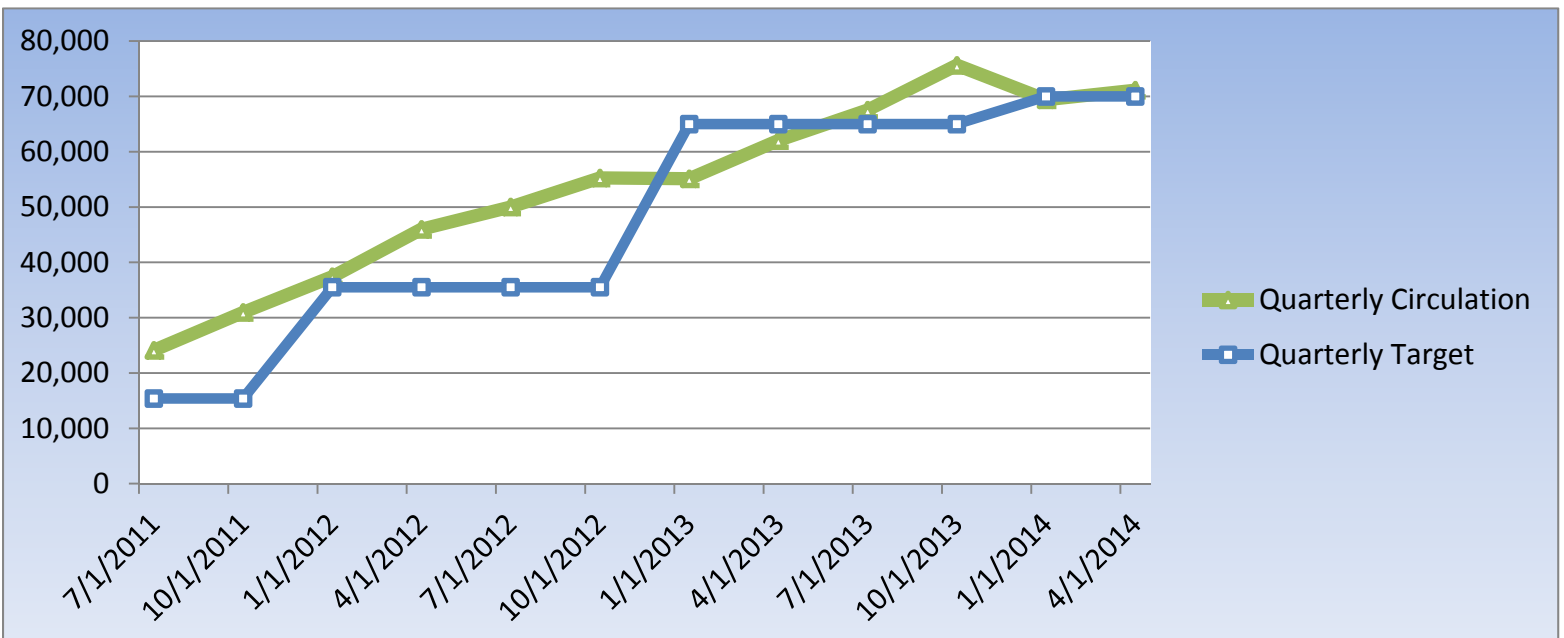


Public Library jpl.coj.net																																								
Vision	Mission																																							
Start Here. Go Anywhere.	To enrich lives, build community, and foster success by bringing people, information and ideas together.																																							
Circulation of E-Materials: 71,141																																								
Quarterly Target: 70,000																																								
City Priority	 <table border="1"> <caption>Quarterly Circulation and Target Data</caption> <thead> <tr> <th>Quarter</th> <th>Quarterly Circulation</th> <th>Quarterly Target</th> </tr> </thead> <tbody> <tr><td>7/1/2011</td><td>24,000</td><td>15,000</td></tr> <tr><td>10/1/2011</td><td>31,000</td><td>15,000</td></tr> <tr><td>1/1/2012</td><td>38,000</td><td>35,000</td></tr> <tr><td>4/1/2012</td><td>46,000</td><td>35,000</td></tr> <tr><td>7/1/2012</td><td>50,000</td><td>35,000</td></tr> <tr><td>10/1/2012</td><td>55,000</td><td>35,000</td></tr> <tr><td>1/1/2013</td><td>55,000</td><td>65,000</td></tr> <tr><td>4/1/2013</td><td>62,000</td><td>65,000</td></tr> <tr><td>7/1/2013</td><td>68,000</td><td>65,000</td></tr> <tr><td>10/1/2013</td><td>76,000</td><td>65,000</td></tr> <tr><td>1/1/2014</td><td>70,000</td><td>70,000</td></tr> <tr><td>4/1/2014</td><td>71,000</td><td>70,000</td></tr> </tbody> </table>	Quarter	Quarterly Circulation	Quarterly Target	7/1/2011	24,000	15,000	10/1/2011	31,000	15,000	1/1/2012	38,000	35,000	4/1/2012	46,000	35,000	7/1/2012	50,000	35,000	10/1/2012	55,000	35,000	1/1/2013	55,000	65,000	4/1/2013	62,000	65,000	7/1/2013	68,000	65,000	10/1/2013	76,000	65,000	1/1/2014	70,000	70,000	4/1/2014	71,000	70,000
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Quality of Life																																								
Narrative	Members of the public will borrow at least 325,000 electronic books, audiobooks, movies and music albums by downloading them onto their computers and portable devices.																																							