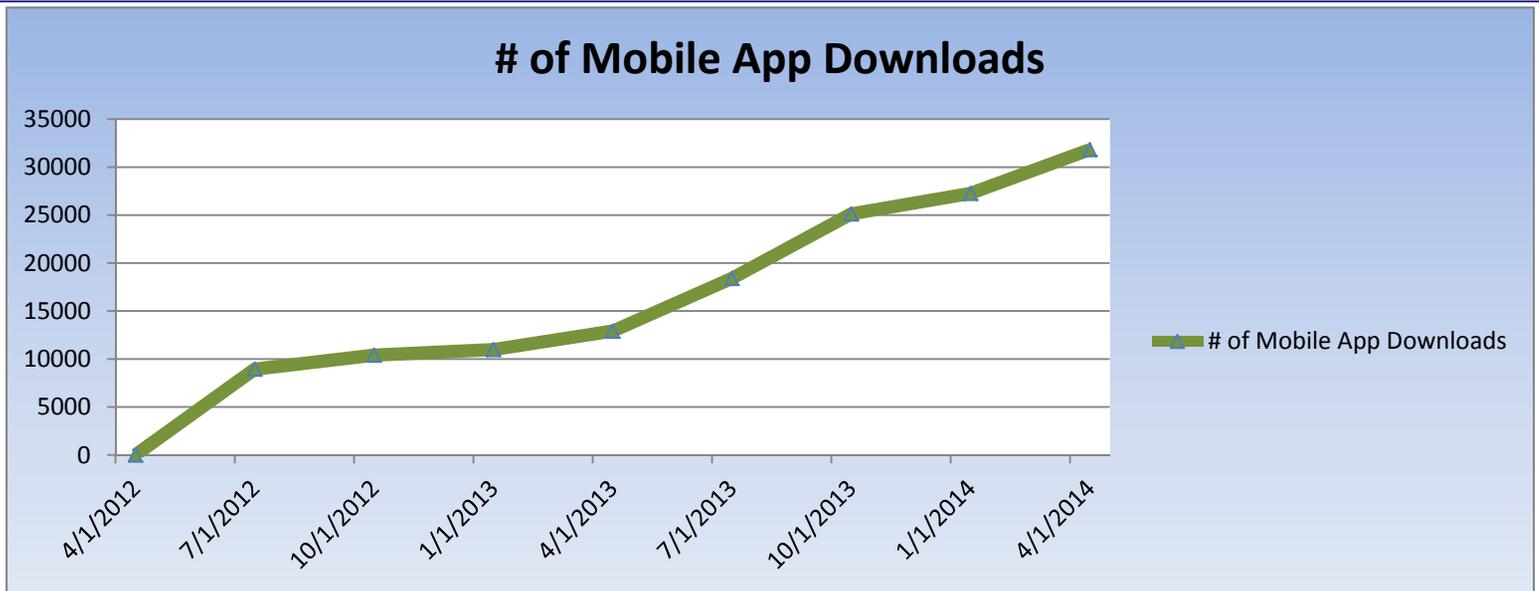


Intra-Governmental Services / Information Technologies Division
[Division Website](#)
Vision

To be an acknowledged center of excellence; enhancing Jacksonville's future through technology.

Mission

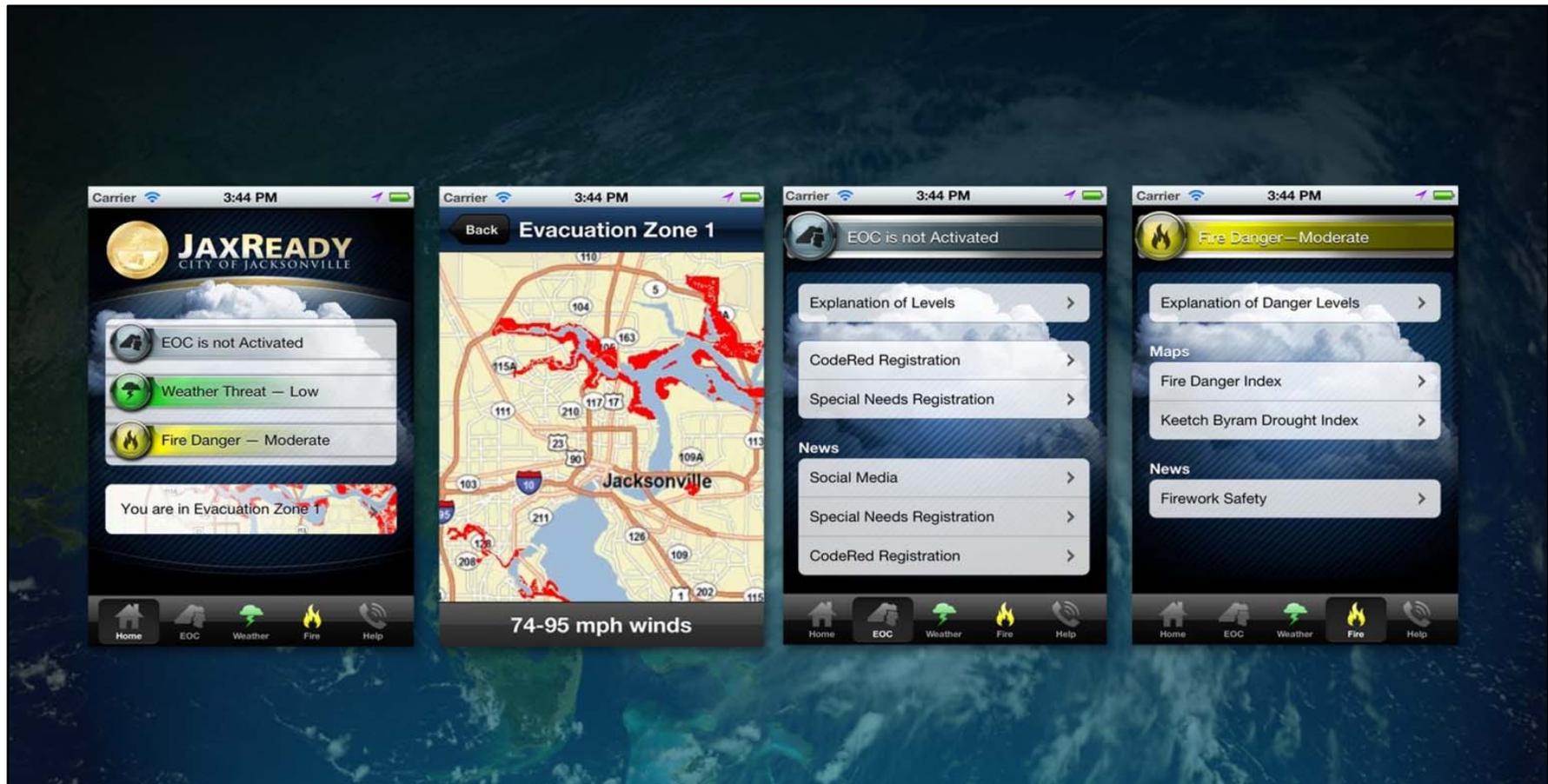
ITD demonstrates strategic leadership and excellence by providing innovative, reliable and cost effective technology solutions for our customers and partners.

of Mobile App Downloads: 31,827
City Priority
Economic Development
Quality of Life
of Mobile App Downloads

Narrative

The City of Jacksonville has a mobile application strategy to help support economic development and quality of life for our residents, businesses and visitors. This initiative is one way that the city's IT Division directly serves the citizens of Jacksonville. ITD has unveiled several mobile apps for both the iPhone and Android format:

www.coj.net/mobile-apps/mobile-apps-list.aspx

JaxReady Mobile App - was developed to help keep Jacksonville’s citizens safe in the case of emergencies. JaxReady helps you monitor threats (weather, fires, and bomb), register for Code Red (a weather notification service), obtain information on your evacuation zone (based on geo-location), get evacuation alerts in the event of a natural disaster, and much more. The accurate and timely information provided by the EOC (Emergency Operations Center) for the Jacksonville Metro Area is aimed at protecting the safety and lives of the citizens.



JaxHapps Mobile App - helps you stay connected with what is going on around town. Jacksonville is the largest city by area in the contiguous United States and is known for its golf, river, football, and beaches. Currently, there is a major push to revitalize the downtown area which is experiencing an increase in events. Because of the sprawl, the City faced a major challenge to get the word out about events in the most effective way. Jacksonville needed some way to readily advertise what was happening around Jacksonville to both visitors and citizens. The result was JaxHapps, which delivers information about our numerous special happenings throughout the year, including the Florida vs. Georgia Football Classic and the popular Jazz Fest, as well as concerts and entertainment. In addition, the City launched JaxHappenings, an affiliated web site for Special Events containing a consolidated and categorized view of all the events around the city.



JaxFerry Mobile App - was built to support and increase Mayport Ferry ridership. The app provides up-to-the-minute information for the Saint Johns River Ferry: direction, current location (including real-time navigation to pinpoint arrival and departure times), schedule, and next ferry available. JaxFerry enables commuters to make real time decisions related to taking the ferry, which can shorten driving distance by a significant 18 miles, saving gas and time for the commuters. Increasing the ease of use of the Saint Johns River Ferry with the mobile app makes it more attractive as a commuting option and increases ridership which can ultimately make the ferry self-sustaining.



JaxLibrary Mobile App - use JaxLibrary on your smart phone or tablet to browse the Jacksonville Public Library catalog, check if a library has the book you want, or check out coming events. This mobile app is designed to improve the quality of life for Jacksonville citizens and bring the library to the fingertips of the people on the go.

